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Regular Commission Meeting

September 12, 2022

2022 SEP 14 AM 10:21

CITY OF FRESNO
CITY CLERK'S OFFICE

Parks, Recreation, and Arts Commission



SUPPLEMENTAL INFORMATION RECEIVED

AGENDA ITEM(S)

12-A (22-1431)

Hearing - Receive public input on allocations related to Measure P, updates to the Parks Master Plan and Cultural Arts Plan, and annual PARCS Department Budget and Capital Improvement Plans. (PARCS)

Contents of Supplement: eComment received

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

Briana Parra

From: Brandi Nuse-Villegas [REDACTED]
Sent: Monday, September 12, 2022 4:40 PM
To: Clerk
Subject: Public Comment, Parks Commission, item 12-a, 9-12-22

External Email: Use caution with links and attachments

Dear Commission,

I want to propose the idea of having either covered cardboard informational cases at parks and other parks and cities properties, including partnership with Transportation Department to place at Bus Stops, or, where feasible and appropriate, electronic display boards in order to to increase informational outreach to the community.

While I imagine that the Parks Department communicates with schools about opportunities and events to disseminate information (I don't know if this is case), for the larger population, information sharing is limited to social media. While this platforms should be used, the majority of the public may not be seeing these accounts, and many are not getting information from social media. This includes the unhoused, to be sure, but earlier this year, a representative of West Fresno stated that many of the people in their neighborhood, especially older people, are not seeing this information. We have forgotten the older method of reaching people through fliers, signage, and banners.

During the warming centers, I hung up fliers at bus stops and know people who went because they saw the fliers. I tried to do the same with the cooling centers.

We need a place to hang the fliers and keep them from being removed. As well, we need funding for personnel to get this information out at sites throughout the city.

We also need funding to ensure that all materials, whether it is for a meeting, a cooling center, a camp, etc, are in multiple languages.

You have expressed a priority to increase outreach to the community regarding PARCS matters, and Measure P. I am glad that there are efforts in place to identify entities to do outreach for the Cultural Plan. This investment would help as well.