

Workshop – Overview of Measure P Ordinance as it pertains to the Commission's authority as outlined in Ordinance Section 7-1509 (e)



MEASURE

P

Parks, Recreation and Arts Commission

Primary Authority

- 1) Conduct hearings and receive public input on allocations related to this ordinance, updates to the Parks Master Plan and Cultural Arts Plan, and annual PARCS Department Budget and Capital Improvement Plans; make recommendations to the City Council;
- 2) Review City staff recommendations for budget allocations related to this ordinance to ensure consistency with the ordinance and Expenditure Plan; make recommendations to the City Council for adoption of expenditures in connection with annual budget process and any amendments thereto;
 - Section 7-1506:
 - *The revenues generated by the retail transactions and use tax imposed by this ordinance shall be allocated by the City of Fresno on an annual basis with additional independent oversight provided by the Commission*

- 3) Review and recommend for City adoption guidelines for competitive grant programs established with funds from this Measure;
- 4) Oversee development and recommend City Council adoption of the Cultural Arts Plan and subsequent updates;
- 5) Review and make recommendations to the Mayor and City Council on fees related to parks, trails, and open space;
- 6) Review the Controller's annual independent audit of the Clean and Safe Neighborhood Parks Account; ensure that a complete accounting of all expenditures each year is published and posted on a publicly accessible website;
- 7) Every five years, submit an evaluation of the program to the public and the City of Fresno;

- 8) Provide input on an annual report prepared by City staff that includes:
- A. Update on the percentage of Fresnans that live within ½ mile of a park;
 - B. Update on the number and percentage of Fresnans accessing PARCS programs;
 - C. Update on the implementation of the Parks Master Plan;
 - D. Update on the implementation of the Active Transportation Plan;
 - E. Update on the implementation of deferred maintenance and improvements to existing parks and recreational facilities in the City.

SEC. 7-1508. Program Implementation and Fiscal Controls.

e) Identification of highest-needs neighborhoods:

- 1) Up to and including December 31, 2021, the City, in conjunction with the Commission, shall define the highest-need neighborhoods as those areas that are located within census tracts that rank within the top twenty-five percent (25%) of Fresno census tracts as identified in the State's CalEnviroScreen 3.0; and whose nearest park is identified as being in poor condition, according to the Plan, or is located within a priority zone for new parks, as defined by the Plan;

2) No later than January 1, 2022, the City, in conjunction with the Commission, shall adopt a new definition of highest-needs neighborhoods, after conducting a public process, to be updated every three years and included in subsequent updates to the Plan. The City and Commission shall create a weighted index incorporating the following data in developing the definition:

- A. Existing conditions of parks and facilities based on needs assessment data in the Plan;
- B. The proportion of the population that lives within walking distance (1/2 mile) to a park;
- C. Park acreage per 1,000 residents;
- D. Population density;
- E. Neighborhood youth and senior population;
- F. Neighborhood safety;
- G. Neighborhoods of concentrated poverty;
- H. Pollution burden, as defined by CalEnviroScreens 3.0, or subsequent updates;
- I. Pre-term birth rates;
- J. Years of potential life lost;
- K. Neighborhood composite mortality rate.

Status Updates

Primary Authority	Status Update
<ol style="list-style-type: none">1) Conduct hearings and receive public input on allocations related to this ordinance, updates to the Parks Master Plan and Cultural Arts Plan, and annual PARCS Department Budget and Capital Improvement Plans; make recommendations to the City Council;	<ul style="list-style-type: none">• The Parks, Recreation and Arts Commission meetings have included a hearing to receive public input on allocations related to Measure P and the annual PARCS Department Budget and Capital Improvement Plans starting on the May 2, 2022 meeting – 21 hearings have been held to date.

Primary Authority

2) Review City staff recommendations for budget allocations related to this ordinance to ensure consistency with the ordinance and Expenditure Plan; make recommendations to the City Council for adoption of expenditures in connection with annual budget process and any amendments thereto;

- Section 7-1506:
 - *The revenues generated by the retail transactions and use tax imposed by this ordinance shall be allocated by the City of Fresno on an annual basis with additional independent oversight provided by the Commission;*

Status Update

- The Parks, Recreation and Arts Commission held Workshops and Hearings through the development of the Fiscal Years 2022, 2023, and 2024 PARCS Department Budget and Capital Improvement Plans as it related to expenditures of Measure P funding.
- The Parks, Recreation and Arts Commission made motions recommending City Council to fund specific programs and improvements each of those Fiscal Years

Primary Authority	Status Update
<p>3) Review and recommend for City adoption guidelines for competitive grant programs established with funds from this Measure;</p>	<ul style="list-style-type: none">Guidelines for competitive grant programs have yet to be developed.

Primary Authority	Status Update
<p>4) Oversee development and recommend City Council adoption of the Cultural Arts Plan and subsequent updates;</p>	<ul style="list-style-type: none"> Cultural Arts Plan Sub-Committee has been established and have worked with staff throughout the development of the Cultural Arts Plan to date.

Primary Authority	Status Update
<p>5) Review and make recommendations to the Mayor and City Council on fees related to parks, trails, and open space;</p>	<ul style="list-style-type: none">• The Parks, Recreation and Arts Commission has held several Workshops and Hearings on the Master Fee Schedule on fees related to parks, trails, and open space.• The Parks, Recreation and Arts Commission made motions recommending City Council to fund The Youth Fee Waiver during the Fiscal Year 2023 budget hearings.

Primary Authority	Status Update
<p>6) Review the Controller's annual independent audit of the Clean and Safe Neighborhood Parks Account; ensure that a complete accounting of all expenditures each year is published and posted on a publicly accessible website;</p>	<ul style="list-style-type: none"> The Parks, Recreation and Arts Commission received a memorandum to communicate the Submission and Acceptance of the Fiscal Year 2022 Measure P Audit Report on December 27, 2022.

Primary Authority	Status Update
<p>7) Every five years, submit an evaluation of the program to the public and the City of Fresno;</p>	<ul style="list-style-type: none">• Measure P became effective in July 2021. The evaluation will need to be submitted after June 2026.

Primary Authority	Status Update
<p>8) Provide input on an annual report prepared by City staff that includes:</p> <ul style="list-style-type: none"> A. Update on the percentage of Fresnoans that live within ½ mile of a park; B. Update on the number and percentage of Fresnoans accessing PARCS programs; C. Update on the implementation of the Parks Master Plan; D. Update on the implementation of the Active Transportation Plan; E. Update on the implementation of deferred maintenance and improvements to existing parks and recreational facilities in the City. 	<ul style="list-style-type: none"> • The PARCS Department is currently developing the Measure P Annual Report for Fiscal Year 2022 (July 1, 2021, through June 30, 2022). • PRAC will have an opportunity to provide input when the Annual Report is reviewed at a future PRAC meeting – staff is targeting the April or May meeting.

Primary Authority	Status Update
<p>e) Identification of highest-needs neighborhoods</p>	<ul style="list-style-type: none"> • The PARCS Department, in conjunction with the Commission, developed an updated definition of the area of Highest Needs through a public process that was adopted by City Council on December 9, 2021. • The definition will need to be updated in December 2024.

Thank you!



MEASURE

P