Regular Meeting

Parks, Recreation, and Art Commission

City of FRESNO

Information Packet

ITEM(S)

12-A 21-800
Actions pertaining to the Highest Needs Definition (WRT)
1.   HEARING - Presentation of the Proposed Highest Needs Definition
2.   ACTION - Recommendation to City Council to Adopt the Proposed Highest Needs Definition

Contents of Supplement: Measure P Implementation Highest Needs Neighborhood Presentation, Received 10/30/2021

Agenda

- Recap of October 25th Materials:
  - What is Measure P?
  - Review of Highest-Need Neighborhoods Definition
  - Review of Poll Questions
- Part 1: Weighted Equity Factors – Poll Results
  - Weighted Equity Factor Recommendation
- Part 2: Highest-Need Neighborhoods Percentile – Poll Results
  - Highest-Need Percentile Recommendation
- Schedule & Next Steps

MEASURE P

What is Measure P?

Fresno Clean and Safe Neighborhood Parks Transactions and Use Tax (Article 15 of the Municipal Code)

- Implements voter-approved Measure P
- Establishes 3/8-cent sales tax to be used for:

  (1)Improving and Maintaining Clean and Safe Neighborhood **Parks**;

  (2)New Neighborhood **Parks**; Senior and Youth recreation **Facilities**

  (3)Youth and Senior Recreation **Programs**; After-School Programs; Job Training for Youth and Veterans

  (4)Expanded Access to **Arts and Culture**

  (5)Safe Walking and Biking **Trails**; **Street Beautification** and Litter Removal; **San Joaquin River Parkway**

What is Measure P?

Estimated $38 million per year

11.25%
Safe walking and biking **trails**; street beautification and litter removal; and the San Joaquin River Parkway

47% Trails
35% Streetscape
18% San Joaquin River Parkway

12%
Expanded access to **arts** and **culture**

≥ 50% Job Training/career development

8.5%
Youth and senior recreation **programs**; after-school **programs**; job training for youth and veterans

46%
Improving and maintaining existing safe, clean neighborhood parks and playgrounds

≥ $5,000,000 Maintenance

≥ 50% Highest-Needs Neighborhoods

21.5%
New neighborhood **parks**; senior and youth recreation facilities

≥ 50% Highest-Needs Neighborhoods

Pie chart labels:
- 11.25% Trails
- 12% Arts & Culture
- 8.5% Youth & Seniors
- 46% Existing Parks
- 21.5% New Parks

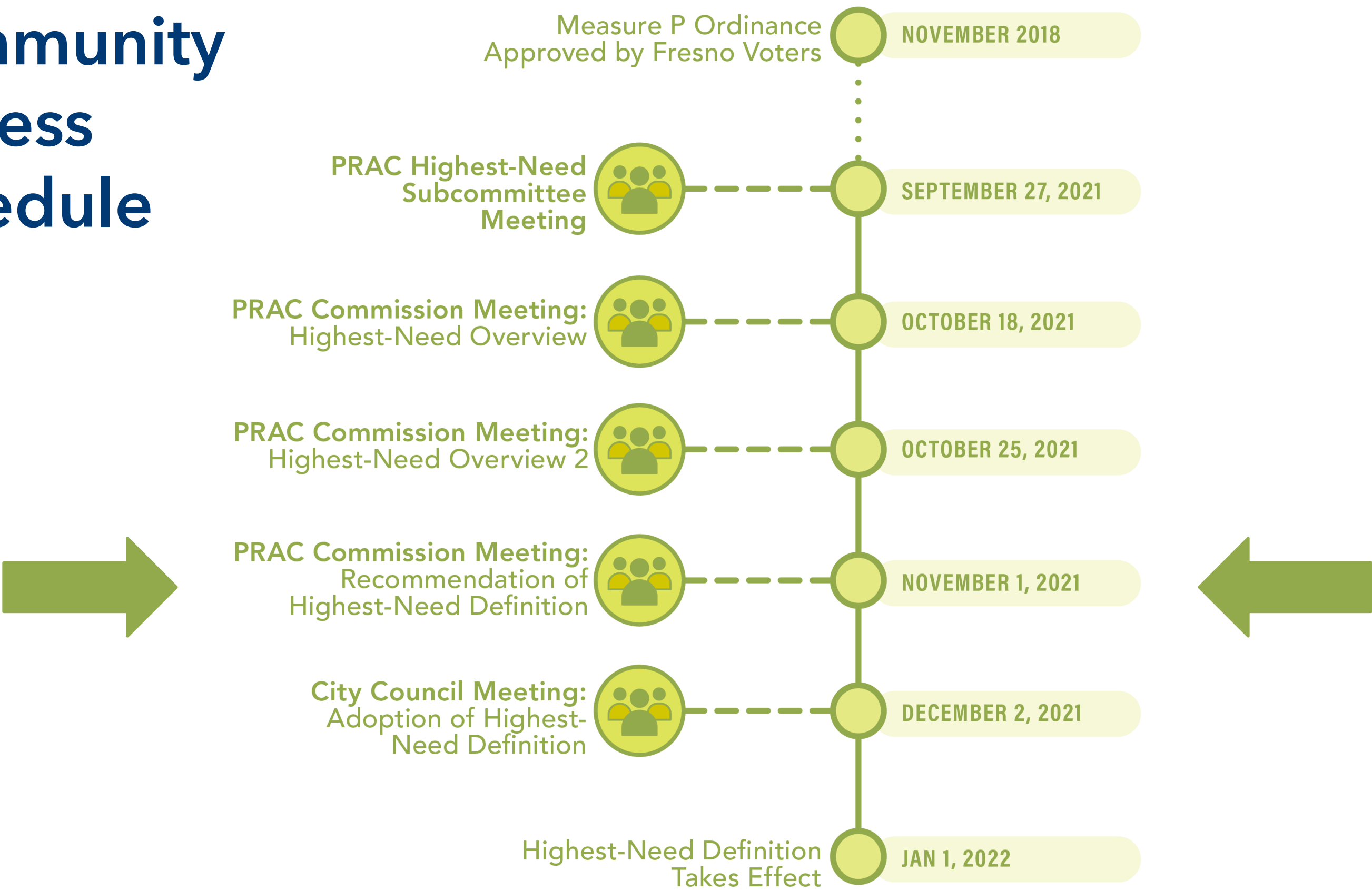MEASURE P

Defining Highest-Need Neighborhoods

Measure P Requirements: New Definition

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

(2) No later than **January 1, 2022**, the City, in conjunction with the Commission, shall adopt a new definition of highest-needs neighborhoods, after conducting a public process, to be updated every three years and included in subsequent updates to the Plan. The City and Commission shall create **a weighted index** incorporating the following data in developing the definition:

(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
(B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
(C) Park acreage per 1,000 residents;
(D) Population density;
(E) Neighborhood youth and senior population;
(F) Neighborhood safety;
(G) Neighborhoods of concentrated poverty;
(H) Pollution burden, as defined by CalEnviroScreens 3.0, or subsequent updates;
(I) Pre-term birth rates;
(J) Years of potential life lost;
(K) Neighborhood composite mortality rate.

MEASURE P

Community Process Schedule

Measure P Ordinance
Approved by Fresno Voters — **NOVEMBER 2018**

PRAC Highest-Need
Subcommittee
Meeting — **SEPTEMBER 27, 2021**

PRAC Commission Meeting:
Highest-Need Overview — **OCTOBER 18, 2021**

PRAC Commission Meeting:
Highest-Need Overview 2 — **OCTOBER 25, 2021**

PRAC Commission Meeting:
Recommendation of
Highest-Need Definition — **NOVEMBER 1, 2021**

City Council Meeting:
Adoption of Highest-
Need Definition — **DECEMBER 2, 2021**

Highest-Need Definition
Takes Effect — **JAN 1, 2022**

MEASURE P

PART 1: EQUITY FACTOR SCORING

After reviewing each equity factor map, how should the following factors be weighted?

(A) higher than,
(B) equal to,
(C) or less than average?

A. Existing conditions of parks and facilities based on needs assessment data in the Plan;

B. The proportion of the population that lives within walking distance (1/2 mile) to a park;

C. Park acreage per 1,000 residents;

D. Population density;

E. Neighborhood youth and senior population;

F. Neighborhood safety;

G. Neighborhoods of concentrated poverty;

H. Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;

I. Pre-term birth rates;

J. Years of potential life lost;

K. Neighborhood composite mortality rate.

MEASURE P

Part 1: Equity Factor Scoring Results

Based on October 25, 2021 Polling

- Votes were tallied

- Percentages calculated

- Majority or near majority determined higher or lower than average weighting of factors

- Equal weighting for all other factors

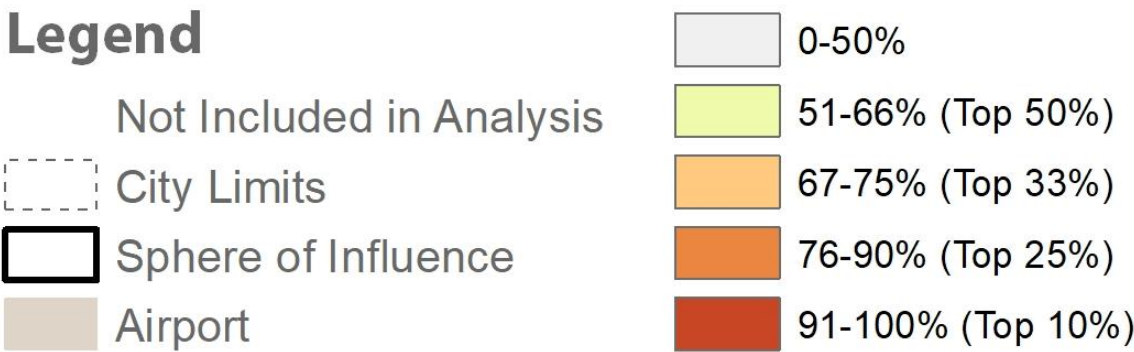| Equity Factor	Total Votes	Higher than average		Equal		Less than average		Result
		Higher Vote	Higher Percent	Equal Vote	Equal Percent	Less Vote	Less Percent	
A-Parks Condition	58	31	53%	13	22%	14	24%	Higher
B- Walking Distance to Parks	60	22	37%	18	30%	20	33%	Equal
C - Park Distribution	58	43	74%	8	14%	7	12%	Higher
D - Population Density	58	21	36%	19	33%	18	31%	Equal
E - Youth and Senior Population	60	44	73%	10	17%	6	10%	Higher
F - Neighborhood Safety	58	17	29%	24	41%	17	29%	Equal
G - Poverty	55	33	60%	21	38%	1	2%	Higher
H - Pollution	59	47	80%	7	12%	5	8%	Higher
I - Preterm Births	57	9	16%	20	35%	28	49%	Less than
J - Years of Life Lost	56	29	52%	15	27%	12	21%	Higher
K - Mortality Rate	56	22	39%	18	32%	16	29%	Equal
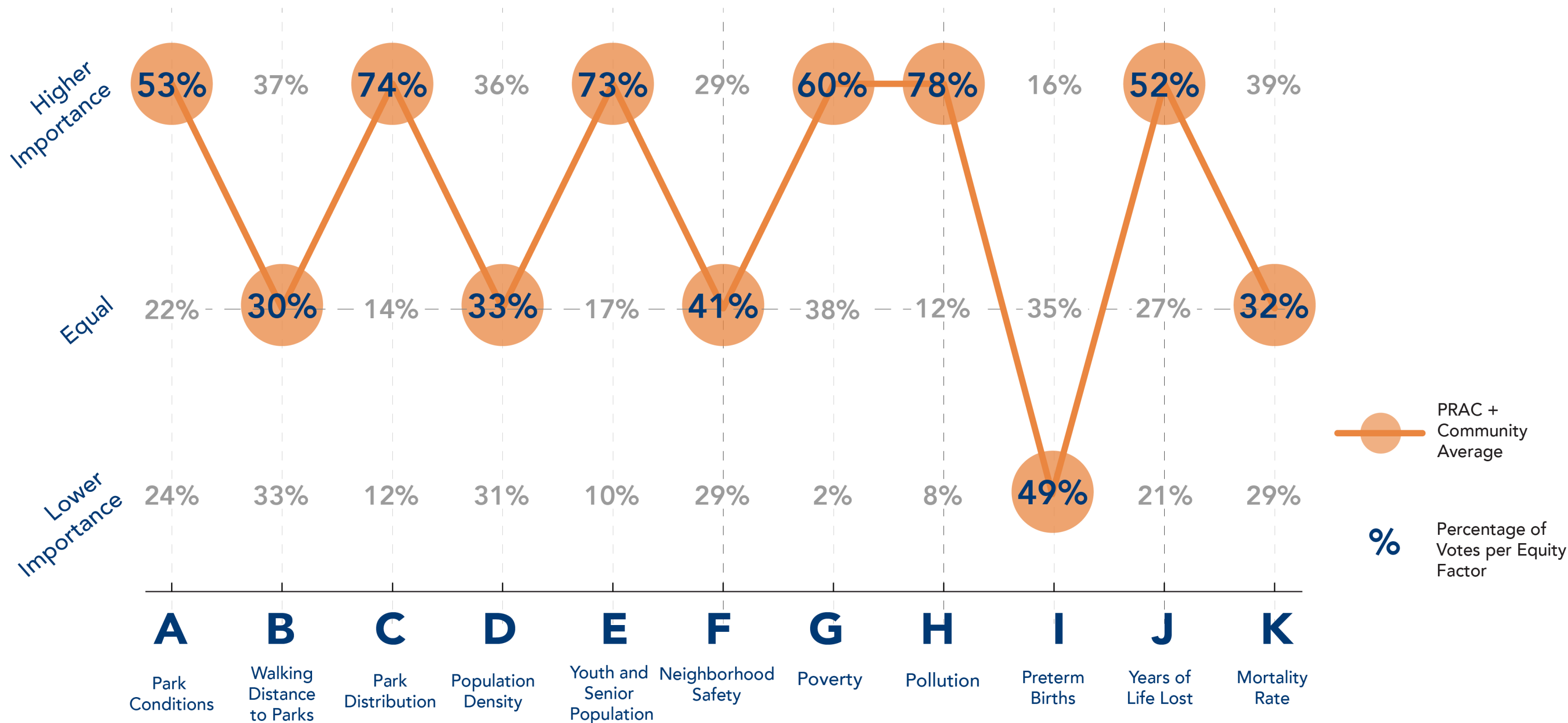
MEASURE P

Part 1: Equity Factor Scoring Results

Based on October 25, 2021 Polling

Part 1: Equity Factor Scoring Results

Based on October 25, 2021 Polling

Legend

Not Included in Analysis
City Limits
Sphere of Influence
Airport

	0-50%
	51-66% (Top 50%)
	67-75% (Top 33%)
	76-90% (Top 25%)
	91-100% (Top 10%)

Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

Note: Data only shown for census tract area within Fresno City Limits.

0   0.75   1.5   3
Miles

N
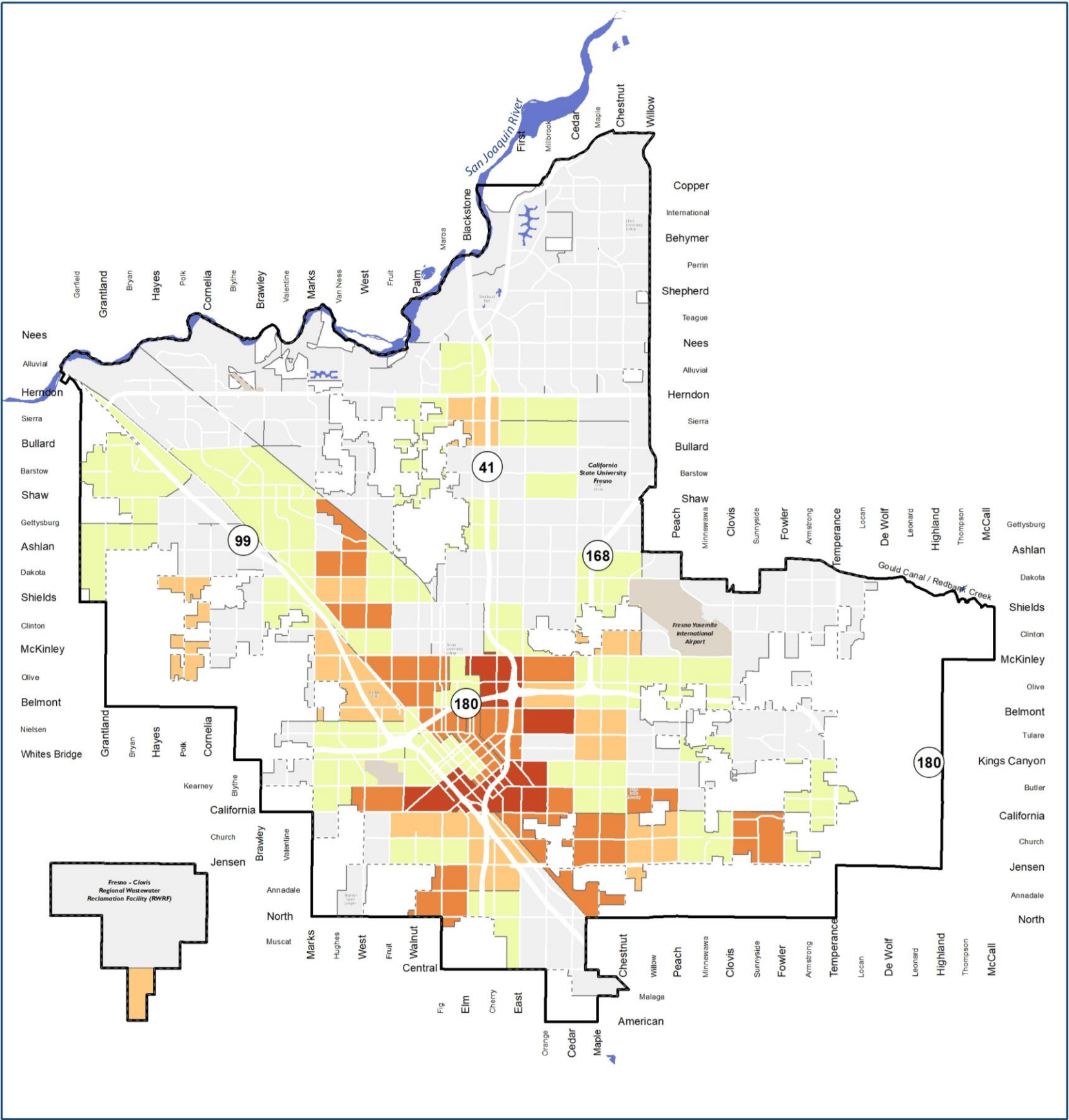
WEIGHTED EQUITY FACTORS: PRAC AND COMMUNITY EVALUATION   **Fresno, CA**

MEASURE P

Part 1: Weighted Equity Factor Recommendation

- The following factors shall be weighted higher than average (2x average):
  - (A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
  - (C) Park acreage per 1,000 residents;
  - (E) Neighborhood youth and senior population;
  - (G) Neighborhoods of concentrated poverty;
  - (H) Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;
  - (J) Years of potential life lost;

- The following factors shall be weighted average:
  - (B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
  - (D) Population density;
  - (F) Neighborhood safety;
  - (K) Neighborhood composite mortality rate;

- The following factors shall be weighted less than average (½ of average):
  - (I) Pre-term birth rates;

PART 2: HIGHEST NEEDS PERCENTILE

What percentage of census tracts should be considered highest-needs?

(A) 51-100% - Top 50%
(B) 67-100% - Top 33%
(C) 76-100% - Top 25%
(D) 91-100% - Top 10%

MEASURE P

Part 2: Highest-Need Neighborhoods Percentile

Based on October 25, 2021 Polling

- Votes were tallied
- Percentages calculated
- Majority or near majority determined higher or lower than average weighting of factors
- Equal weighting for all other factors

Top 50 PERCENT OF CENSUS TRACTS — **32%**

Top 33 PERCENT OF CENSUS TRACTS — **20%**

Top 25 PERCENT OF CENSUS TRACTS — **36%**

Top 10 PERCENT OF CENSUS TRACTS — **12%**

MEASURE P

Part 2: Top 10% Highest-Need Neighborhoods

Based on October 25, 2021 Polling

Legend

Not Included in Analysis

- - - City Limits

—— Sphere of Influence

Airport

◻ 0 - 90%

◼ 91 - 100% (Top 10%)

Sources: *Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index*

Note: *Data only shown for census tract area within Fresno City Limits.*

0   0.75   1.5   3 Miles

N
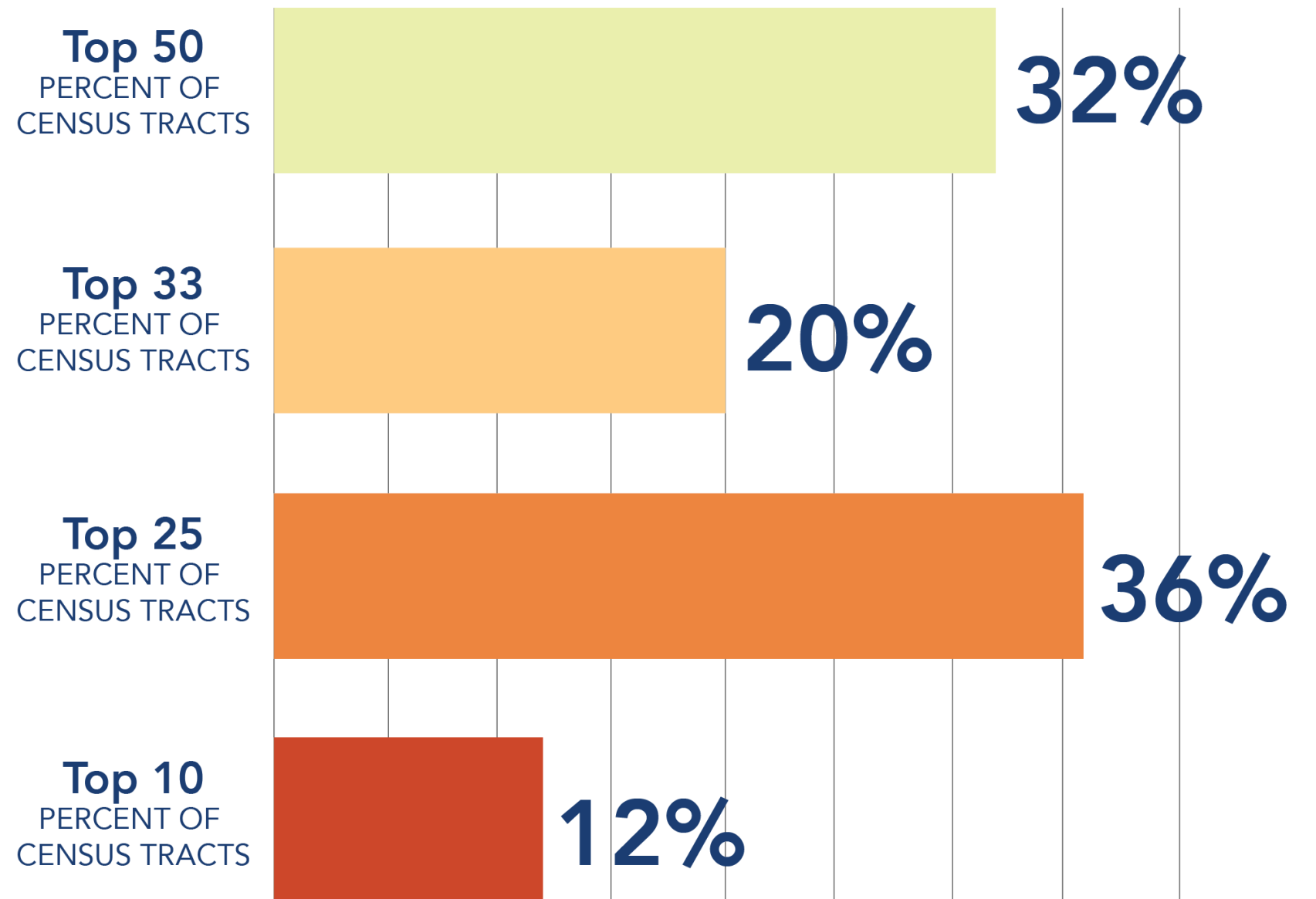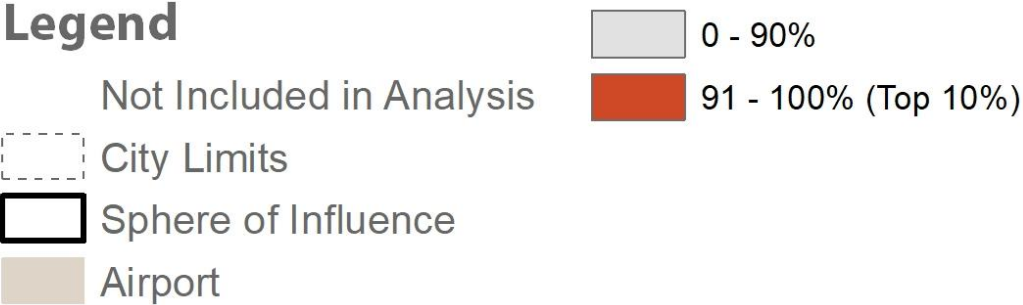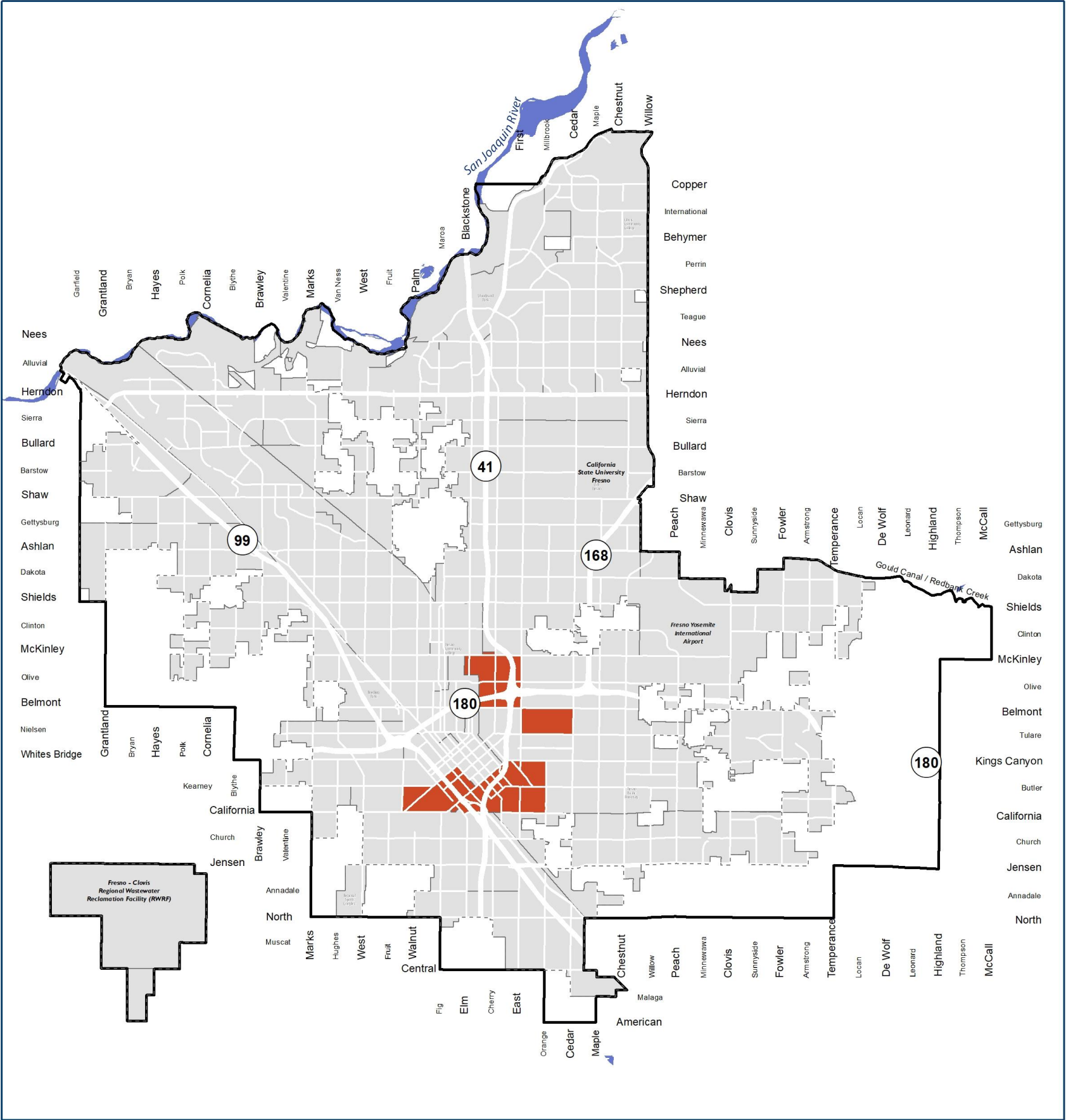
WEIGHTED EQUITY FACTORS: TOP 10%

Fresno, CA

MEASURE P

Part 2: Top 25% Highest-Need Neighborhoods

Based on October 25, 2021 Polling

Legend

Not Included in Analysis

City Limits

Sphere of Influence

Airport

	0 - 75%
	76 - 100% (Top 25%)

Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

Note: Data only shown for census tract area within Fresno City Limits.

0   0.75   1.5   3 Miles

N

WEIGHTED EQUITY FACTORS: TOP 25%

Fresno, CA

MEASURE P

Part 2: Top 33% Highest-Need Neighborhoods

Based on October 25, 2021 Polling

Legend

Not Included in Analysis

- - - City Limits
— Sphere of Influence
Airport

⬜	0 - 66%
🟥	67 - 100% (Top33%)

Sources: *Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index*

Note: *Data only shown for census tract area within Fresno City Limits.*

0   0.75   1.5   3
Miles

N
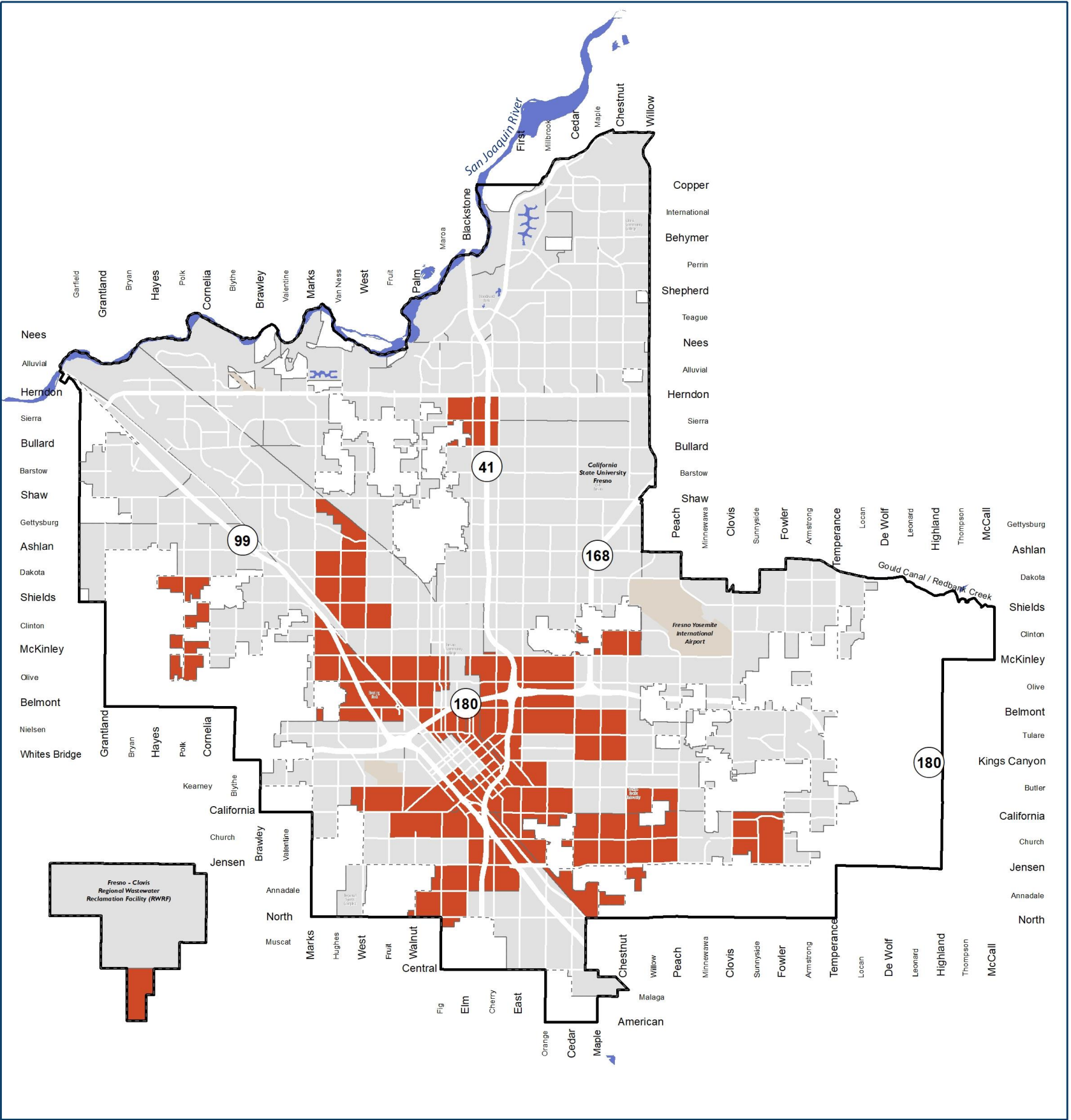
WEIGHTED EQUITY FACTORS: TOP 33%

Fresno, CA

MEASURE P

Part 2: Top 10% Highest-Need Neighborhoods

Based on October 25, 2021 Polling

Legend

Not Included in Analysis

⬜ 0 - 50%

🟥 50 -100% (Top 50%)

City Limits

Sphere of Influence

Airport

Sources: *Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index*

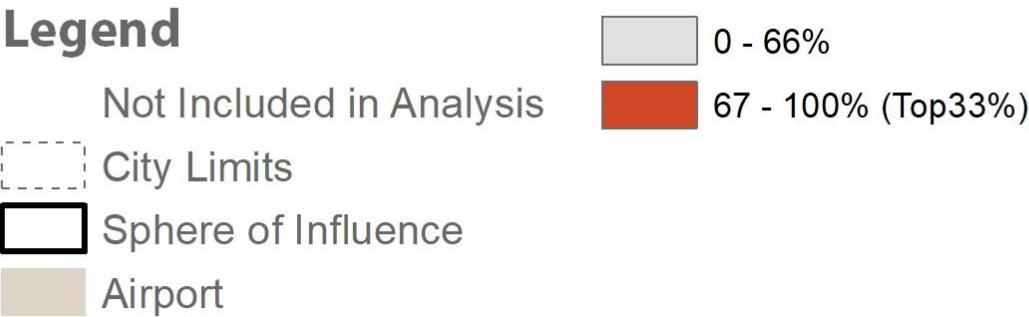**Note:** *Data only shown for census tract area within Fresno City Limits.*

0   0.75   1.5   3 Miles

N
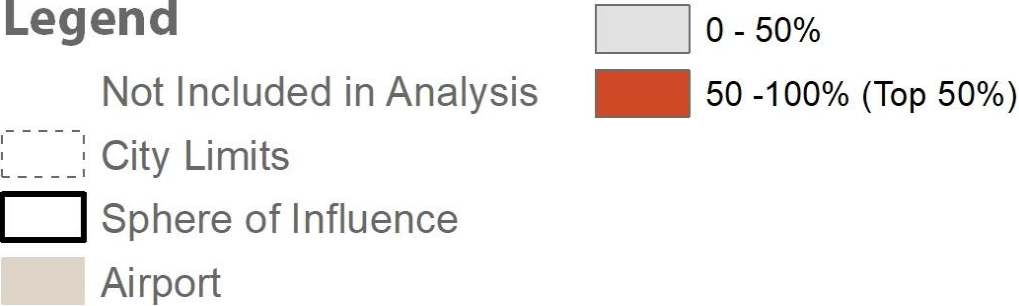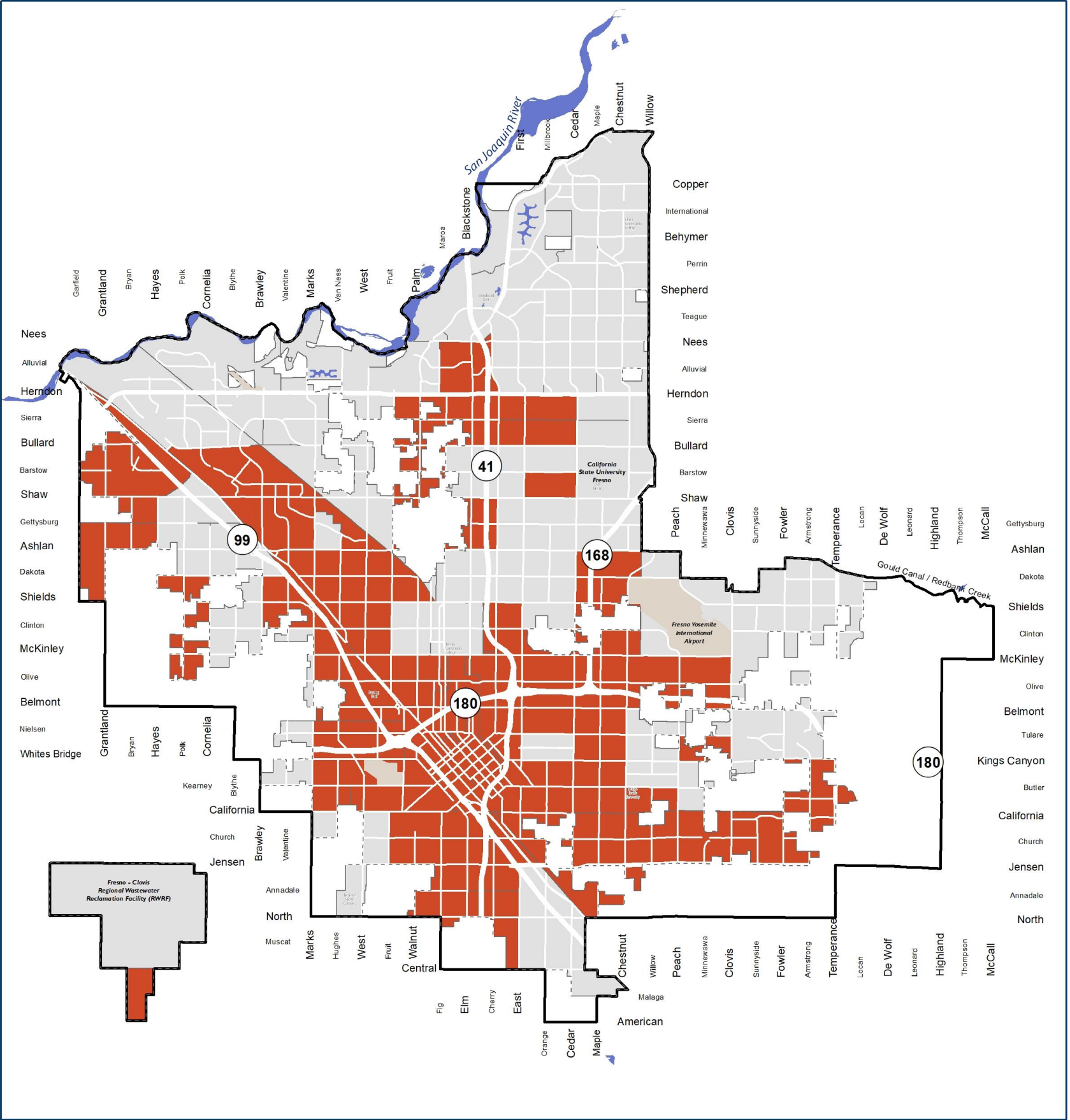
WEIGHTED EQUITY FACTORS: TOP 50%

Fresno, CA

MEASURE P

Part 2: Highest-Need Neighborhoods Percentile

The top ____ % of Fresno census tracts, based on this weighting, shall be considered highest-need neighborhoods for the purposes of allocating funds under Measure P.

Top 50
PERCENT OF
CENSUS TRACTS
32%

Top 33
PERCENT OF
CENSUS TRACTS
20%

Top 25
PERCENT OF
CENSUS TRACTS
36%

Top 10
PERCENT OF
CENSUS TRACTS
12%

Next Steps

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MEASURE P

Schedule

Sept	Oct	Nov	Dec	Winter-Spring

HIGHEST-NEEDS NEIGHBORHOODS SUBCOMMITTEE

PARKS MASTER PLAN SUBCOMMITTEE

CULTURAL ARTS SUBCOMMITTEE

POST MEASURE P KICKOFF WITH STAFF

PRAC MEETING

PRAC MEETING

PRAC MEETING

PRAC MEETING

PRAC MEETING

PRAC MEETING

PRAC MEETING

WINTER-SPRING 2022

SEPT 2021

1. PROJECT INITIATION

FALL 2021

2. MEASURE P COMMISSION SUPPORT

3. SENIOR CENTER STUDY

4. ORGANIZATIONAL CULTURE & TRAINING SUPPORT

5. STRATEGIC PLAN & CAPRA

6. INITIAL ASSESSMENTS & CIP PROJECTS

HIGHEST-NEED NEIGHBOR-HOODS

PRIORITIZATION FRAMEWORK

SENIOR CENTER STUDY

ADDITIONAL ASSESSMENTS

ORG CULTURE + TRAINING

STRATEGIC PLAN + CAPRA

PARKS MASTER PLAN UPDATE

COMMUNITY ENGAGEMENT

COMMUNITY-WIDE

NEIGHBORHOOD-SPECIFIC

PROJECT MANAGEMENT MEETINGS / PERIODIC STATUS REPORTS

MEASURE P