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Title: WORKSHOP - Airport Parking Garage Art Installation - Artist and Concept Unveiling (Council District 4)

Sponsors: Airports Department

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Attachments: 1. 3-B 23-369 WORKSHOP - Airport Parking Garage Art, 2. 03.09.23 City Council PPT Presentation- Airport Garage Art Project- Unveiling Version

Date	Ver.	Action By	Action	Result
3/9/2023	1	City Council		PRESENTED

REPORT TO THE CITY COUNCIL

FROM: HENRY THOMPSON, Director of Aviation
Airports Department

BY: CLAUDIA ARGUELLES-MILLER, Airports Marketing Manager
Airports Department

LILIA CHAVEZ, Executive Director
Fresno Arts Council (FAC)

SUBJECT

WORKSHOP - Airport Parking Garage Art Installation - Artist and Concept Unveiling (Council District 4)

RECOMMENDATION

Receive a presentation and unveiling of the artist and concept for the art installation for the FAT Parking Facility.

EXECUTIVE SUMMARY

Public art and establishing a sense of place has always been a cornerstone of the development of facilities at Fresno Yosemite International Airport. From the iconic Sequoia trees greeting visitors to the mosaic displayed on the face of the main terminal building by artist Raymond Rice symbolizing flight to represent earth and sky. This tradition of public art continues with the development of new facilities at the Airport.

The Airport Parking Garage Structure opened to the public in November 2021 adding 921 additional parking spaces and a state-of-the-art, sustainable parking facility.

With a focus on the customer experience and those who come to the airport, a public art installation was commissioned for the northside of the facility along the exterior elevator wall.

BACKGROUND

To ensure the selected artwork represented Fresno and provided an opportunity for local artist participation, the airport partnered with Fresno Arts Council (FAC) to launch and call to artist for the selection of this important piece of work.

A total of 17 artists responded with submissions to the Call to Artists with varying interpretations and concepts for this important piece of art.

A panel was convened to rate the various proposals including representation from Airports, Fresno Arts Council, Society of West Coast Artists, and a local artist and art instructor.

After extensive review and consideration of the various proposals, the panel identified the artist and work that stood out and represents Fresno.

The artist and selected work will be unveiled to the public at the Fresno City Council Meeting on March 9, 2023.

ENVIRONMENTAL FINDINGS

No environmental impacts from the installation of this artwork.

LOCAL PREFERENCE

While there was a preference for local Fresno artist participation, the call to artist included proposals from outside the area as well.

FISCAL IMPACT

The estimated budget for this project, including support by FAC and the artist creative and materials, is estimated at \$42,000 and supported by the Airport Enterprise Fund.

ATTACHMENT

Brief Power Point Presentation