

Tower district specific plan update

background

In 1989 a few folks began a grass-roots efforts to collect thousands of signatures from all over Fresno and beyond in an effort to find some way to save our historic neighborhood from blight and demolition.



Back In the day



- District oriented zoning



- Streets were two way
- There was no Freeway



- Wishon ended at Olive and buildings lined the street

A Visual shift



- The character started to change

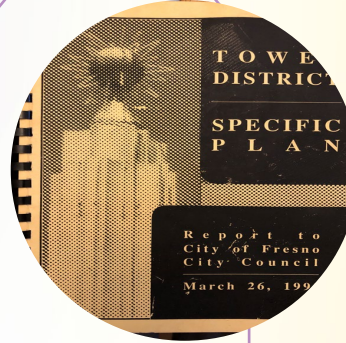


- Buildings started coming down



- What went up was not what the community desired

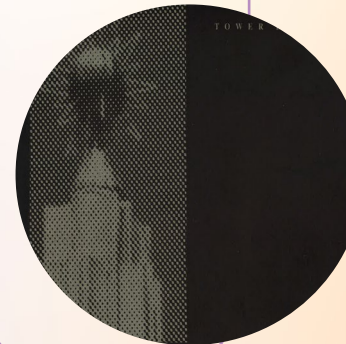
A Community's vision



- Thousands signed a petition



- Chicken Pie Meeting led to a change



- The Community Vision is Developed

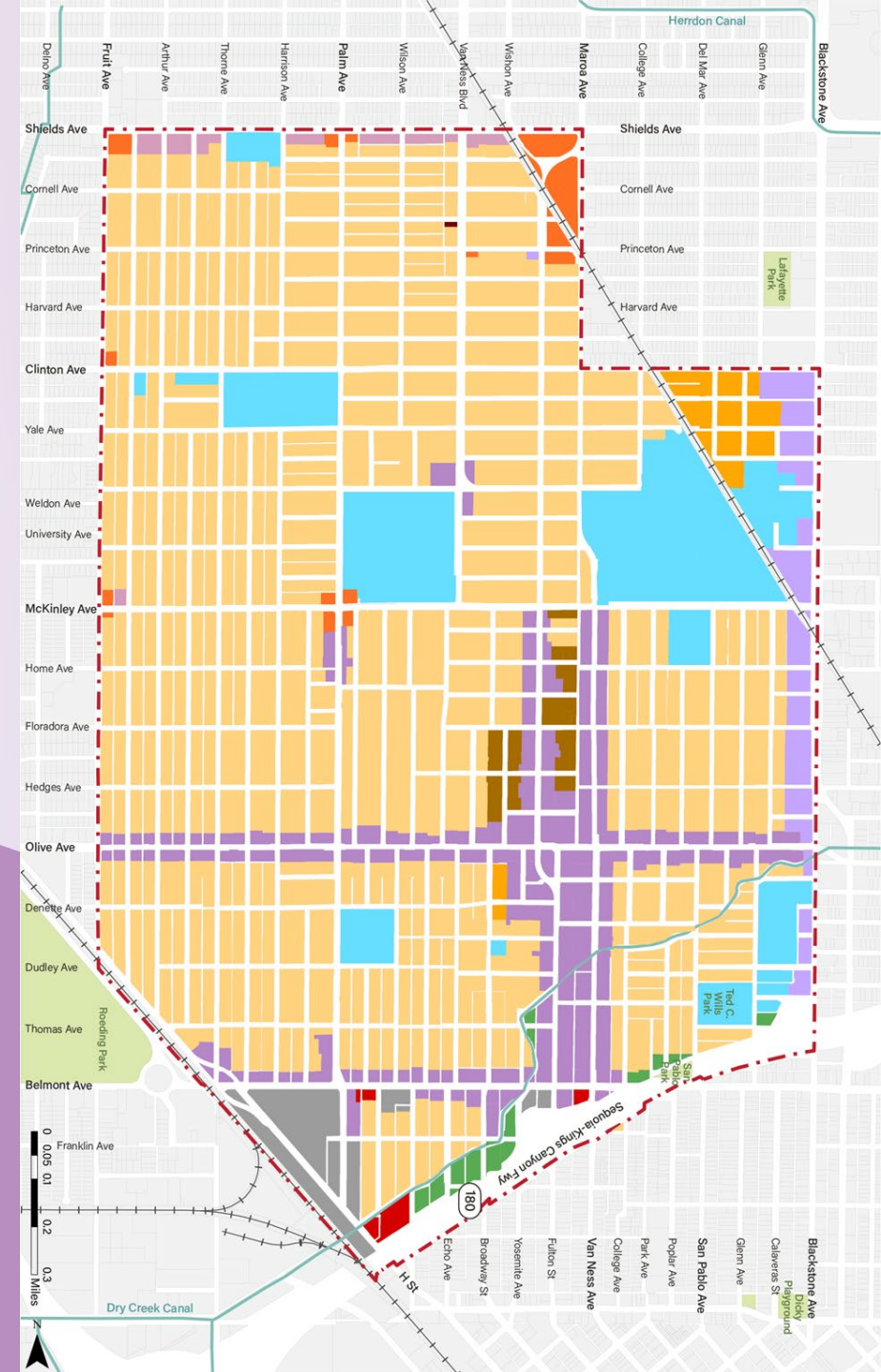
What is the tower district specific plan update?

*A vision that will guide development
over the next 20-30 years in
the Tower District*



Project area

- Shields to the North
- Fruit to the West
- H Street & HWY 180 to the South
- Blackstone to the East





A solid foundation

- Emphasized the importance of maintaining a pedestrian-oriented environment and in creating a community and “sense of place”
- Recognized the importance of conserving, maintaining, and enhancing the Tower’s unique historic resources
- Recognized the importance of maintaining a unique and diverse housing stock affordable to a wide range of income levels
- Established a set of zoning districts and development standards that were in line with the existing character



What will be updated?

- The policies of the Specific Plan
- The Specific Plan will be looked at through a Health & Equity lens and updated
- Potential Development Code Updates
- A strategy for catalytic development
- Historic Preservation Strategy
- Potential Street and Circulation changes
- The Implementation Strategy

Why get involved?

*“Words mean more than what is set
down on paper. It takes the human
voice to infuse them with deeper
meaning”*

-Maya Angelou

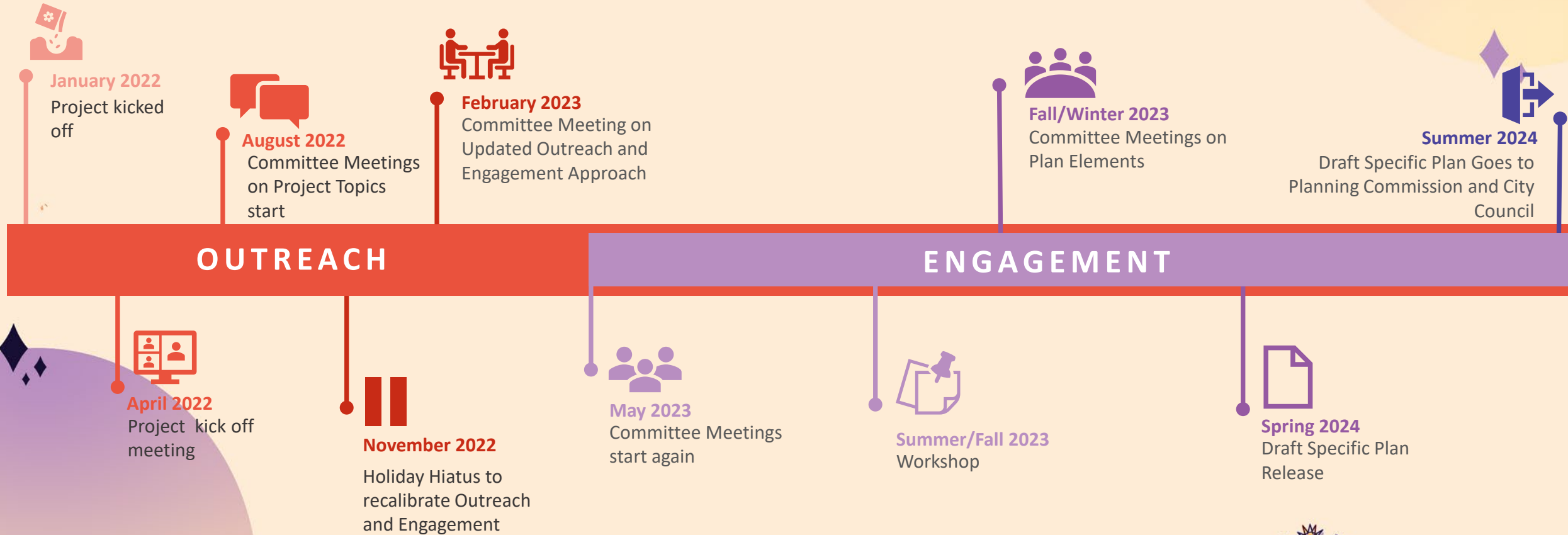


Do you have an opinion?

- On how the Tower District should look...
- Where development should be focused....
- How people walk and bike the District...
- Making sure all Tower neighborhoods get resources...
- Making sure Tower keeps its Historic Character...
- Addressing the needs of all Tower residents...
- Where parks should go in the District...
- Making sure Tower stays weird...



Timeline



How to get involved

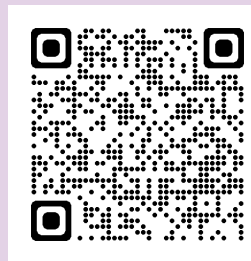


How to get involved

SOCIAL MEDIA

[Insert Social Media
Handles When
Available]

PROJECT WEBSITE



<https://www.fresno.gov/tdsp/>



City of
FRESNO

How to get involved



COMMITTEE MEETINGS



Third Tuesday of
every month



5:30 – 7:30pm



WORKSHOPS

[Dates yet to be
decided]

How to get involved



SURVEYS

Go to the website
to fill out surveys



SUBSCRIBE TO THE MAILING LIST

Go to the website
to add yourself to
the mailing list

