



Measure C Update



PROMISES MADE. PROMISES KEPT.

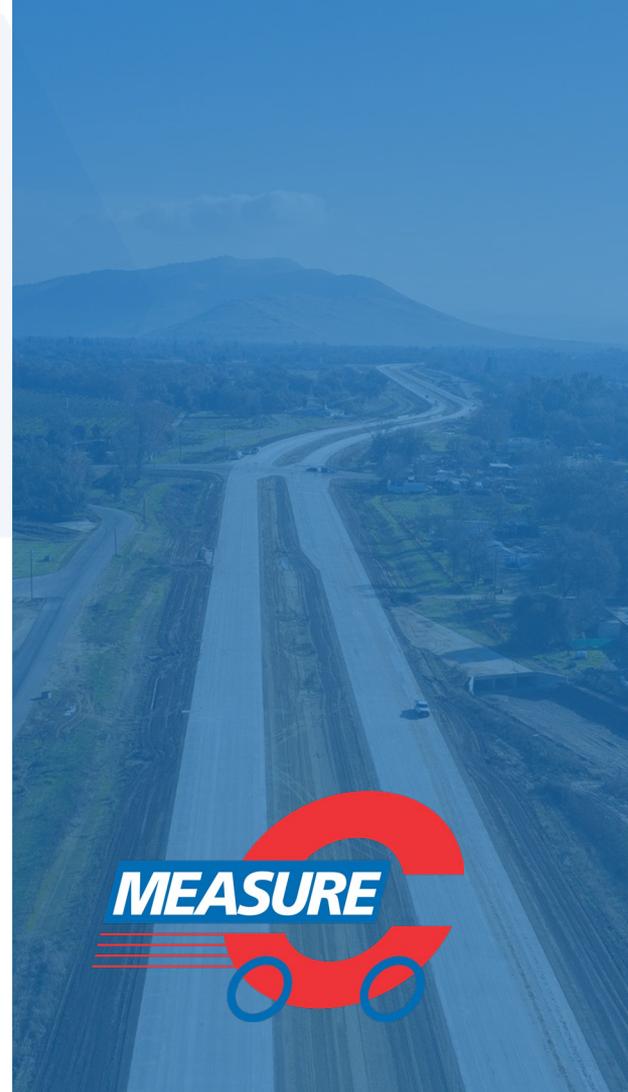
Presented by:
Terry Ogle, FCTA
Robert Phipps, Fresno COG
October 31, 2024

What is Measure C?



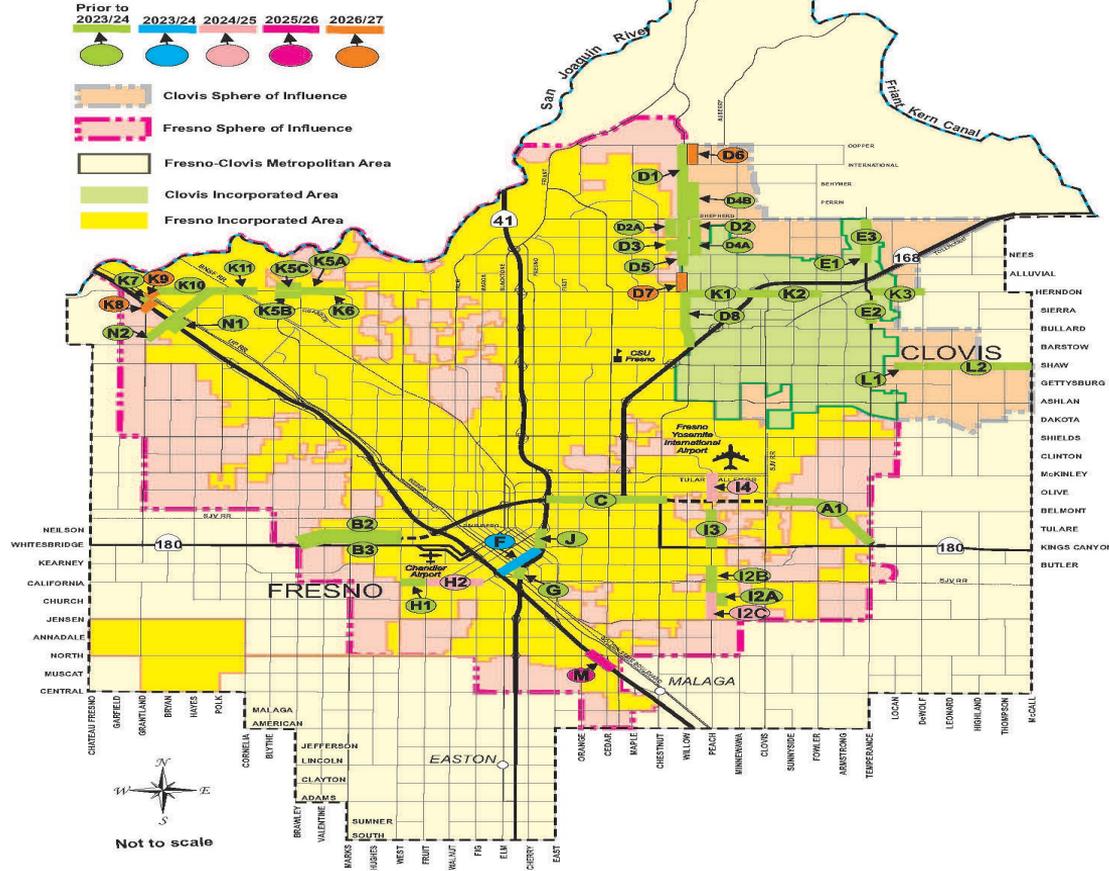
Adopted in 1986 and renewed in 2006, Measure C's ½ cent retail sales tax has transformed the transportation landscape in the Fresno-Clovis Metro area as well as Fresno County. Measure C has been widely successful due to its focus on transportation needs in Fresno County.

- ✓ Measure C has improved our freeway system, our local city streets and county roads, and our local and rural transit services.
- ✓ Fresno County was one of the first self-help counties in California.
- ✓ Over the past 37 years, Fresno County has been able to leverage over \$8 billion because of Measure C matching funds.
- ✓ Measure C has continued to provide safe, efficient, affordable transportation for Fresno County's 15-cities and rural communities, by connecting its residents to health care, emergency services, education and jobs.
- ✓ Under the current measure, annually 35% of Measure C revenues goes directly to local agencies for road maintenance/street repair.
- ✓ Annually, the current measure provides approx. \$15M for transit and \$1.8M for Trails/Peds, totaling \$155M and \$18.9 for 17 years.



Measure "C" Short-Term Regional Transportation Program Urban Area Tier 1

Urban Tier 1 Projects - Construction Delivery Year



Urban Projects

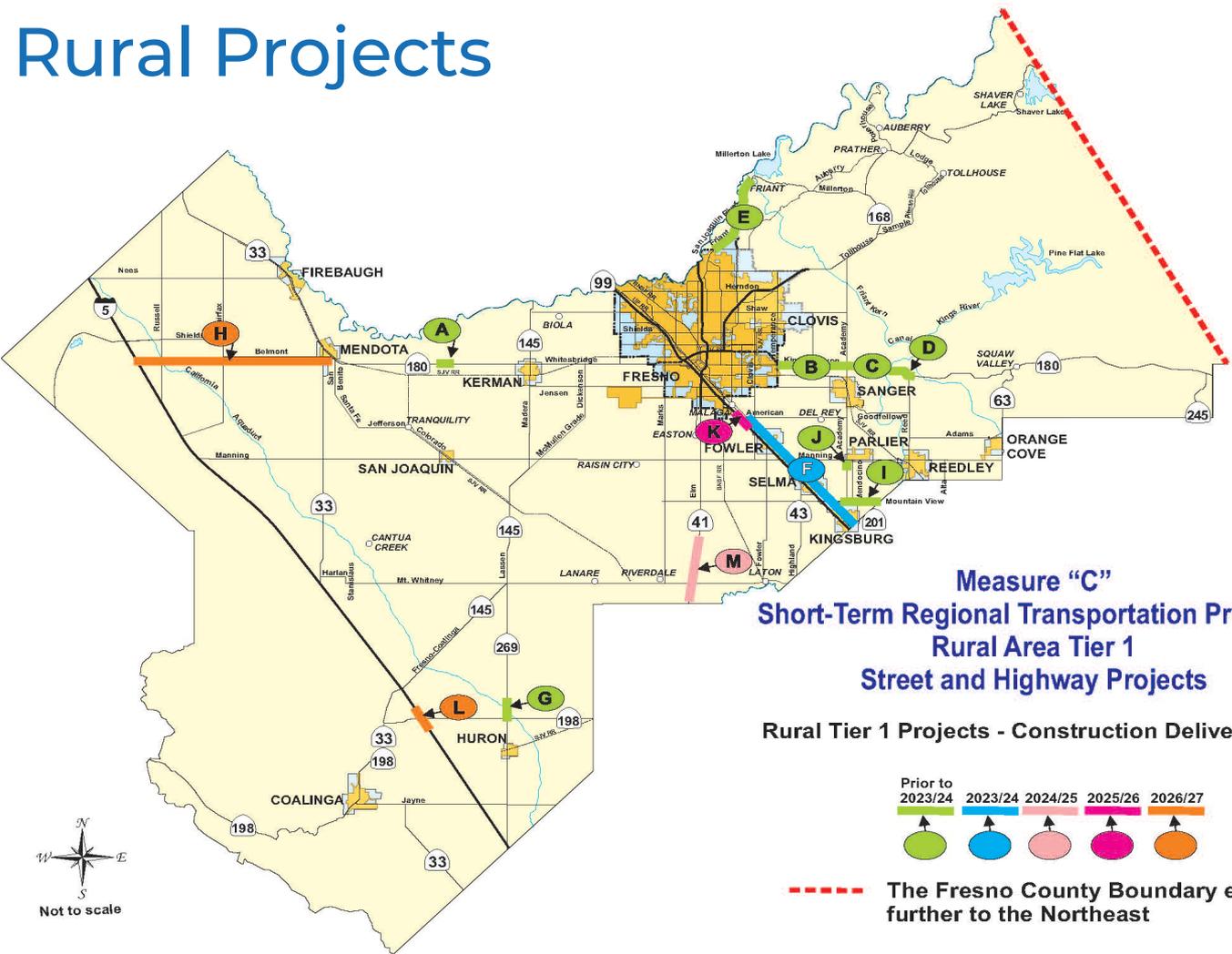


STATUS OF REGIONAL ROADWAY PROJECTS

VETERANS BOULEVARD PROJECT

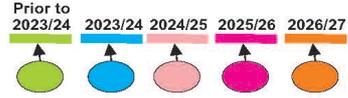


Rural Projects



Measure "C" Short-Term Regional Transportation Program Rural Area Tier 1 Street and Highway Projects

Rural Tier 1 Projects - Construction Delivery Year

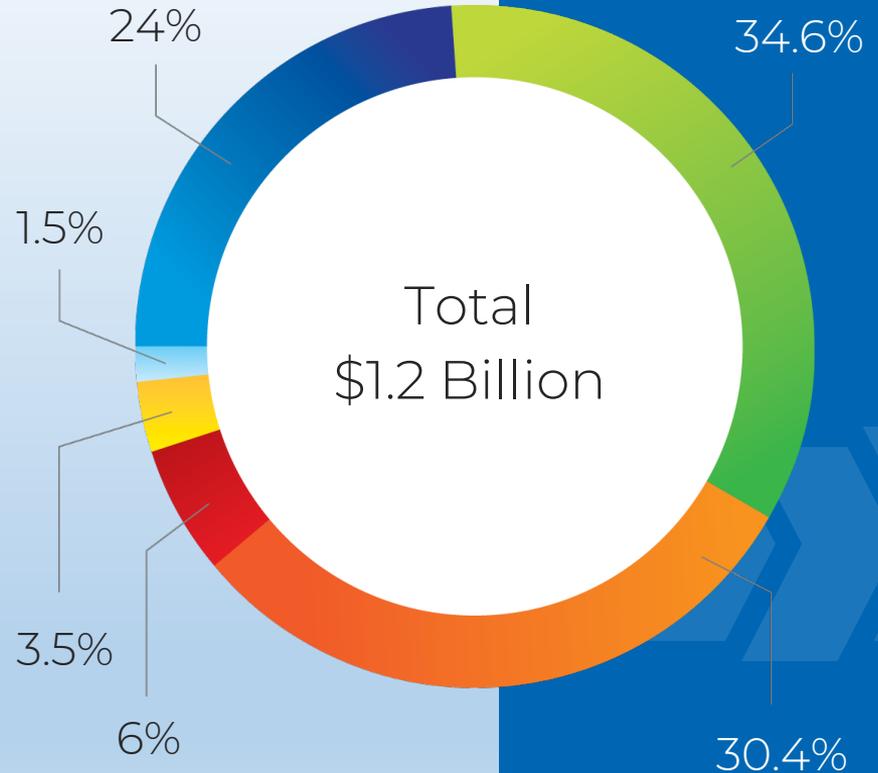


--- The Fresno County Boundary extends further to the Northeast



NOVEMBER 2006

VOTERS APPROVE MEASURE C EXTENSION WITH 78% VOTE



Local Infrastructure Statistics

- Approximately 93% of all home-to-work commute trips in Fresno County occur in a car or a truck. Every trip by car, bus, bicycle or foot “begins and ends” on a local street.
- A properly functioning, well maintained local street or road system is critical for the safety and mobility of the public, emergency responders, law enforcement, agriculture and commerce needs and everyday user.
- The current PCI in our region is 65. If pavement rehabilitation needs are not met in the next 10 years, the PCI in our region is anticipated to drop to 53 within those same ten years.
- Without consistent funding, the percentage of roads in a “failed” condition will continue to increase.
- Over the past 17 years Measure C has helped close that funding gap.



City of Fresno

Measure C Update

Measure C Pass-Through Totals for City of Fresno since 2007

✓ Street Maintenance	\$75.6M	(\$7.56M 2022/23FY)
✓ Flexible Funding	\$73.1M	(\$7.31M 2022/23FY)
✓ Pedestrians/Trails	\$18.9M	(\$1.83M 2022/23FY)
✓ Airports	\$11.3M	(\$1.11M 2022/23FY)
✓ Bicycles	\$4.74M	(\$0.46M 2022/23FY)
✓ ADA	\$2.49M	(\$0.25M 2022/23FY)
✓ Totals	\$186.13M	(\$18.52M 2022/23FY)

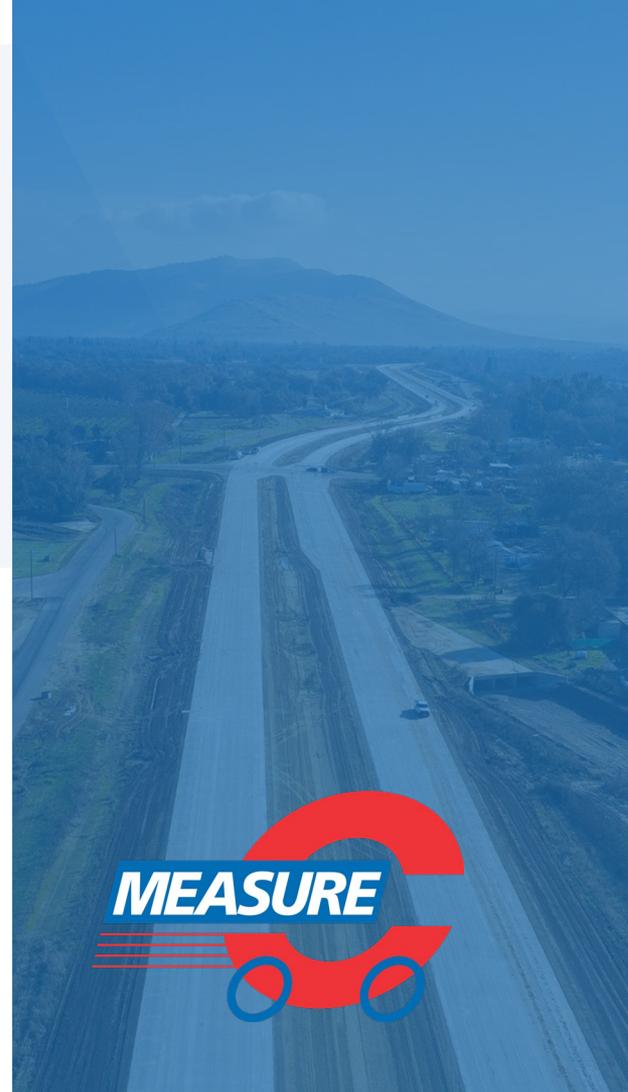
Transit Services

✓ FAX	\$155.5M	(\$15.2M 2022/2023FY)
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Other Measure C Program Funding

✓ RTP	\$211.8M received to date
✓ TOD	\$ 11.9M received to date
✓ NTR	\$ 9.5M received to date

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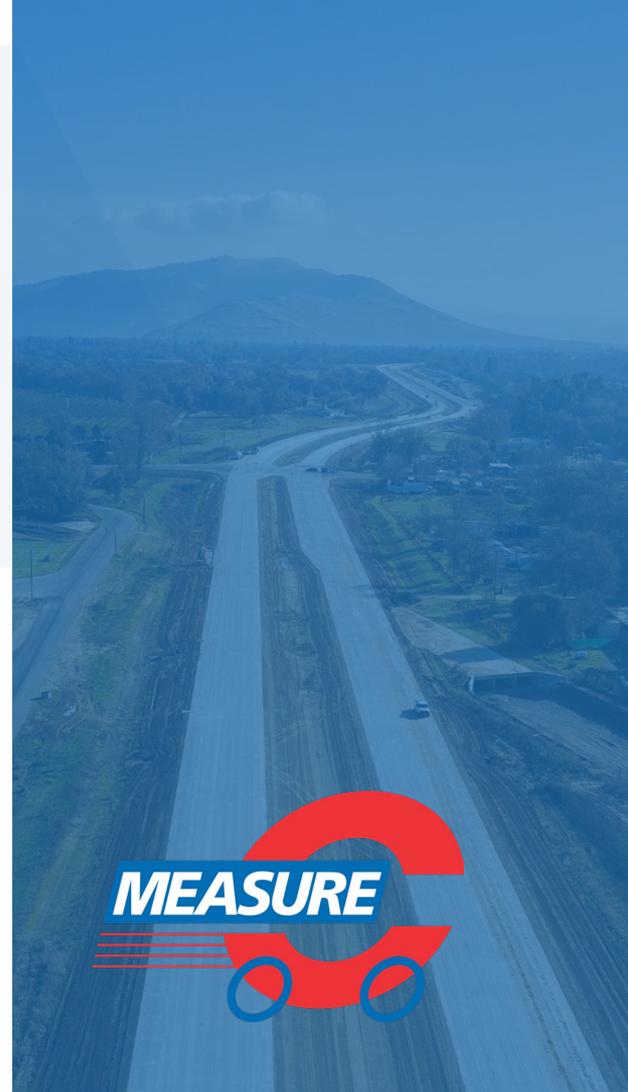


City of Fresno Measure C Update

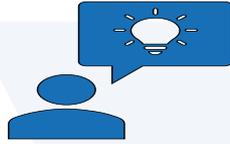
Measure C Regional Projects

- ✓ *SR 99/Veterans Blvd Interchange/Connections \$67.3M (2020)*
- ✓ *State Route 99 North/Ceder Interchange \$67.2M (2029)*
- ✓ *Blackstone/McKinley Grade Separation \$58.5M (2026)*
- ✓ *Herndon Avenue- Polk Ave to Milburn Ave \$18.5M (2025)*
- ✓ *California Avenue- Fruit Ave to Ventura Ave \$18.5M (2026)*
- ✓ *Peach Ave- Butler Ave/SJVR Crossing to Church Ave \$5.7M (2022)*
- ✓ *Peach Avenue- State Route 180 to Butler Ave \$5.2M (2012)*
- ✓ *State Route 180 West Frontage Roads \$4.7M (2013)*
- ✓ *Peach Avenue- McKinley Ave to State Route 180 \$4.6M (2026)*
- ✓ *Peach Avenue- Church Ave to Jensen Ave \$3.4M (2026)*
- ✓ *Peach Avenue- Florence Ave to Church Ave \$2.4M (2025)*
- ✓ *Willow Avenue- Shepherd Ave to Behymer Ave \$2.3M (2011)*
- ✓ *There are several other projects less than \$2M not included on this list. In total \$270M in capital improvement since 2007.*

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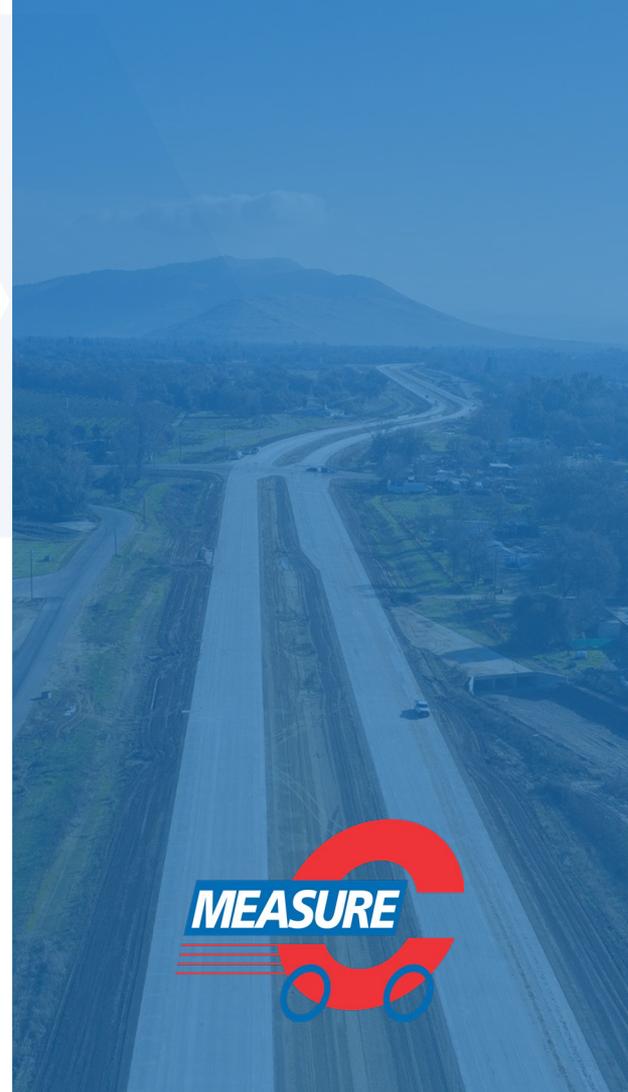


MEASURE C



Where does Measure C go from here?

- ✓ Set to expire in 2027, FCTA and FCOG are beginning efforts to place a Measure C renewal on the ballot in November 2026.
- ✓ A second renewal of Measure C has the potential to raise from \$2.8 billion to \$5 billion, depending on duration and escalation rates.
- ✓ MC3 will continue to invest in much needed roadway/street repairs, control congestion, improve air quality, transport goods and provide mobility to all Fresno County residents.
- ✓ In addition, MC3 needs to be more forward-looking at how we do transit, what impact the high-speed rail station will have on our local transportation, alternative transportation such as light rail, rapid bus corridors and other commute options while still helping to maintain our county's 6,000-mile road and street network.
- ✓ Our goal is to work with all interested parties in developing a Measure C renewal plan that addresses our current transportation needs while preparing us for the next 20-30 years.



An aerial photograph of a road construction site, overlaid with a semi-transparent blue filter and large, stylized white geometric shapes (chevrons and hexagons). The road is under construction, with visible dirt paths and concrete sections. The background shows a rural landscape with fields and distant mountains.

THANK YOU

PRESENTED BY:

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