



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR  
TO BOARD OR COMMISSION**

**TO:** City Council

**THROUGH:** Todd Stermer, City Clerk

**BY:** Jerry P. Dyer, Mayor

       Reappointment

  **X**   New Appointment

**Name of person replaced: Brad Hardie**

**Name:** Linda Calandra

**Address:**



**Phone:**



**Appointed to:** Planning Commission

**Term:** Through June 30, 2027

*City Council 5/2/2024*

## Application Form

---

### Profile

#### Which Boards would you like to apply for?

Planning Commission: Submitted

Linda M

First Name

M

Middle Initial

Calandra

Last Name

[REDACTED]

Email Address

[REDACTED]

Home Address

Fresno

City

CA

State

[REDACTED]

Postal Code

#### What district do you live in? \*

☒ District 2

Mobile: [REDACTED]

Primary Phone

Home: [REDACTED]

Alternate Phone

#### Briefly explain why are you interested in serving on this board or commission?

As a council member, one of the most meaningful aspects of serving was the ability to determine how the city grew and developed. The decisions made by the planning commission have a direct correlation to the quality of life in our neighborhoods.

#### Educational background, Schools Attended, Degrees and Certifications

BA in Management and Organizational Development, Fresno Pacific University

#### Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I served on the Central Area Development Commission in the 1990s, reviewing downtown developments and plans and making recommendations to the Planning Commission. As a former Fresno City Council Member (1993-1997), I was well acquainted with the work of the planning commission and respected their contribution in developing land use decisions. During my term in office, the City of Fresno General Plan was updated which was at that time a very contentious process.

#### Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

---

### Work History

Linda M M Calandra

Linda Calandra Nonprofit  
Management & Fund  
Development

Employer

Retired

Job Title

### Work Address

[REDACTED]

### City, State, Zip Code

[REDACTED]

**Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.**

Bryan Harley, Exec. Dir., [REDACTED] Jackie  
Ryle, PhD, [REDACTED] Mike Karbassi, Council  
Member, District 2, [REDACTED]

Question applies to multiple boards

**I declare under penalty of perjury the above information is true and correct.**

☒ Yes ☐ No

Question applies to multiple boards

**The Political Reform Act of 1974 prohibits public officials from using their official positions to influence governmental decisions in which they have a financial interest. The Board Members in the designed positions must disclose their financial interests as specified in the agency's conflict of interest code.**

**I agree that I have read the above and agree to file a Statement of Economic Interest Form should I be appointed to a Board, Commission, or similar body according to the adopted resolution.**

☒ I Agree

## **Linda M. Calandra**

### **EMPLOYMENT**

#### **Consultant – Nonprofit Management and Fund Development**

*Self-Employed*

**2015 - 2020**

Fresno, California

Work with non-government organizations to increase fundraising potential and increase capacity of their boards. Services include grant writing and grant management; board training in best practices for fundraising; development of board policy manuals; cultivation, solicitation and recognition of donors; and event planning and coordination. Recently secured three grants totaling \$165,000 for the Clovis Culinary Center and facilitated the creation of nonprofit to implement a capital campaign for the new Clovis Senior Activity Center.

#### **Executive Director**

*Foundation for Fresno County Public Library*

**2012 - 2015**

Fresno, California

Instrumental in the creation and incorporation of the Foundation for Fresno County Public Library. Recruited board of directors, developed the Board Policy Manual and collateral materials, and coordinated the design of the Foundation's website. Supervised the Foundation's launch event in July 2013 and raised \$51,000 in the first year of operations. Wrote successful grant proposals for: Students4Giving at Fresno State; Fresno Regional Foundation; Katey's Kids, A Sebastian Foundation; and The Whitney Foundation. Coordinated the Foundation's inaugural gala in June 2014 with 200 in attendance and generating \$20,000 in net proceeds. Duties included management of financial operations, donor solicitation and recognition, and board development while also fulfilling duties as Library Development Officer.

#### **Development Officer**

*Fresno County Public Library*

**2006- 2015**

Fresno, California

As the first development officer for the Fresno County Public Library, duties included selection and implementation of Blackbaud Raiser's Edge donor database software, establishing policies for gift acceptance and naming rights, development and coordination of capital campaigns and a planned giving program. Coordinated and assisted library staff in fundraising for specific programs and collections, acknowledged all Library donations and bequests. Served as staff support for Friends of the Library, and assisted in development of branch Friends groups in branches until March 2014. Successfully led the 2006-08 capital campaign for the Fowler branch library, exceeding the goal of \$900,000 by an additional \$300,000. Drafted a successful grant proposal for Fit for Life funded by MetLife through Libraries of the Future for \$20,000 which was leveraged with a grant from First 5 Fresno County for \$46,000 to fund Healthy Body, Healthy Brain tool kits for children 0-5.

#### **Director of Annual Giving and Donor Relations**

*Fresno Pacific University*

**2001- 2006**

Fresno, California

Planned, directed and coordinated all activities related to the annual fund. Duties included development of the direct mail program, direct supervision of student employees calling for the alumni phonathon, development of the annual faculty/staff appeal and management of the annual fund budget. Responsible for special events related to donor relations and implementation of the donor recognition program. Served as chair of the university design review committee, and the university outreach/event coordination committee.

#### **Director of Development**

*Fresno Christian Schools*

**1999 - 2001**

Fresno, California

Planned, directed and coordinated all fundraising associated with the school's capital campaign for a gymnasium and music center in conjunction with the school's campaign consultant. Cultivated and solicited prospective major donors; recruited volunteers for the campaign; planned, coordinated and implemented special events associated with the campaign; and assisted with development of collateral materials.

**Linda Calandra, Page 2.**

**Director of Development**

*Fresno Philharmonic Association*

**1997 - 1998**

Fresno, California

Planned, directed and coordinated all fundraising activities of the organization, including annual giving campaign, phonathon, planned giving and major gift campaigns. Responsible for soliciting and securing corporate concert sponsorships. Planned and coordinated donor recognition dinners and receptions. Served as primary coordinator for the Philharmonic Gala, a black-tie event with gourmet dining, entertainment, and live and silent auctions. Served as staff support for all board fundraising efforts. Prepared monthly development reports, and responsible for supervision of the development assistant, and occasional office volunteers.

**Council Member, District 2**

*City of Fresno*

**1993 - 1997**

Fresno, California

Set policy and direction for the City of Fresno. Responsibilities included addressing the needs of constituents, balancing a budget in excess of half a billion dollars, making land use decisions and acting as liaison between constituents and staff members. Worked with other governmental agencies and community organizations to resolve common problems and issues. Served as a Board Member for the Fresno Convention and Visitors Bureau, Fresno/Madera Area Agency on Aging, and the California League of Cities. Served on the Fresno County Rail Committee and steering committee for the Uptown Cultural Arts District.

**Executive Director**

**Public Affairs Coordinator**

*Downtown Association of Fresno*

**1992 - 1993**

**1990 - 1992**

Fresno, California

Managed and coordinated efforts of a non-profit business association under contract to provide services to the City of Fresno. Reported directly to the Board of Directors elected by the membership. Served as liaison between merchants and City departments, published the organization's newsletter, prepared the annual budget, and promoted the downtown through events and holiday promotions. Worked with the City to plan, organize and promote community-wide festivals including the International Exposition and Celebration of the Arts. Raised monies required to implement each event or promotion and coordinated volunteers to staff the events. Attended City Council meetings to promote and advocate for the improvement of the downtown and support revitalization projects. Served on the Central Area Development Commission.

**EDUCATION**

Fresno Pacific University, Bachelor of Arts – *Management and Organizational Development*

2004

**PROFESSIONAL ASSOCIATIONS**

Association of Fundraising Professionals, California Valley Chapter

1997 - 2020

2011 Outstanding Fundraising Professional – California Valley Chapter

Fresno Clovis Joint Powers Authority for the Community Media Access Collaborative

2008 - Present

Oversee the use of annual cable franchise fees in excess of \$1 million annually allocated to the local public, education and government television network.

UCSF – Dean's Development Council Member

2015 - 2018

Advocate on behalf of UCSF Medical Education Programs and provide support for development activities.

Friends of the Clovis Senior Activity Center

2020 – Present

Assist in fundraising efforts for the new facility. Provide guidance in developing long-term fundraising strategies to provide funding for ongoing programs and services.

Fresno County Civil Grand Jury

2019 – 2022

Assist in investigating complaints received regarding governmental agencies in Fresno County from citizens and whistleblowers. Assist in preparation of reports with findings and recommendations to improve operations of the agencies involved.