



Date: August 18, 2026

Subject: World Day of Remembrance Event (WDoR)

From: WDoR 2026 Task Force;
Members - Marquez, Durham, Shaikh, Yovino

To: Active Transportation Advisory Committee (ATAC)

The following are WDoR Event draft details to be considered and approved by ATAC.

Date: Saturday, November 14, 2026

Time: 11:00 AM

Location: Woodward Park

Event Program and Speakers:

- a) ATAC Chair as Master of Ceremonies.
- b) Speakers invited to include the Mayor, City Councilmember(s), Medical Representative, City of Fresno Public Works, Police, and Fire Department Representative(s), Families for Safe Streets Organization Representative, Fresno Ride of Silence Representative, and Members of Surviving Families.
- c) The ceremony will include reading the names of crash victims, a bike ride, and a memorial walk to crash sites.

ATAC “Asks”: Recommend the following actions be taken by elected officials:

- a) Develop and Adopt a Memorial Marker Policy for the City of Fresno.
- b) Fund Vision Zero Action Committee to implement effective countermeasures to address high-priority locations on the high-injury network as identified in the Vision Zero Action Plan.

Program: One-Pager, see Attachment 1 (*draft*)

Mayor Invite: see Attachment 2 (*draft*)

Elected Officials Invite: see Attachment 3 (*draft*)

Guest Speakers Invite: see Attachment 4 (*draft*)

Mementos: Handouts, flowers, lapels, pins, flags, etc. to commemorate the occasion.

ATTACHMENT 1

WORLD DAY OF REMEMBRANCE ONE PAGER

November 14, 2026
11AM Woodward Park

World Day of Remembrance for traffic victims was established by the United Nations in October 2005 to commemorate lives lost on roads around the world. Each year events are held around the world to remember and mourn those lost, and to push for policy changes to protect lives and end the carnage. This will be the fifth year Fresno is holding the event, following a beautiful event last year at City Hall. The event is hosted by the Active Transportation Advisory Committee, which is a city council appointed committee of volunteers who advise the city on bicycle and pedestrian related issues, as well as working to promote the safety of vulnerable road users. Our partners include the Fresno County Bicycle Coalition, Families for Safe Streets, and Safe 2 School, Inc.

On Saturday, November 14, 2026, at 11:00 a.m., families of traffic crash victims, elected officials, and street safety advocates will gather at [\[Shinzen Friendship Garden or Lakeview Shelter\]](#) Woodward Park to commemorate [World Day of Remembrance for Road Traffic Victims](#) and to call for safer streets with room for all users of our roads, including pedestrians and bicyclists. This event is one of hundreds happening across the U.S., which is continuing to experience elevated traffic fatalities even [as national numbers are beginning to decline](#) – after the [highest number of deaths amongst people walking in 40 years](#). In Fresno, we have seen a number of horrifying incidents. This year, [\[redacted\]](#) people on bikes and [\[redacted\]](#) on foot have been lost so far amid [\[redacted\]](#) collisions, in comparison to [\[redacted\]](#) lives lost last year, as of [\[redacted\]](#), 2026.

At 11:00 AM, we will have words from victims' families, local elected and city officials, and advocates. We will have a short bike ride around Woodward Park and a memorial walk to include key crash locations at the Friant Road intersections of Fort Washington Road, Shepherd Avenue and Audubon Drive.

Introduction (5 minutes max)

11:00 Ceremony Nick Yovino, Jr., Chair ATAC

Remember (30 minutes max)

(Specific Speakers TBD, but examples from last year)

11:05 *Surviving family member/friend*

11:10 *Trauma Center representative*

11:15 *Surviving family member/friend.*

11:20 *Reading of the names - Councilmember(s)*

Support (10 minutes max)

11:25 Joe Martinez/ Fresno Families for Safe Streets (tentative)

11:30 Melissa Rose, Fresno Ride of Silence (tentative)

Remember (30 minutes max)

(Specific Speakers TBD, but examples may include)

11:35 Mayor Jerry Dyer and/or Council Member Nick Richardson (pending)

11:40 Other Elected Official (pending)
11:45 Deputy Chief Burke Farrah, Fresno Police Department
11:50 Deputy Chief Keola Parks, Fresno Fire Department
11:55 Andreina Aguilar (Implementation of *VZ Action Plan*) (pending)
12:00 Closing remarks, call to action, Nick Yovino, Jr., Chair ATAC
12:10 Bike Ride around the Park
12:10 Memorial Walk to Crash Sites

At the event, we will be asking for specific policy changes from our elected officials so we can move towards a future with zero traffic deaths.

These are:

- Develop and Adopt a Memorial Marker Policy for the City of Fresno.
- Fund Vision Zero Action Committee to implement effective countermeasures to address high-priority locations on the high-injury network as identified in the Vision Zero Action Plan.

- *World Day of Remembrance Fresno Organizing Committee*

ATTACHMENT 2

From: Nick Yovino, Jr. <[REDACTED]>
Date: Subject: Invitation World Day of Remembrance Nov 14, 2026
To: Jerry Dyer [REDACTED]
Cc: Sarah Boren [REDACTED], Sontaya Rose
[REDACTED], Kelli Furtado [REDACTED]

Dear Mayor Dyer,

I hope this email finds you well. ATAC is working this year on its 5th Annual World Day of Remembrance (WDOR) to raise awareness and honor the victims of traffic violence.

Please save the date and join ATAC and other safety advocates

Fresno WDOR 2026 is scheduled for Saturday, November 14, 2026, at 11:00 am at [Shinzen Friendship Garden/Lakeview Shelter/other location] in Woodward Park

We would like to invite you to join us for the press conference to highlight the City's concern about the high rates of traffic fatalities in Fresno and your administration's strong commitment to address this through effective implementation of the new Vision Zero Action Plan. This year, the lives of [REDACTED] people on foot and [REDACTED] on bikes have been lost so far amid [REDACTED] total collisions, as of [REDACTED], 2026.

Your support as mayor and big steward for safety would mean a lot to us and the community.

Please let us know if we can count on you to join us for this event.

All the best,

World Day of Remembrance Task Force, City of Fresno Active Transportation Advisory Committee - Paul Marquez, Diana Durham, Mohammad Shaikh, Nick Yovino, Jr.

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Below find an overview of the one pager the ATAC WDOR Task Force developed:

FRESNO WORLD DAY OF REMEMBRANCE 2026

World Day of Remembrance for traffic victims was established by the United Nations in October 2005 to commemorate lives lost on roads around the world. Each year events are held around the world to remember and mourn those lost, and to push for policy changes to protect lives and end the carnage. This will be the fifth year Fresno is holding the event, following a beautiful event last year at Fresno City Hall. The event is hosted by the Active Transportation Advisory Committee, which is a City Council appointed committee of volunteers who advise the City on bicycle and pedestrian related issues, as well as working to promote the safety of vulnerable road users. Our partners include the Fresno County Bicycle Coalition, Families for Safe Streets, and Safe 2 School, Inc.

On Saturday, November 14, 2026, at 11:00 a.m., families of traffic crash victims, elected officials, and street safety advocates will gather at Woodward Park to commemorate [World Day of Remembrance for Road Traffic Victims](#) and to call for safer streets with room for all users of our roads, including pedestrians and bicyclists. This event is one of hundreds happening across the U.S., which is continuing to experience elevated traffic fatalities even [as national numbers are beginning to decline](#) – after the [highest number of deaths amongst people walking in 40 years](#). In Fresno, we have seen a number of horrifying incidents. This year, [REDACTED] people on bikes and on foot have been lost so far amid [REDACTED] collisions, as of [REDACTED], 2026.

At 11:00 AM, we will have words from victims' families, elected officials, and advocates. We will also have a bike ride around the park and a walk to a few key crash sites along Friant Road near Woodward Park.

Introduction (5 minutes max)

11:00 Ceremony Nick Yovino, Jr., Chair ATAC

Remember (30 minutes max)

(Specific Speakers TBD, but examples from last year)

11:05 *Surviving family member/friend*

11:10 *Trauma Center representative*

11:15 *Surviving family member/friend.*

11:20 *Reading of the names - Councilmember(s)*

Support (10 minutes max)

11:25 Joe Martinez, Fresno Families for Safe Streets (pending)

11:30 Melissa Rose, Fresno Ride of Silence (pending)

Act (30 minutes max)

11:35 Mayor Jerry Dyer and/or Councilmember Nick Richardson (pending)

11:40 Other Elected Official (pending)

11:45 Deputy Chief Burke Farrah, Fresno Police Department (pending)

11:50 Deputy Chief Keola Parks, Fresno Fire Department

11:55 Andreina Aguilar (Implementation of *VZ Action Plan*) (pending)

12:00 Closing remarks, call to action, Nick Yovino, Jr., Chair ATAC

12:10 Bike Ride around the Park

12:10 Memorial Walk to Crash Sites

ATTACHMENT 3

From: Nick Yovino, Jr. [REDACTED]

Date: Subject: Invitation World Day of Remembrance Nov 14, 2026

To:

Dear Councilmember/Council President/Council VP, Supervisor,

I hope this email finds you well. ATAC is working this year on its 5th Annual World Day of Remembrance (WDOR) to raise awareness and honor the victims of traffic violence.

Please save the date and join ATAC and other safety advocates

Fresno WDOR 2025 is scheduled for Saturday, November 14, 2026, at 11:00 am at the [Shinzen Friendship Garden/Lakeview Shelter/other location] in Woodward Park.

We would like to invite you to join us at the event to highlight your concern about the high rates of traffic fatalities in Fresno and your strong commitment to addressing this through implementation of the new Vision Zero Action Plan. This year, the lives of [REDACTED] people on foot and [REDACTED] on bikes have been lost so far amid [REDACTED] total collisions, as of [REDACTED], 2026.

Your support as an elected official and an advocate for traffic safety would be deeply appreciated and very meaningful for the community.

Your support as [Councilmember/Council President/Council VP, Supervisor] and big steward for safety would mean a lot to us and the community.

Please let us know if we can count on you to join us for this event.

All the best,

World Day of Remembrance Task Force, City of Fresno Active Transportation Advisory Committee - Paul Marquez, Diana Durham, Mohammad Shaikh, Nick Yovino, Jr.

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Below find an overview of the one pager the ATAC WDOR Task Force developed:

FRESNO WORLD DAY OF REMEMBRANCE 2026

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At 11:00 AM, we will have words from victims' families, elected officials, and advocates. We will also have a bike ride around the park and a walk to a few key crash sites along Friant Road near Woodward Park.

Introduction (5 minutes max)

11:00 Ceremony Nick Yovino, Jr., Chair ATAC

Remember (30 minutes max)

(Specific Speakers TBD, but examples may include)

11:05 *Surviving family member/friend*

11:10 *Trauma Center representative*

11:15 *Surviving family member/friend.*

11:20 *Reading of the names - Councilmember(s)*

Support (10 minutes max)

11:25 Joe Martinez, Fresno Families for Safe Streets (pending)

11:30 Melissa Rose, Fresno Ride of Silence (pending)

Act (30 minutes max)

11:35 Mayor Jerry Dyer and/or Council Member Nick Richardson (pending)

11:40 Other Elected Official (pending)

11:45 Deputy Chief Burke Farrah, Fresno Police Department (pending)

11:50 Deputy Chief Keola Parks, Fresno Fire Department (pending)

11:55 Andreina Aguilar(Implementation of *VZ Action Plan*) (pending)

12:00 Closing remarks, call to action, Nick Yovino, Jr., Chair ATAC

12:10 Bike Ride around the Park

12:10 Memorial Walk to Crash Sites

At the event, we will be asking for specific policy changes from our elected officials so we can move towards a future with zero traffic deaths.

These are:

- Develop and Adopt a Memorial Marker Policy for the City of Fresno.
- Fund Vision Zero Action Committee to implement effective countermeasures to address high-priority locations on the high injury network as identified in the Vision Zero Action Plan.

-World Day of Remembrance Fresno Organizing Committee

ATTACHMENT 4

Subject: Invitation to Speak at Fresno's World Day of Remembrance – November 14, 2026

Dear [First Name] [Last Name],

I hope this message finds you well.

On behalf of the Active Transportation Advisory Committee (ATAC) and our community partners, I am honored to invite you to be a featured speaker at Fresno's 5th Annual World Day of Remembrance for Road Traffic Victims on Saturday, November 14, 2026, at 11:00 AM at [the Shinzen Friendship Garden/Lakeview Shelter/other location] in Woodward Park.

World Day of Remembrance is a global commemoration established by the United Nations to honor the lives lost to traffic violence and to call for safer streets for all. Each year, families of victims, policymakers, advocates, and community members gather to remember, support, and take action to prevent future tragedies.

This year, we have lost [redacted] pedestrians and [redacted] bicyclists in Fresno amid [redacted] total collisions as of [redacted]. This is a [redacted] from the [redacted] lives lost at the same time last year. We need continued leadership to send a powerful message of the City's commitment to the safety of all road users, particularly with the recent adoption of the Vision Zero Action Plan and the need to implement effective countermeasures to reduce severe crashes and fatalities on our roadways.

We would be deeply honored if you could join us at the press conference and deliver brief remarks during our ceremony. Your participation would help highlight your commitment to reducing traffic violence and advancing Vision Zero goals in Fresno.

Event Details:

 Saturday, November 14, 2026

 11:00 AM

 Woodward Park, [Shinzen Friendship Center/Lakeview Shelter/other location]

Program Highlights:

- Opening & remembrance by victims' families and advocates
- Support & action remarks from community leaders and elected officials
- Policy calls to action, including development and adoption of a City memorial marker policy and funding for the Vision Zero Action Plan Committee to implement targeted road safety improvements.
- Bike ride around the park, and memorial walk from Art of Life Healing Garden to locations of crashes at the intersections of Friant Road at Fort Washington Road, Shepherd Avenue and at Audubon Drive.

Your support and participation at this event would mean a great deal to the families who have lost loved ones and to the many residents who walk, bike, and drive in our city every day.

Please let us know if we may list you as a speaker and share any scheduling preferences you might have.

With gratitude,

World Day of Remembrance Task Force, City of Fresno Active Transportation Advisory Committee - Paul Marquez, Diana Durham, Mohammad Shaikh, Nick Yovino, Jr.