



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR
TO BOARD OR COMMISSION**

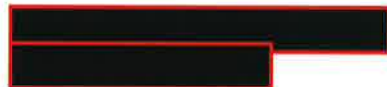
TO: City Council
THROUGH: Todd Stermer, City Clerk
BY: Jerry P. Dyer, Mayor

_____ Reappointment
 X New Appointment

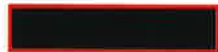
Name of person replaced: Don Priest

Name: Lisa Talley

Address:



Phone:



Appointed to: Fresno/Clovis Community Media Authority

Term: Through 6/30/2025

Application Form

Profile

Which Boards would you like to apply for?

Fresno/Clovis Community Media Authority: Submitted

Lisa Talley
First Name Last Name

[Redacted]
Email Address

[Redacted]
Home Address

FRESNO CA [Redacted]
City State Postal Code

What district do you live in? *

☒ District 3

Home: [Redacted]
Primary Phone Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

CMAC was the starting point for my professional career and I stayed with them for nearly a decade as either full-time or part-time. During that time, I grew to really appreciate CMAC's impact and importance in the community it serves. While I have since switched career paths, moving from media to law, I am still highly invested in seeing a community media center endure in Fresno.

Educational background, Schools Attended, Degrees and Certifications

Juris Doctor Candidate, San Joaquin College of Law (anticipated graduation, May 2024) Bachelor of Arts - Mass Communication and Journalism, emphasis in Electronic Media Production from California State University, Fresno.

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

As a media professional, I handled a variety of media equipment not limited to cinema and ENG cameras, multi-camera switching systems for live television broadcasts, and numerous types of video editing software. Additionally, I cultivated a large portion of my production skills under CMAC's roof so I am familiar with its processes, procedures, and general operations. Further, as an emerging legal professional, I have experience navigating industries in which the government has imposed strict regulations and require a high level of compliance both at the state and local level. The overlap in my skillsets place me at a unique advantage in assisting the board in carrying out its objective.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

BREN Special Education Legal Clinic	Law Clerk II
Employer	Job Title

Work Address

[Redacted]

City, State, Zip Code

[Redacted]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Don Priest - [Redacted] Natalie Nigg - [Redacted] Shaley Sprague - [Redacted]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

LISA M. TALLEY

EDUCATION

San Joaquin College of Law, Clovis

J.D. Candidate, May 2024

GPA: 81.85

Activities: President, Law Students United in Tolerance (LawSUIT) '22-23; Brief Writer and Oralist, '23 Traynor Moot Court Competition; Student Member, SJCL Diversity Equity and Inclusion Committee '23-24.

California State University, Fresno

B.A. in Mass Communication & Journalism, *magna cum laude*

GPA: 3.89

Activities: President, B# Video Club

COURSES

Torts, Civil Procedure, Contracts, Criminal Law, Criminal Procedure, Business Organizations, Appellate Advocacy, Moot Court, Property, Special Education Law, Evidence, Constitutional Law, Wills & Trusts.

PROFESSIONAL EXPERIENCE

BREN Special Education Legal Clinic, Clovis

August 2022 – Present

Law Clerk II

- Conduct client intake interviews to determine whether the legal issues warrant representation by the clinic.
- Examine educational records, including Individualized Education Programs (IEP) and Multidisciplinary Psychoeducational Assessment reports to evaluate the scope of legal issues.
- Work closely with the supervising attorney to draft Demand Letters supported by the review of client records.
- Develop Action Plans to assist clients in self-advocacy.
- Manage multiple ongoing client relationships with varying deadlines.

Adamant Law Group, P.C., Santa Monica

Law Clerk (Remote)

September 2021 – August 2022

- Conduct legal research and pull cases for civil litigation.
- Research and interpret local and state regulations concerning adult-use retail cannabis operations.
- Research and interpret zoning ordinances, city planning documents, environmental impact plans, health codes, and general property laws.
- Draft sections of commercial cannabis licensing applications for clients.

Community Media Access Collaborative (CMAC), Fresno

Education Coordinator/Production Manager

May 2012 – August 2021

- Production manager for client projects and crewmember for inhouse live broadcasts.
- Responsible for cradle-to-grave activities on all assigned customer projects.
- Develop and produce concepts that convey the client's vision, ideas, and information.
- Execute oversight and manage team contributions for internal projects and activities.
- Develop and lead the training curriculum for contributors and community members on tools and processes related to organizational activities.

ACCOLADES

Witkin / Academic Achievement Awards – Torts I & II, Property I & II, Moot Court, Constitutional Law I & II, Wills and Trusts I, Evidence II. Individual Merit Award for Oral Argument – '23 Traynor Moot Court Competition.