
RECEIVED

2017 JUL 14 AM 9 47

CITY CLERK, FRESNO CA

From: Ross Baird
Sent: Friday, July 14, 2017 9:13 AM
To: Thomas Morgan
Cc: Lee Brand; Steve Brandau; Oliver Baines; Esmeralda Soria; Luis Chavez; Garry Bredefeld; clint.olivier@fresno.gov; Yvonne Spence; Paul Caprioglio
Subject: 2018 Action Plan

Good Morning Mr. Morgan,

Each year, the non-profit Valley Caregiver Resource Center provides critical support services to our seniors and their caregivers throughout the city of Fresno. Last year alone, Valley Caregiver Resource Center (VCRC) provided information, education and valuable aid for over 5,000 residents who otherwise may not even have been aware of the services, programs and assistance that we make available to this vulnerable population. Indeed, with over 174,000 caregivers in the city of Fresno, their services, respite care, support and education tools are unique and invaluable.

It has come to my attention that in the very near future, you will be voting to approve allocations for City of Fresno CDBG and ESG funds. I am respectfully requesting your support. The program for which they are seeking this funding is critical in their efforts to prevent homelessness in yet another segment of our population. This program will serve a population of low- to moderate-income seniors that is growing at an exponential rate and at high risk of neglect, abuse, homelessness and even institutionalization.

I strongly encourage you to consider the proposed allocation for Valley Caregiver Resource Center in the category of Non-Profit Public Service.

Thank you for your support of Valley Caregiver Resource Center and their mission to provide support and education for unpaid family caregivers, especially in this challenging time of our aging population.

Best Regards,

Ross Baird
Jerry Baird Agency, Inc.