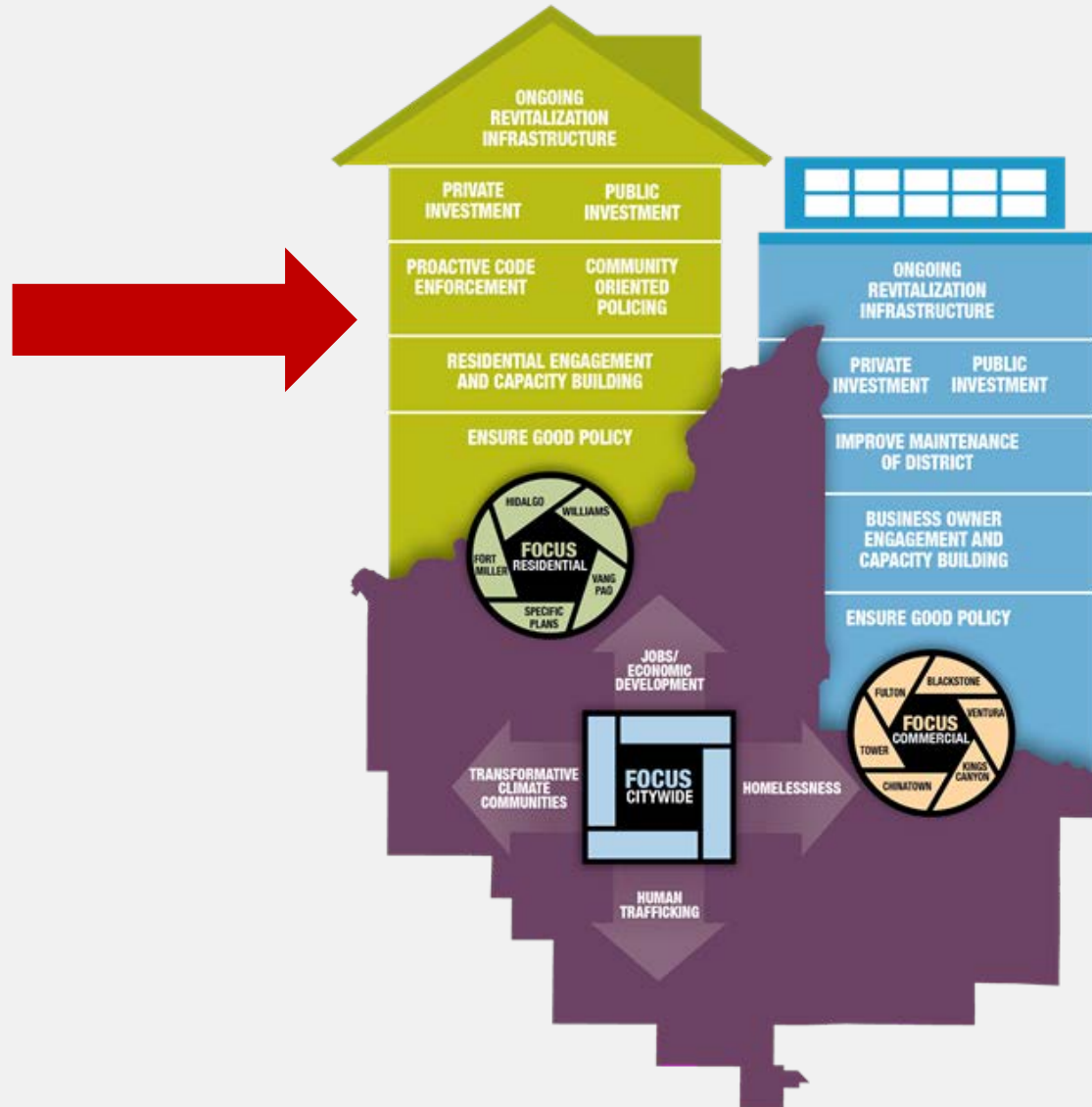


RESTORE FRESNO

October 18, 2018

RESTORE FRESNO



Framework



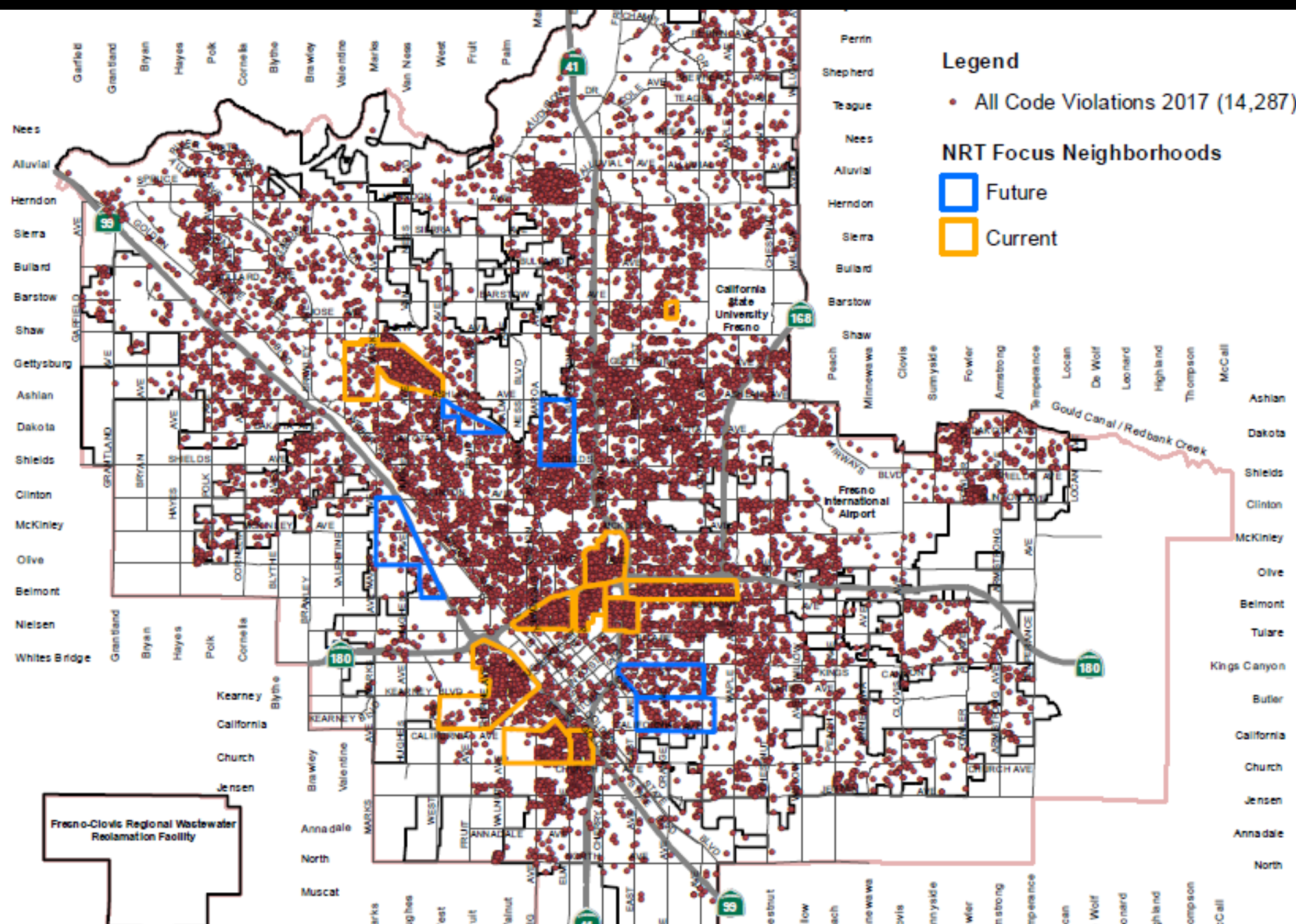
Restore Fresno

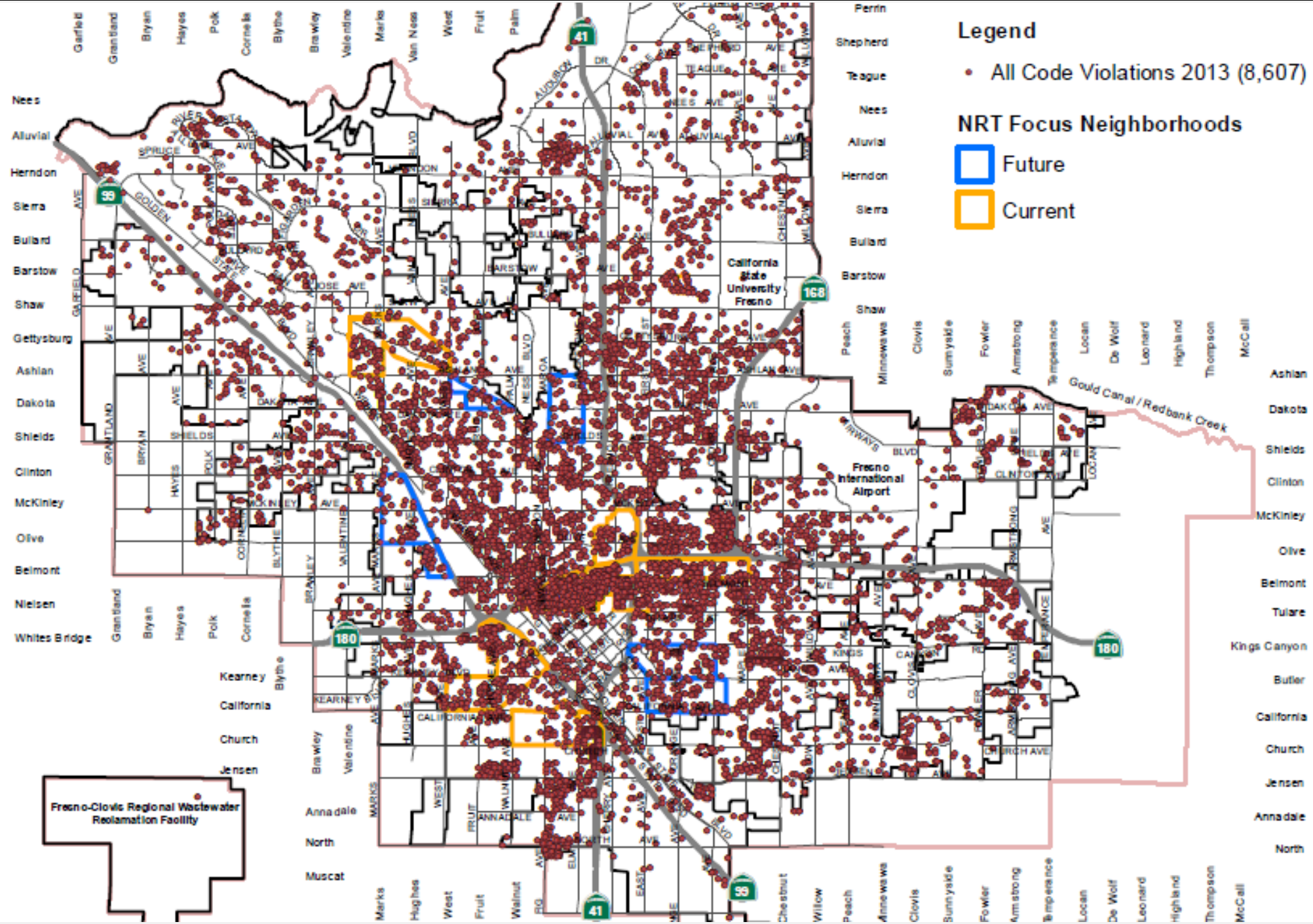
Restore & Revitalize the City of Fresno

Neighborhood Revitalization Team



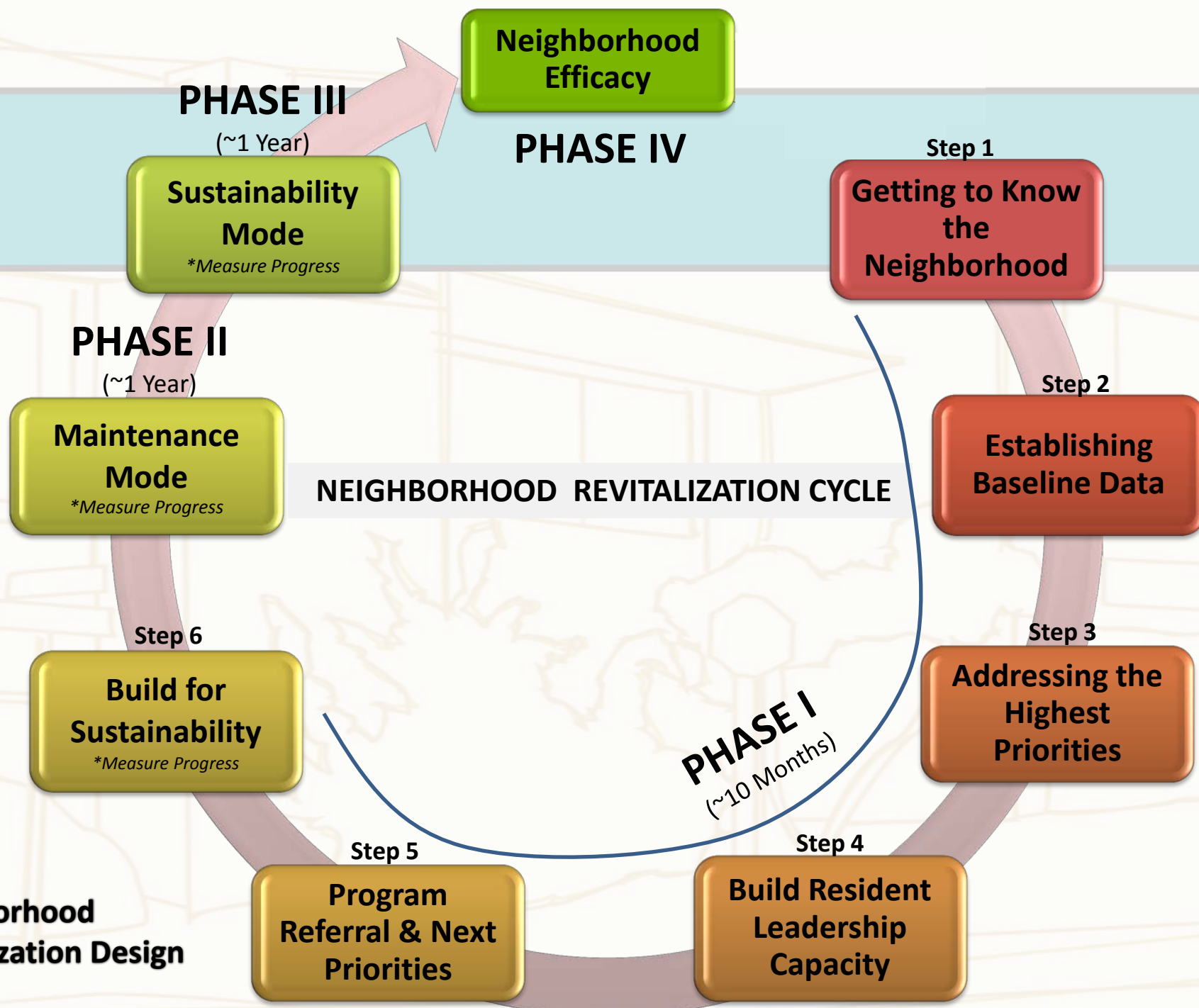
Neighborhoods







**Neighborhood
Revitalization Design
Cycle**





96%

since 2009



Blight

(Source: Public Nuisance Code Violations)

17,539

code cases in 12
neighborhoods since 2009

2152



Blight



El Dorado Park
(Barstow/Cedar)



100%
since 2012



KIRK ELEMENTARY
Home of the Lions
(California/Elm)



99%
since 2015



SLATER ELEMENTARY
Home of the Eagles
(Shaw/Marks)



92%
since May 2017



Top Performing Neighborhoods

Blight



5%

since revitalization began

Crime INCREASED 5% in adjacent neighborhoods

(Source: Fresno Police Department Crime Stats)



Crime



LOWELL ELEMENTARY

Home of the Warriors

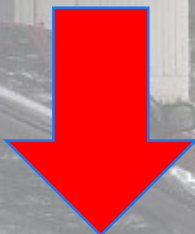
(Belmont/Blackstone)



KIRK ELEMENTARY

Home of the Lions

(California/Elm)



28% since 2009

Crime INCREASED 19%
in adjacent neighborhoods



38% since 2015

Crime decreased 10% in
adjacent neighborhoods



Yokomi Elementary

SCIENCE AND TECHNOLOGY

(Belmont/Fresno)



25% since 2013

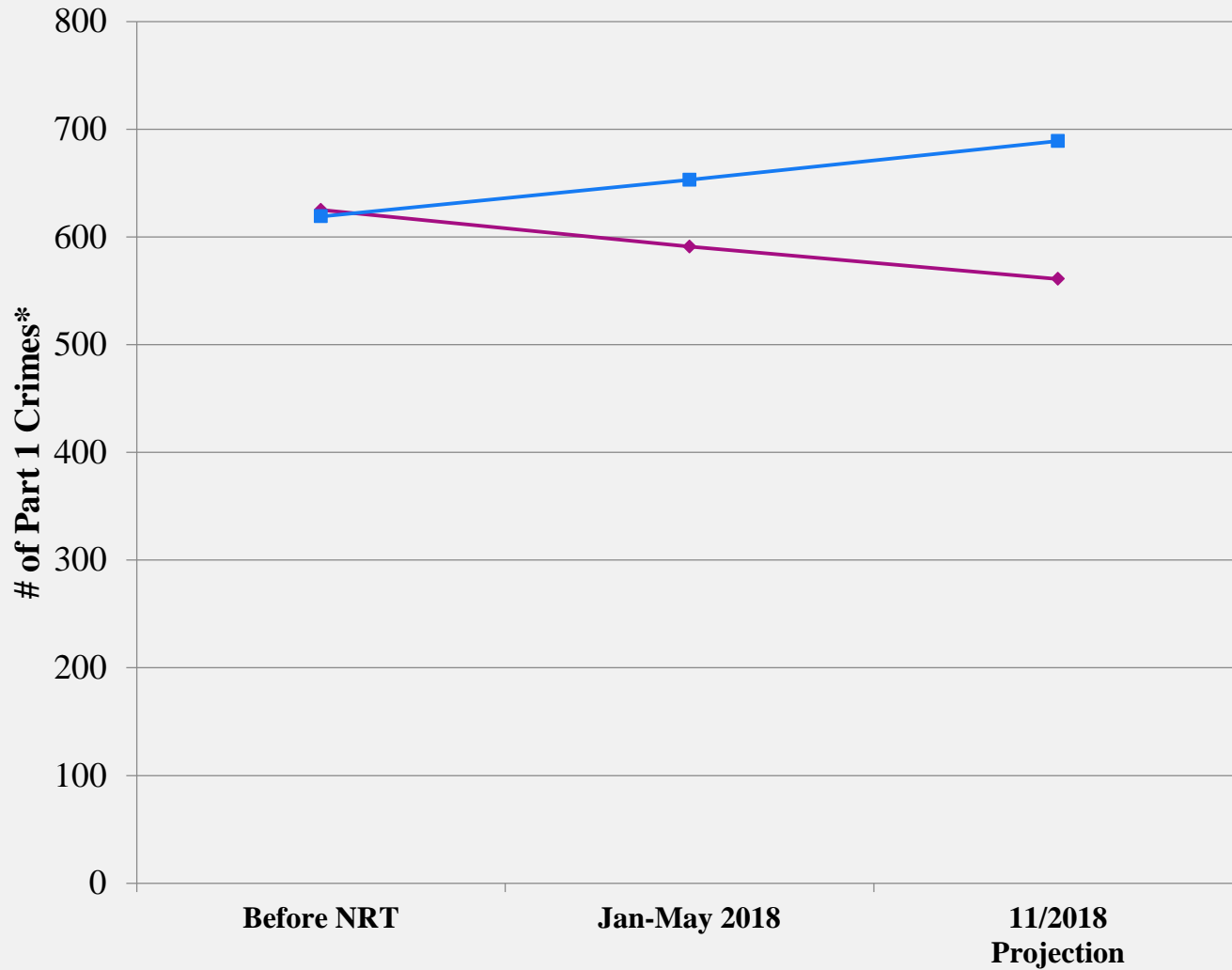
Crime INCREASED 64%
in adjacent neighborhoods



Top Performing Neighborhoods

Crime

Crime



◆ NRT Neighborhoods
■ Comparison Neighborhoods



*Part 1 Crimes Include:

Assault, Battery, Burglary, Vehicle Burglary, Arson, Homicide, Kidnapping, Larceny, Robbery, Kidnapping, Stolen Vehicles, Vandalism, Weapons Offenses

Trends



27%

since 2016

Growing 181% faster than adjacent neighborhoods

(Source: Zillow)



Values



Yokomi Elementary

SCIENCE AND TECHNOLOGY

(Belmont/Fresno)



34%

Since 2015

Growing 3X faster adjacent neighborhood



(Belmont/Cedar)

HIDALGO ELEMENTARY

Home of the Eagles

LEAVENWORTH ELEMENTARY



35%

Since 2016

Growing 41% faster than adjacent neighborhoods



LOWELL ELEMENTARY

Home of the Warriors

(Belmont/Blackstone)



62%

since 2015

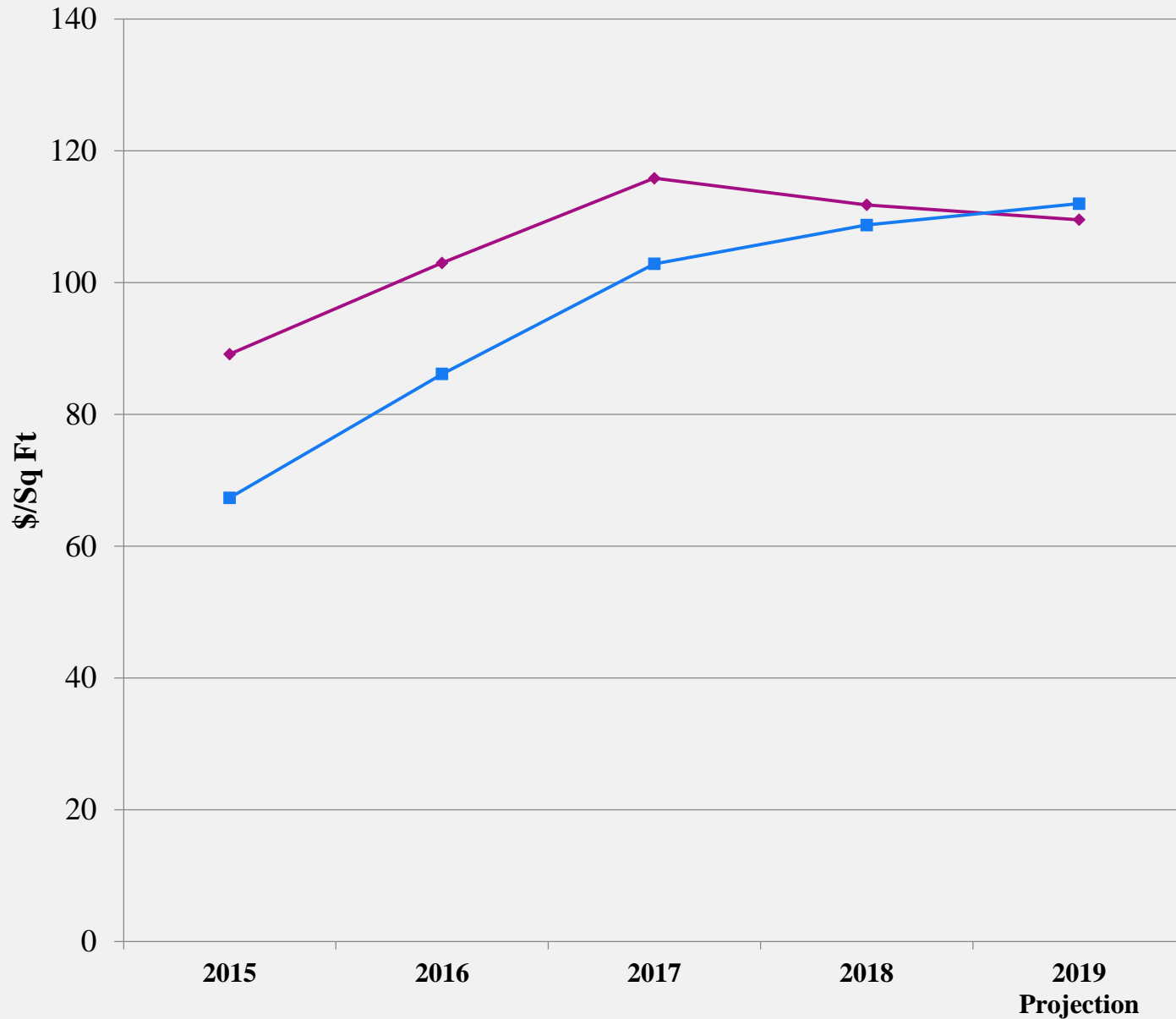
Growing 20X faster than adjacent neighborhoods



Top Performing Neighborhoods

Values

Property Values



◆ Adjacent Neighborhoods
■ NRT Neighborhoods



Trends

*Our working definition of “resident efficacy” is when residents demonstrate ownership of their neighborhood to the degree that when they see something that does not align with their vision, they use the tools available to them to address the issue.

Restore Fresno

Restore & Revitalize
the City of Fresno



50%

since 2017

Efficacy

(Source: City of Fresno ACCELA CRM Resident Reported Records)



JEFFERSON ELEMENTARY

Home of the Jaguars

(Divisadero/Fresno)



143%

since 2016



HIDALGO ELEMENTARY

Home of the Eagles

**LEAVENWORTH
ELEMENTARY**

(Belmont/Cedar)



129%

since 2016



KING ELEMENTARY

Home of the Pharaohs

(California/MLK)



49%

since 2017



Top Performing Neighborhoods

Efficacy



15%

Language Arts since 2014-15

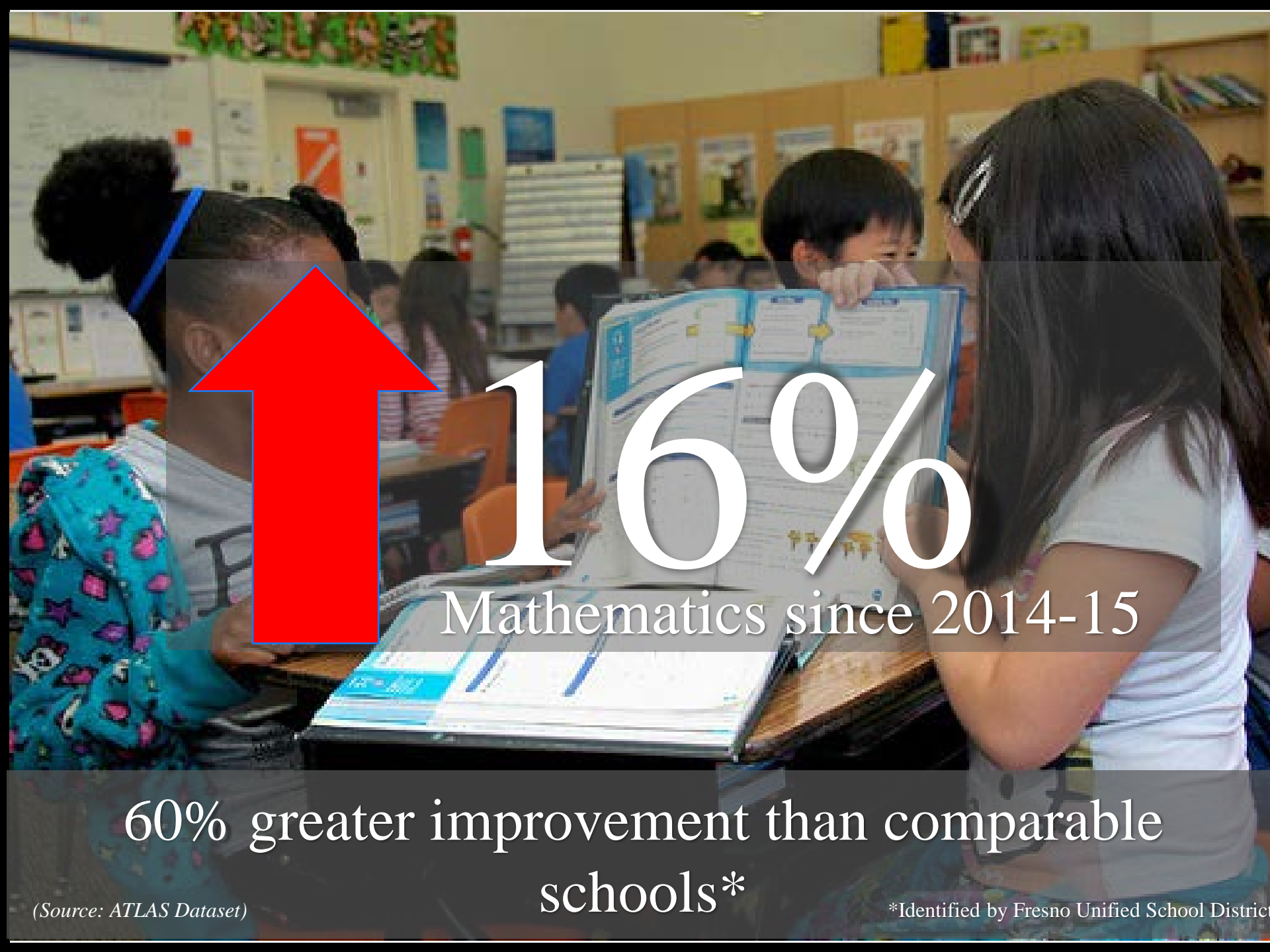
132% greater improvement than comparable schools*

(Source: ATLAS Dataset)

*Identified by Fresno Unified School District



English



16%
Mathematics since 2014-15

60% greater improvement than comparable schools*

(Source: ATLAS Dataset)

*Identified by Fresno Unified School District

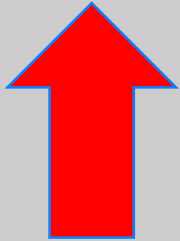


Math

WEBSTER ELEMENTARY

Home of the Tigers

(Olive/Fresno)



20% (Language Arts)

29% (Mathematics) *since 2014-15*

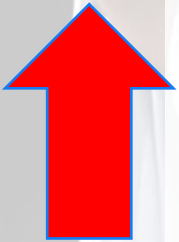
Increased 3½X more than comparable schools



WOLTERS ELEMENTARY

HOME OF THE *Wildcats*

(Shaw/First)



19% (Language Arts)

15% (Mathematics) *since 2014-15*

Increased 2½X more than comparable schools



SLATER ELEMENTARY

Home of the Eagles

(Shaw/Marks)



18% (Language Arts)

14% (Mathematics) *since 2014-15*

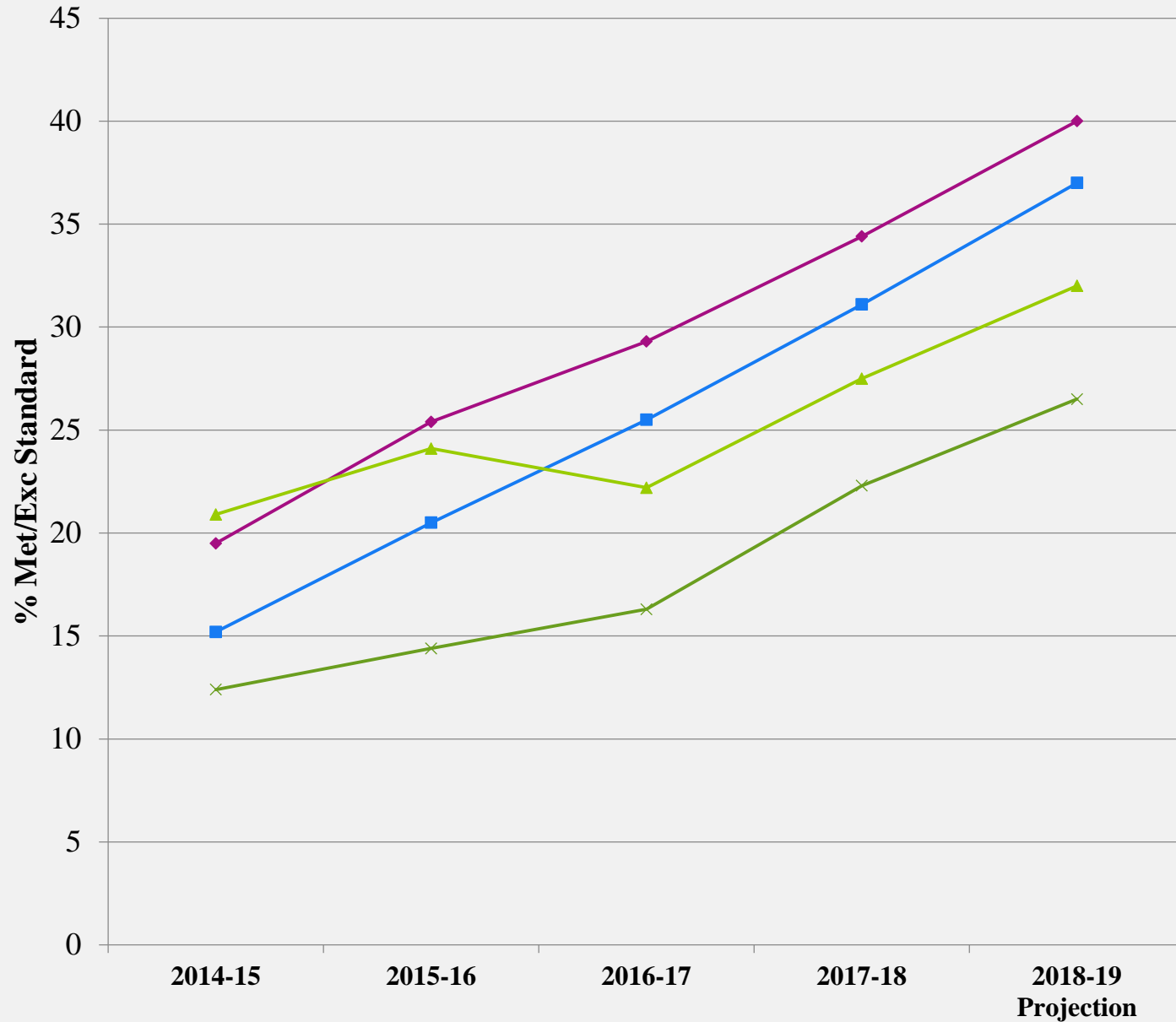
Increased 2½X more than comparable schools



Top Performing Schools

Education

Education



◆ NRT Neighborhood Schools
Language Arts

■ NRT Neighborhood Schools
Math

▲ Comparable Schools
Language Arts

× Comparable Schools
Math



Trends

96%

Blight

5%

Crime

Resident
Efficacy

Language
Arts

Math

Property
Values

50%

15%

16%

27%



Revitalization

RESTORE FRESNO LEADERSHIP TABLE

- Bob Nelson, Superintendent
Fresno Unified School District
- Preston Prince, Executive Director/CEO
Fresno Housing Authority
- Delfino Neira, Director Department of Social Services
County of Fresno
- Dawan Utecht, Director Department of Behavioral Health
County of Fresno
- Brian Angus, Chief Executive Officer
Fresno Economic Opportunities Commission
- Tim Rios, Senior Vice President
Wells Fargo Bank
- Jerry Dyer, Chief of Police
City of Fresno
- Lee Brand, Mayor
City of Fresno
- Wilma Quan-Schecter, City Manager
City of Fresno
- H Spees, Director of Strategic Initiatives
City of Fresno



Leadership

“Collective Impact”

...successful collective impact initiatives typically have five conditions that together produce true alignment and lead to powerful results: a common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and backbone support organizations.

– John Kania & Mark Kramer
Stanford Social Innovation Review, Winter 2011



Partnership



Police



Before

Homeless Task Force



After



Graffiti



Before



After



Resources

Public Works



Kearney Blvd Sign



Crosswalks

PARCS

Park Improvements



Dumpster Days

Public Utilities



Resources



Before



After



Owner Housing Rehabilitation Grant

Senior Paint Grant

Minor Code Compliance Program



Resources



1346-56 San Ramon



240-250 N. Calaveras



Resources



Before



After



Resources



Resources



Resources



MAYOR'S FAITH BASED PARTNERSHIP COUNCIL

Members

- **Mr. Cruz Avila**, Poverello House
- **Rev. Sharon Avril**, West Fresno Ministerial Alliance
- **Rev. Dr. Paul Binion**, Westside Church of God
- **Mr. Haragenda Dhillon**, Fresno Sikh Insitute
- **Mr. Don Eskes**, Fresno Rescue Mission
- **Rev. Matt Hamasaki**, Buddhist Temple
- **Dr. Joseph Jones**, Fresno Pacific University
- **Rev. Tim Kutzmark**, Unitarian Universalist Church of Fresno
- **Rev. Elias Loera**, Christian Temple
- **Rev. Akiko Miyake-Stoner**, United Japanese Christian Church
- **Minister Reza Nekumanesh**, Islamic Cultural Center of Fresno
- **Bishop Armando Ochoa**, Roman Catholic Diocese of Fresno
- **Rev. Dale Oquist**, Peoples Church
- **Mr. Artie Padilla**, Every Neighborhood Partnership
- **Rev. Jim Pappas**, St. George Greek Orthodox Church
- **Mr. Bill Sahatdjian**, Holy Trinity Armenian Apostolic Church
- **Rev. Jonathan Villalobos**, Bethany Inncity Church
- **Ms. Sheri Weidenhoefer**, FPU Center for Peacemaking and Conflict Studies
- **Rev. Dr. Randy White**, FPU Center for Community Transformation
- **Rabbi Rick Winer**, Temple Beth Israel
- **Mr. Dean Witt**, The Church of Jesus Christ of Latter-Day Saints
- **Rev. Samuel Xiong**, Hmong Alliance Church
- **Mr. Nate Yoder**, West Coast MCC

200 additional representatives of the faith community on the Council

1134 S. Fifth – *Eave & Paint* *Deterioration*

Before



After



140 E. Tuolumne – *Dilapidated Fence*

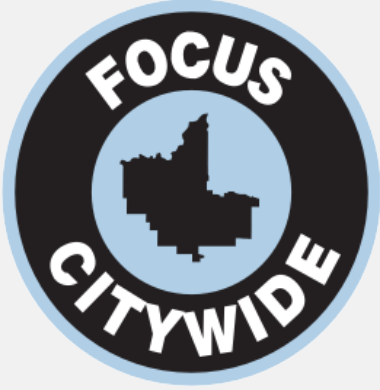
Before



After



RESTORE FRESNO COMMERCIAL REVITALIZATION



Updates

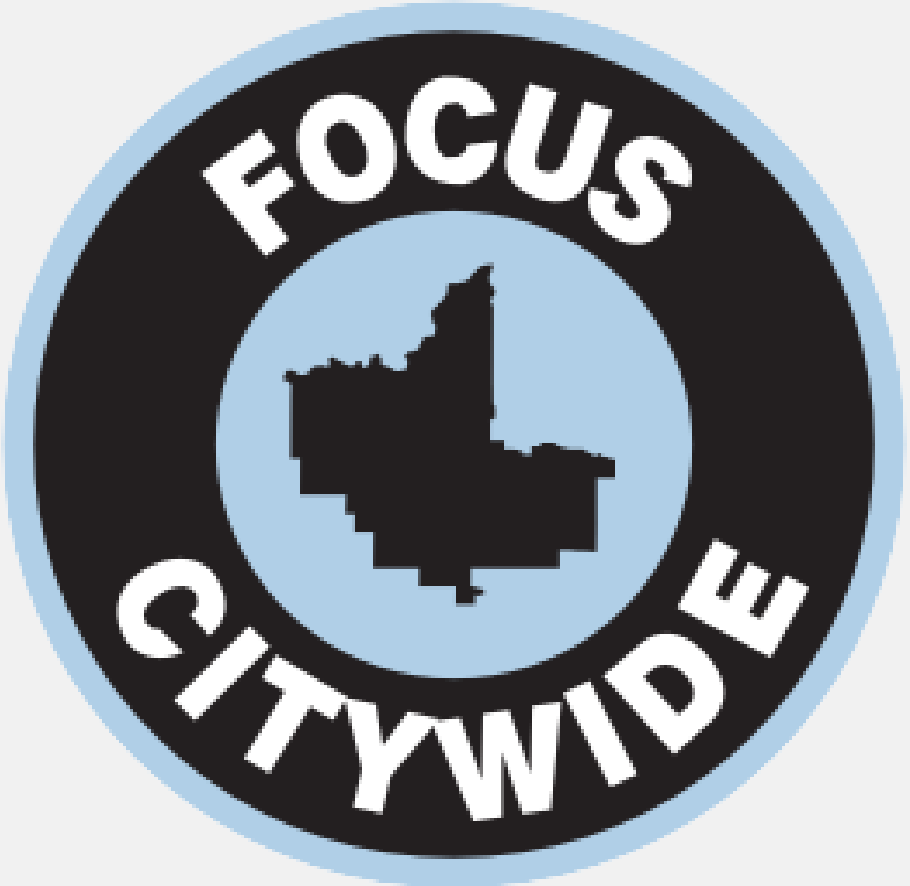
RESTORE FRESNO COMMERCIAL REVITALIZATION

- **GOAL:** To see revitalization take place in key commercial corridors (Blackstone, Tower District, Kings Canyon, Belmont, Chinatown, Tulare)
- **PROCESS:** Build an approach similar to the Neighborhood Revitalization Team including code, capacity, etc.
- **CASESTUDY:** Fulton Corridor
 - Incentive package
 - Code sweeps
 - Education process
 - Capacity building (merchants association, PBIDs)



Updates

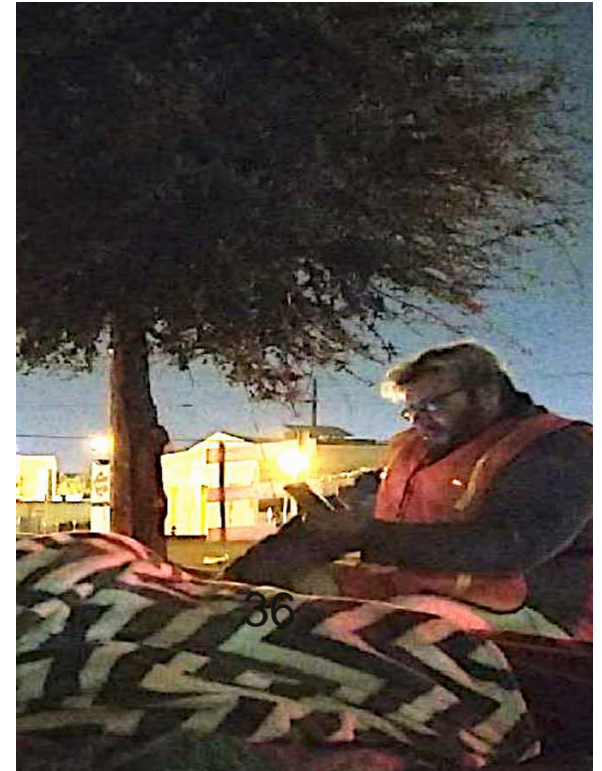
RESTORE FRESNO CITYWIDE REVITALIZATION



Updates

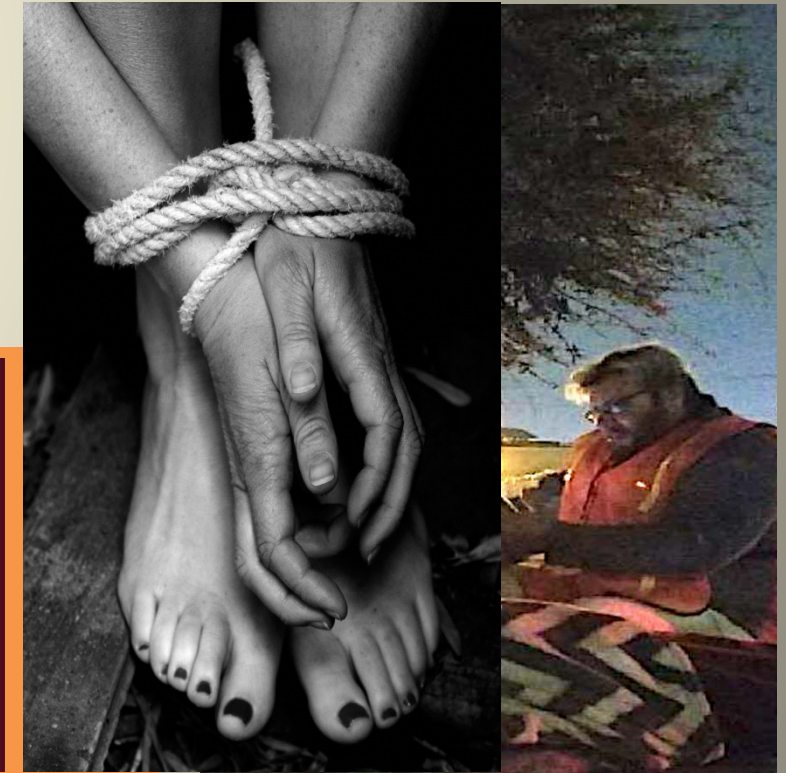


Comprehensively Addressing Homelessness in Fresno County

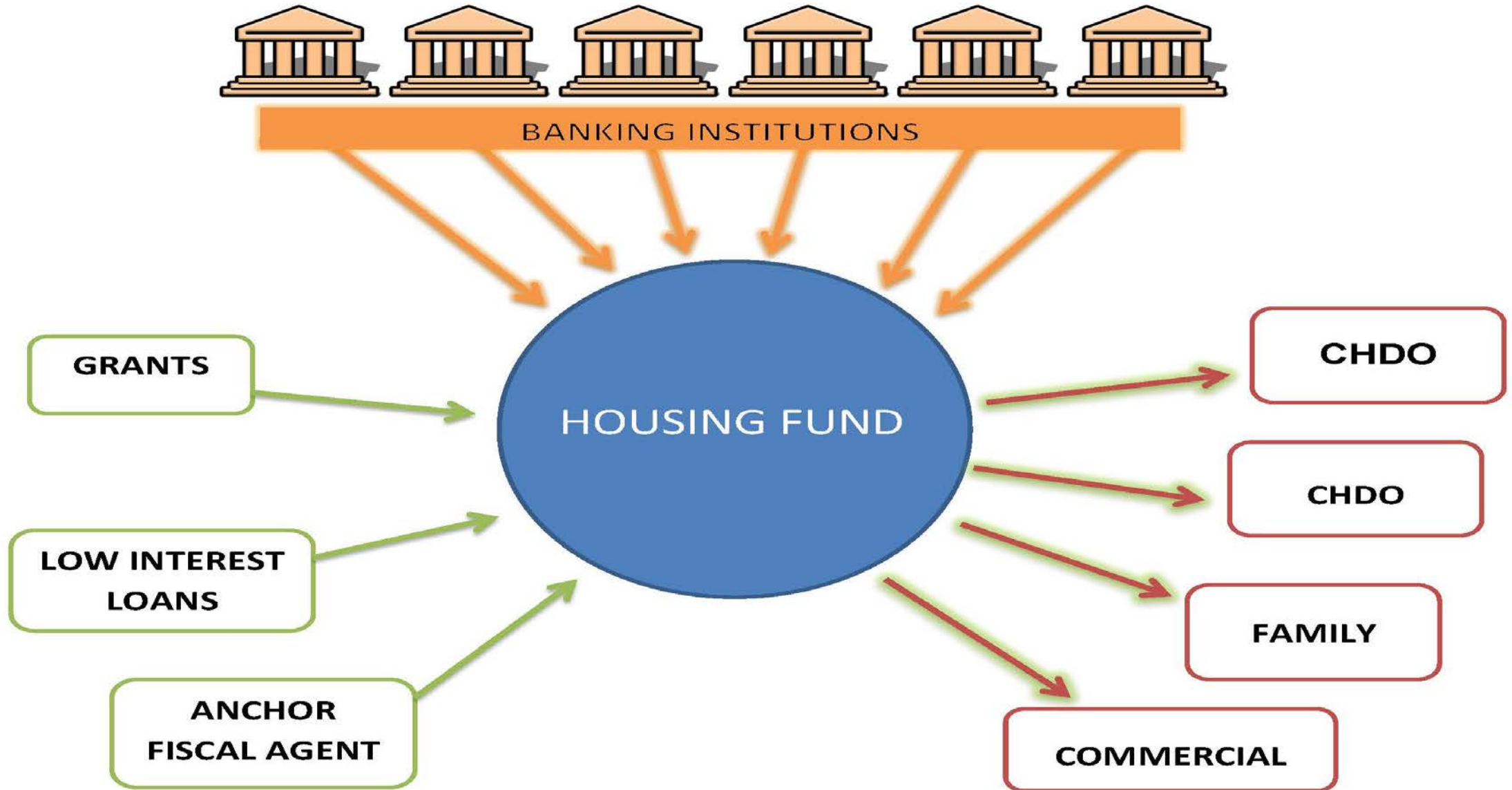


The Mayor's Human Trafficking Initiative

Building a Collective Impact Strategy



MAYOR'S BANK COLLABORATIVE

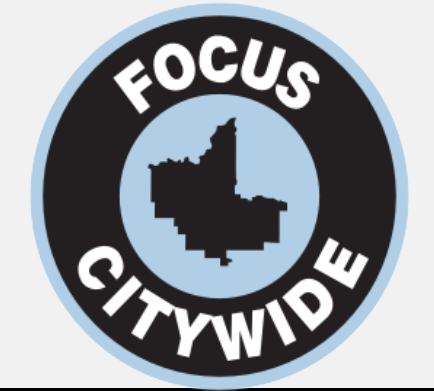
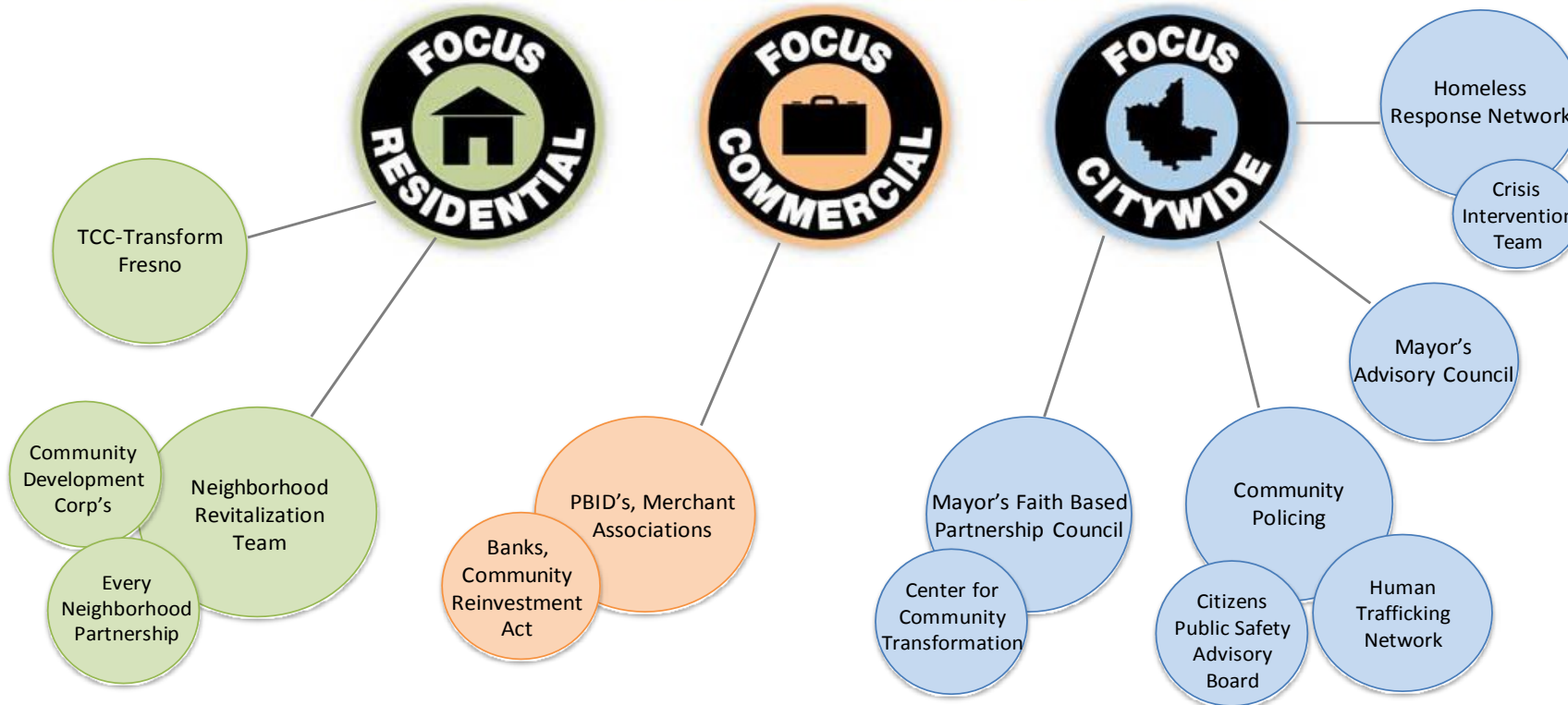


LEADERSHIP TABLE

Mayor Lee Brand
City of Fresno: CMO – DARM - FPD – PARCS
Fresno County: Dept. of Social Services, Dept. of Behavioral Health
Fresno Housing Authority
Fresno Unified School District
Wells Fargo Bank
Every Neighborhood Partnership
Fresno EOC

Restore Fresno

Restore & Revitalize the City of Fresno



Restore