

City of Fresno
Parks, After School, Recreation, and Community Services Department

2023

ANNUAL REPORT



2023 ANNUAL REPORT

A

The percentage of residents residing within a half-mile of a park.

B

The number and percentage of Fresnans accessing PARCS programs.

C

The implementation of the Parks Master Plan.

D

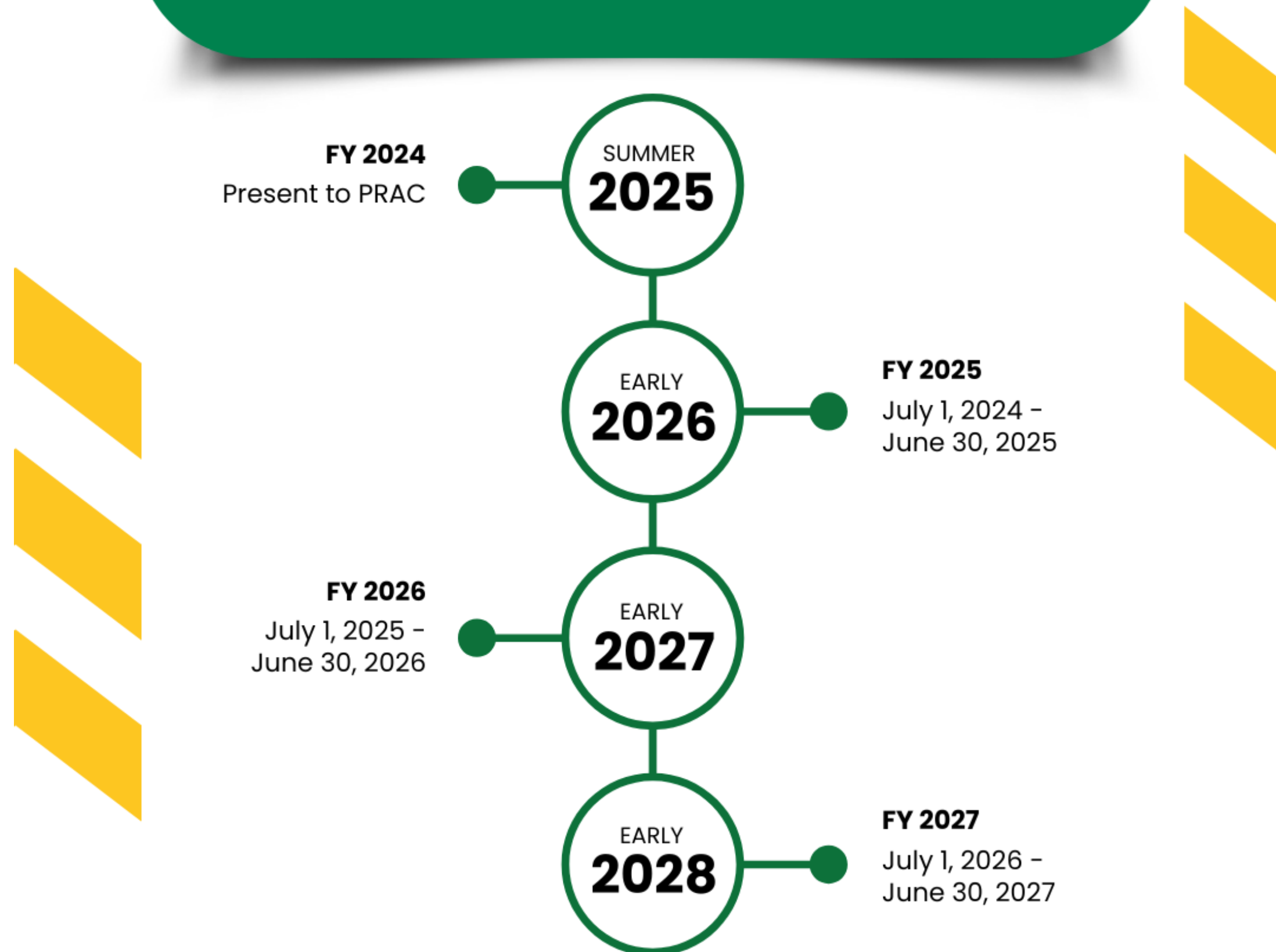
The implementation of the Active Transportation Plan.

E

The implementation of deferred maintenance and improvements to existing parks and recreational facilities in the City.



Annual Report TIMELINE



A photograph of a woman and several children playing on a grassy field. The woman, wearing a blue and white safety vest and a lanyard, is smiling and looking towards the camera. She is surrounded by children who are also smiling and looking at the camera. They are playing with long, colorful streamers (yellow, green, and blue) that are draped across the grass. In the background, other children are visible, some standing and some sitting. The overall scene is bright and cheerful, suggesting a fun outdoor activity.

THE PARKS, AFTER SCHOOL, RECREATION AND COMMUNITY SERVICES DEPARTMENT OVERVIEW

COMMUNITY CENTERS

There are 20 community centers located citywide.

- 1

Dickey Youth Development Center
- 2

Einstein Neighborhood Center
- 3

El Dorado Neighborhood Center
- 4

Fink-White Neighborhood Center
- 5

Frank H. Ball Park
- 6

Highway Community Science Center
- 7

Holmes Playground
- 8

Inspiration Park
- 9

Lafayette Neighborhood Center
- 10

Mary Ella Brown Community Center
- 11

Maxie L. Parks Community Center
- 12

Melody Neighborhood Center
- 13

Mosqueda Community Center
- 14

Paul "CAP" Capriogilo Community Center
- 15

Pinedale Community Center
- 16

Quigley Neighborhood Center
- 17

Romain Neighborhood Center
- 18

Sunset Community Center
- 19

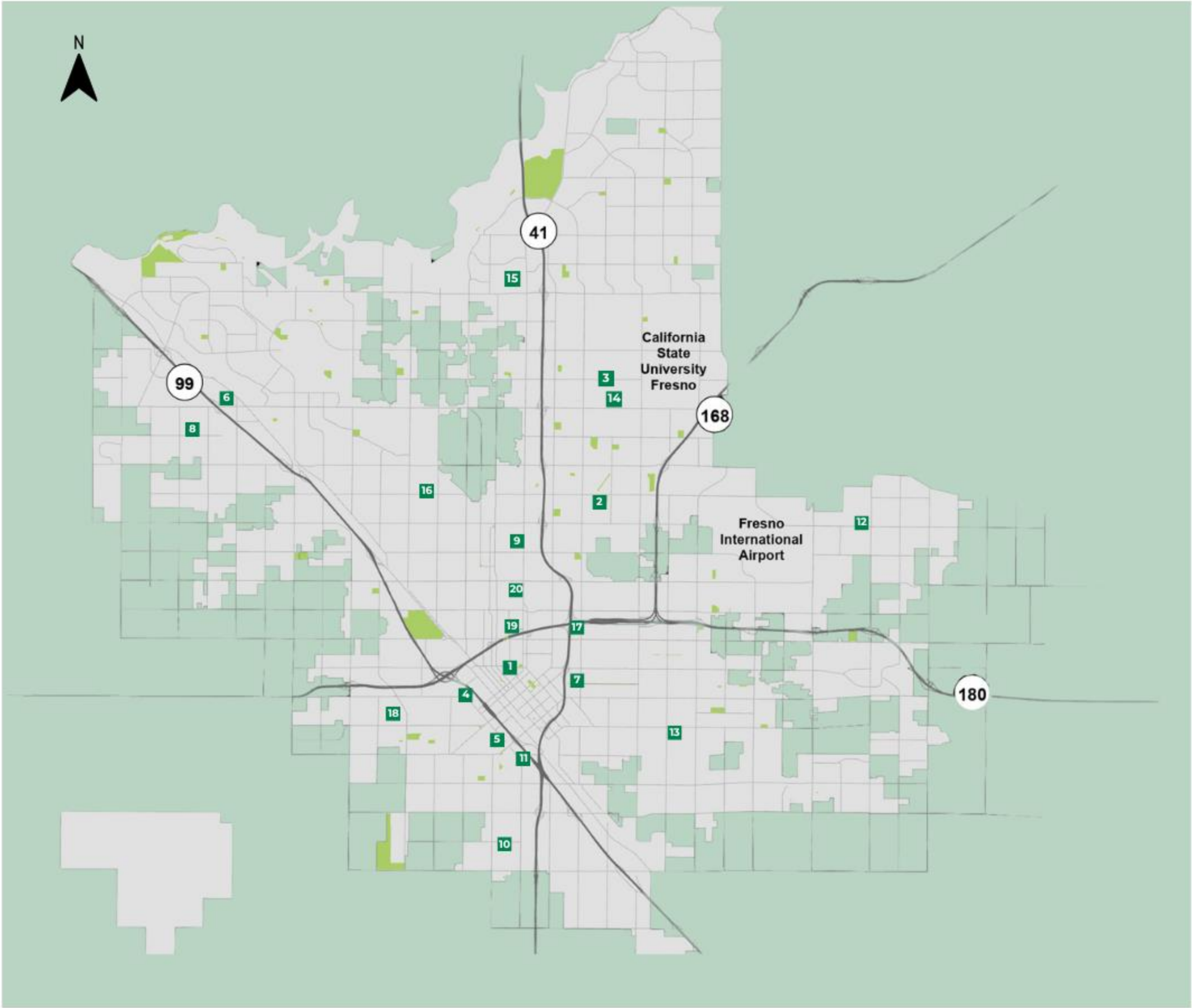
Ted C. Wills Community Center
- 20

The Link @ Blackstone Senior Center



107

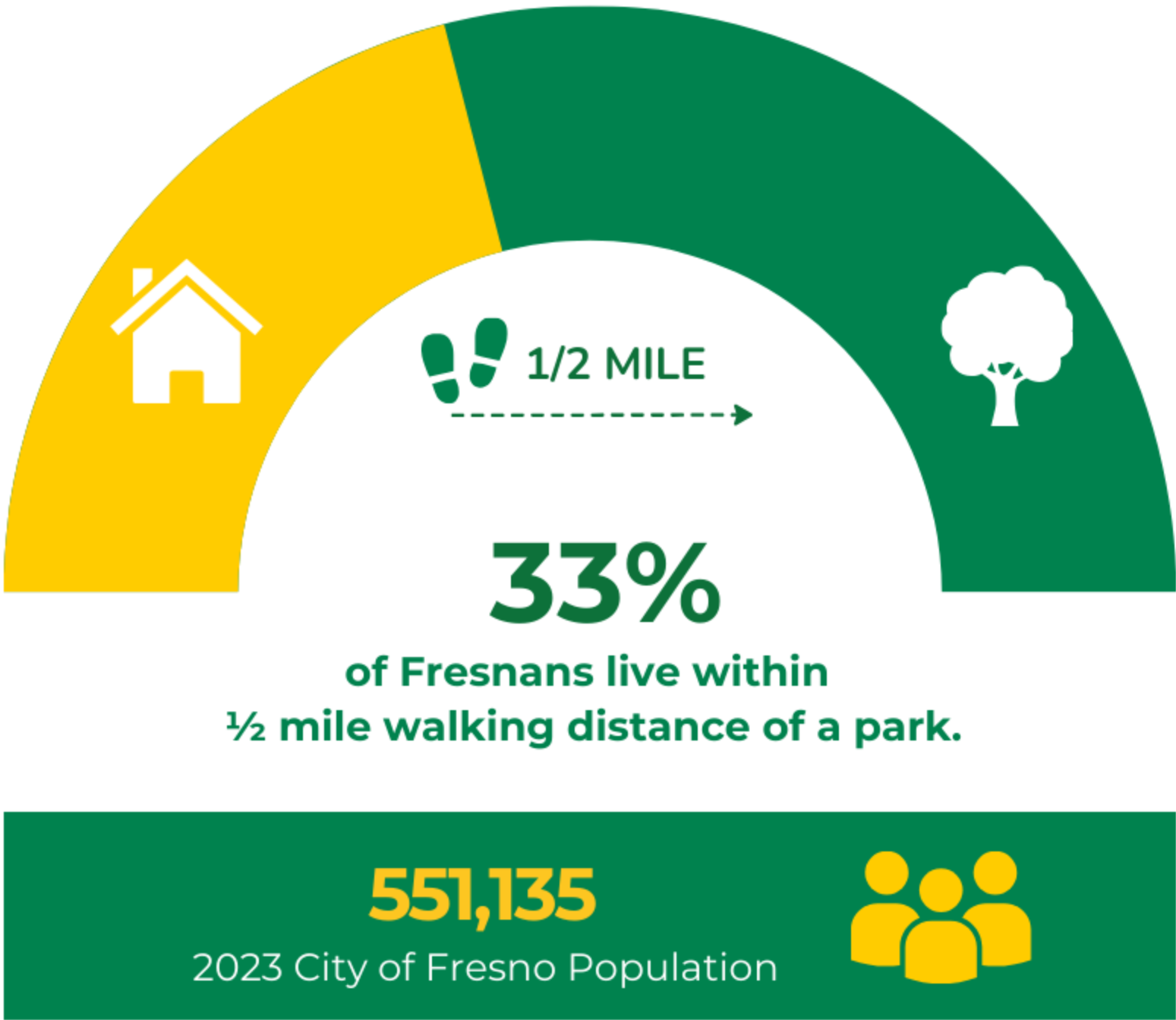
Parks & Facilities



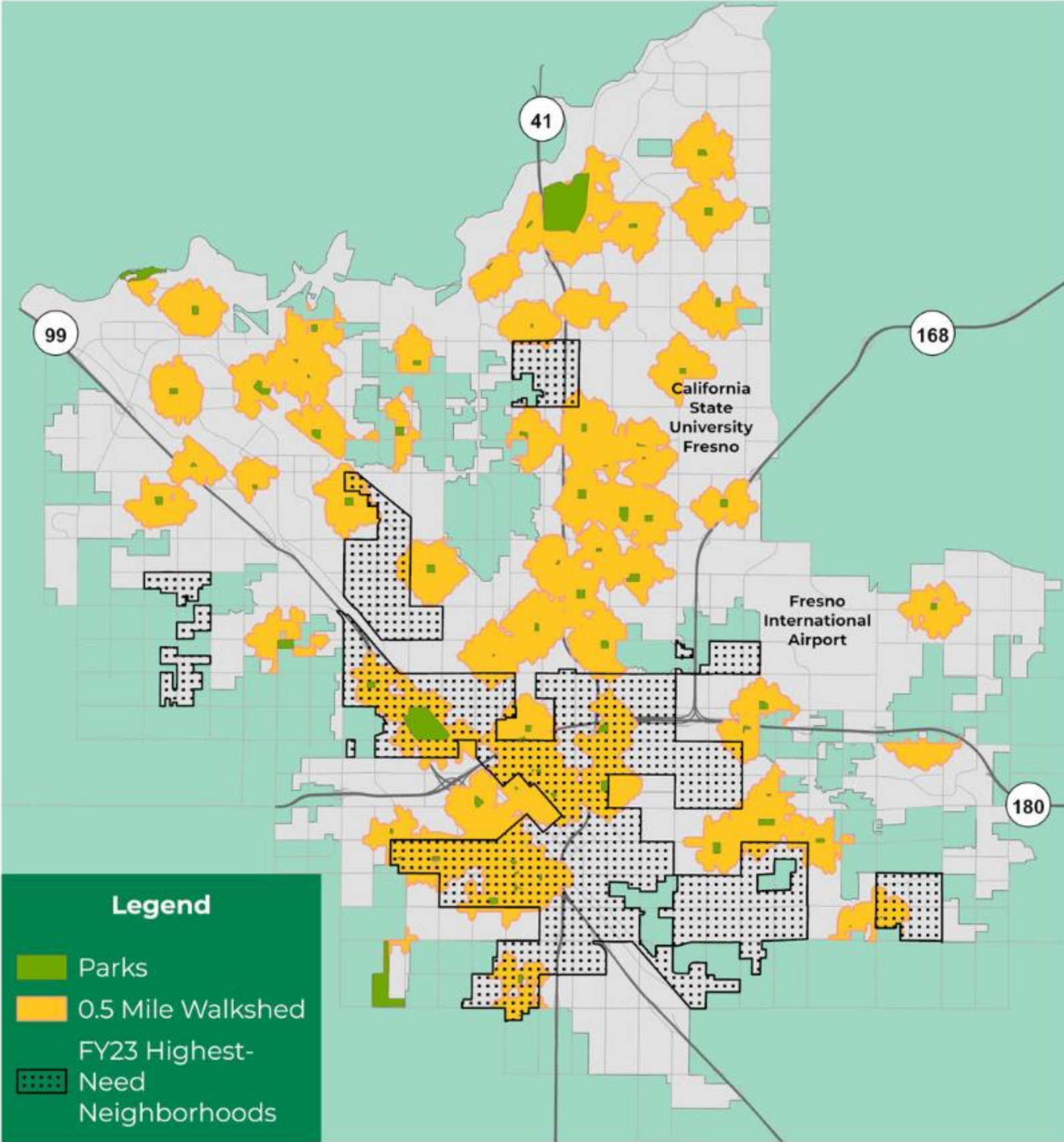
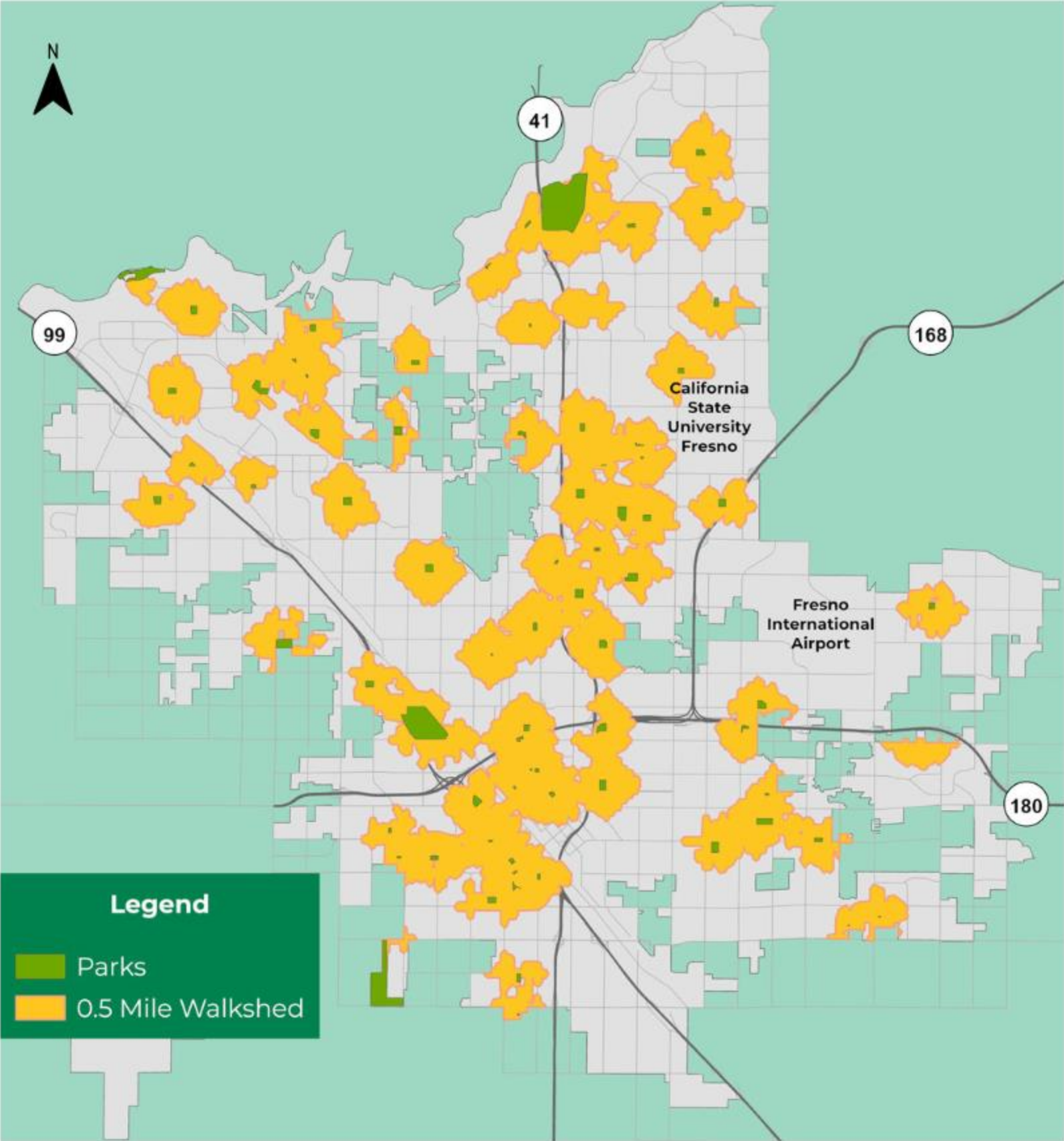
A photograph of several children sitting at a long table in a classroom, engaged in a painting activity. They are using markers on large sheets of paper. The scene is overlaid with a semi-transparent green filter. The text 'FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK' is written in white, bold, sans-serif capital letters in the bottom left corner.

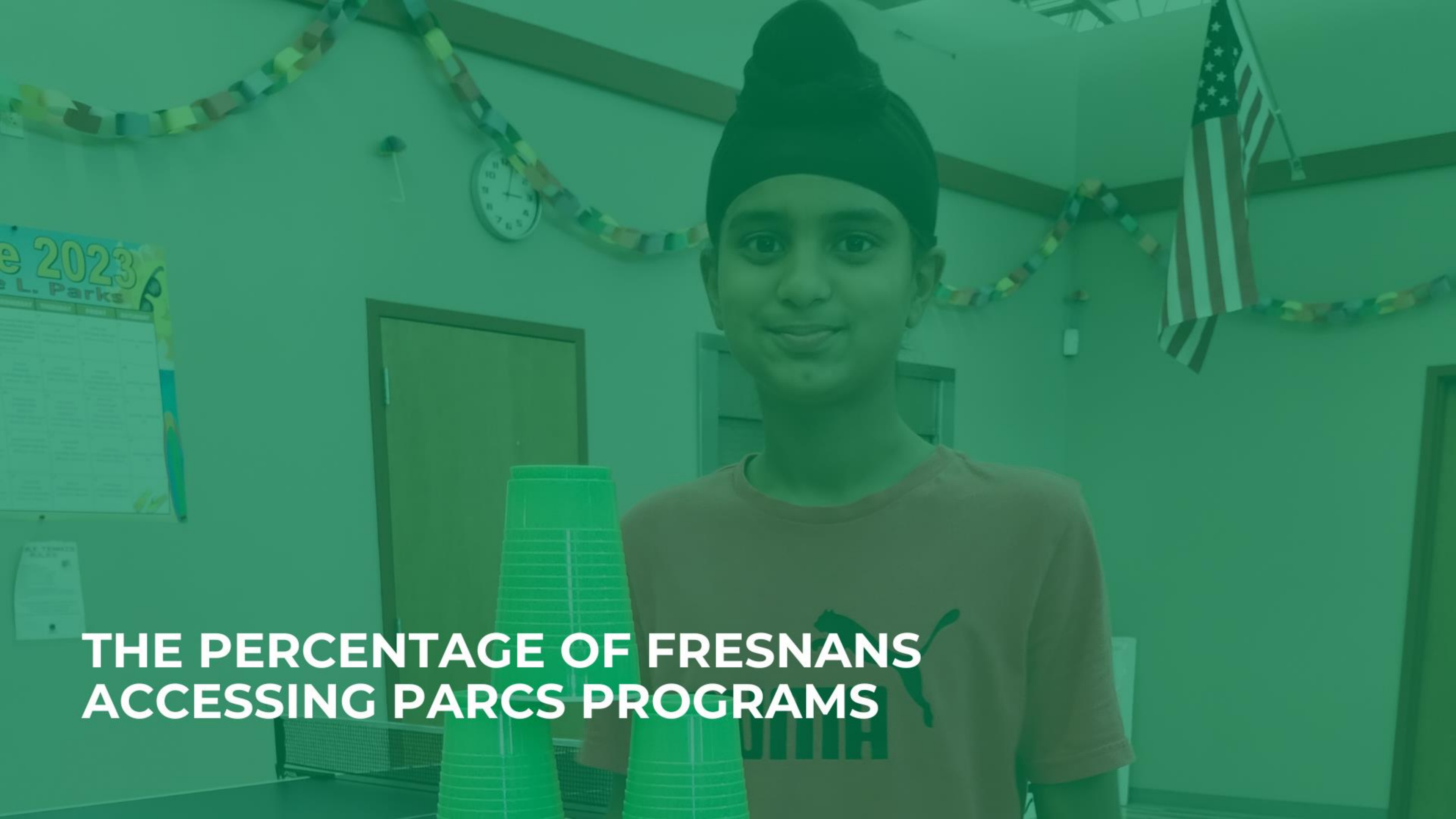
**FRESNANS THAT LIVE WITHIN
A HALF-MILE OF A PARK**

FRESNANS THAT LIVE WITHIN A
HALF-MILE OF A PARK



FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK





THE PERCENTAGE OF FRESNANS ACCESSING PARCS PROGRAMS

FRESNANS WHO ACCESS PARCS PROGRAMS

Groups	Number of Fresnans Accessing Programs (Unduplicated)	Fresnan Attendance (Duplicated)	Total Population (ESRI 2023)	Percentage (individual/ attendance)
Children	9,153	553,207	153,452	6% / 361%
Adults	5,931	63,940	276,971	2% / 23%
Seniors	860	29,292	120,712	1% / 24%
Non Age Specific	3,090	53,503	N/A	N/A
Total	19,034	699,942	551,135	3.5% / 127%

DEFINITIONS AND METHODOLOGY

ATTENDANCE OR IMPRESSIONS

- These terms are used interchangeably to represent the total number of times someone attended a program or activity.

FRESNANS

- This term refers to individuals living within the City of Fresno.
- When addresses were unavailable or not collected, an 80% benchmark was applied to estimate.

UNIQUE INDIVIDUALS OR PARTICIPANTS

- This measure is an unduplicated value, meaning each individual is counted only once, regardless of how many times they attended.

YOUTH

- This term is used to describe individuals aged 0 to 17 years old.

SENIORS

- This refers to older adults, though specific program age requirements may vary based on funding source.



PROGRAMS



ADAPTIVE RECREATION

382

Fresnans Accessing
the Program

3,238

Program Attendance



RECREATIONAL ACTIVITIES

57,932

Community Center
Visits

101

Events, classes, activities and
camps were offered citywide



AFTER SCHOOL PROGRAM

1,577

Fresnans Accessing
the Program

19

Community Centers
from 1 - 6 PM

PROGRAMS



AQUATICS

2,894

Swim Lesson Participants

24,666

Recreational Swimmers



BICYCLE AND PEDESTRIAN SAFETY

3,016

Fresnans received Bicycle & Pedestrian Safety Education

1,117

Safety Material Distributed



CAMP FRESNO YOUTH

731

Youth Attended

1,183

Impressions Recorded

PROGRAMS



ACTION SPORTS

91

Action Sports Participants

938

Action Sports Attendance



ADULT SPORTS

5,092

Adult Participants

455

Registered Teams



YOUTH SPORTS

557

Youth Participants

3,242

Program Attendance

PROGRAMS



YOUTH SPORTS FEE WAIVER

258

Households Were Approved

47%

of all participants used a fee waiver



SCIENCE PROGRAM

75

Total number of science workshops, trips, teen nights, science camps and events

7,260

Total Program Attendance



SENIOR PROGRAM

20,989

Senior Program Attendance

6,857

Hot Meals Served to Seniors

PROGRAMS



ONSCE PROGRAM

2,521

Volunteer Hours

344

Fresno Summer Nights
Participants



WARMING & COOLING CENTERS

13,504

Warming Center Visits

1,812

Cooling Center Visits



YOUTH EMPLOYMENT PROGRAM

91

YEP Participants

12,463

Hours Worked

PROGRAMS



SPARK PROGRAM

2,228

Students Served

475,014

Program Attendance



CUSTOMER SERVICE

5,500+

Participant Registrations

1,500

Facility Reservations



COMMUNITY ENGAGEMENT

4,000+

Survey responses received for
the Cultural Arts Plan

2,688

New Followers



PARKS MASTER PLAN IMPLEMENTATION

PARKS MASTER PLAN GOALS

The goals below were established by the 2018 Parks Master Plan (PMP). This section provides an overview and progress update on the implementation of each goal.

GOAL 1: FUND

GOAL 2: MAINTAIN

GOAL 3: IMPROVE

GOAL 4: EXPAND

GOAL 5: SECURE

GOAL 6: CONNECT

GOAL 7: PARTNER

GOAL 8: ADVOCATE

GOAL 9: CELEBRATE

NOT YET STARTED

IN PROGRESS

IMPLEMENTED

ONGOING

PARKS MASTER PLAN - GOAL 1: FUND

Parks Master Plan Recommendations		Not Yet Started	In Progress	Implemented	Ongoing
1.1	Employ a business planning approach to the financial management of Fresno's park and open space system that accounts for total cost of ownership and adequately funds new parks, maintenance, and ongoing operations, including the following strategies: • Increase investment in assets, including costs for lifecycle replacement and maintenance • Increase Fresno's annual maintenance and operations budget to align with standard state funding levels			X	X
1.2	First prioritize funding for maintenance and existing park improvements, then prioritize budget for land acquisition.*			X	X
1.3	Continue to require that developers create special districts such as Community Facilities Districts (CFDs) to fund pocket park maintenance.*			X	X
1.4	Consider implementation of additional funding mechanisms such as special use districts, CFDs, sales tax, and utility user tax.*			X	X
1.5	Explore the formation of CFDs or other special districts in established neighborhoods to maintain and develop parks and open space amenities.*			X	X
1.6	Consider adjusting pocket park dedication requirements to ensure creation of adequately sized parks that meet amenity requirements established in the park type definitions.*	X			
1.7	Consider creating a Park Impact Fee (PIF) for commercial development.	X			
1.8	Pursue grants for park land acquisition and development including funding opportunities that support community development, public health, urban greening, and environmental stewardship.*			X	X
1.9	Perform a cost of service analysis and identify opportunities for positive revenue generation through new pricing policies and programs to help offset total cost of non-revenue generating programs.*			X	X

A photograph of a child riding a bicycle in a park, overlaid with a semi-transparent green filter. The child is wearing a helmet and a light-colored long-sleeved shirt. The background shows a park setting with trees, a building, and a covered picnic area. The text "UPDATE ON THE IMPLEMENTATION OF THE ACTIVE TRANSPORTATION PLAN" is written in white, bold, uppercase letters across the bottom of the image.

UPDATE ON THE IMPLEMENTATION OF THE ACTIVE TRANSPORTATION PLAN

ATP IMPLEMENTATION UPDATE: FACILITIES



Over six (6) miles of in-road bicycle facilities were added to the bicycle network.



Approximately 3.5 miles of Class II bike lanes were added.



An estimated 2.87 miles of Class IV bike lanes were added.



Over 1,680 feet of green conflict paint markings were added to the bicycle network.



Two (2) bicycle boxes were added to the bicycle network.



Approximately 10.63 miles of Class I trail facilities were added to the trail network.



139 transit stops were improved.



Over 11 miles of sidewalks constructed and 7.5 miles of existing sidewalks repaired.



30 new crosswalks, 375 ADA ramps, and 237 streetlights were installed throughout the City.

**UPDATE ON THE IMPLEMENTATION OF
DEFERRED MAINTENANCE AND
IMPROVEMENTS TO EXISTING PARKS AND
RECREATIONAL FACILITIES IN THE CITY**

FACILITY MAINTENANCE

**14**

Custodial routes

**Restrooms**

Maintained daily

**Litter Removal**

Daily service

**Pools**

Maintained daily and monitored hourly during the season.

**Maintenance**

Prompt submission and completion of maintenance requests.

PARK IMPROVEMENTS



Project Lifecycle

INITIATION AND PLANNING



DESIGN



CONSTRUCTION



COMPLETE

91

Capital Improvement & Maintenance Projects

13

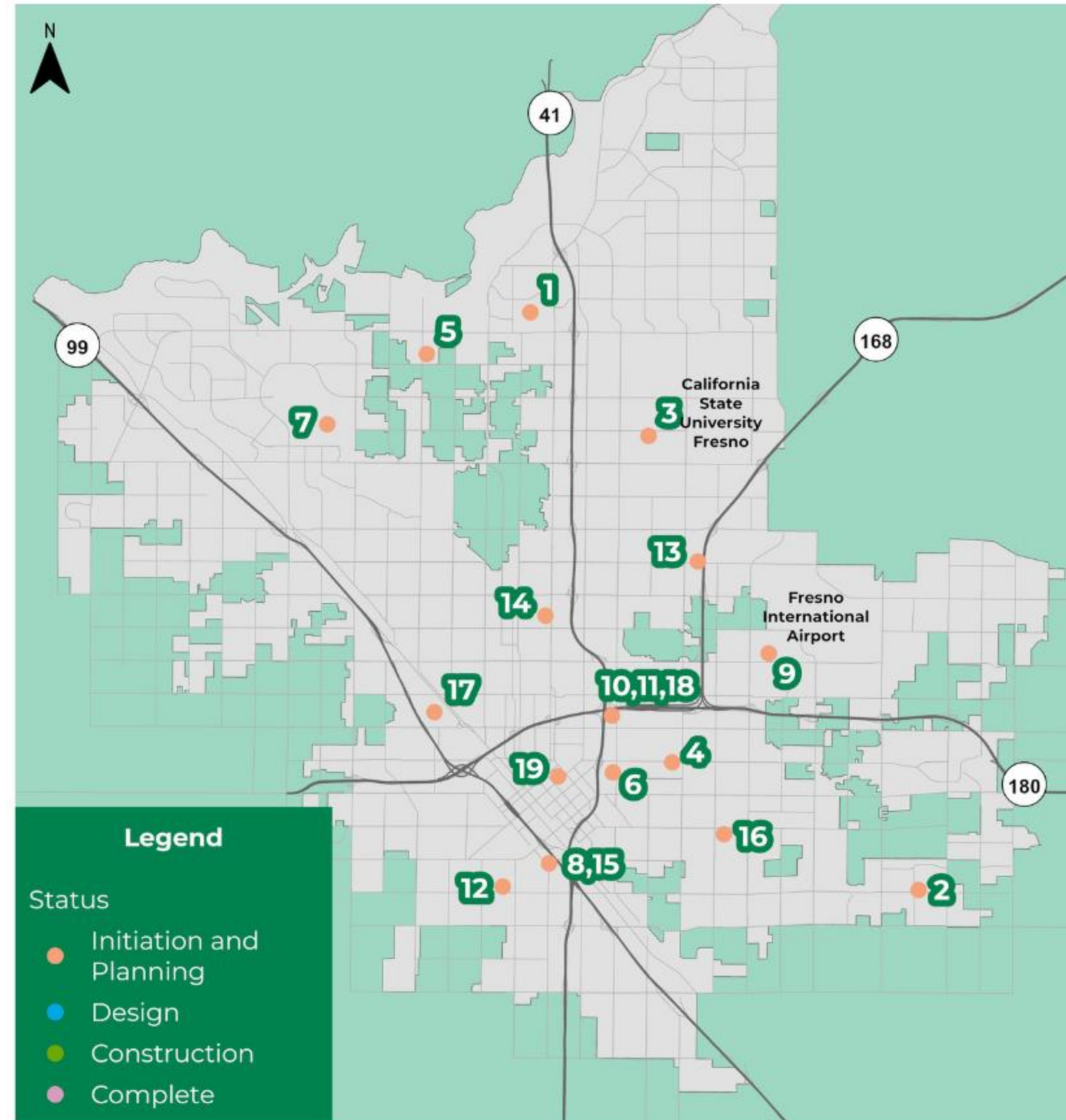
Projects to Expand New Parks

104

Total Portfolio of Projects

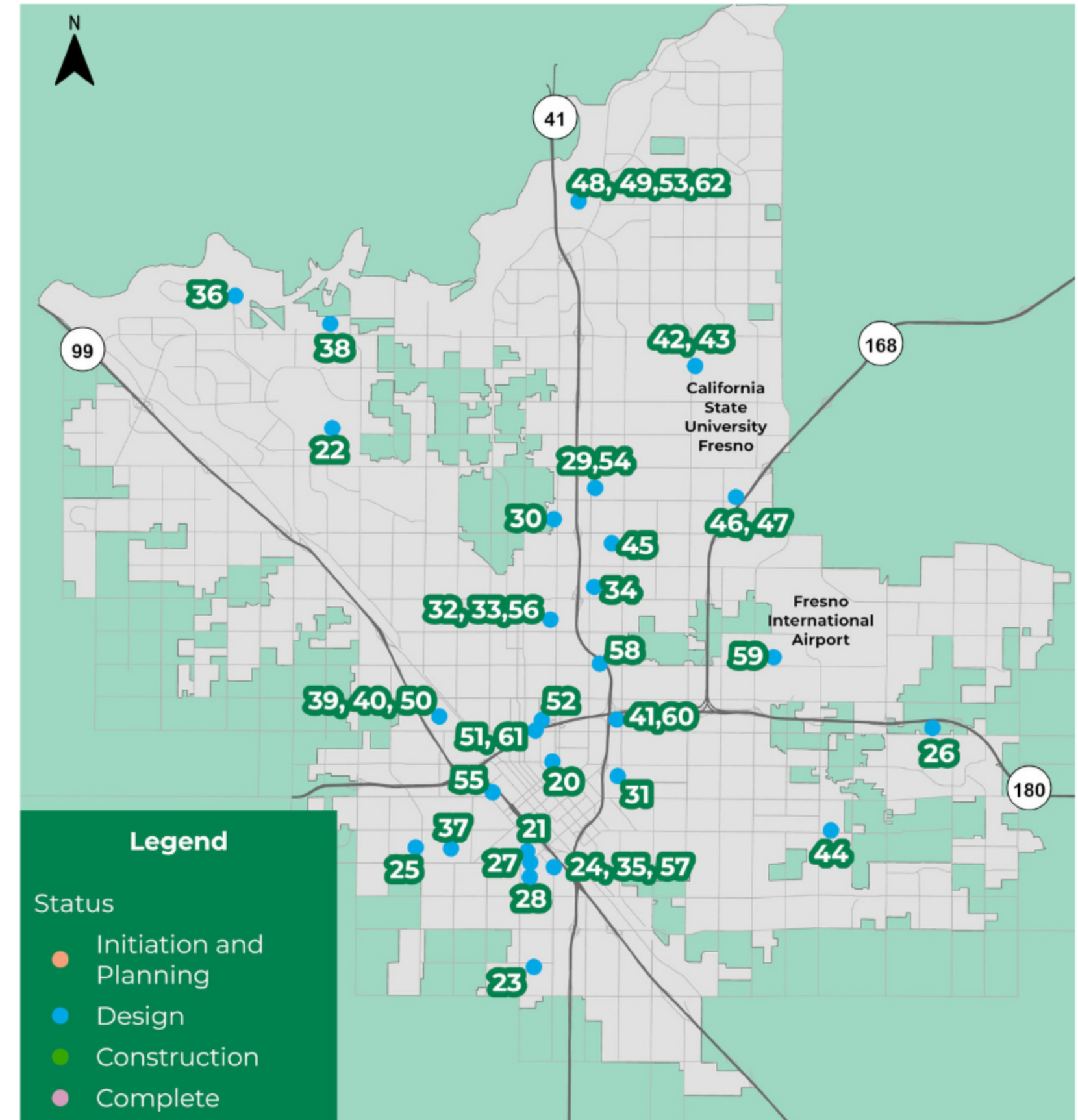
INITIATION AND PLANNING PHASE

1. 7236 N College Avenue*
2. Church & Sunnyside Acquisition*
3. El Dorado Park
4. First/Clinton Property*
5. Holman Park Lighting Improvements
6. Holmes Park Improvements
7. Logan - Monument Sign
8. Maxie L. Parks Remediation
9. Reedy Park Improvements
10. Romain Futsal
11. Romain Park Community Garden
12. Hinton Landscaping and Irrigation
13. Dakota / Barton New Park*
14. Lafayette Court Resurfacing
15. Maxie L. Parks South Parcel Incorporation
16. Mosqueda Pool Fence
17. Roeding Storyland/Playland Improvements
18. Romain Park Rehabilitation
19. Veteran's Memorial Improvements



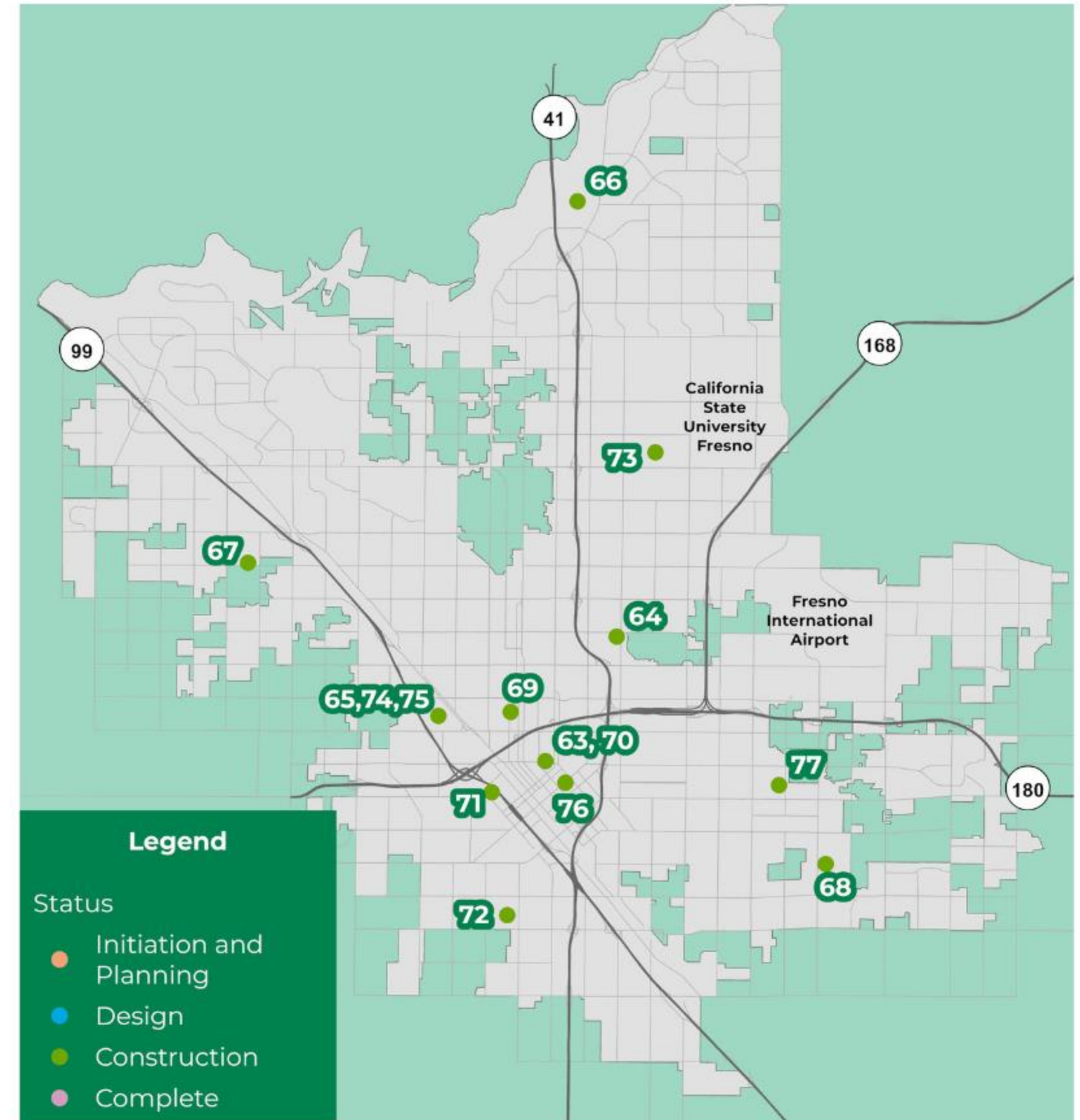
DESIGN PHASE

20. Dickey Park Rehabilitation	43. Rotary East Shade Structure & Soft Fall
21. Frank H Ball Park Rehabilitation	44. Sunnyside Shade Structure & Soft Fall
22. Logan Tot Lot Soft Fall & ADA Evaluation	45. University Park Tot Lot
23. Mary Ella Brown Rehabilitation	46. Vinland Park Pickleball Courts
24. Maxie L. Parks Improvements	47. Vinland Shade Structure & Soft Fall
25. Sunset Rehabilitation	48. Woodward Park Accessible Parking
26. Al Radka - Dog Park	49. Woodward Park Pickleball Courts
27. Bigby-Villa Shade Structure & Soft Fall	50. Roeding Irrigation Master Plan
28. Cal Tupman Shade Structure & Soft Fall	51. San Pablo/HWY 180 Park
29. Cary - Tot Lot Shade Structure	52. Ted C. Wills Green Space
30. Citywide Senior Center*	53. Woodward Irrigation Master Plan
31. Holmes Restroom Rehabilitation	54. Cary Park - Bleachers / Petanque
32. Lafayette Park Lighting	55. Fink White - Restroom Rehab
33. Lafayette Park Shade Structure	56. Lafayette Restroom Rehab
34. Manchester Splash Pad	57. Maxie Park HVAC Design
35. Maxie L. Parks Shade Structures	58. McKinley Community Garden*
36. Milburn Overlook Rehabilitation	59. Roessler Building Rehab
37. Neilsen Play Structure Improvements	60. Romain Community Center Mural
38. Orchid Tot Lot Shade Structures & Soft Fall	61. San Pablo Column Murals
39. Roeding - Pickleball Courts / Lights	62. Woodward Group Activity Center Repair
40. Roeding - Restroom Rehab	
41. Romain Tot Lot Soft Fall Surface	
42. Rotary East Pickleball Courts	



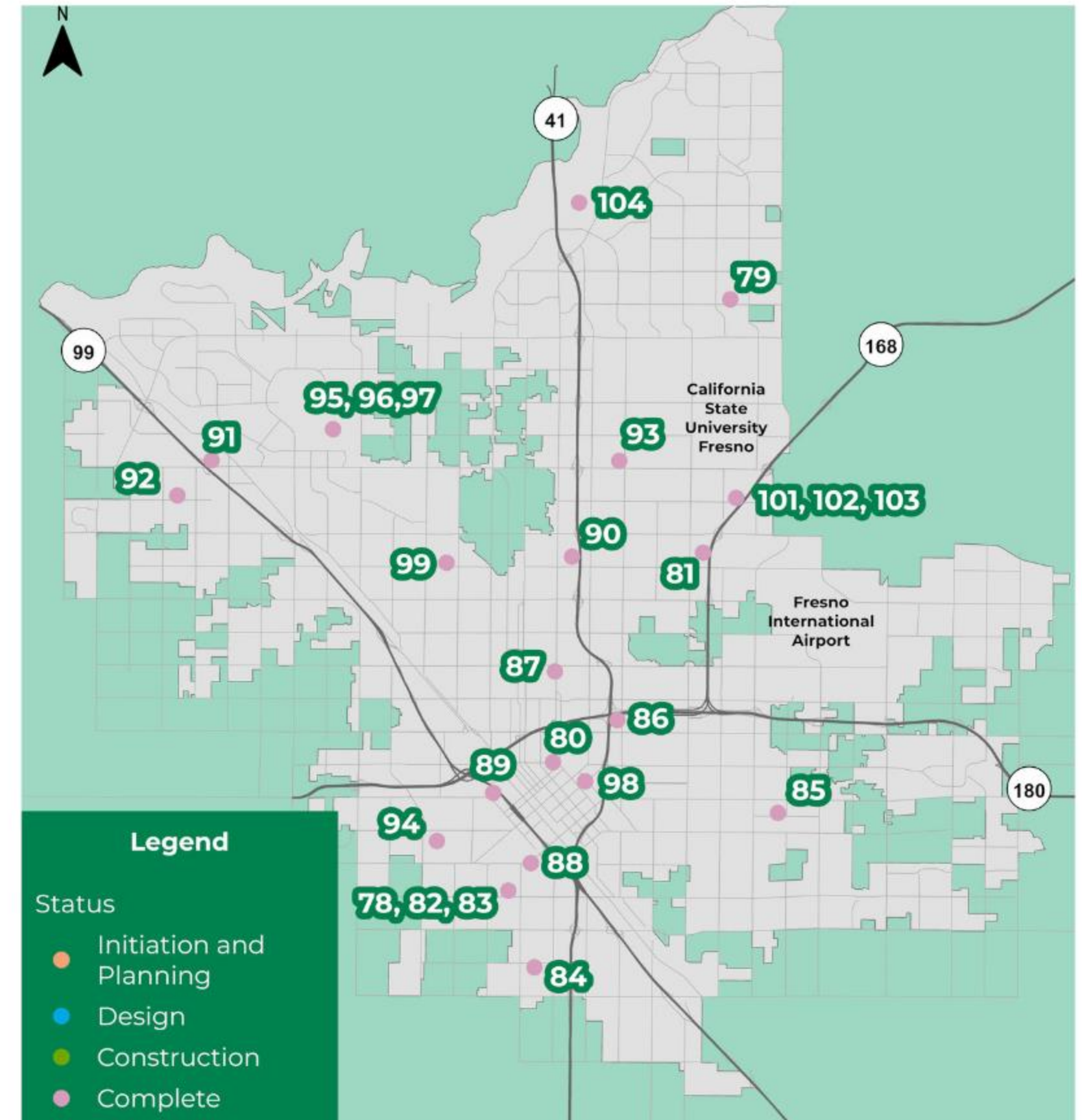
CONSTRUCTION PHASE

- 63.** Dickey Youth Center Office Improvements
- 64.** Radio Park Renovation- Prop 68
- 65.** Roeding Tot Lot Improvements
- 66.** Woodward - Tot Lot Improvements
- 67.** Milburn/Dakota (Dolores Huerta)*
- 68.** S Peach Ave / 49-Acre Park*
- 69.** South Tower CIP-F19 17-3a*
- 70.** Dickey Center Parking Lot Gate
- 71.** Fink White Splash Pad
- 72.** MLK - Magnet Park*
- 73.** Paul "Cap" Center - North/ South Buildings
- 74.** Roeding Court Resurfacing
- 75.** Roeding Dog Park Relocation
- 76.** Water Tower/ Eaton Plaza
- 77.** Willow & Balch Tot Lot Replacement



COMPLETED PROJECTS

78. Hinton Youth Soccer Improvements	92. Inspiration Park Replanting
79. Belcher Restroom Roof Replacement	93. Keats Pocket Park
80. Dickey Playground Equipment Installation	94. Len Ross Security Lighting
81. Granite Park Site Assessment	95. Logan Improvements
82. Hinton Field Lighting	96. Logan Parking Lots Improvements
83. Hinton Restrooms	97. Logan Restroom Re-Roof
84. Mary Ella Brown Walk-In Unit	98. Meux Home Museum Improvements
85. Pilibos Turf & Irrigation Improvements	99. Quigley - HVAC Replacement
86. Romain HVAC Replacement	100. Science Mobile Improvements
87. The Link @ Blackstone	101. Vinland Repaint Existing Res
88. Cal Tupman Park Playground Install	102. Vinland Multi-Court Surfacing
89. Fink White Community Center Repaint	103. Vinland Park Restroom Upgrades
90. Granny's Sec Light	104. Woodward Amphitheater Shade Sails
91. Highway City Repainting	





PARK RANGERS

ENHANCING COMMUNITY SAFETY AND ENGAGEMENT

Park Rangers are a recent addition to Fresno PARCS. Park Rangers are housed in the Fresno Police Department and play an important role in community safety and assisting the public in parks and recreational facilities.

ORIENTATION, INCLUDING DRIVING,
AXON CAD SYSTEM, CPR, AND BASIC
FIRST AID

FIELD TRAINING WITH A SENIOR
COMMUNITY SERVICES OFFICER (CSO)

FIELD TRAINING WITH A POLICE
CORPORAL FOCUSED ON SAFETY

BASIC BICYCLE TRAINING

HOMELESS ASSISTANCE RESPONSE TEAM
(HART) TRAINING

POLARIS UTILITY TERRAIN VEHICLE (UTV)
TRAINING

RIDE-ALONG WITH PARCS MANAGERS

CRIME PREVENTION THROUGH
ENVIRONMENTAL DESIGN (CEPTED)

COMMUNITY ENGAGEMENT TRAINING



6

Park Rangers were fully trained and assigned to Policing Districts in FY 2023.

10

Conditional Offers of Employment were extended.

**FY23 MEASURE P BUDGET
BY EXPENDITURE CATEGORY**

MEASURE P BUDGET BY EXPENDITURE CATEGORY FISCAL YEAR 2023

CATEGORY 1

Improving and Maintaining
Safe, Clean Neighborhood Parks
and Playgrounds

\$21,027,456

Highest-Needs Neighborhoods

\$10,540,609

CATEGORY 2

New Neighborhood Parks;
Senior and Youth Recreation
Facilities

\$9,828,050

Highest-Needs Neighborhoods

\$4,926,589

CATEGORY 3

Youth and Senior Recreation
Programs; After School
Programs; and Job Training
for Youth and Veterans

\$3,885,508

CATEGORY 4

Expanded Access to
Arts and Culture

\$5,485,423

CATEGORY 5

Safe Walking and Biking Trails;
Street Beautification and Litter
Removal; and the San Joaquin
River Parkway

\$5,142,584

CATEGORY 6

Program
Implementation and
Fiscal Controls

\$342,837

GRAND TOTAL: \$45,711,858

THANK YOU

