



City of Fresno
Parks, After School, Recreation, and Community Services Department

2023

ANNUAL REPORT



2023 ANNUAL REPORT

A

The percentage of residents residing within a half-mile of a park.

B

The number and percentage of Fresnans accessing PARCS programs.

C

The implementation of the Parks Master Plan.

D

The implementation of the Active Transportation Plan.

E

The implementation of deferred maintenance and improvements to existing parks and recreational facilities in the City.



REPORTING PERIOD

JULY 1, 2022 - JUNE 30, 2023

2022

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

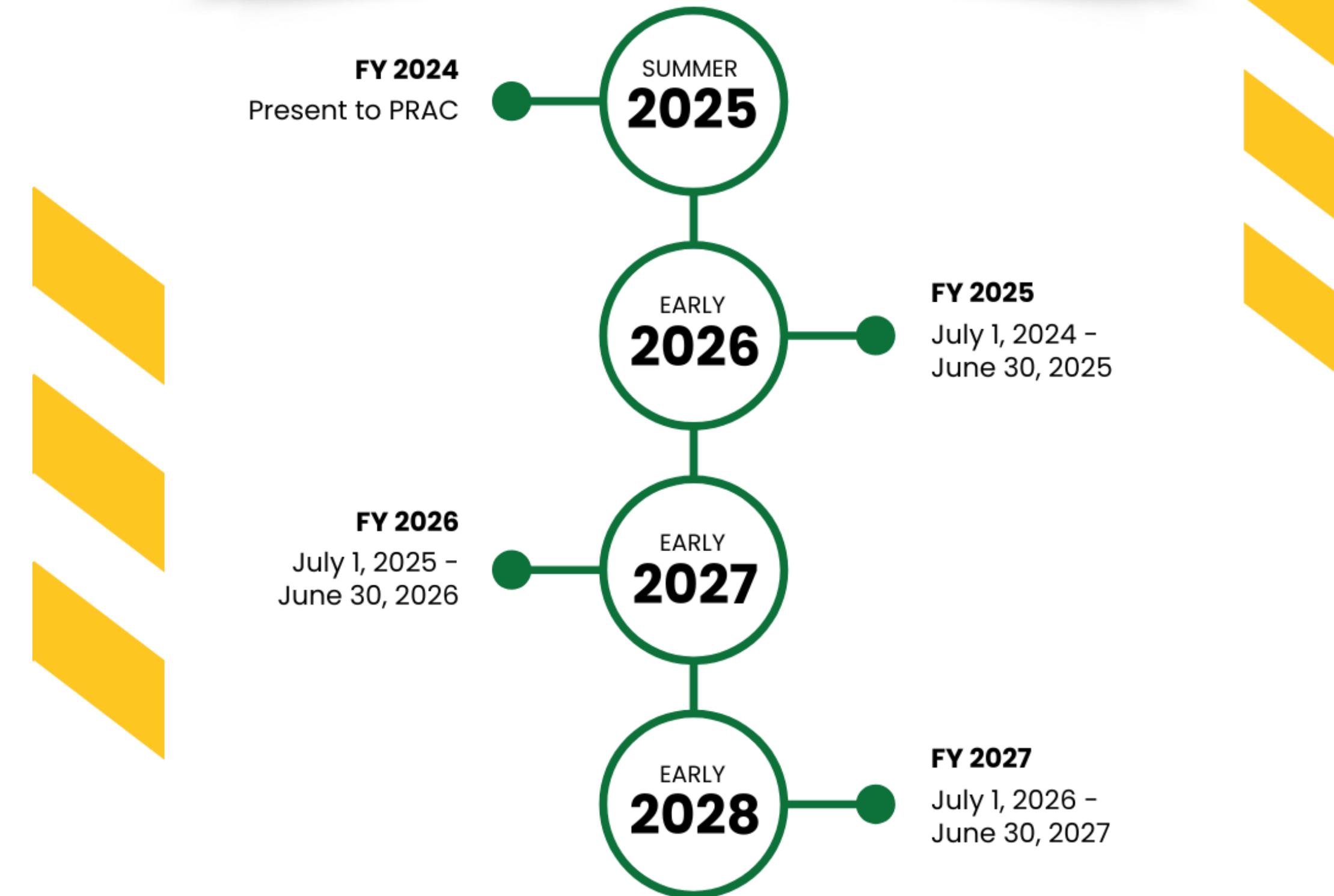
APRIL

MAY

JUNE

2023

Annual Report **TIMELINE**



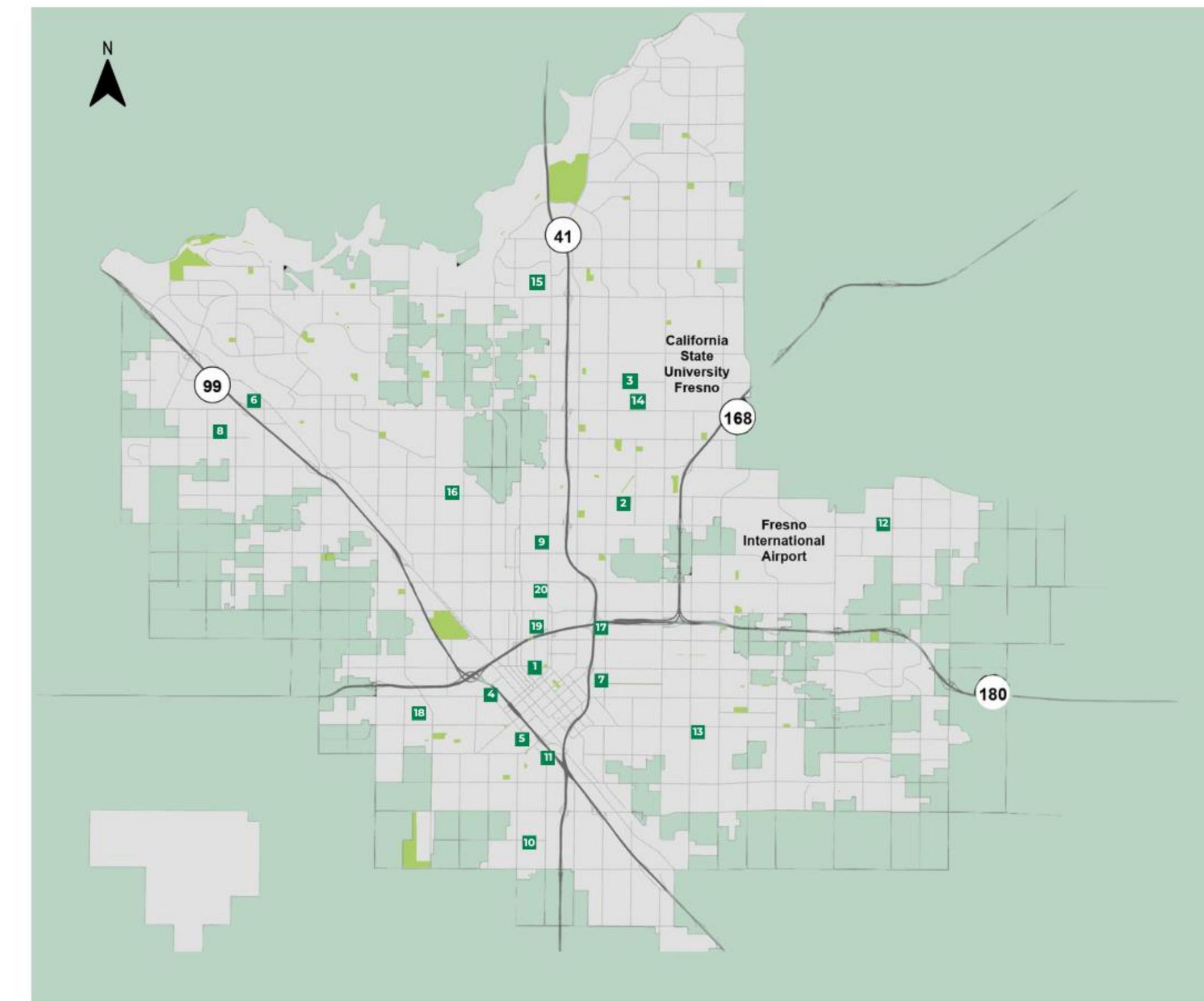


THE PARKS, AFTER SCHOOL, RECREATION AND COMMUNITY SERVICES DEPARTMENT OVERVIEW

COMMUNITY CENTERS

There are 20 community centers located citywide.

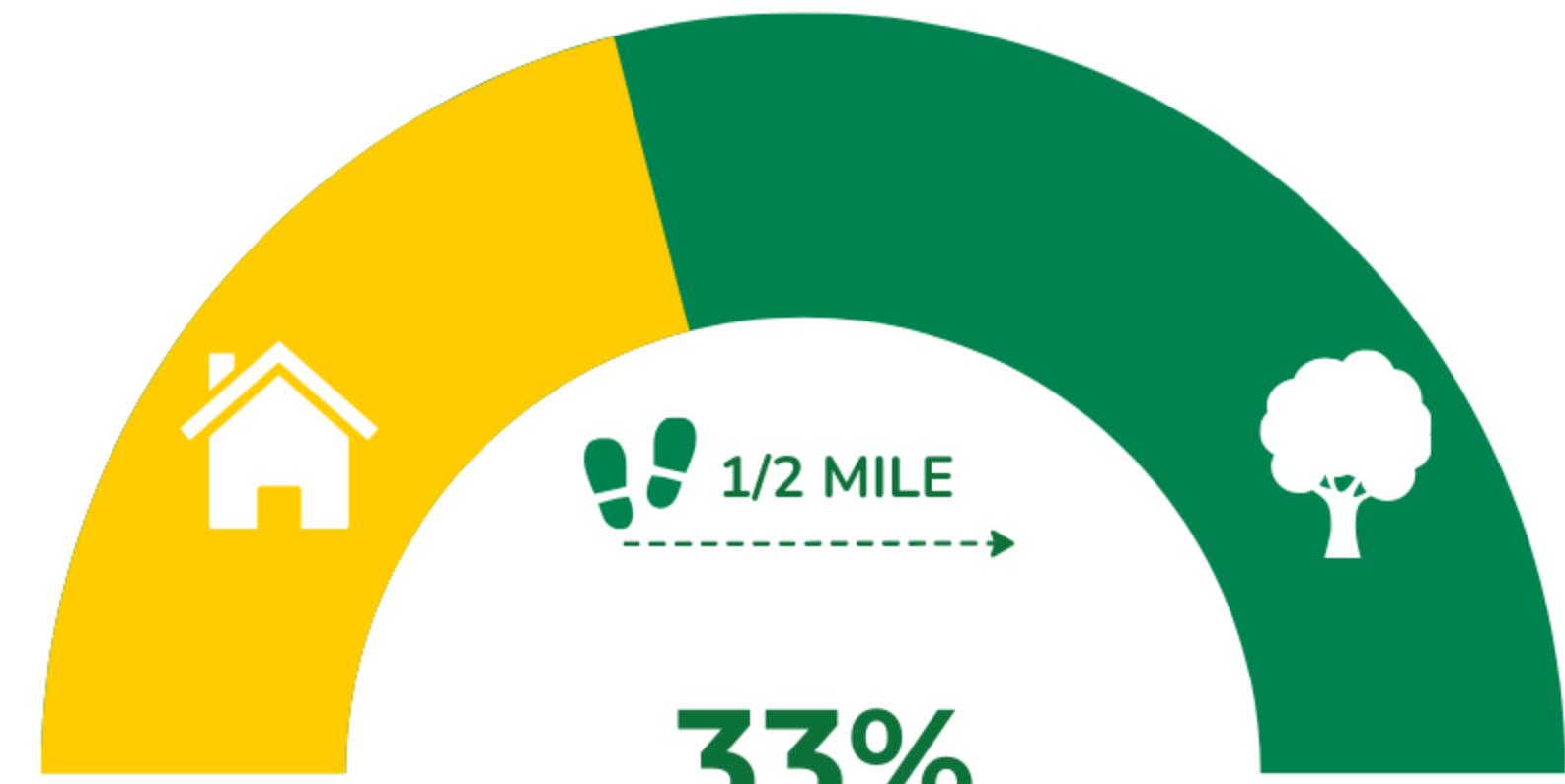
- | | | | |
|-----------|----------------------------------|-----------|--|
| 1 | Dickey Youth Development Center | 11 | Maxie L. Parks Community Center |
| 2 | Einstein Neighborhood Center | 12 | Melody Neighborhood Center |
| 3 | El Dorado Neighborhood Center | 13 | Mosqueda Community Center |
| 4 | Fink-White Neighborhood Center | 14 | Paul "CAP" Caprioglio Community Center |
| 5 | Frank H. Ball Park | 15 | Pinedale Community Center |
| 6 | Highway Community Science Center | 16 | Quigley Neighborhood Center |
| 7 | Holmes Playground | 17 | Romain Neighborhood Center |
| 8 | Inspiration Park | 18 | Sunset Community Center |
| 9 | Lafayette Neighborhood Center | 19 | Ted C. Wills Community Center |
| 10 | Mary Ella Brown Community Center | 20 | The Link @ Blackstone Senior Center |



A group of children are seated at tables in a classroom, engaged in various activities. Some are writing, while others are looking down at their work or interacting with their peers. The room is filled with natural light and has a warm, educational atmosphere.

**FRESNANS THAT LIVE WITHIN
A HALF-MILE OF A PARK**

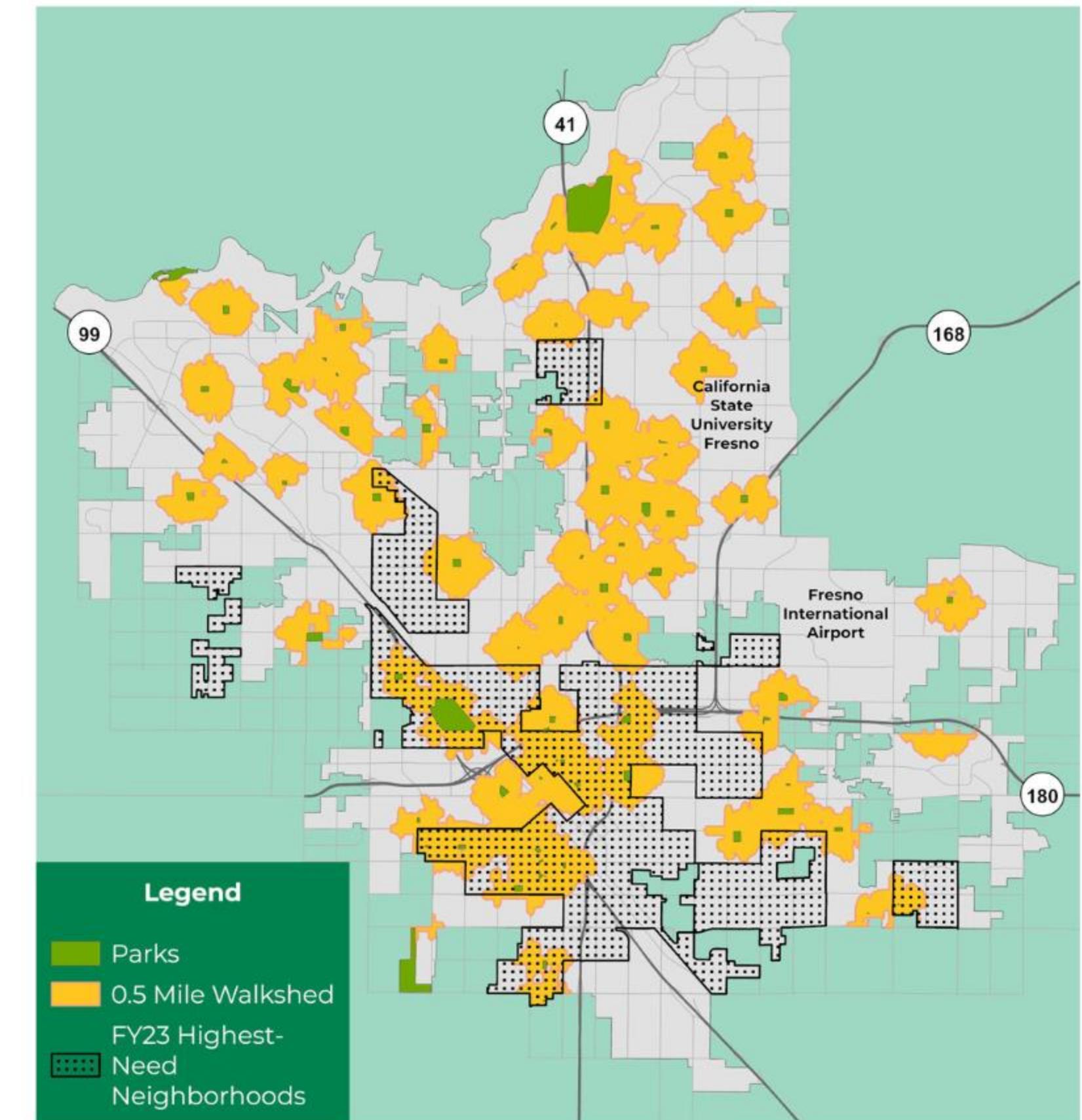
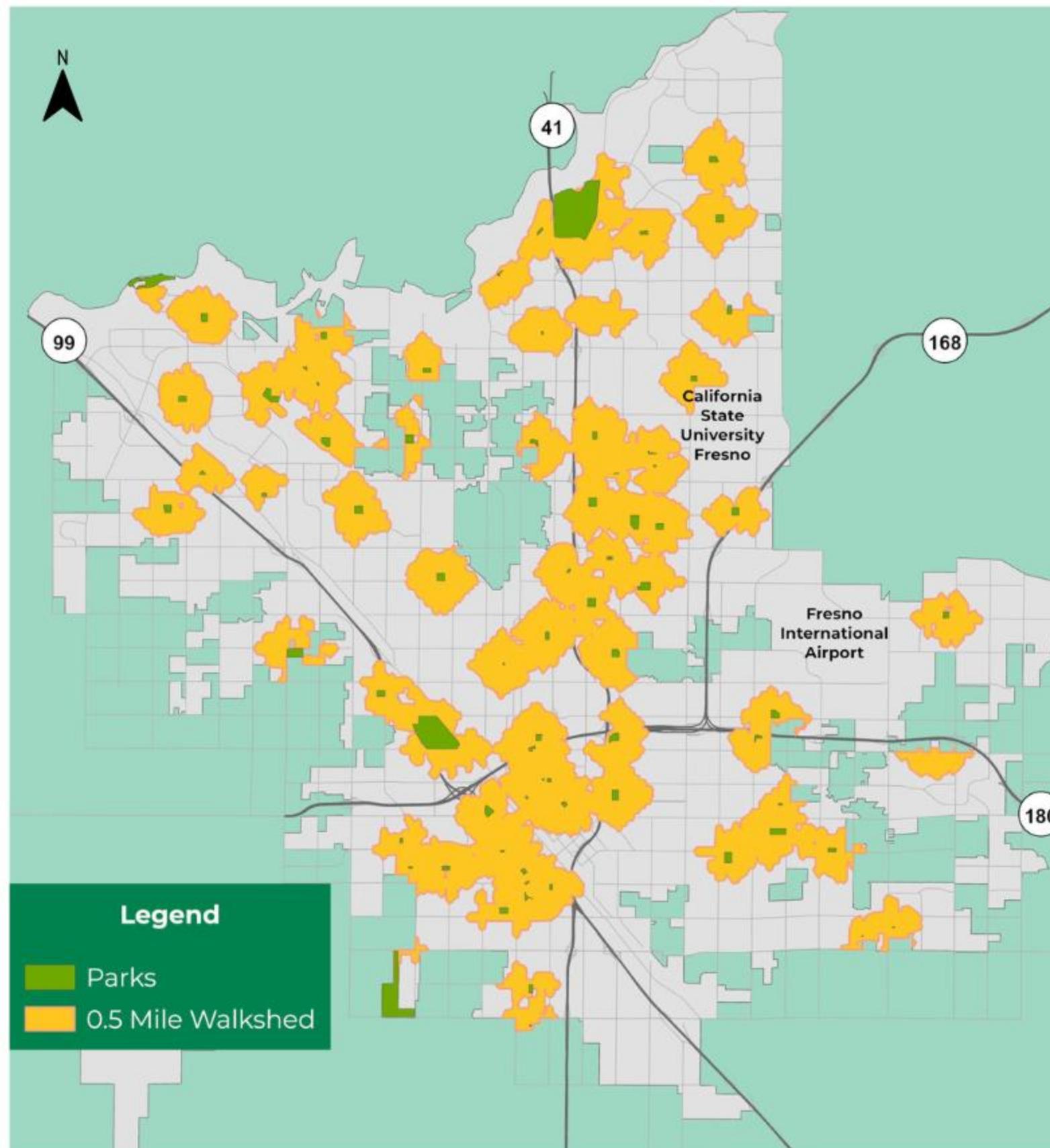
FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK

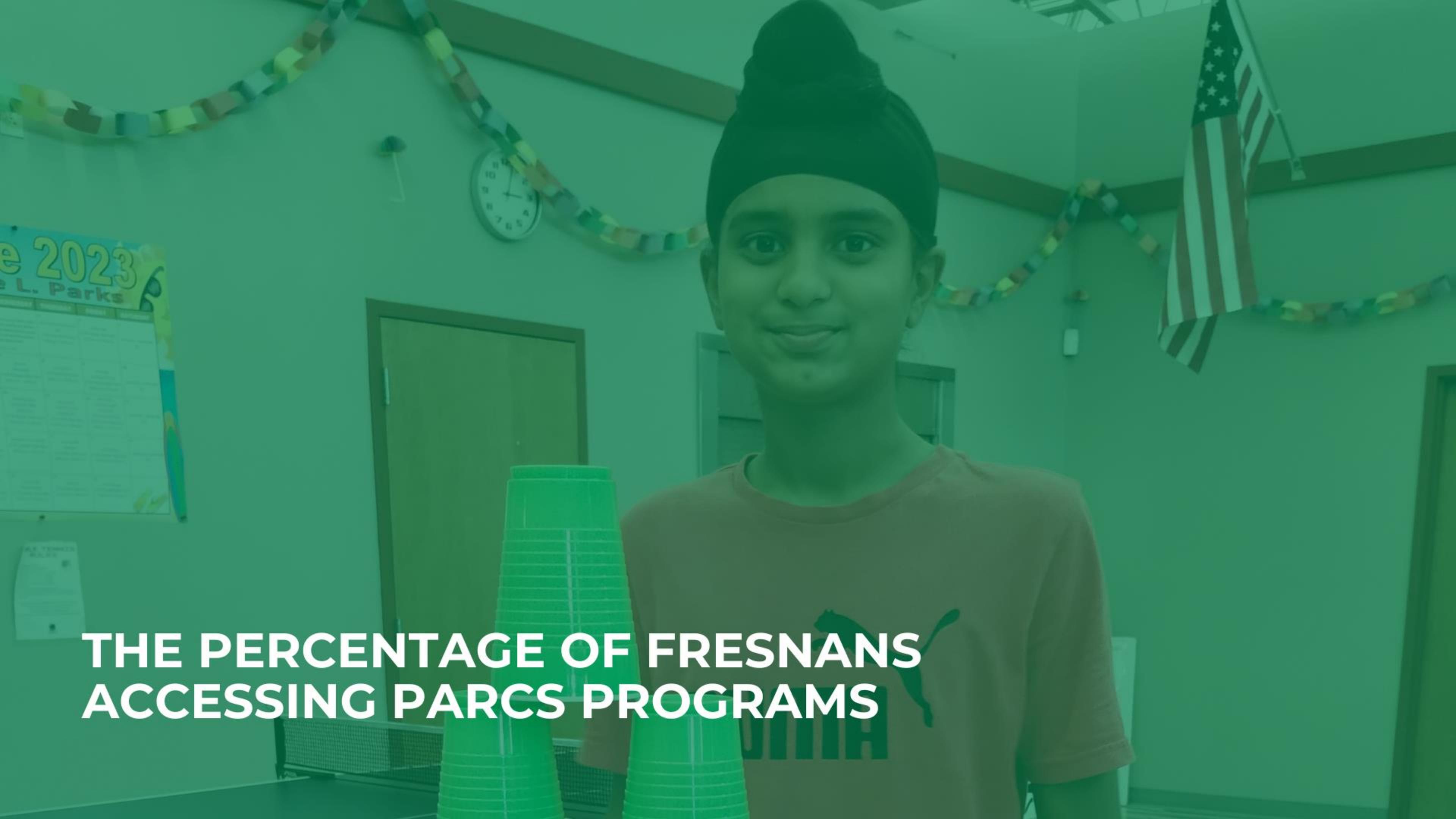


33%
of Fresnans live within
½ mile walking distance of a park.



FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK





THE PERCENTAGE OF FRESNANS ACCESSING PARCS PROGRAMS

FRESNANS WHO ACCESS PARCS PROGRAMS

Groups	Number of Fresnans Accessing Programs (Unduplicated)	Fresnan Attendance (Duplicated)	Total Population (ESRI 2023)	Percentage (individual/attendance)
Children	9,153	553,207	153,452	6% / 361%
Adults	5,931	63,940	276,971	2% / 23%
Seniors	860	29,292	120,712	1% / 24%
Non Age Specific	3,090	53,503	N/A	N/A
Total	19,034	699,942	551,135	3.5% / 127%

DEFINITIONS AND METHODOLOGY

ATTENDANCE OR IMPRESSIONS

- These terms are used interchangeably to represent the total number of times someone attended a program or activity.

FRESNANS

- This term refers to individuals living within the City of Fresno.
- When addresses were unavailable or not collected, an 80% benchmark was applied to estimate.

UNIQUE INDIVIDUALS OR PARTICIPANTS

- This measure is an unduplicated value, meaning each individual is counted only once, regardless of how many times they attended.

YOUTH

- This term is used to describe individuals aged 0 to 17 years old.

SENIORS

- This refers to older adults, though specific program age requirements may vary based on funding source.



PROGRAMS



ADAPTIVE RECREATION

382

Fresnans Accessing
the Program

3,238

Program Attendance



RECREATIONAL ACTIVITIES

57,932

Community Center
Visits

101

Events, classes, activities and
camps were offered citywide



AFTER SCHOOL PROGRAM

1,577

Fresnans Accessing
the Program

19

Community Centers
from 1 - 6 PM

PROGRAMS



AQUATICS

2,894

Swim Lesson Participants

24,666

Recreational Swimmers



BICYCLE AND PEDESTRIAN SAFETY

3,016

Fresnans received Bicycle & Pedestrian Safety Education

1,117

Safety Material Distributed



CAMP FRESNO YOUTH

731

Youth Attended

1,183

Impressions Recorded

PROGRAMS



ACTION SPORTS

91

Action Sports Participants

938

Action Sports Attendance



ADULT SPORTS

5,092

Adult Participants

455

Registered Teams



YOUTH SPORTS

557

Youth Participants

3,242

Program Attendance

PROGRAMS



YOUTH SPORTS FEE WAIVER

258

Households Were Approved

47%

of all participants used a fee waiver



SCIENCE PROGRAM

75

Total number of science workshops, trips, teen nights, science camps and events

7,260

Total Program Attendance



SENIOR PROGRAM

20,989

Senior Program Attendance

6,857

Hot Meals Served to Seniors

PROGRAMS



ONSCE PROGRAM

2,521

Volunteer Hours

344

Fresno Summer Nights
Participants



WARMING & COOLING CENTERS

13,504

Warming Center Visits

1,812

Cooling Center Visits



YOUTH EMPLOYMENT PROGRAM

91

YEP Participants

12,463

Hours Worked

PROGRAMS



SPARK PROGRAM

2,228

Students Served

475,014

Program Attendance



CUSTOMER SERVICE

5,500+

Participant Registrations

1,500

Facility Reservations



COMMUNITY ENGAGEMENT

4,000+

Survey responses received for
the Cultural Arts Plan

2,688

New Followers

A large, diverse group of people, including children and adults of various ages and ethnicities, are gathered outdoors at what appears to be a community event or celebration. They are all smiling and clapping their hands, creating a sense of excitement and participation. In the background, there's a building with a sign that reads "KIDS ONLY".

PARKS MASTER PLAN IMPLEMENTATION

PARKS MASTER PLAN GOALS

The goals below were established by the 2018 Parks Master Plan (PMP). This section provides an overview and progress update on the implementation of each goal.



PARKS MASTER PLAN - GOAL 1: FUND

Parks Master Plan Recommendations	Not Yet Started	In Progress	Implemented	Ongoing
Employ a business planning approach to the financial management of Fresno's park and open space system that accounts for total cost of ownership and adequately funds new parks, maintenance, and ongoing operations, including the following strategies:			x	x
• Increase investment in assets, including costs for lifecycle replacement and maintenance				
• Increase Fresno's annual maintenance and operations budget to align with standard state funding levels				
First prioritize funding for maintenance and existing park improvements, then prioritize budget for land acquisition.*			x	x
Continue to require that developers create special districts such as Community Facilities Districts (CFDs) to fund pocket park maintenance.*			x	x
Consider implementation of additional funding mechanisms such as special use districts, CFDs, sales tax, and utility user tax.*			x	x
Explore the formation of CFDs or other special districts in established neighborhoods to maintain and develop parks and open space amenities.*			x	x
Consider adjusting pocket park dedication requirements to ensure creation of adequately sized parks that meet amenity requirements established in the park type definitions.*	x			
Consider creating a Park Impact Fee (PIF) for commercial development.	x			
Pursue grants for park land acquisition and development including funding opportunities that support community development, public health, urban greening, and environmental stewardship.*			x	x
Perform a cost of service analysis and identify opportunities for positive revenue generation through new pricing policies and programs to help offset total cost of non-revenue generating programs.*			x	x

A photograph of a person riding a bicycle away from the camera on a paved path. The person is wearing a dark helmet and a light-colored long-sleeved shirt. Bare trees are in the background, suggesting it might be autumn or winter.

UPDATE ON THE IMPLEMENTATION OF THE ACTIVE TRANSPORTATION PLAN

ATP IMPLEMENTATION UPDATE: FACILITIES



Over six (6) miles of in-road bicycle facilities were added to the bicycle network.



Approximately 3.5 miles of Class II bike lanes were added.



An estimated 2.87 miles of Class IV bike lanes were added.



Over 1,680 feet of green conflict paint markings were added to the bicycle network.



Two (2) bicycle boxes were added to the bicycle network.



Approximately 10.63 miles of Class I trail facilities were added to the trail network.



139 transit stops were improved.



Over 11 miles of sidewalks constructed and 7.5 miles of existing sidewalks repaired.

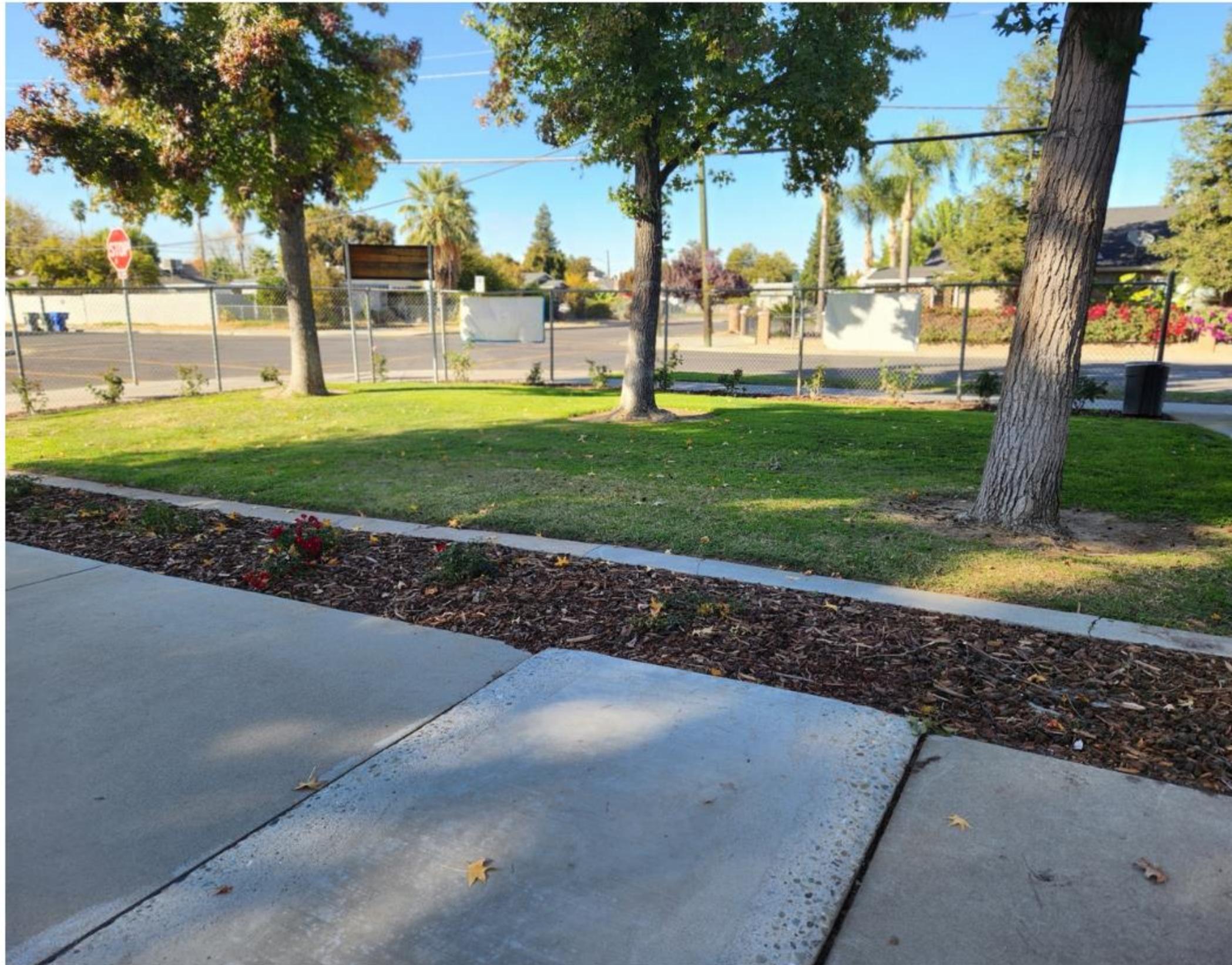


30 new crosswalks, 375 ADA ramps, and 237 streetlights were installed throughout the City.



UPDATE ON THE IMPLEMENTATION OF DEFERRED MAINTENANCE AND IMPROVEMENTS TO EXISTING PARKS AND RECREATIONAL FACILITIES IN THE CITY

FACILITY MAINTENANCE



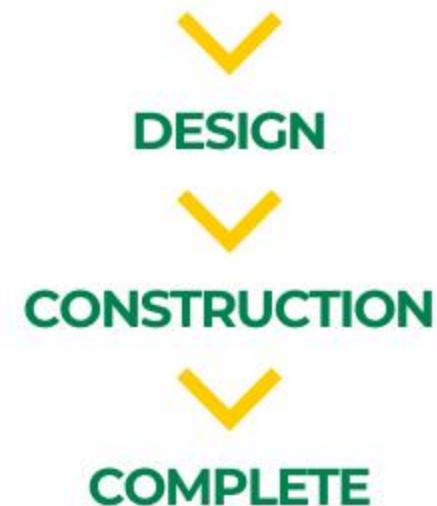
-  **14**
Custodial routes
-  **Restrooms**
Maintained daily
-  **Litter Removal**
Daily service
-  **Pools**
Maintained daily and monitored hourly during the season.
-  **Maintenance**
Prompt submission and completion of maintenance requests.

PARK IMPROVEMENTS



Project Lifecycle

INITIATION AND PLANNING



91

Capital
Improvement &
Maintenance
Projects

13

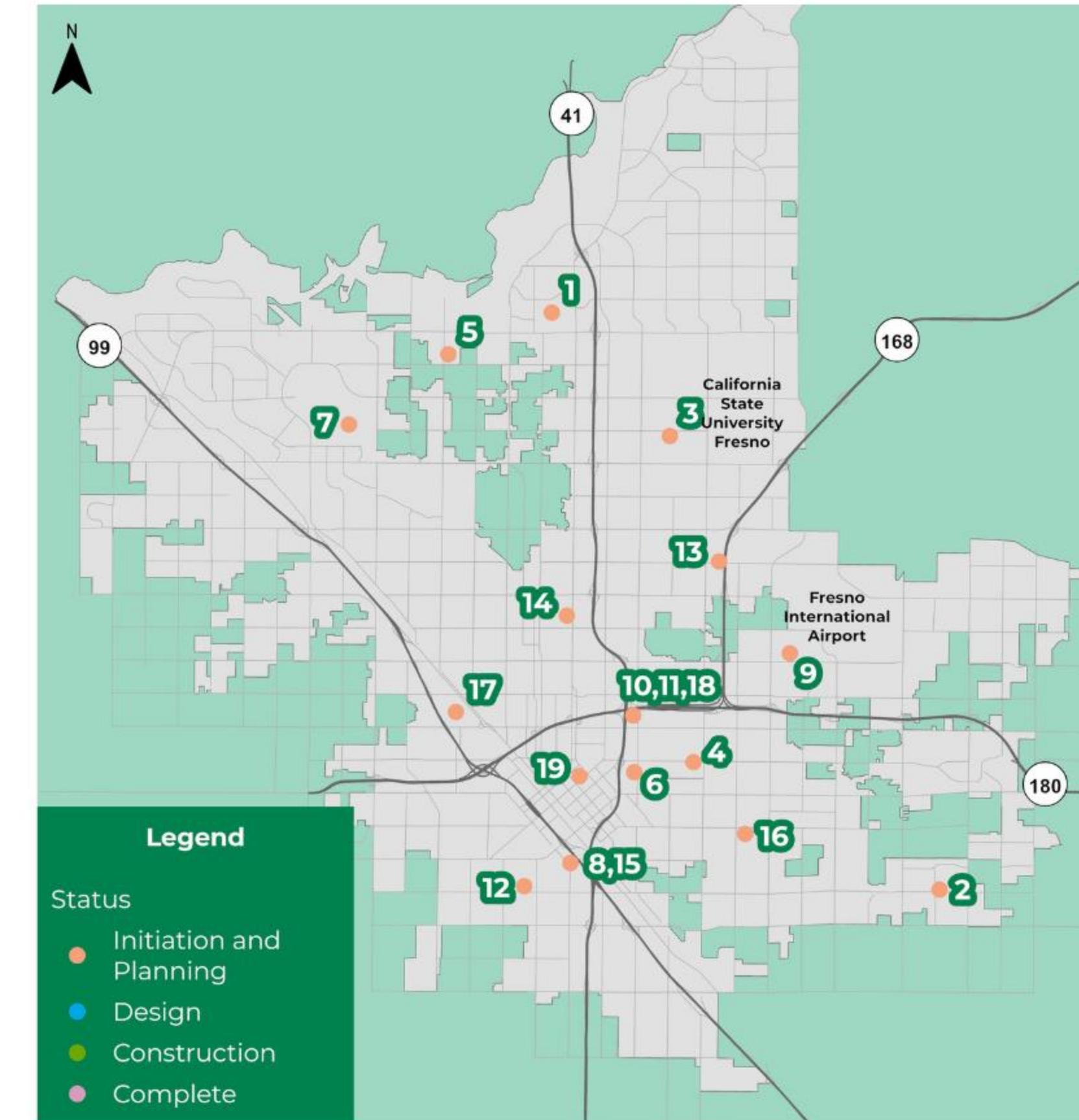
Projects to
Expand New
Parks

104

Total Portfolio of
Projects

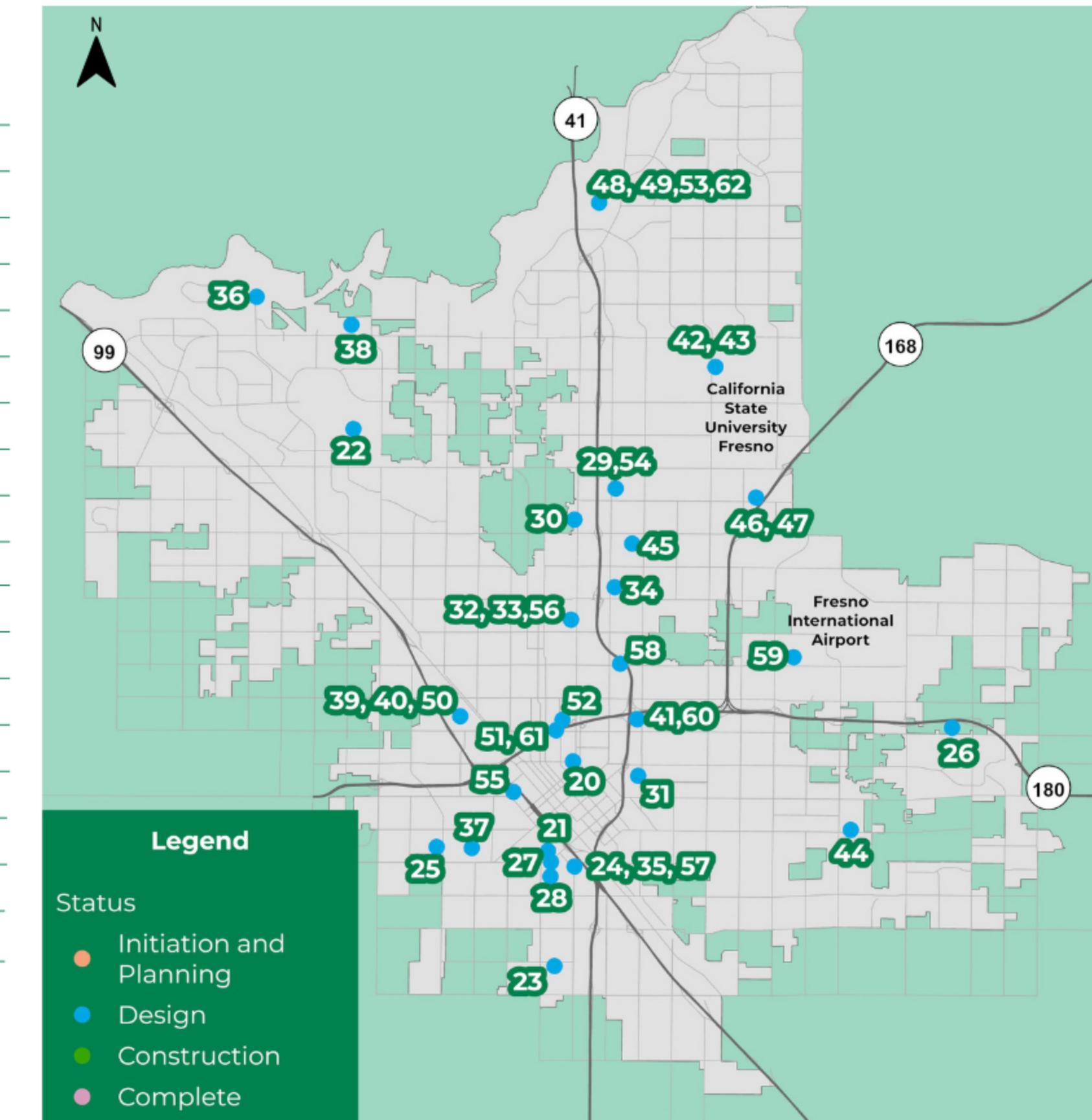
INITIATION AND PLANNING PHASE

1. 7236 N College Avenue*
2. Church & Sunnyside Acquisition*
3. El Dorado Park
4. First/Clinton Property*
5. Holman Park Lighting Improvements
6. Holmes Park Improvements
7. Logan - Monument Sign
8. Maxie L. Parks Remediation
9. Reedy Park Improvements
10. Romain Futsal
11. Romain Park Community Garden
12. Hinton Landscaping and Irrigation
13. Dakota / Barton New Park*
14. Lafayette Court Resurfacing
15. Maxie L. Parks South Parcel Incorporation
16. Mosqueda Pool Fence
17. Roeding Storyland/Playland Improvements
18. Romain Park Rehabilitation
19. Veteran's Memorial Improvements



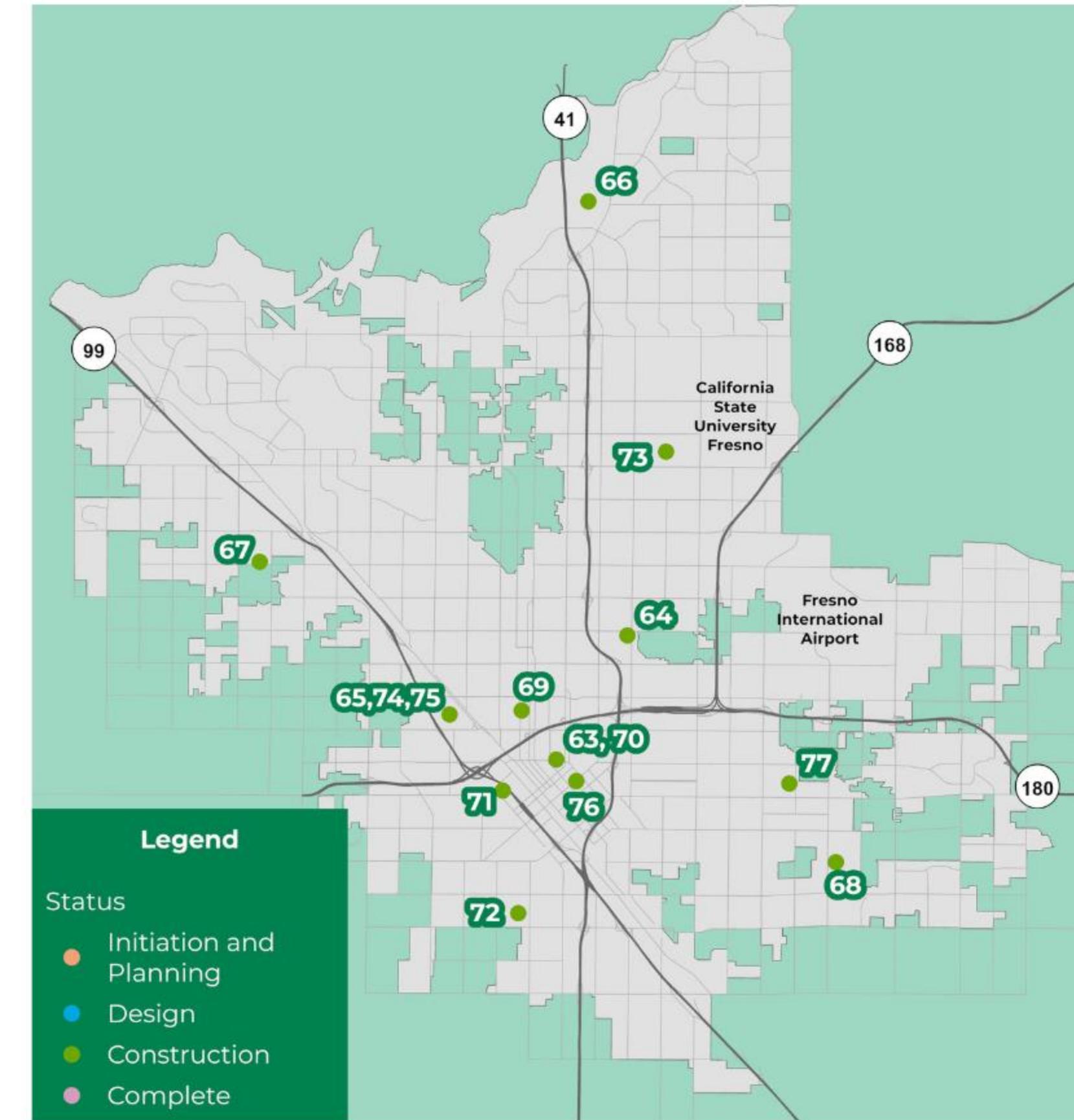
DESIGN PHASE

- 20.** Dickey Park Rehabilitation
- 21.** Frank H Ball Park Rehabilitation
- 22.** Logan Tot Lot Soft Fall & ADA Evaluation
- 23.** Mary Ella Brown Rehabilitation
- 24.** Maxie L. Parks Improvements
- 25.** Sunset Rehabilitation
- 26.** Al Radka - Dog Park
- 27.** Bigby-Villa Shade Structure & Soft Fall
- 28.** Cal Tupman Shade Structure & Soft Fall
- 29.** Cary - Tot Lot Shade Structure
- 30.** Citywide Senior Center*
- 31.** Holmes Restroom Rehabilitation
- 32.** Lafayette Park Lighting
- 33.** Lafayette Park Shade Structure
- 34.** Manchester Splash Pad
- 35.** Maxie L. Parks Shade Structures
- 36.** Milburn Overlook Rehabilitation
- 37.** Nielsen Play Structure Improvements
- 38.** Orchid Tot Lot Shade Structures & Soft Fall
- 39.** Roeding - Pickleball Courts / Lights
- 40.** Roeding - Restroom Rehab
- 41.** Romain Tot Lot Soft Fall Surface
- 42.** Rotary East Pickleball Courts
- 43.** Rotary East Shade Structure & Soft Fall
- 44.** Sunnyside Shade Structure & Soft Fall
- 45.** University Park Tot Lot
- 46.** Vinland Park Pickleball Courts
- 47.** Vinland Shade Structure & Soft Fall
- 48.** Woodward Park Accessible Parking
- 49.** Woodward Park Pickleball Courts
- 50.** Roeding Irrigation Master Plan
- 51.** San Pablo/HWY 180 Park
- 52.** Ted C. Wills Green Space
- 53.** Woodward Irrigation Master Plan
- 54.** Cary Park - Bleachers / Petanque
- 55.** Fink White - Restroom Rehab
- 56.** Lafayette Restroom Rehab
- 57.** Maxie Park HVAC Design
- 58.** McKinley Community Garden*
- 59.** Roessler Building Rehab
- 60.** Romain Community Center Mural
- 61.** San Pablo Column Murals
- 62.** Woodward Group Activity Center Repair



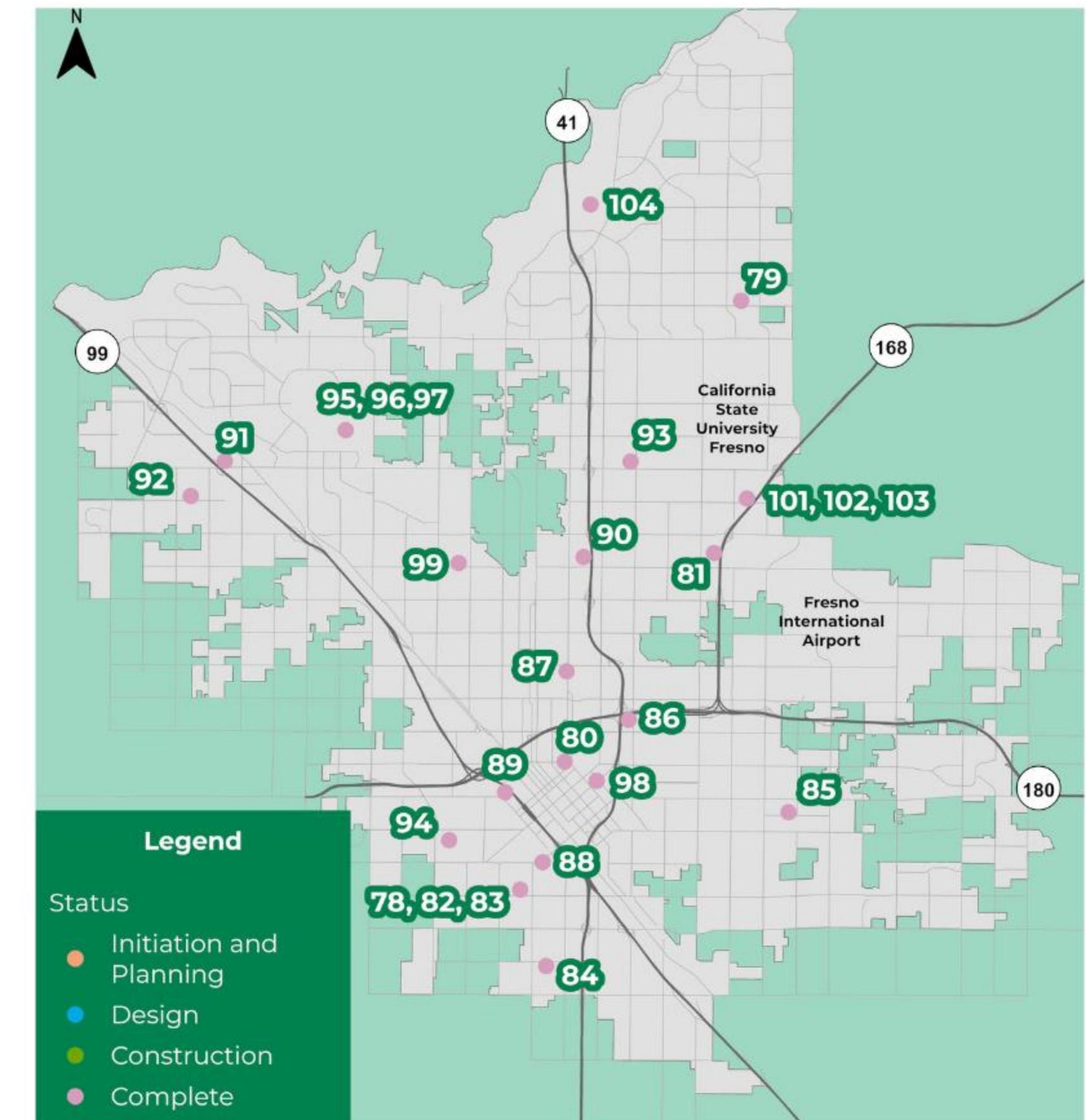
CONSTRUCTION PHASE

- 63. Dickey Youth Center Office Improvements
- 64. Radio Park Renovation- Prop 68
- 65. Roeding Tot Lot Improvements
- 66. Woodward - Tot Lot Improvements
- 67. Milburn/Dakota (Dolores Huerta)*
- 68. S Peach Ave / 49-Acre Park*
- 69. South Tower CIP-F19 17-3a*
- 70. Dickey Center Parking Lot Gate
- 71. Fink White Splash Pad
- 72. MLK - Magnet Park*
- 73. Paul "Cap" Center - North/ South Buildings
- 74. Roeding Court Resurfacing
- 75. Roeding Dog Park Relocation
- 76. Water Tower/ Eaton Plaza
- 77. Willow & Balch Tot Lot Replacement



COMPLETED PROJECTS

- | | |
|---|---|
| 78. Hinton Youth Soccer Improvements | 92. Inspiration Park Replanting |
| 79. Belcher Restroom Roof Replacement | 93. Keats Pocket Park |
| 80. Dickey Playground Equipment Installation | 94. Len Ross Security Lighting |
| 81. Granite Park Site Assessment | 95. Logan Improvements |
| 82. Hinton Field Lighting | 96. Logan Parking Lots Improvements |
| 83. Hinton Restrooms | 97. Logan Restroom Re-Roof |
| 84. Mary Ella Brown Walk-In Unit | 98. Meux Home Museum Improvements |
| 85. Pilibos Turf & Irrigation Improvements | 99. Quigley - HVAC Replacement |
| 86. Romain HVAC Replacement | 100. Science Mobile Improvements |
| 87. The Link @ Blackstone | 101. Vinland Repaint Existing Res |
| 88. Cal Tupman Park Playground Install | 102. Vinland Multi-Court Surfacing |
| 89. Fink White Community Center Repaint | 103. Vinland Park Restroom Upgrades |
| 90. Granny's Sec Light | 104. Woodward Amphitheater Shade Sails |
| 91. Highway City Repainting | |



PARK RANGERS



ENHANCING COMMUNITY SAFETY AND ENGAGEMENT

Park Rangers are a recent addition to Fresno PARCS. Park Rangers are housed in the Fresno Police Department and play an important role in community safety and assisting the public in parks and recreational facilities.

**ORIENTATION, INCLUDING DRIVING,
AXON CAD SYSTEM, CPR, AND BASIC
FIRST AID**

**FIELD TRAINING WITH A SENIOR
COMMUNITY SERVICES OFFICER (CSO)**

**FIELD TRAINING WITH A POLICE
CORPORAL FOCUSED ON SAFETY**

BASIC BICYCLE TRAINING

**HOMELESS ASSISTANCE RESPONSE TEAM
(HART) TRAINING**

**POLARIS UTILITY TERRAIN VEHICLE (UTV)
TRAINING**

RIDE-ALONG WITH PARCS MANAGERS

**CRIME PREVENTION THROUGH
ENVIRONMENTAL DESIGN (CEPTED)**

COMMUNITY ENGAGEMENT TRAINING



6

Park Rangers were fully trained and assigned to Policing Districts in FY 2023.

10

Conditional Offers of Employment were extended.

A young child with curly hair, wearing a green long-sleeved shirt, is smiling and holding a book. They are standing in front of a window with a view of a building and trees. The image has a slight green tint.

FY23 MEASURE P BUDGET BY EXPENDITURE CATEGORY

MEASURE P BUDGET BY EXPENDITURE CATEGORY FISCAL YEAR 2023

CATEGORY 1

Improving and Maintaining
Safe, Clean Neighborhood Parks
and Playgrounds

\$21,027,456

Highest-Needs Neighborhoods

\$10,540,609

CATEGORY 2

New Neighborhood Parks;
Senior and Youth Recreation
Facilities

\$9,828,050

Highest-Needs Neighborhoods

\$4,926,589

CATEGORY 3

Youth and Senior Recreation
Programs; After School
Programs; and Job Training
for Youth and Veterans

\$3,885,508

CATEGORY 4

Expanded Access to
Arts and Culture

\$5,485,423

CATEGORY 5

Safe Walking and Biking Trails;
Street Beautification and Litter
Removal; and the San Joaquin
River Parkway

\$5,142,584

CATEGORY 6

Program
Implementation and
Fiscal Controls

\$342,837

GRAND TOTAL: \$45,711,858

THANK YOU

