




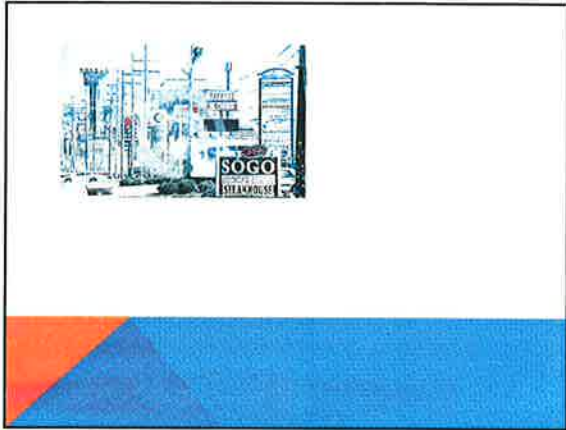
PURPOSE

- Discuss sign regulation
- Provide overview of sign types
- Introduce code purpose and next steps

SIGN REGULATION

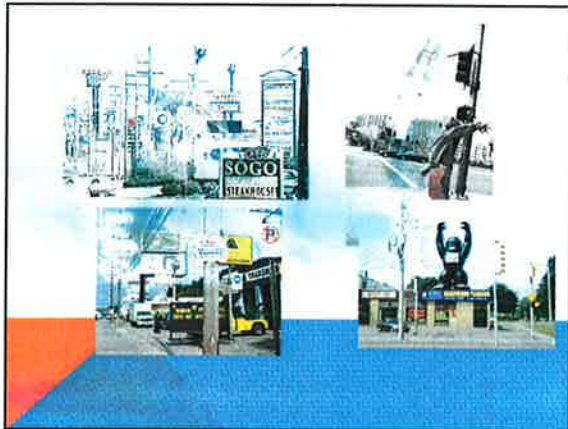
- Assist business development
- Provide consistency to public
- Enhance civic identity
- Create neighborhood character













SIGN CATEGORIES

Public

- *Transportation related*
- Directional
- Informational

Private

- Identification
- Marketing
- Directional


LOCATION OF SIGNAGE

On-premise

- wall or building
- window or awning
- directional
- monument or pole

Off-premise

- billboard
- temporary or mobile



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ON PREMISE FREE STANDING SIGNS

Monument

- single tenant
- multi-tenant

Pole/Pylon

- single tenant
- multi-tenant
- marquis
- architectural



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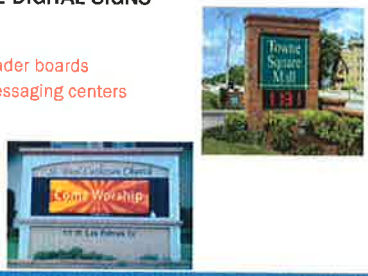
- single tenant
- multi-tenant
- marquis
- architectural



ON PREMISE DIGITAL SIGNS

Digital Signs

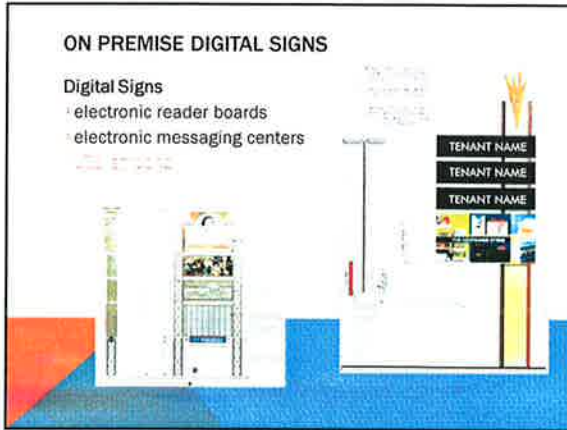
- electronic reader boards
- electronic messaging centers
- LED screens



ON PREMISE DIGITAL SIGNS

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CODE PURPOSE

- Assist the public
- Enhance business climate
- Increase safety and circulation
- Improve visual impact
- Protect surrounding uses



NEXT STEPS

- Development Code update
 - draft regulations released later this fall
 - seek input from public

