



SIGN CATEGORIES

Public

- Transportation related
- Directional
- Informational

Private

- Identification
- Marketing
- Directional

LOCATION OF SIGNAGE

On-premise

- wall or building
- window or awning
- directional
- monument or pole

Off-premise

- billboard
- temporary or mobile



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ON PREMISE FREE STANDING SIGNS

Monument

- single tenant
- multi-tenant

Pole/Pylon

- single tenant
- multi-tenant
- marquis
- architectural

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ON PREMISE DIGITAL SIGNS

Digital Signs

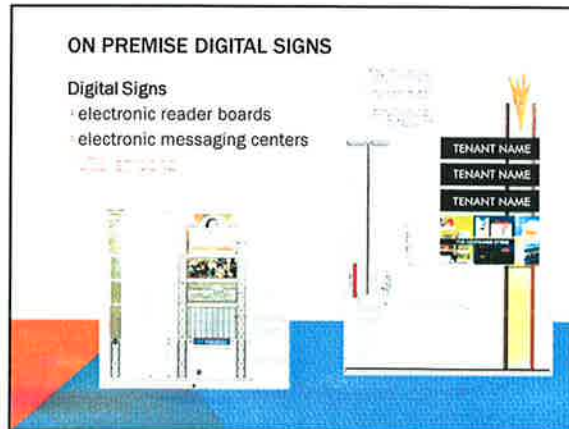
- electronic reader boards
- electronic messaging centers
- LED screens



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CODE PURPOSE

Assist the public
Enhance business climate
Increase safety and circulation
Improve visual impact
Protect surrounding uses



NEXT STEPS

Development Code update
▪ draft regulations released later this fall
▪ seek input from public

