

CITY OF FRESNO

Office of Mayor Jerry P. Dyer



WHEREAS, on May 10, 1956, KFSN-TV signed on the air, originally operating as KFRE-TV. This month, the station celebrates its 70th anniversary of broadcasting service to the central San Joaquin Valley; and

WHEREAS, the station serves the Fresno-Visalia market area, which for the 2024-25 television season was the nation's 55th largest, covering Fresno, Kings, Madera, Mariposa, Merced, and Tulare counties; and

WHEREAS, in 1971, Capital Cities, Inc. purchased the station and adopted the call sign KFSN-TV, reflecting its longstanding association with Fresno and the San Joaquin Valley. The station in its early years carried CBS programming and has been affiliated with the ABC Television Network since 1985, making it one of the longest-tenured ABC affiliates in the Western United States; and

WHEREAS, The Walt Disney Company's 1996 acquisition of Capital Cities/ABC connected KFSN-TV to one of the world's most recognized media organizations. Branded as ABC30 and ABC30 Action News, the station produces local news programming multiple times each day and is widely recognized as the leading source for local news in Central California; and

WHEREAS, KFSN-TV has demonstrated consistent leadership in innovation, launching abc30.com in 1997 and in 2007 becoming the first Central California station to broadcast local newscasts in high-definition. It developed a mobile news app in 2012 and expanded its digital footprint through a local 24/7 streaming news channel; and

WHEREAS, the station's journalistic excellence has been recognized with multiple Emmy Awards and the prestigious Edward R. Murrow Award for Best Newscast. Through initiatives such as its Children First campaign and community partnerships, KFSN-TV continues its longstanding commitment to serving the Central Valley.

NOW, THEREFORE BE IT RESOLVED that we, Mayor Jerry Dyer and Members of the Fresno City Council, do hereby proclaim Thursday, May 21, 2026, to be:

“KFSN-TV ABC 30 Day”

In the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed the seal of the City of Fresno, California, this 21st day of May 2026.

JERRY P. DYER, Honorable Mayor

NELSON ESPARZA, Council President

TYLER MAXWELL, Council Vice President

ANNALISA PEREA, Councilmember District 1

MIKE KARBASSI, Councilmember District 2

MIGUEL ARIAS, Councilmember District 3

BRANDON VANG, Councilmember District 5

NICK RICHARDSON, Councilmember District 6