

## **BOARD OF EDUCATION**



Achieving our Greatest Potential!

Susan Wittrup, President Valerie F. Davis, Clerk Claudia Cazares Genoveva Islas Andy Levine Elizabeth Jonasson Rosas Keshia Thomas

**SUPERINTENDENT** 

Robert G. Nelson, Ed.D.

March 13, 2024

City of Fresno Office of the Mayor and City Manager Members of the Fresno City Council Planning Department Director & Staff 2600 Fresno Street Fresno, California 93721

Re: Starbucks Approval – SWC Church Avenue & MLK Jr., Blvd.

Dear Fresno City Officials:

We understand that the decision to approve a Starbucks drive-through at the above location has been appealed to the Fresno City Council. After considering the proposed West Creek Village Development Master Plan and realizing its tremendous positive social, economic, and cultural impact on the surrounding area, FUSD wishes to express its strong support for this project.

After reviewing the many planning demands placed on the project by the City of Fresno, we feel the project is safe, and will ultimately lead to the reduction of GHG emissions sustainable growth rate in the West Creek Village Development Project Area. In addition, the positive impact of this Starbuck's business and its location enables our staff, students, and the surrounding community to enjoy such services without the use of an automobile. The Starbucks will be the largest in the Central Valley and will feature a community room which is a benefit not available to any other residents in the Central Valley, and we look forward to using this opportunity to enrich our community and students.

We strongly ask that you give this proposal all respect and consideration in reviewing its approval.

Sincerely,

Robert G. Nelson, Ed.D.

Superintendent

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SUPERINTENDENT

Robert G. Nelson, Ed.D.

City of Fresno
Office of the Mayor and City Manager
Members of the Fresno City Council
Planning Department Director & Staff
2600 Fresno Street
Fresno, California 93721

Re: Starbucks Approval – SWC Church Avenue & MLK Jr., Blvd.

Dear Fresno City Officials,

We understand that the decision to approve a Starbucks drive-through at the above location has been appealed to the Fresno City Council. After considering the proposed West Creek Village Development Master Plan and realizing its tremendous positive impact on the surrounding area, **FUSD wishes to express its strong support for this project.** 

After reviewing the many planning demands placed on the project by the City of Fresno, we feel the project is safe, and will ultimately lead to the reduction of GHG emissions sustainable growth rate in the West Creek Village Project Area. In addition, we find the positive impact of this Starbuck's business and its location enables our staff, students, and the surrounding community to enjoy such services without the use of an automobile. The Starbucks will be the largest in the Central Valley and will feature a community room which is a benefit not available to any other residents in the Central Valley, and we look forward to using this opportunity to enrich our community and students.

We strongly ask that you give this proposal all respect and consideration in reviewing its approval.

Sincerely,

Tobaise Brookins

Principal, Edison Computech

City of Fresno
Office of the Mayor and City Manager
Members of the Fresno City Council
Planning Department Director & Staff
2600 Fresno Street
Fresno, California 93721

Re: Starbucks Approval – SWC Church Avenue & MLK Jr., Blvd.

Dear Fresno City Officials,

We understand that the decision to approve a Starbucks drive-through at the above location has been appealed to the Fresno City Council. After considering the proposed West Creek Village Development Master Plan and realizing its tremendous positive impact on the surrounding area, **Rutherford B. Gaston Middle School wishes to express its strong support for this project.** 

After reviewing the many planning demands placed on the project by the City of Fresno, we feel the project is safe, and will ultimately lead to the reduction of GHG emissions sustainable growth rate in the West Creek Village Project Area. In addition, the positive impact of this Starbuck's business and its location enables our staff, students, and the surrounding community to enjoy such services without the use of an automobile. The Starbucks will be the largest in the Central Valley and will feature a community room which is a benefit not available to any other residents in the Central Valley, and we look forward to using this opportunity to enrich our community and students.

We strongly ask that you give this proposal all respect and consideration in reviewing its approval.

Sincerely,

Thomas Williams Jr.

Themer Williams

Principal, Gaston Middle School



## State Center Community College District

1171 Fulton • Fresno, California 93721 • (559) 243-7100 • www.scccd.edu

March 20, 2024

City of Fresno Office of the Mayor and City Manager Members of the Fresno City Council Planning Department Director & Staff 2600 Fresno Street Fresno, California 93721

Re: Starbucks Approval - SWC Church Avenue & MLK Jr., Blvd.

Dear Fresno City Officials:

We understand that the decision to approve a Starbucks at the above location has been appealed to the Fresno City Council. After reviewing the proposed project as well as the West Creek Village Development Project Master Plan, and realizing their tremendous potential for promoting positive social and economic impact on the surrounding area, SCCCD wishes to express its strong support for this project.

We recently surveyed the students and staff who learn and work at the Fresno City College West Fresno Campus. We learned that a vast majority, 89 percent, expressed a desire to see a Starbucks built near the West Fresno Campus. While there are concerns about increased traffic, 77 percent of respondents indicated that they would walk to the Starbucks if it were built in the nearby location.

After reviewing the planning requirements placed on the project by the City of Fresno, we understand that the proposed plans have been reviewed by the City Planning Commission and Planning Department and that safety concerns have been addressed. We were pleased to see the additional safety precautions put into place as well as the mitigation of traffic. Given this, coupled with the convenient location for our college students, faculty, and staff to walk to this location, we agree that it will ultimately lead to the reduction of GHG emissions and a sustainable growth rate in the West Creek Village Development Project Area.

The positive impact of this Starbucks business and its location enable our staff, students, and the surrounding community to enjoy such services without the use of an automobile. The Starbucks will be the largest in the Central Valley and will feature a community room, which is a benefit not available to any other residents in the Central Valley, and we look forward to using this opportunity to enrich our community and students.

We are anxiously awaiting much needed retail services to complement our vibrant new campus.

We are happy to join Fresno Unified School District, Washington Unified School District, Gaston Middle School, Edison High School, Pastor DJ Criner and the remaining members of the Planning Commission, and other community leaders in asking that you give this proposal positive consideration in reviewing its approval.

Sincerely,

Dr. Carole Goldsmith

Chancellor

State Center Community College District



March 5, 2024

City of Fresno Office of the Mayor and City Manager Members of the Fresno City Council Planning Department Director & Staff 2600 Fresno Street Fresno, California 93721

Re: Starbucks Approval – SWC Church Avenue & MLK Jr., Blvd.

Dear Fresno City Officials:

We understand that the decision to approve a Starbucks drive-through at the above location has been appealed to the Fresno City Council. After considering the proposed West Creek Village Development Master Plan and realizing its tremendous positive social, economic, and cultural impact on the surrounding area, WUSD wishes to express its strong support for this project.

After reviewing the many planning demands placed on the project by the City of Fresno, we feel the project is safe, and will ultimately lead to the reduction of GHG emissions sustainable growth rate in the West Creek Village Development Project Area. In addition, the positive impact of this Starbuck's business and its location enables our staff, students, and the surrounding community to enjoy such services without the use of an automobile. The Starbucks will be the largest in the Central Valley and will feature a community room which is a benefit not available to any other residents in the Central Valley, and we look forward to using this opportunity to enrich our community and students.

We strongly ask that you give this proposal all respect and consideration in reviewing its approval.

Sincerely,

Randy Morris

Superintendent

Washington Unified School District

(559) 495-5600