



Cultural Arts Plan Public Review Draft

May 15, 2023

Agenda

- Recap of the Process to Date
- Cultural Arts Plan Public Review Draft
- Timeline
- How to Comment / Next Steps



Recap of the Process to Date



Measure P Ordinance

- The **Commission** shall work **in partnership with the Fresno Arts Council**, and **local arts and cultural stakeholders**, to **develop** a Cultural Arts Plan **for the City of Fresno** that:
 - **Identify needs** in the arts and cultural community;
 - **Prioritize outcomes** and investments; and
 - **Develop a vision and goals** for the future of Fresno arts and cultural programs that are reflective of the cultural, demographic, and geographic diversity of Fresno.





Key Partners

- Community
- Commissioners
- Fresno Arts Council
- Network for Culture & Arts Policy
- Parks, Afterschool, Recreation & Community
Services Department



Mixed Methods Approach to Collect Data & Information

- Foundational Research / Literature Review – Over **100** sources
- Score-based Survey– **4,000+** responses
- In-depth Interviews + Local artists and Cultural Practitioners
Connections (Qualitative) – **18** interviews + **24** engagement reviews
- District Council Member Conversations - Reached out and received input from Council Districts
- Community Meetings – **6** in-person + **2** virtual + **2,800** total responses

Cultural Arts Plan Public Review Draft



A teal abstract graphic on the left side of the page, featuring several white circles of varying sizes and shapes, some with black outlines, set against a dark teal background with jagged, organic edges.

Outline

- Executive Summary
- Background
- About the City of Fresno
- Arts and Culture in Fresno
- Research and Community Engagement
- Community Voices
- Vision and Goals
- Priority Recommendations & Strategy
- Implementation
- Conclusion
- Appendix with Sub-Committee Comments



Vision and Goals

Arts and culture in Fresno will be recognized, prioritized, inclusive, accessible, and continue to reflect, celebrate and connect the community.

Goal 1: STABILIZE, RESTORE & ACTIVATE

Goal 2: POLICY, PLANNING & MUNICIPAL INVESTMENT

Goal 3: EDUCATION & DEVELOPMENT

Goal 4: CELEBRATE & ENHANCE

Goal 5: ADDRESS BARRIERS, INNOVATE & EXPAND



Priority Recommendations & Strategies

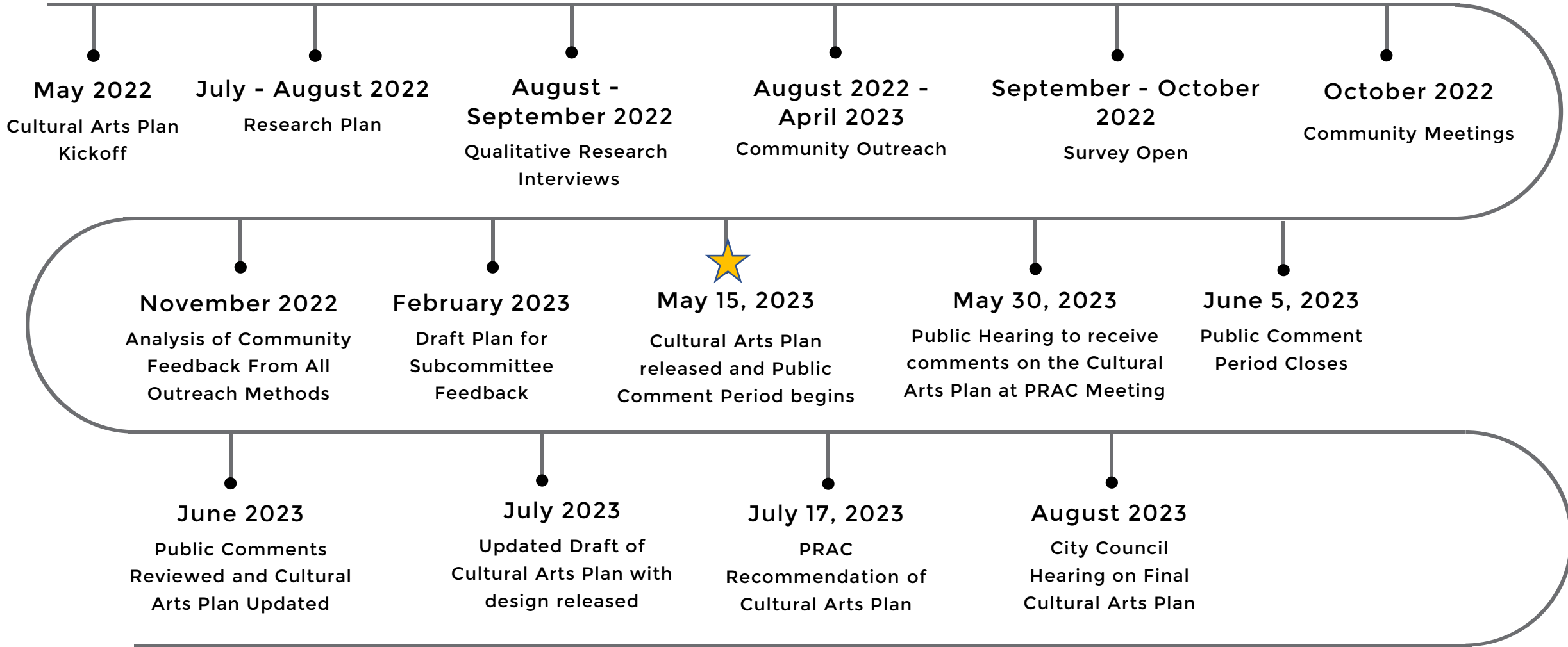
5 Goals

32 Recommendations

116 Strategies

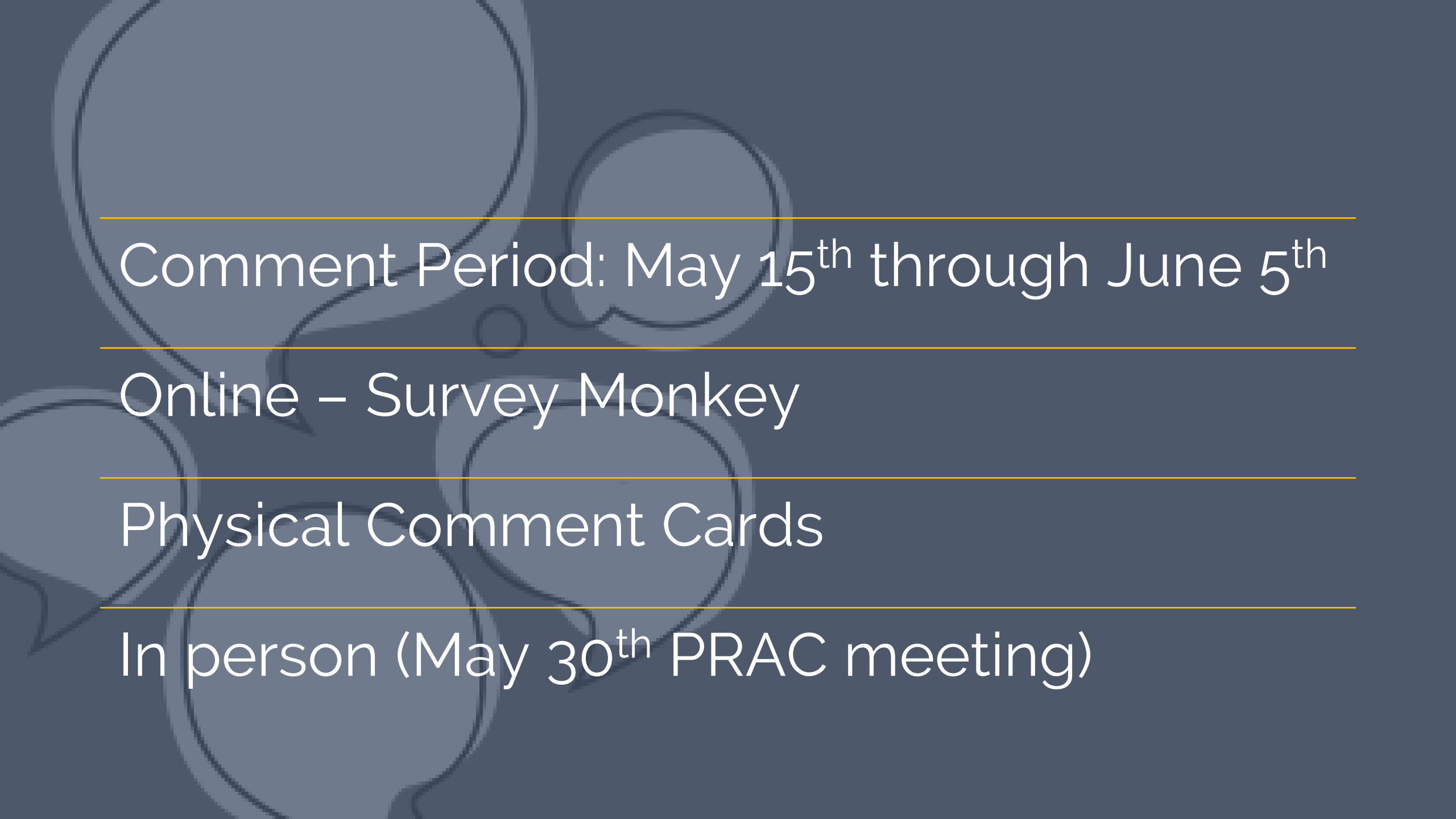
Timeline





How to Comment





Comment Period: May 15th through June 5th

Online – Survey Monkey

Physical Comment Cards

In person (May 30th PRAC meeting)

The background is a solid teal color. On the left side, there are several white speech bubbles of various sizes, some overlapping. A large, white silhouette of a bird, resembling a dove with its wings spread, is positioned in the center-right. The text "Thank You!" is written in a bold, black, sans-serif font across the middle of the bird's body.

Thank You!