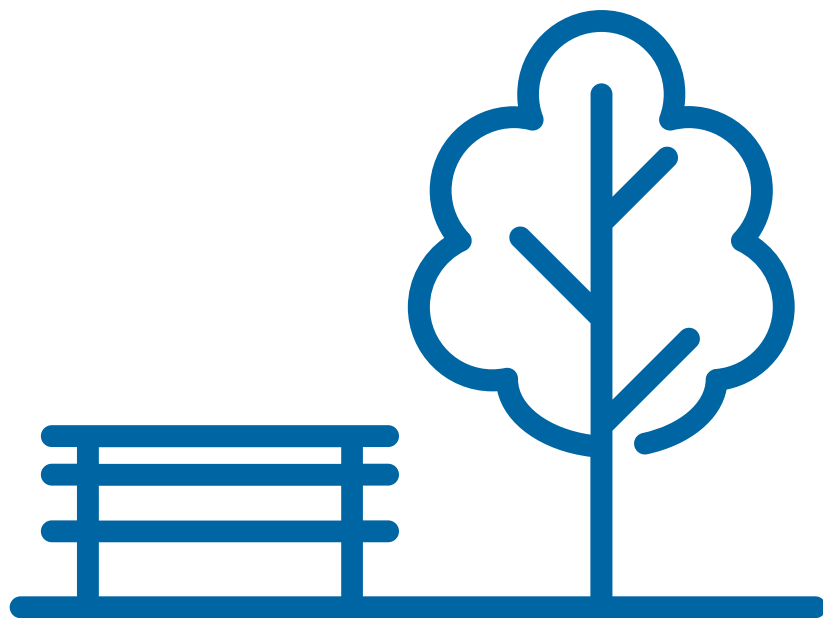


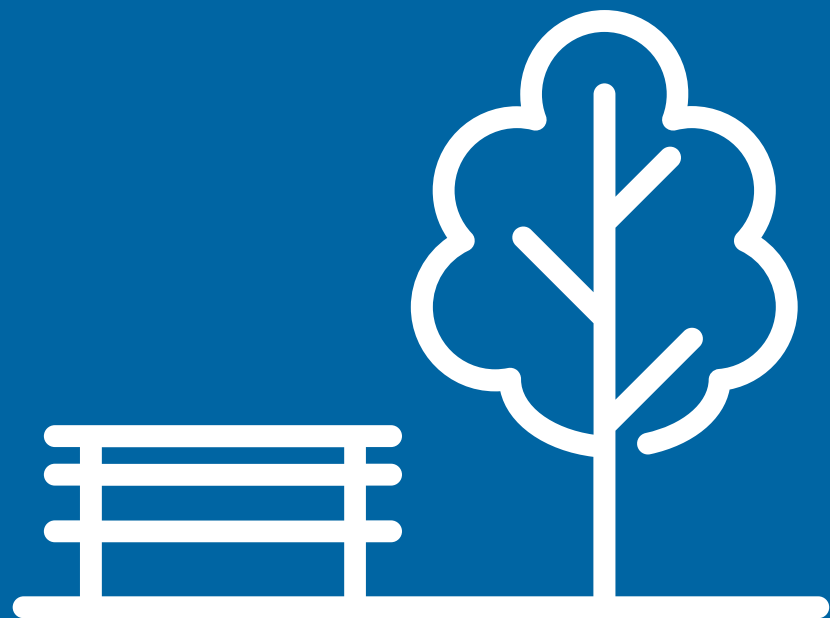


# Parks Master Plan Technical Amendment Public Review Draft

July 15, 2024

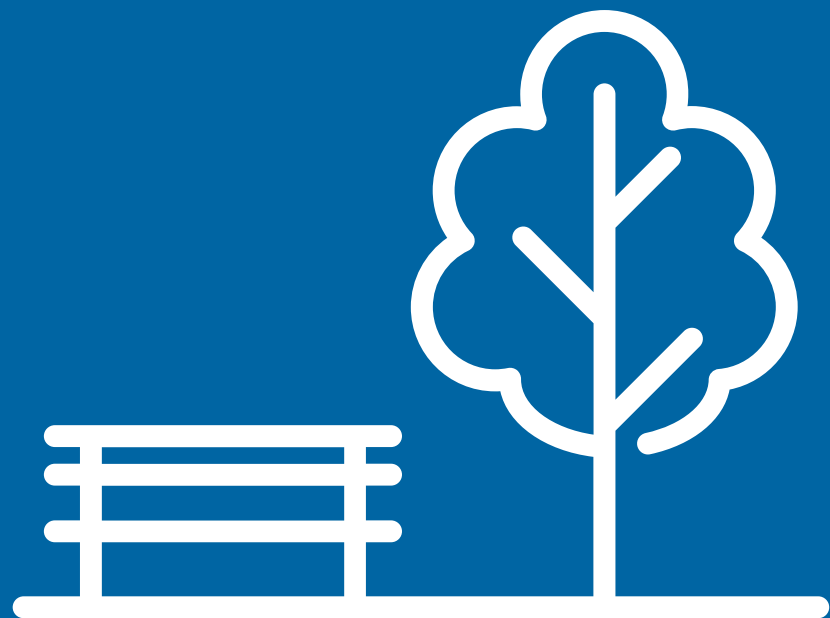


# Agenda

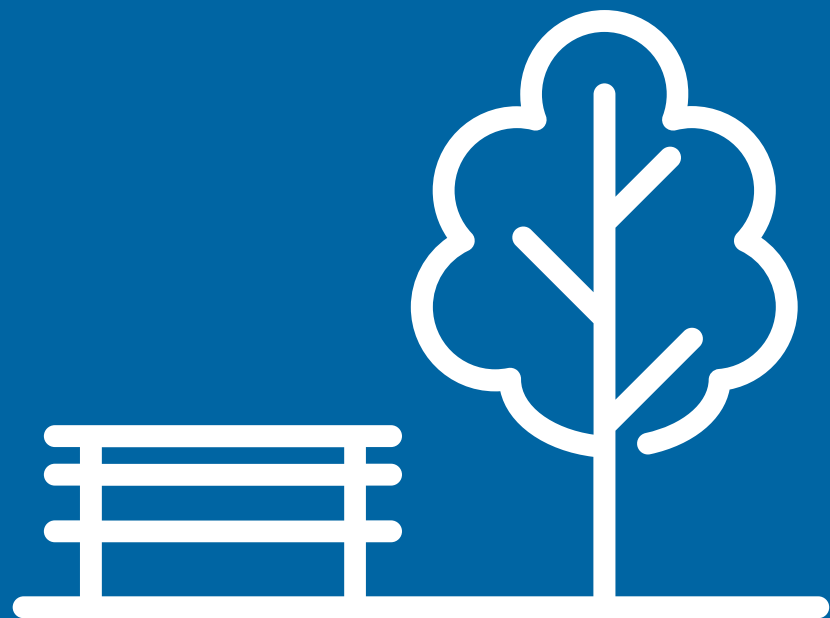


- Recap of the Process to Date
- Parks Master Plan Technical  
Amendment Public Review Draft
- Timeline
- How to Comment / Next Steps

# Recap of the Process to Date

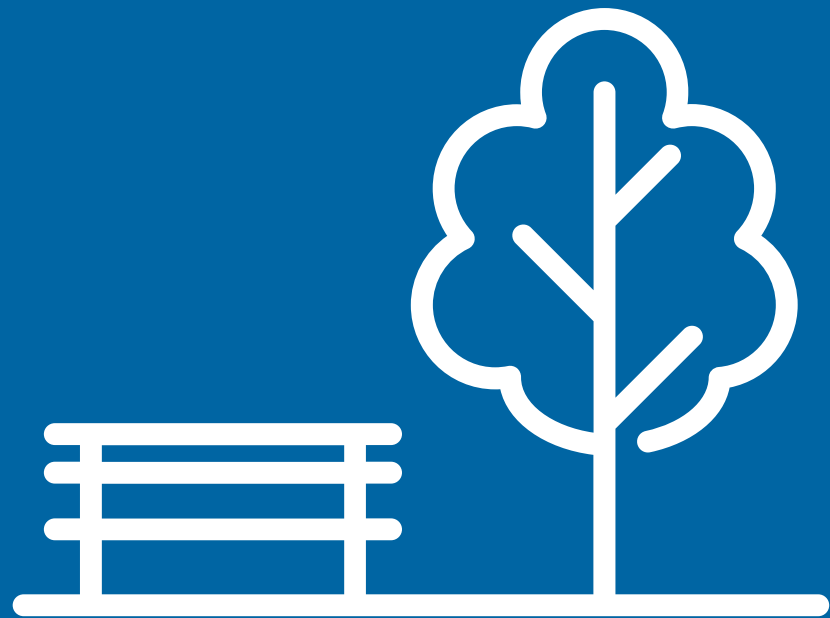


# Recap of the Process to Date

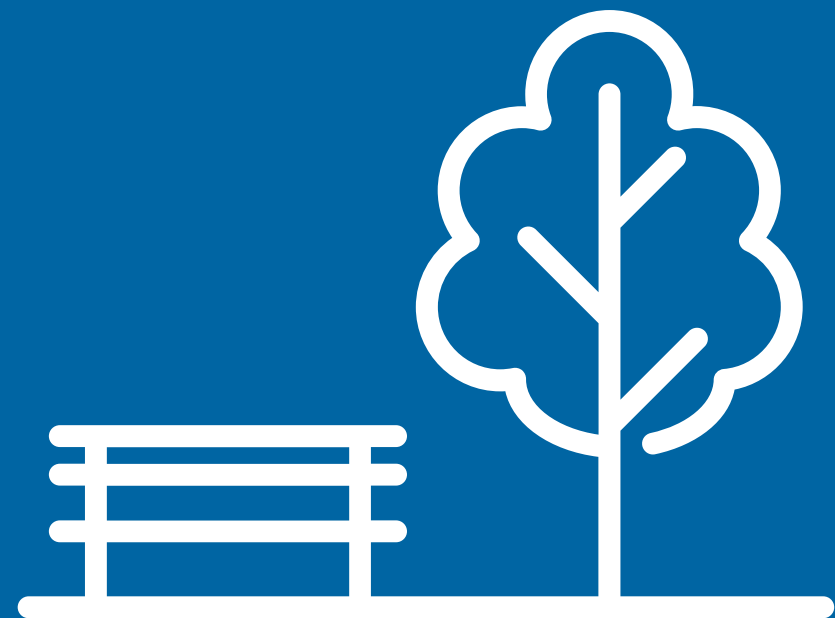


- Original PMP created in 2017, adopted in 2018.
- Measure P went into effect in 2021.
- Consultant updated technical amendment to include Measure P and new Census data available as of 2020.
  - PMP Subcommittee reviewed and provided feedback to the updates by chapter.
- The technical amendment does not change goals and recommendations defined in the Parks Master Plan.

# Public Review Draft

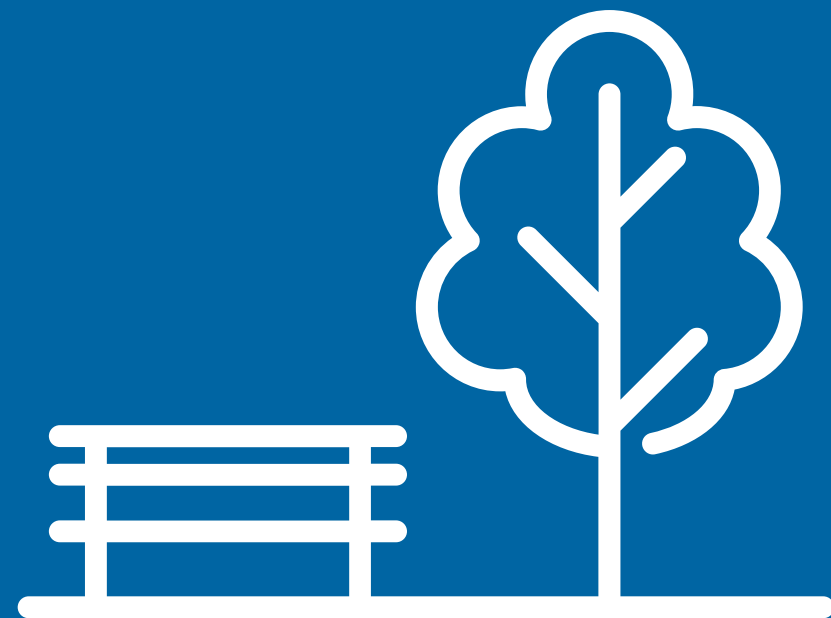


# Public Review Draft



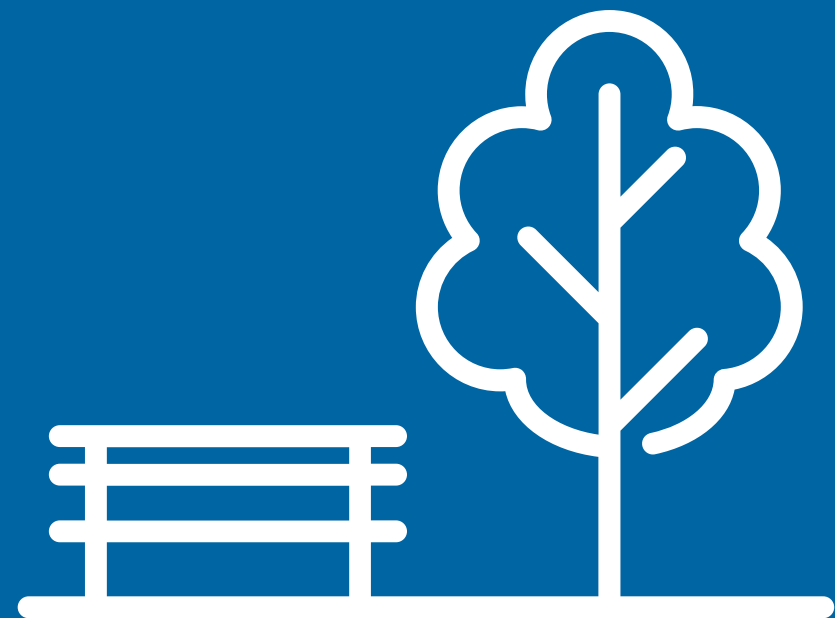
- **Executive Summary**
  - Measure P language added throughout.
  - Updated section to reflect the changes made to the other chapters.
- **Chapter 1- Introduction**
  - Updated section to reflect the changes made to the other chapters.
  - Measure P language added throughout.
- **Chapter 2- Demographic + Rec Trends**
  - Updated demographic trends from 2010 census data to 2020 census data throughout chapter.
  - Updated recreation trend data.
  - Added new District graphics.

# Public Review Draft



- **Chapter 3- Park System Overview**
  - Updated initiatives and joint use partnerships to address the shortage of open space and recreation opportunities.
  - Updated figures with current park system assets.
- **Chapter 4- Park System Management**
  - Minor grammatical updates.
  - Added PARCS Department reorganization.
  - Added new direct expenditure tables.
- **Chapter 5- Guidelines for Design**
  - No updates

# Public Review Draft

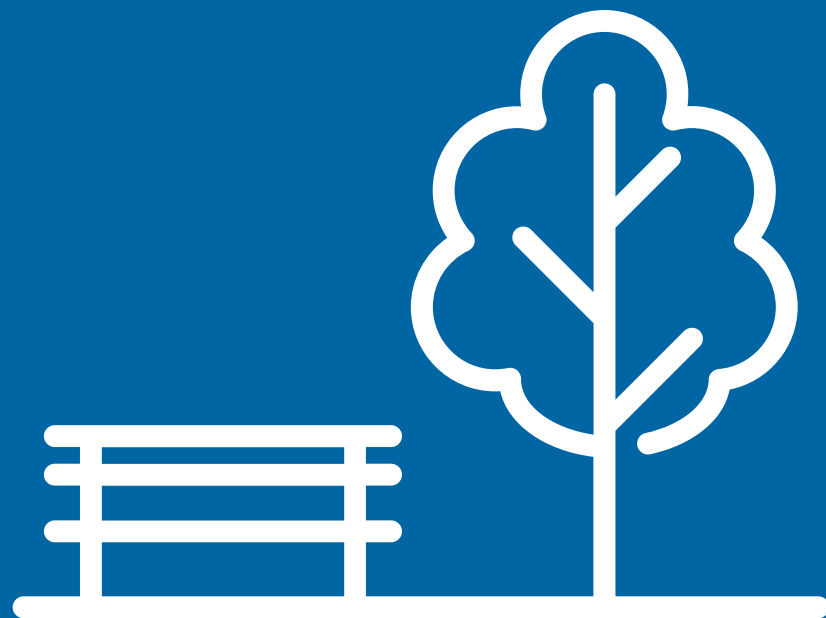


- **Chapter 6- Needs Assessment**
  - Measure P and Highest Needs Neighborhoods language added throughout.
  - Sections moved to chapter 7
- **Chapter 7- Prioritization & Improvement Strategies**
  - Measure P language added throughout.
  - Section 7.1 and 7.2 moved from chapter 6
  - Section 7.3 - new section Prioritizing Improvements to Existing Parks.
  - 7.5 - new section to incorporate Measure P highest needs neighborhoods as priority locations for new parks.

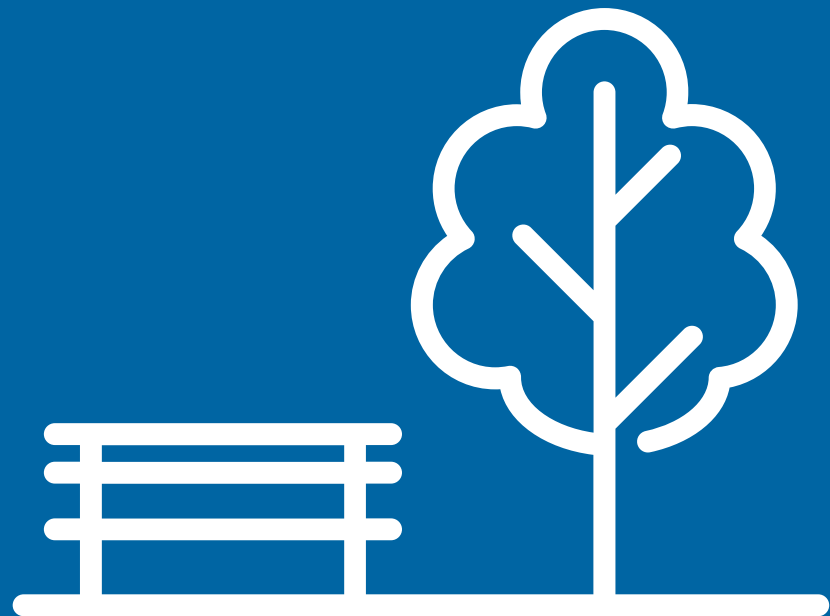


# Public Review Draft

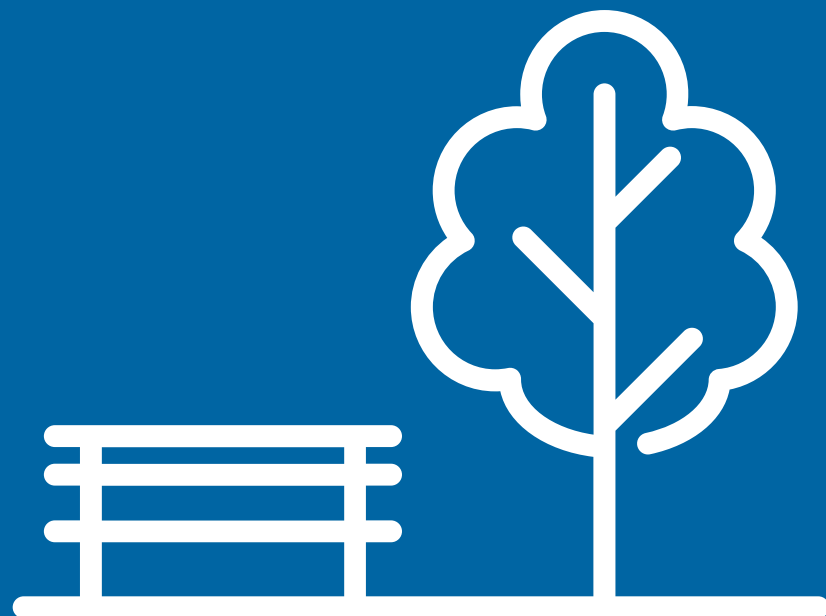
- **Chapter 8- Financing + Your Parks**
  - Measure P language added throughout.
  - Updated funding opportunities.
  - Section 8.3 - new section to include typical park improvements and costs.
- **Chapter 9- Goals + Recommendations**
  - Measure P language added throughout.



# Timeline

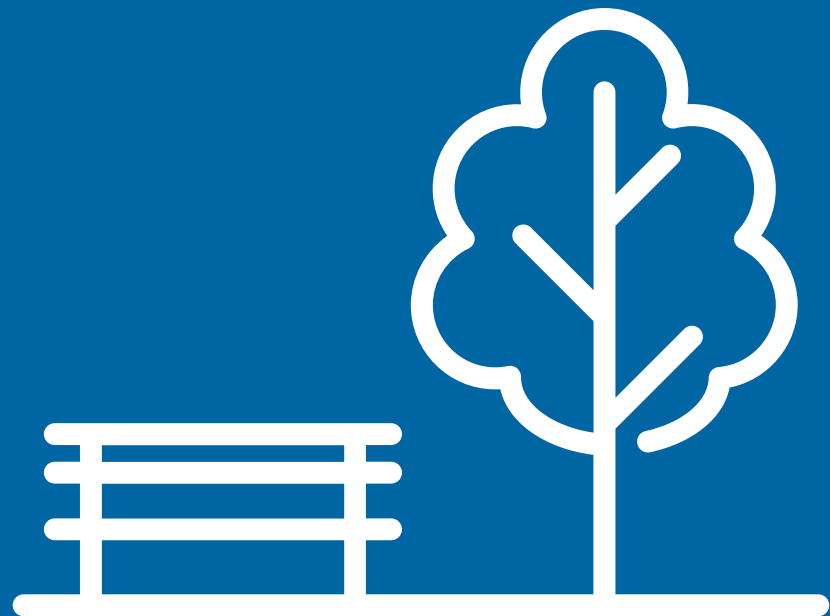


# Timeline

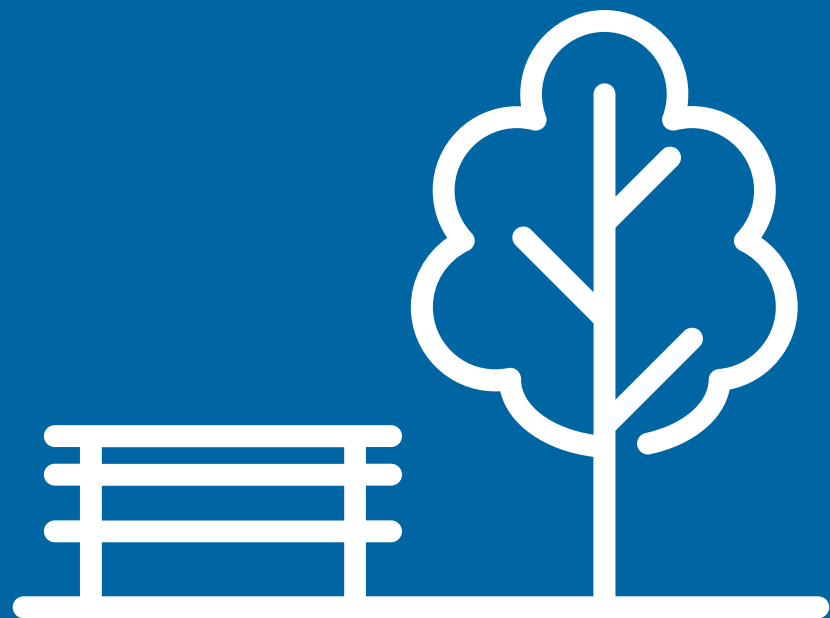


- APRIL - MAY** Final Internal Review (PARCS)
- MAY** California Environmental Quality Act (CEQA) Determination
- MAY - JUNE** Interdepartmental Review Cycle
- JULY** Update and Legal Review
- JULY - SEP.** PRAC Presentation/ Public Comment Kick Off/ Active Council District Committees and Other Commission Meetings
- SEP.** PRAC Recommendation
- OCT.** Council Presentation

# How to Comment / Next Steps

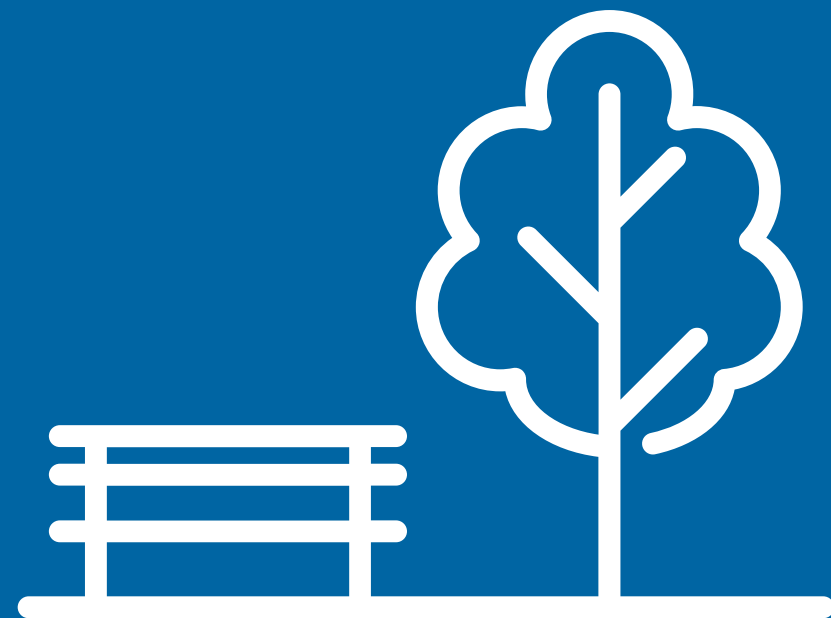


# How to Comment / Next Steps



- Public Comment Period is July 15, 2024, to August 23, 2024
- Review draft is available online at: [www.fresno.gov/parks/parksmasterplan](http://www.fresno.gov/parks/parksmasterplan)
- Full PMP with technical amendment proposed updates highlighted.
- Adopted 2017 Parks Master Plan

# How to Comment / Next Steps

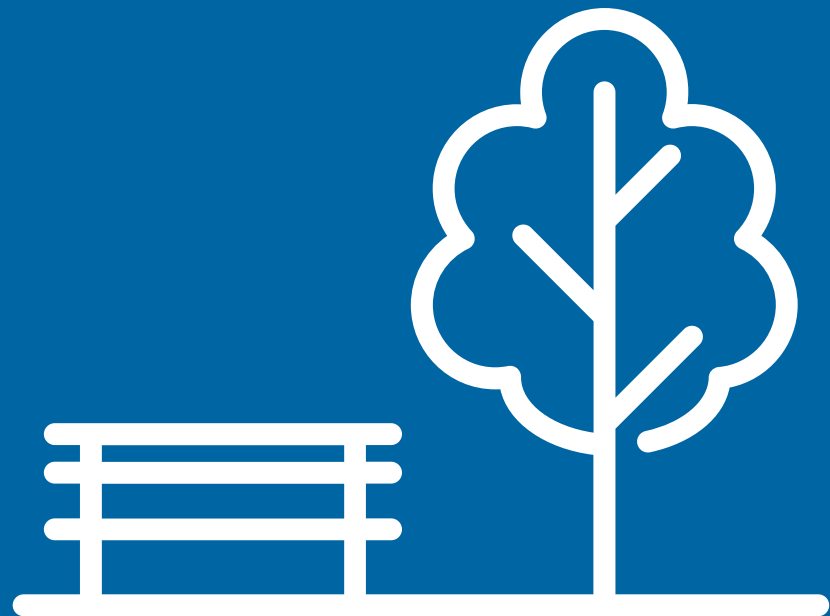


3 ways to provide comments:

- Online comment form at [www.fresno.gov/parks/parksmasterplan](http://www.fresno.gov/parks/parksmasterplan)
- Hard copies of comment cards
  - Printed copies of draft plan and comment cards available at all 19 community centers.
- In Person - PRAC Meeting
  - July 15, 2024 and August 19, 2024

# How to Comment / Next Steps

- Getting the Word Out
  - Website
  - Social Media
  - Email Blasts
  - Community Centers
  - PRAC Partnerships



**Thank You**

