

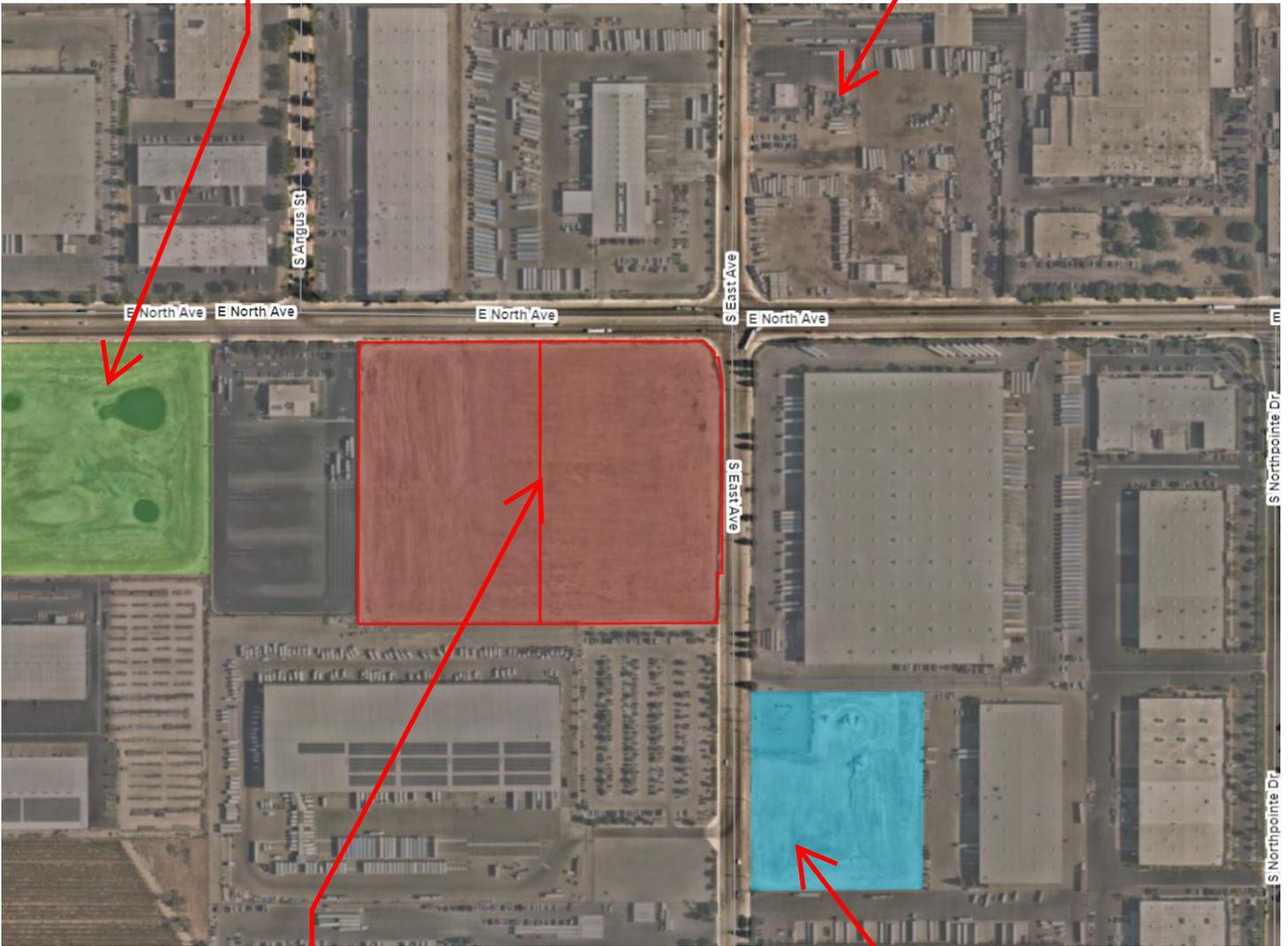
Exhibit B – Planned Land Use and Zoning Map

Planned Land Use and Zoning Map

Land Use

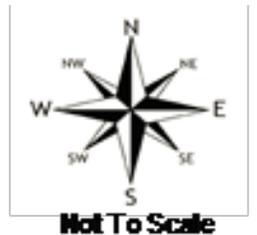
Green - Open Space - Ponding Basin

Grey - Heavy Industrial



Red - Subject Property - Heavy Industrial/Urban Growth Management Area

Blue - Public Institutional

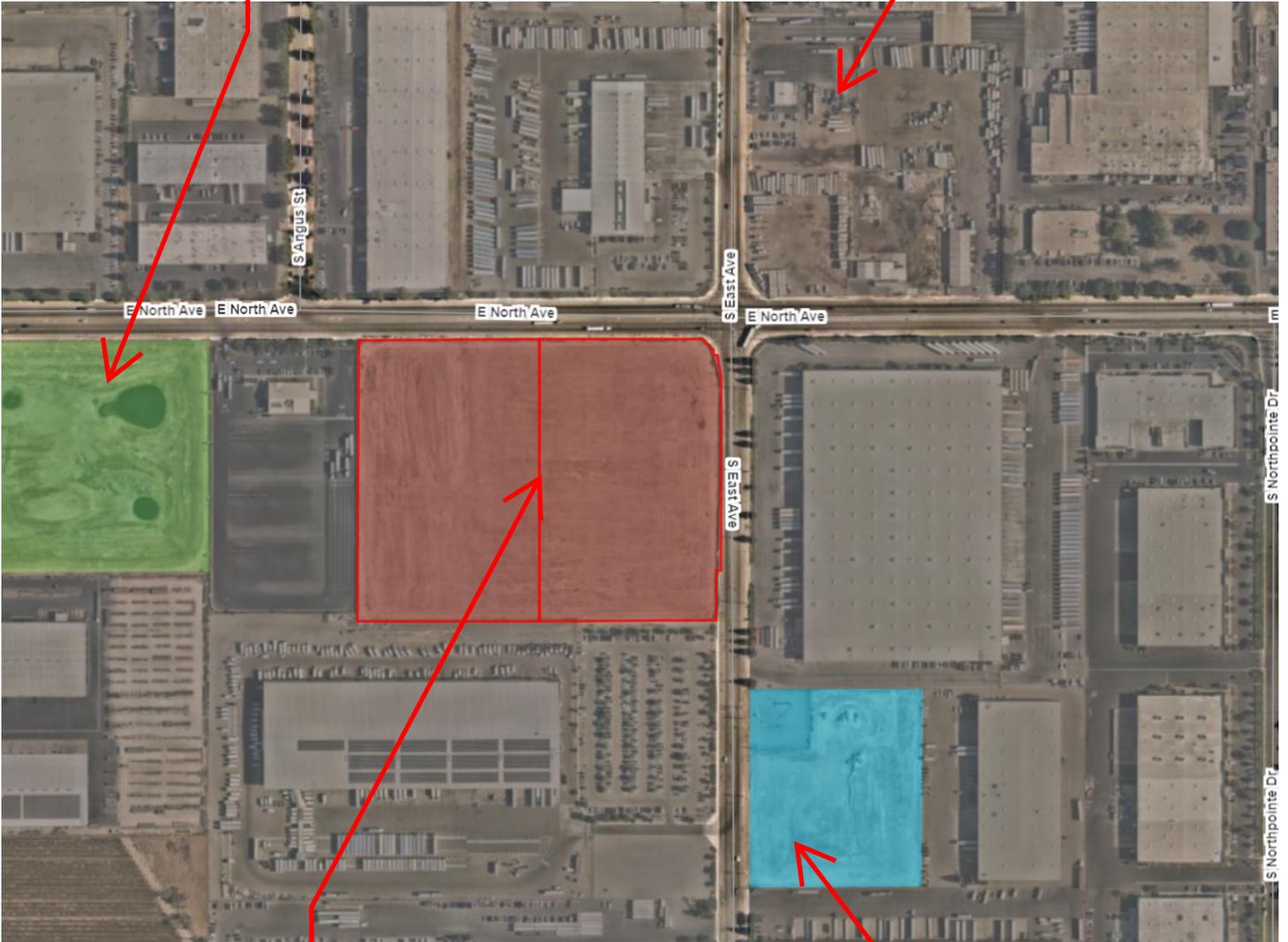


Planned Land Use and Zoning Map

Zoning

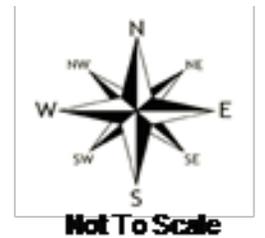
Green - Open Space - Ponding Basin

Grey - Heavy Industrial

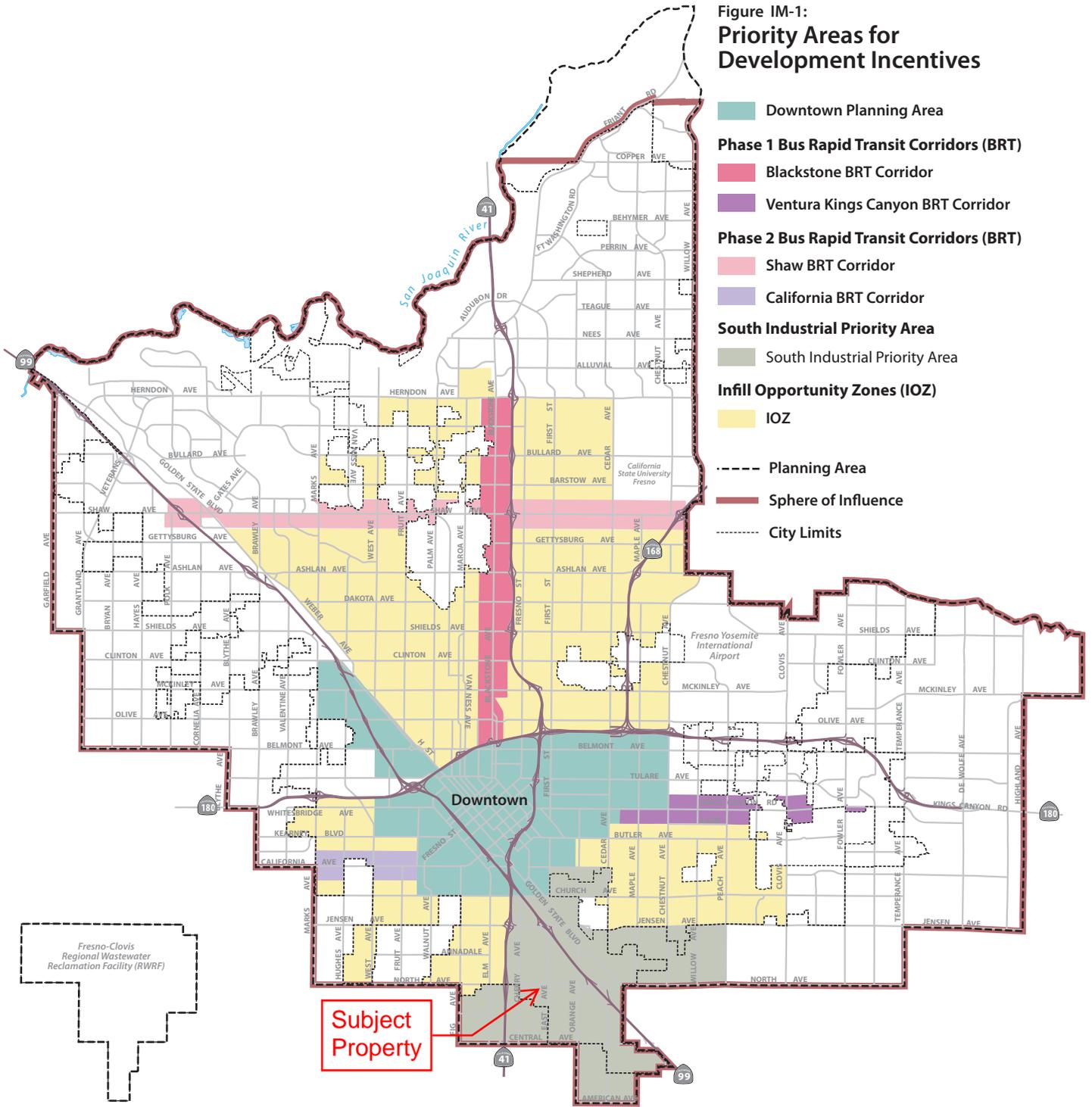


Red - Subject Property - Heavy Industrial/Urban Growth Management Area

Blue - Public Institutional



**Figure IM-1:
Priority Areas for
Development Incentives**



- Downtown Planning Area
- Phase 1 Bus Rapid Transit Corridors (BRT)**
- Blackstone BRT Corridor
- Ventura Kings Canyon BRT Corridor
- Phase 2 Bus Rapid Transit Corridors (BRT)**
- Shaw BRT Corridor
- California BRT Corridor
- South Industrial Priority Area**
- South Industrial Priority Area
- Infill Opportunity Zones (IOZ)**
- IOZ
- Planning Area
- Sphere of Influence
- City Limits



Source: City of Fresno, 2014.