



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR
TO BOARD OR COMMISSION**

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Jerry P. Dyer, Mayor

 X Reappointment
 New Appointment

Name of person replaced: N/A

Name: Ward Scheitrum

Address: [REDACTED]

Phone: [REDACTED]

Appointed to: Consolidated Mosquito Abatement District

Term: Through December 31, 2028

City Council 12/12/2024

Application Form

Profile

Which Boards would you like to apply for?

Consolidated Mosquito Abatement District: Submitted

Ward _____ Scheitrum _____
First Name Last Name

Email Address

Home Address

Fresno _____ CA _____
City State Postal Code

What district do you live in? *

District 5

Briefly explain why are you interested in serving on this board or commission?

I served a 1-year term in 2024 on CMAD. I served on multiple boards and committees for both the City of Fresno and County of Fresno, including: Leadership Fresno, Fresno Private Industry Council, Workforce Investment Board, Recreation and Wildlife Commission, Fresno HRAB, etc. I have a degree in Biology and experience working in Integrated Pest Control Management with certification from UC Davis. I have Board members from the Mosquito Abatement District contacting me to apply for this board

Educational background, Schools Attended, Degrees and Certifications

Lycoming College - Degree in Biology UC Davis - certification in Integrated Pest Control Management, Agriculture and Post Harvest Technology CSU, Fresno - MBA Degree Walden University - DBA Degree Certified as an Environmental Auditor Certified in Risk Management

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I have worked in the Central Valley of California for 40 years in the Agricultural and Chemical sectors. I am certified in integrated pest management, with a degree in Biology. I have taught at CSU Fresno and University of Phoenix for multiple years in the Business Departments and taught specialized courses on Occupational Safety for Fresno City College.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

Yes No

Work History

Moonlight Companies

Employer

Governmental Compliance
Officer

Job Title

Work Address

[REDACTED]

City, State, Zip Code

[REDACTED]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

B [REDACTED] t District Board member - [REDACTED]
[REDACTED] Martin Britz - Britz, Inc - Owner - [REDACTED]
[REDACTED] Manuel Cunha - Nisei Farmers Lea
CEO - [REDACTED]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

Yes No



Education

- DBA (Doctorate Degree in Business Administration) Walden University, Minneapolis, MN – ABD.
- MBA (Master's Degree in Business Administration) California State University (CSU) Fresno, CA (Graduated *with Distinction*).
- Studied International Business in Paris, France at the Centre International d'Etudes sur le Commerce Exterieur Groupe (ESCE).
- Bachelor's Degree (Biology/Education) - Lycoming College, Williamsport, PA.
- Certified Human Resources Administration Developed California Labor Law certification with SHRM.
- Fresno City College (Mechanical Engineering & Fire Science), Fresno, CA.
- U.C. Davis (Ag Technology Classes) Davis, CA.
- Kings River College (Business) Fresno, CA.

Professional/Community Leadership

- Alumni and Logistical Chair for the Leadership Fresno Class XXIII - (Greater Fresno Area Chamber of Commerce). (2006-2007).
- Past Board Member for the Behavioral Health Board, County of Fresno (2018 - 2020). Appointed by the Fresno County Board of Supervisors (Nathan Magsig)
- Past Board Member and Vice-Chair of the Board for the Fresno County Workforce Investment Board (FCWIB). Appointed by the Fresno County Board of Supervisors (Judy Case) and renewed term appointment (Susan Andersen). (2004 – 2009).
- Past Vice-Chair for the Marketing & Communication committee, Fresno County Workforce Board (FCWIB).
- Past Vice-Chair for the Business & Industry Council, Fresno County Workforce Board (FCWIB). Worked with Dr. Tom Crow and other business/community leaders.
- Past Human Resource Advisory Board (HRAB) Board member appointed by the Fresno County Board of Supervisors (Debbie Poochigian). Served on a decision-making board to evaluate HR Practices, Pay Scales, Contract and Application funding/selection committee, and other HR functions for the County of Fresno (public/government employees. (District 5) (2006 - 2013).
- Past Business Consultant/Mentor for SCORE. SCORE is a resource partner with the US Small Business Administration. (2016).
- Past Board Member and Treasurer for Encourage Tomorrow (Fresno, CA). (2006). Encourage Tomorrow established to field test specialized curriculum designed to raise the educational aspirations and performance of young Hispanic women for the California Department of Education through a partnership with the League of Mexican American Women and Fresno Unified School District.
- Past Board Member for the Selma Recreation Department (Selma, CA).
- Past Board Member for Fresno County Private Industry Council (PIC).
- Past Member of Kiwanis International (Selma, CA).
- Past Member of the Selma Volunteer Fire Department (Selma, CA).
- Past Volunteer for Marjoree Mason Center.
- Past Director for the Christina Café (Selma, CA) (1991 – 1995).
- Past Board Member for Fresno County Recreation and Wildlife Commission (District 5) – appointed by the County Board of Supervisors Appointed (Debbie Poochigian) and renewed term appointment (Nathan Magsig) - (2015 – 2019).
- Past State Director for California SHRM (Society of Human Resource Management). California SHRM is the largest SHRM affiliated state council in the United States with a total membership of over 20,000 SHRM members and 18 chapters, including two super Mega chapters. (2006 – 2009).
- Panelist - California Center for Regional Leadership - Central San Joaquin Regional Economic Vitality Conversation - California Central Valley EDC.
- Past Consultant for California Student Opportunity and Access Program (Cal-SOAP). (Fresno, 2007). Cal-SOAP is instrumental in improving the flow of information about postsecondary education and financial aid while raising the achievement levels of low-income, elementary and secondary school students or geographic regions with documented low-eligibility or college participation rates, and who are first in their families to attend college
- Past President for the Human Resource Association of Central California (HRACC – Central CalSHRM).
- Past President for the American Society of Safety Professional (ASSP - Central Valley Chapter).

Faculty/Instructor

- University of Phoenix (UOPX) – Central Valley Campus (Fresno, Visalia, and Bakersfield, CA). Lead Faculty Area Chair (LFAC) – College of Business (Nov 2009 – May 2022). Awarded *Distinguished Faculty* by the College of Business and named *Best Instructor* in the Business Department. Serve on the Operations and Strategic Management Curriculum Development Committee. Served on the Entrepreneurship Curriculum Development Committee. Lead bi-annual Content Area Meeting (CAM) presentations of Business Curriculum.
- California State University, Fresno, Craig School of Business – Lecturer – Taught Business class.
- Fresno Training Institute (Fresno City College) Fresno, CA - Business Compliance Instructor.

Certifications

- Certified Risk Manager (ARM).
- Certified Senior HR Professional (SPHR)
- Certified Safety Professional (CSP)
- Certified Instructor by the Bureau of Private Postsecondary and Vocational Education for California Institutions

Awards/Honors

- Recognized on the inaugural list of the University of Phoenix – Phoenix 500 Outstanding Faculty Recognition (2020)
- Presented the *Platinum Award* by the American Society of Safety Professionals (ASSP) for outstanding leadership of an ASSP Chapter (2018).
- Presented the *Distinguished Faculty Award* by the University of Phoenix, College of Business (2016).
- Presented the *Distinguished Achievement Award* by the Fresno County Workforce Investment Board FCWIB (2009).
- Presented the *State Council Pinnacle Award* by the SHRM for outstanding HR leadership of a SHRM State Council (2007).
- Presented the *Certificate of Special Congressional Recognition for Outstanding Service to the Community* (2007) by George Radanovich.
- Presented the *Chapter Pinnacle Award* by the Society for Human Resource Management (SHRM) for outstanding HR leadership of a SHRM chapter (2004).

- Presented the *Distinguished Leader Award* by the California State Council of SHRM (CalSHRM) (2004).

Work History

- Moonlight Companies, Reedley California, 2019 – Present. [Government Compliance](#), Multiple locations in the Central Valley.
- Zacky Corporation, City of Industry, California) [Chief Administrative Officer \(CAO\)/Labor Relations Specialist](#).
- Britz Companies, et al, [Director of HR & Safety](#).