

CITY OF FRESNO

Office of Councilmember Miguel Angel Arias

Celebrating Broadway Parque and South Tower Community Land Trust

WHEREAS, the vision for Broadway Parque was conceived by dedicated community members beginning in 2017, reflecting their grassroot efforts to enhancing their very own community and neighborhood; and

WHEREAS, the design and funding of Broadway Parque have been entirely achieved through local resources, including funds secured through Measure P, demonstrating strong community investment and desire; and

WHEREAS, Broadway Parque represents the first green space in South Tower District in over 30 years, addressing a significant need for accessible recreational areas; and

WHEREAS, the groundbreaking for Broadway Parque occurred on July 31st, 2025; marking the culmination of eight years of planning, advocacy and collaborative effort; and

WHEREAS, the community advocacy group responsible for initiating the park project, committed to continue the momentum of impacting community spaces and affordable housing by founding the South Tower Community Land Trust on July 26th, 2022; and

WHEREAS, South Tower Community Land Trust since 2022 has created 5 jobs, created 5 public art pieces, hosts an annual Queer Housing Summit that draws a national audience to Fresno, owns 5 properties including two affordable homes, 8 new homes and a new farmers market in development; and

WHEREAS, South Tower Community Land Trust is celebrating its 4th anniversary since incorporating and Broadway Parque is celebrating its first anniversary since opening, encouraging local Fresnans to organize, persist and turn a dream into reality. Utilizing local support and input every step of the way.

NOW, THEREFORE, BE IT RESOLVED, we, the Fresno City Council and Mayor Jerry P. Dyer, do hereby proclaim the 13th of August 2026 as:

“Broadway Parque and South Tower Day”
in the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed the Great Seal of the City of Fresno, California, on this 13th day of August 2026.

JERRY P. DYER, Honorable Mayor

MIGUEL A. ARIAS, Councilmember, District 3

NELSON ESPARZA, Council President, District 7

TYLER MAXWELL, Council Vice President, District 4

ANNALISA PEREA, Councilmember, District 1

MIKE KARBASSI, Councilmember, District 2

BRANDON VANG, Councilmember, District 5

NICK RICHARDSON, Councilmember, District 6