



NOTIFICATION OF APPOINTMENT TO BOARD OR COMMISSION

TO: City Council

THROUGH: Amy Aller, City Clerk

BY: Council President Nelson Esparza

_____ Reappointment

___**X**___ New Appointment

Name: Carla Tweed

Phone: [REDACTED]

Email: [REDACTED]

Appointed to: Fresno Regional Workforce Development Board

City Council Agenda 8/13/26

FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

APPLICATION FOR APPOINTMENT

I. Applicant Information

Date: 10/29/025

Name: Carla Tweed

Home Address: [REDACTED]

City/State/Zip:

Phone: [REDACTED] Email: [REDACTED]

County Supervisorial District Number for Residential Address. (Please check one box)
{Please see <https://gisportal.co.fresno.ca.us/portal/apps/webappviewer/index.html?id=1164484e9a1d4ff3aa394093f34c0f05>}

- ☐ District 1 (Pacheco)
- ☐ District 2 (Bredefeld)
- ☐ District 3 (Chavez)
- ☐ District 4 (Mendes)
- ☐ District 5 (Magsig)

City Council District Number for Residential Address. (Please check one box)
{Please see <http://www.fresno.gov/Government/CityCouncil/CouncilLocator.htm>}

- ☐ District 1 (Perea)
- ☐ District 2 (Karbassi)
- ☐ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Vacant)
- ☐ District 6 (Richardson)
- ☐ District 7 (Esparza)

Business/Organization Name: Coalinga College

Your Title: President

Business Address: [REDACTED]

City/State/Zip: [REDACTED]

Phone: [REDACTED] _____

County Supervisorial District Number for Business Address (Please check one box)

- ☐ District 1 (Pacheco)
- ☐ District 2 (Bredefeld)
- ☐ District 3 (Chavez)
- ☒ District 4 (Mendes)
- ☐ District 5 (Magsig)

City Council District Number for Business Address. (Please check one box)

- ☐ District 1 (Perea)
- ☐ District 2 (Karbassi)
- ☐ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Vacant)
- ☐ District 6 (Richardson)
- ☐ District 7 (Esparza)

II. Appointing Jurisdiction

- ☒ I am seeking appointment by the City of Fresno
- ☒ I am seeking appointment by the County of Fresno
- ☐ Either

III. Status

I am seeking:

- ☒ New Appointment; or,
- ☐ Re-Appointment

If re-appointment, please list previous term, and who you were appointed by: _____

IV. TYPE OF POSITION FOR WHICH YOU ARE APPLYING

A. Private Sector/Business Appointments ☐

Are you an “*owner of a business, chief executive or operating officer of a business, or a business executive or employer with optimum policymaking or hiring authority?*”

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (i).}

☐

YES

☐

NO

Please describe your policy-making or hiring authority: _____

Do you “*represent a business, including small businesses, or an organization representing businesses, that provides employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in our local area?*”

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (ii)},

☐

YES

☐

NO

How many workers does your business/organization employ? _____

B. Non Private Sector Appointments

(Check the box that represents the category for which you are seeking appointment.)

1. Mandated Membership Categories

☐ Labor Representative

“Each local board ...shall include representatives of labor organizations (for a local area in which employees are represented by labor organizations), who have been nominated by local labor federations, or (for a local area in which no employees are represented by such organizations) other representatives of employees”

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (i).}, (underline added)

- ☐ **Joint Labor-Management Apprenticeship Program**

"Each local board ...shall include representatives, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (ii).}, (underline added)
- ☐ **Literacy Activities**

"Each local board ...shall include a representative of eligible providers administering adult education and literacy activities under title II."

{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (i).}, (underline added)
- ☒ **Higher Education**

"Each local board ...shall include a representative of institutions of higher education providing workforce investment activities (including community colleges)"

{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (ii).}, (underline added)
- ☐ **Economic/Community Development**

"Each local board ...shall include a representative of economic and community development entities"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (i).}, (underline added)
- ☐ **State Employment Service**

"Each local board ...shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the local area"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (ii).}, (underline added)
- ☐ **Rehabilitation Act**

"Each local board... shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or Part C of that title (29 U.S.C. 732, 741), serving the local area"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iii).}, (underline added)

2. Discretionary Membership Categories

- ❑ **Adult Serving Employment Organizations**
"Each local board ...may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iii).}, (underline added)

- ❑ **Youth Serving Organizations**
"Each local board ...may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iv).}, (underline added)

- ❑ **Community Based Organizations**
"Each local board ...may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment"
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (iii).}, (underline added)

- ❑ **Transportation/Housing/Public Assistance Agencies**
"Each local board ...may include representatives of agencies or entities administering programs serving the local area relating to transportation, housing, and public assistance"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iv).}, (underline added)

- ❑ **Philanthropic Organizations**
"Each local board ...may include representatives of philanthropic organizations serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (v).}, (underline added)

- ❑ **Other Appropriate Entities**
"Each local board ...may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate"
{WIOA, Sec. 107, (b) membership, (2) Composition, (E)}, (underline added)

V. Applicant Background

- A. Educational Background, including schools attended, degrees attained and certifications achieved:

Please see attached.

- B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:

Please see attached.

- C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:

Please see attached.

- D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:

Please see attached.

- E. List any affiliations you or your spouse has with any public agency:

Please see attached.

- F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:

Please see attached.

G. Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board? :

☐

YES

☒

NO

H. Do you, or the company or organization you represent, intend to apply for funds administered by the Fresno Regional Workforce Development Board? :

☐

YES

☒

NO

VI. REFERENCES

Please provide three personal or professional references (Include name, address and telephone number)

Reference #1:

Dr. Robert Pimentel - [REDACTED] CA 93210

[REDACTED]

Reference #2:

Dr. Tawny Dotson - [REDACTED] CA 95901

[REDACTED]

Reference #3:

Dr. Sumer Avila - [REDACTED] CA 93720

[REDACTED]

VII. Attestation

I have read the Fresno County Board of Supervisor's Administrative Policy No. 35 (Attachment A), the City of Fresno Conflict of Interest Policy (Attachment B) and the Fresno Regional Workforce Development Board Conflict of Interest Policy (Attachment C) for Board appointees and agree to abide by the policies and procedures at all times while an appointed member of the FRWDB. At present, to the best of my knowledge, no conflict of interest exists in my serving on this Board.

Signature: [REDACTED]

Date: 10/29/2025

Applicant Background – Dr. Carla Tweed

- A. Educational Background:
- Doctor of Education (Ed.D.)** in Organizational Leadership – Brandman University
 - Master of Arts (M.A.)** in Education – Chapman University
 - Bachelor of Arts (B.A.)** in Social Science – Chapman University
- B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:

COMMUNITY ACTIVITIES

Board of Directors, Central Valley Higher Education Consortium, Central Valley, CA
West Hills Community College Foundation Board, Coalinga CA
Rotary Club of Firebaugh, Firebaugh, CA
Coalinga Woman's Club, Coalinga, CA
Board of Governors Member, Carrington College
President of the Board, Inner Circle: Find Your Way Home, Foster Youth, non-profit.
CASA (Court Appointed Special Advocate) volunteer, Placer County, CA

PROFESSIONAL ACTIVITIES

ACCJC Chaired Accreditation Team, Oxnard College
ACCJC Accreditation Team, Lassen College
Asilomar Leadership Skills Seminar
ACCCA Great Deans Program
ACCCA Admin 201
Certified Compression Planning
Certified True Colors Facilitator
Intercultural Development Inventory Self-Assessment
USC Equity Planning Institute – USC Race and Equity Center
ACCJC Accreditation preparatory team, SJVC- Rancho Cordova Campus

- C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:

I am interested in serving on the Fresno Regional Workforce Development Board to help strengthen the connection between education, training, and local employment opportunities. As President of Coalinga College, I am deeply committed to preparing students and adult learners for high-demand careers that support the economic growth of our region. Serving on the Board would allow me to collaborate with community and industry partners to ensure our workforce initiatives align with the real needs of employers and create pathways to meaningful, sustainable employment.

- D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:

As President of Coalinga College, I bring extensive experience in workforce development, higher education leadership, and community partnerships. I have led initiatives focused on career education, adult learner re-engagement, STEM and CTE program expansion, and industry-aligned training that directly support regional workforce needs. My background includes collaboration with local employers, school districts, and economic development agencies to design programs that prepare students for high-demand careers in agriculture, healthcare, education, and emerging technologies.

My occupational experience includes over two decades in higher education leadership, overseeing career education, workforce development, and community partnerships across multiple sectors, including agriculture, healthcare, education, and public service. I have led initiatives in STEM, dual enrollment, career readiness, and innovation labs that directly connect students to high-demand regional careers.

- E. List any affiliations you or your spouse has with any public agency:

My spouse is employed by the California Highway Patrol, a public safety agency. I am employed by the West Hills Community College District, serving as President of Coalinga College.

- F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:

N/A