

**DOWNTOWN FRESNO PROPERTY AND BUSINESS IMPROVEMENT DISTRICT  
PUBLIC NOTICE**

Developed by a coalition of property and business owners, the Downtown Fresno Property and Business Improvement District (PBID) is a special benefit assessment district to improve and convey special benefits to properties located in the area. The renewed PBID would continue to provide the improvements and activities summarized below, above and beyond those currently provided by the City of Fresno.

**A PUBLIC HEARING ON THE PBID RENEWAL IS SCHEDULED FOR  
JUNE 18, 2015, AT 1:30 PM,  
CITY COUNCIL CHAMBERS,  
2600 FRESNO STREET, FRESNO, CA 93721.**

- Location:** The DFPBID includes parcels in that portion of Downtown Fresno shown on the enclosed map.
- Services:** The purpose of the DFPBID is to provide activities and improvements which constitute and create a special benefit to assessed parcels. The DFPBID will provide Economic Enhancements, Clean & Safe Initiatives, Transportation Improvements, Fulton Zone Activation, and related Management and Administration directly and only to assessed parcels within its boundaries.
- Budget:** The DFPBID assessment budget for the initial year of its seven (7) year operation is anticipated to be \$720,896.41. The annual budget may be subject to an increase in assessment rates of no more than three percent (3%) per year. The assessment will be supplemented by non-assessment funds so that the total service budget for the initial year is \$764,748.25.
- Cost:** The annual cost to the parcel owner varies based on four factors: parcel type, benefit zone, parcel size, and building size. Parking refers to any parking garage or parking garage contained within or underneath of a building. The initial annual assessment rates are shown below. Assessment rates may be subject to an increase of no more than three percent (3%) per year as shown in Appendix 2 of the Management District Plan.

Parcel Type	Zone 1		Zone 2		Zone 3	
	Lot	Building	Lot	Building	Lot	Building
Commercial	\$0.0250	\$0.0125	\$0.110	\$0.0550	\$0.150	\$0.0750
Parking	\$0.0250	\$0.0063	\$0.110	\$0.0275	\$0.150	\$0.0375
Residential	\$0.0050	\$0.0025	\$0.079	\$0.0393	\$0.126	\$0.0632
Nonprofit	\$0.0050	\$0.0025	\$0.079	\$0.0393	\$0.126	\$0.0632

**Duration:** The renewed DFPBID will have a seven (7) year life starting January 1, 2016 through December 31, 2022. Near the expiration of the District, the petition, ballot, and City Council hearing process must be repeated for the DFPBID to be renewed.

The assessment shall not be imposed if the ballots submitted in opposition to the assessment exceed the ballots submitted in favor of the assessment, with the ballots weighted according to the proportional financial obligation of the affected property.

**The Property Owner Ballot included in this packet contains important information concerning its completion, return, and tabulation, and the effect of casting ballots in support or in protest of the assessment. For more information on the documents in this packet, please call the City Clerk at (559) 621-7650. For more information about the PBID, please call Civitas at (916) 437-4300.**