

2025  
Expanded Access  
to Arts and Culture  
Guidelines  
Workshop

1-30-2025





Expanded Access to Arts and Culture  
Application Workshop

- A. Introduction
- B. Community Outreach
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- F. Grant Guidelines

# Community Outreach for Guideline Update

- September 12, 2024 -September 23, 2024
  - Information was shared on our Website, Facebook, Twitter, and Eblast.
  - Community input was accepted after each presentation to the PRAC

# Presentations to the PRAC

- September 30, 2024
  - Draft revisions informed by community input and PRAC Arts Subcommittee. Presented to the PRAC
- November 18, 2024
  - Second Revisions informed by Legal /Parks Staff, Community and PRAC subcommittee presented to PRAC



# Whats New?



**EAAC Policy  
Recommendations**



**Letter of Intent**

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# EAAC Policy Recommendations

Equity Practices

Opportunity

Outreach

Data Collection

Definitions

Grant Categories

Regulations



# What Changed?

## **Data Collection includes the Letter of Intent ( LOI)**

- the LOI Provides an opportunity to collect information up front before the applicant goes through the work of submitting a full application. If the applicant has deficiencies, we can work with them to address those.
- Included in the LOI is a request for an Arts and Culture NTEE . This addresses the Ordinance specific language that General Operating support is for Arts and Cultural Organizations

## **Fiscal Sponsors**

2 years of experience removed as requirement to serve as a fiscal agent.

## **Established Organizations**

- 2 years of experience removed as requirement from Established Organizations.
- Established organizations can apply for either General Operating support or a Project specific grant, *but not both*.
- To apply for General Operating Support an Arts and Culture NTEE is required.



# What else Changed?

## **Regulations - Appeals Process**

- Appeals criteria removed.
- All Artists named in applications must provide a letter stating that they are available and willing to participate, and that a fee has been agreed upon..

## **Funding Distribution**

- General Operating Support Grants for Established Organizations will not exceed \$350 ,000
- Added Text - Award allocations will be recommended by the PRAC with intent that these investments recognize, reflect, and support the cultural, demographic, and geographic diversity of all parts of the City of Fresno.



# Grant Guidelines by Categories

## General Operating Support

- Established
- Emerging

## Project Specific

- Established
- Emerging

All identified changes were incorporated into each category where appropriate.



## *Expanded Access to Arts and Culture Fund*

# Thank You!



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PARKS, ARTS, AND RECREATION COMMISSION (PRAC)*