

**REPORT FROM EVALUATION COMMITTEE  
REQUEST FOR PROPOSAL TO CONDUCT A COMMUNITY RISK ASSESSMENT  
STANDARDS OF COVER AND COMMUNITY RISK REDUCTION PLAN**

**January 31, 2024**

**COMMITTEE MEMBERS:**

Billy Alcorn, Fire Chief, City of Fresno Fire Department  
Theodore Semonious, Fire Deputy Chief, City of Fresno Fire Department  
Yvonne Dedmore, Business Manager, City of Fresno Fire Department  
Timothy Fulmer, Fire Battalion Chief, City of Fresno Fire Department  
Brian Price, Fire Battalion Chief, City of Fresno Fire Department  
Keola Park, Fire Battalion Chief, City of Fresno Fire Department  
Gilbert Elizondo, Senior Management Analyst, City of Fresno Fire Department  
Stephanie Andersen, Geographic Info Sys (GIS), City of Fresno Information Services Department  
Cody Charette, Programmer/Analyst II, City of Fresno Information Services Department

**BACKGROUND:**

The goal of this Request for Proposal (RFP) was to solicit proposals from qualified and experienced consulting firms to conduct a comprehensive and expert Community Risk Analysis (CRA) consistent with the recommendations and methodologies from the Center for Public Safety Excellence (CPSE) and create an associated Community Risk Reduction (CRR) plan. This contract would be for a one (1) year period with no extensions.

Two proposals were received and opened on December 12, 2023.

The committee held its first meeting on December 20, 2023. At that meeting, we reviewed and discussed the proposals submitted by Matrix Consulting Group and AP Triton.

**EVALUATION BY COMMITTEE:**

**Matrix Consulting Group (Matrix)**

This proposer came with the lowest proposed bid of \$81,000, but was not inclusive of indirect expenses. Their headquarters is in San Mateo, California and a second office is located in Irvine, California. Matrix has over 20 years of experience in the Fire Consulting industry. They have approximately 5 years of experience completing SOC studies.

The committee felt Matrix:

- had outdated language when referring to GIS/data requests.
- total cost did not include travel and related expenses.
- was more focused on the SOC and not much on the CRA.
- had limited references/examples.
- used a standard boiler plate and did not provide adequate responses to our request.

A few committee members tried to contact Client References that were listed in the Proposal and were unsuccessful in receiving a return call as of the date of this report.

**AP Triton**

AP Triton had the highest all-inclusive proposal of \$97,914. Their headquarters is in Sheridan, Wyoming, but have consultants and other subject matter experts throughout the United States. AP Triton has over 9 years of experience in fire and emergency medical services, law enforcement, fire prevention, and life-safety programs.

The committee felt AP Triton:

- had a more thorough discussion related to both the SOC and CRA.
- was more focused on all aspects of hazards, risks, facilities, and community.
- had a more thorough explanation related to GIS/data and utilization of the data.
- familiar with Fresno Fire as they commissioned a study regarding first responder fee feasibility study in FY 2015.
- has history of the Central Valley and working with neighboring agencies.

Committee members reached out to the Client References listed in the proposal and all highly recommended AP Triton.

**RECOMMENDATION**

The Committee therefore recommends the award of the contract to AP Triton out of Sheridan, WY in the amount of \$97,914. We feel this vendor will provide better value for our needs in the end product.