



**NOTIFICATION OF APPOINTMENT BY FRESNO CITY COUNCIL
TO BOARD OR COMMISSION**

TO: City Council
THROUGH: Todd Stermer, City Clerk
BY: President Maxwell, District 4

_____ Reappointment
 X New Appointment
Name of person replaced: N/A

Name: Rodney A. Branch

Address: [REDACTED]

Home Phone: [REDACTED]

Business Phone: [REDACTED]

Appointed to: Fresno Regional Workforce Development Board
Joint Appointment by City of Fresno and Fresno County
(Category – Education)

Term: Through November 1, 2024

City Council Agenda – August 24th, 2023

OCT 14 2022

FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD
APPLICATION FOR APPOINTMENT

I. Applicant Information

Date: October 12, 2022

Name: Rodney A. Branch

Home Address: [REDACTED]

City/State/Zip: Fresno, CA [REDACTED]

Phone: [REDACTED] Email: [REDACTED]

County Supervisorial District Number for Residential Address. (Please check one box)
{Please see <http://www2.co.fresno.ca.us/2850/XMLLookup/IE6/Index.asp>}

- ☐ District 1 (Pacheco)
- ☐ District 2 (Brandau)
- ☐ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☒ District 5 (Magsig)

City Council District Number for Residential Address. (Please check one box)
{Please see <http://www.fresno.gov/Government/CityCouncil/CouncilLocator.htm>}

- ☐ District 1 (Soria)
- ☐ District 2 (Karbassi)
- ☐ District 3 (Arias)
- ☒ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredefeld)
- ☐ District 7 (Esparza)

Business/Organization Name: Fresno Adult School

Your Title: Principal

Business Address: 2500 Stanislaus Street

City/State/Zip: Fresno, CA 93721

Phone: [REDACTED]

County Supervisorial District Number for Business Address (Please check one box)

- ☐ District 1 (Pacheco)
- ☐ District 2 (Brandau)
- ☐ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☒ District 5 (Magsig)

City Council District Number for Business Address. (Please check one box)

- ☐ District 1 (Soria)
- ☐ District 2 (Karbassi)
- ☒ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredefeld)
- ☐ District 7 (Esparza)

II. Appointing Jurisdiction

- ☒ I am seeking appointment by the City of Fresno
- ☒ I am seeking appointment by the County of Fresno
- ☐ Either

III. Status

I am seeking:

- ☒ New Appointment; or,
- ☐ Re-Appointment

If re-appointment, please list previous term, and who you were appointed by: N/A

IV. TYPE OF POSITION FOR WHICH YOU ARE APPLYING

A. Private Sector/Business Appointments ☐

Are you an "***owner of a business, chief executive or operating officer of a business, or a business executive or employer with optimum policymaking or hiring authority?***"

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (i).}



YES



NO

Please describe your policy-making or hiring authority: I am the chief hiring agent for all site management positions.

Do you "***represent a business, including small businesses, or an organization representing businesses, that provides employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in our local area?***"

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (ii).}



YES



NO

How many workers does your business/organization employ? 87

B. Non Private Sector Appointments

(Check the box that represents the category for which you are seeking appointment.)

1. Mandated Membership Categories

☐ **Labor Representative**

"Each local board shall include representatives of labor organizations (for a local area in which employees are represented by labor organizations), who have been nominated by local labor federations, or (for a local area in which no employees are represented by such organizations) other representatives of employees"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (i).}, (underline added)

- ☐ **Joint Labor-Management Apprenticeship Program**
"Each local board ...shall include representatives, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (ii).}, (underline added)

- ☒ **Literacy Activities**
"Each local board ...shall include a representative of eligible providers administering adult education and literacy activities under title II."
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (i).}, (underline added)

- ☐ **Higher Education**
"Each local board ...shall include a representative of institutions of higher education providing workforce investment activities (including community colleges)
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (ii).}, (underline added)

- ☐ **Economic/Community Development**
"Each local board ...shall include a representative of economic and community development entities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (i).}, (underline added)

- ☐ **State Employment Service**
"Each local board ...shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (ii).}, (underline added)

- ☐ **Rehabilitation Act**
"Each local board... shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or Part C of that title (29 U.S.C. 732, 741), serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iii).}, (underline added)

2. Discretionary Membership Categories

- ☐ **Adult Serving Employment Organizations**
"Each local board ...may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iii).}, (underline added)

- ☐ **Youth Serving Organizations**
"Each local board ...may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iv).}, (underline added)

- ☐ **Community Based Organizations**
"Each local board ...may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment"
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (iii).}, (underline added)

- ☐ **Transportation/Housing/Public Assistance Agencies**
"Each local board ...may include representatives of agencies or entities administering programs serving the local area relating to transportation, housing, and public assistance"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iv).}, (underline added)

- ☐ **Philanthropic Organizations**
"Each local board ...may include representatives of philanthropic organizations serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (v).}, (underline added)

- ☐ **Other Appropriate Entities**
"Each local board ...may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate"
{WIOA, Sec. 107, (b) membership, (2) Composition, (E)}, (underline added)

V. Applicant Background

- A. Educational Background, including schools attended, degrees attained and certifications achieved:
Bachelors of Arts- English-CSU Fresno-1991, Single Subject Teaching Credential English-CSU
Fresno-1993 Cross Cultural Language and Academic Development Certificate 2008, Masters of
Education 2018, Administrator Service Credential Clear 2020
- B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:
African American Principals United (AAPU)
Men of Color in Educational Leadership (MCEL)
- C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:
I am seeking to serve as an Educational member to assist in developing programs that will
benefit members of the communities we impact through adult education..
- D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:
I will provide my knowledge of preparing adult learners for their next phases of life that include
reaching their individual educational goals in preparation to advance themselves in varied areas
employment.
- E. List any affiliations you or your spouse has with any public agency:
State Center Adult Education Consortium, Fresno CityCollege, and CSU, Fresno as transition
partners.
- F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:
N/A

G. Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board? :

☐ YES ☒ NO

H. Do you, or the company or organization you represent, intend to apply for funds administered by the Fresno Regional Workforce Development Board? :

☐ YES ☒ NO

VI. REFERENCES

Please provide three personal or professional references (Include name, address and telephone number)

Reference #1:

Raine Bumatay _____

Reference #2:

Julie Severns, Ed. D. _____

Reference #3:

Jose Guzman _____

VII. Attestation

I have read the Fresno County Board of Supervisor's Administrative Policy No. 35 (Attachment A), the City of Fresno Conflict of Interest Policy (Attachment B) and the Fresno Regional Workforce Development Board Conflict of Interest Policy (Attachment C) for Board appointees and agree to abide by the policies and procedures at all times while an appointed member of the FRWDB. At present, to the best of my knowledge, no conflict of interest exists in my serving on this Board.

Signature: _____

Date: _____ October 12, 2022