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Agenda Item: ID17-496 (10:20 A.M.#1)

2017 APR 5 PM 4 34

Date: 4/6/17

CITY CLERK, FRESNO, CA

FRESNO CITY COUNCIL



Supplemental Information Packet

Agenda Related Item(s) – ID17-496 (10:20 A.M.#1)

Contents of Supplement: PowerPoint Presentation

Agenda Item Title

WORKSHOP - Presentation by Fresno County Preterm Birth Collective.

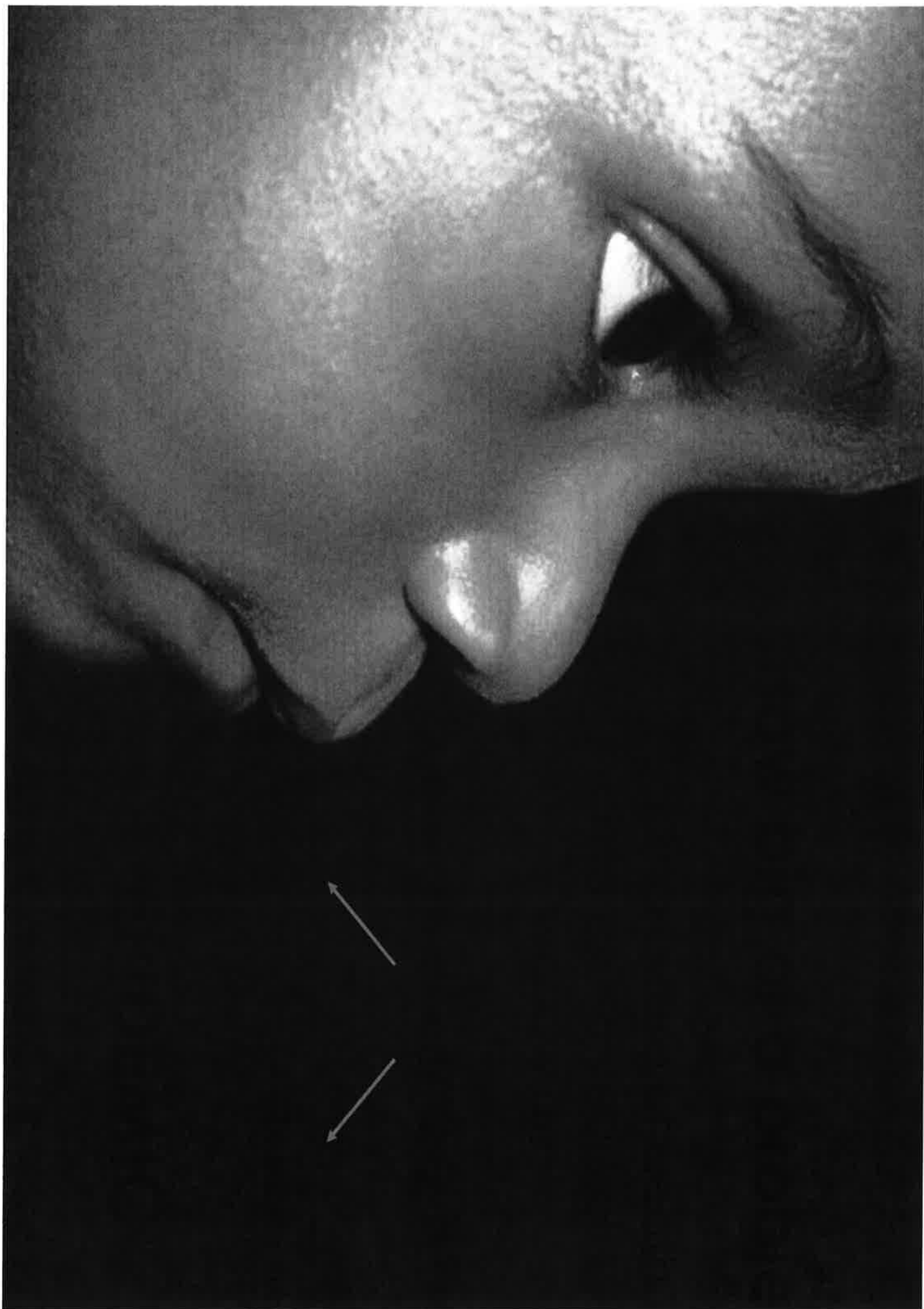
Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

Fresno County
Preterm Birth
Collective Impact
Initiative





No impact in > 50 years What are we missing?



The New York Times



THE NEW YORK
ANNALS OF
SLOW II

Preterm Birth Initiative (PTBi)



Marc & Lynne Benioff

Preterm Birth Initiative (PTBi)

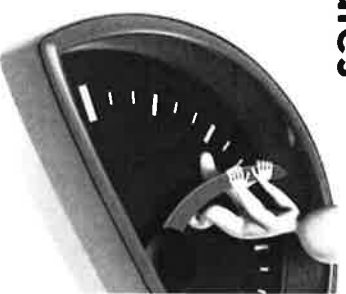
brace bold ideas

rupt current models of care & support across the reproductive course

duce preterm births & improve preemie outcomes



Melinda & Bill Gates



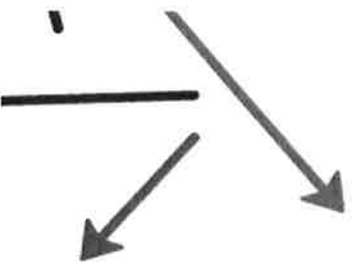
Background of PTBI

Background:

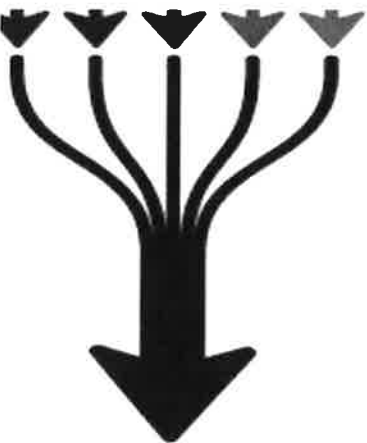
- ▶ This effort in Fresno County is supported by the **University of California – San Francisco's Preterm Birth Initiative**, a 10-year, philanthropic initiative working across three counties in California, including Fresno
- ▶ During early 2015, a group of local leaders came together to create this initiative to **improve the health of women and babies in Fresno County**, specifically reducing the rate of preterm birth.
- ▶ These Fresno County leaders formed a **Steering Committee**, and have met monthly since February 2015.

Key Fresno Leaders at the Table

California State University, Fresno	❖ Fresno Co. Office of Education
Val Viva Health	❖ Fresno Housing Authority
Gen. CA Center for Health & Human Services	❖ Fresno Police Department: South West District
Clinica Sierra Vista	❖ Granville Homes/AMOR Foundation
Community Medical Centers	❖ Valley Children's Healthcare
Every Neighborhood Partnership	❖ West Fresno Family Resource Center
First 5 Fresno County	❖ UCSF – Fresno
Fresno Co. Dept. of Behavioral Health	
Fresno Co. Dept. of Public Health	



BEFORE



AFTER



The initial focus areas and cross-cutting strategies

Strategic focus areas:



Health & Education before Pregnancy

Deliver primary, behavioral, reproductive health services, and health education to empower women and men to be healthy before having children.



Care and Support for Pregnant Women

Deliver services and resources to women in their communities and neighborhoods to improve birth outcomes, address stress, and improve social and emotional support during pregnancy.



Coordination of Care for Women

Improve the coordination and integration of physical and behavioral healthcare, social services, and other support for women before, during, and after pregnancy

Cross-cutting strategies:

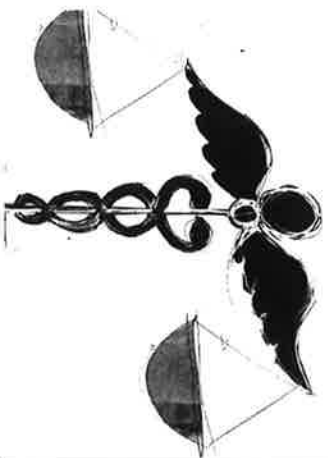
Changing policy

Providing culturally competent care

Delivering services in the community

Addressing the natural and built environment's impact on women's health

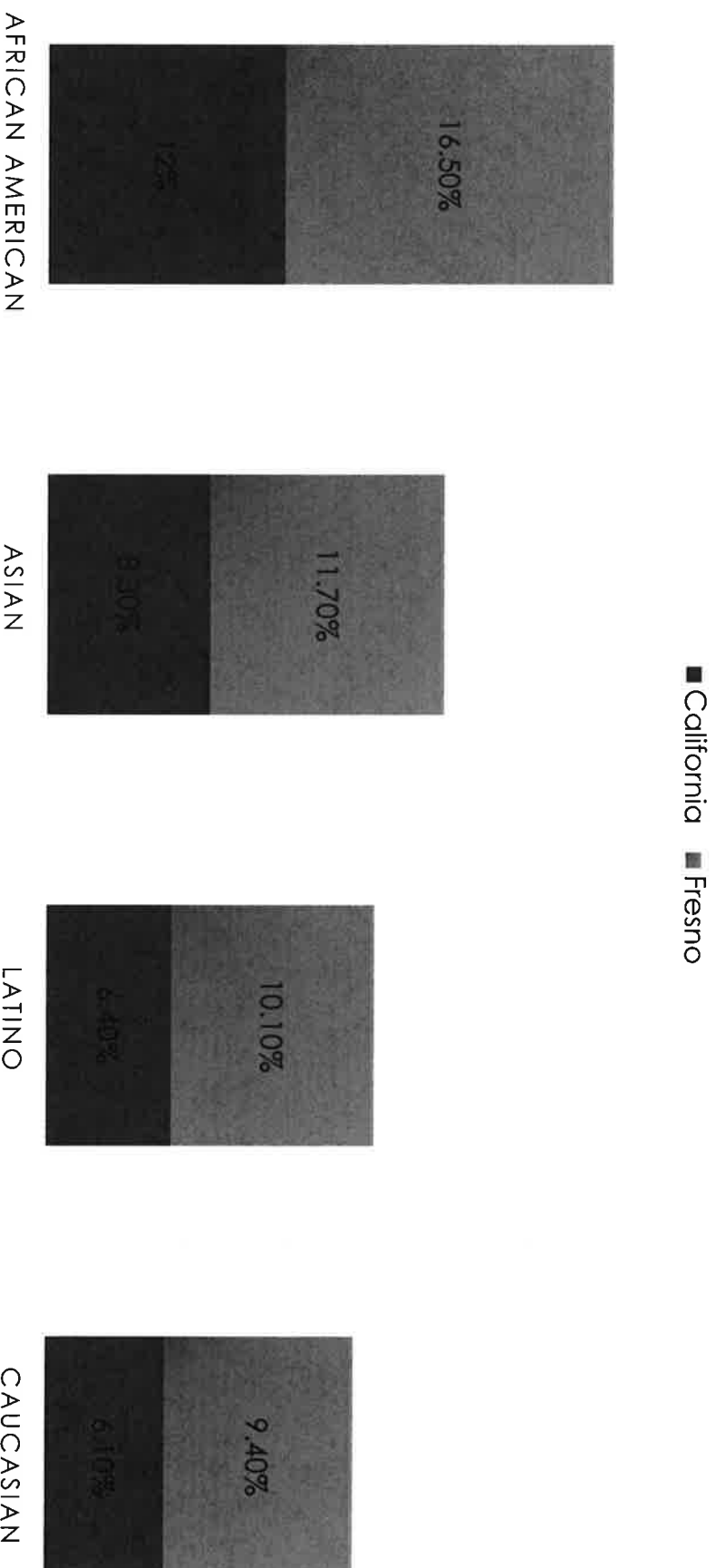
Improving education and economic life options for women and men
(in collaboration with other initiatives focused on education/economic development)



Preterm birth is one of the most dramatic and striking examples of race and place inequality in this country”

**Dr. John Capitman
Executive Director, Central Valley Health Policy I
California State University, Fresno**

PRETERM BIRTH RATES (FRESNO VS. CALIFORNIA)



Our goal is to reduce preterm births in Fresno County from 11.1% to 7% by 2025 as a result of good health for all women before, during, and after pregnancy. **This is a 37% overall reduction in preterm births in Fresno County.**

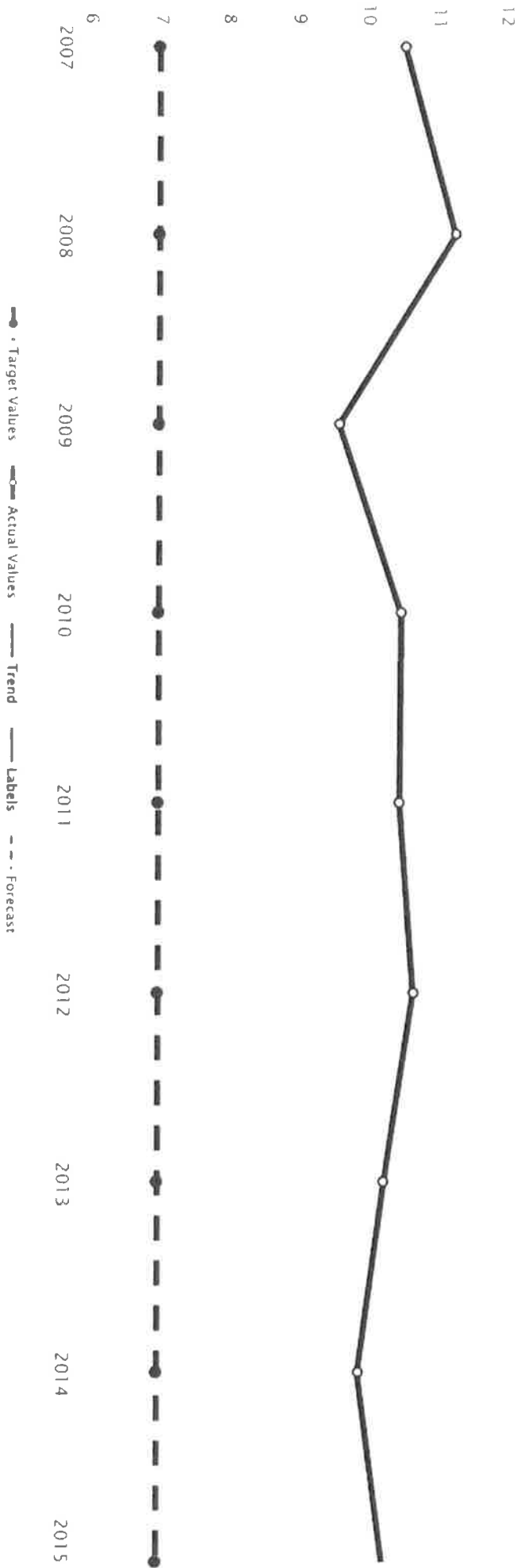
Adapted from C:

Fresno County Preterm Birth Rate

Babies are born full term after 37 weeks!

Fresno County Preterm Birth Rate

Data Source: Fresno County Department of Public Health



Infant Mortality Rate: CA vs. Fresno County 2006-2013

Locations	Rate per 1,000					
	2006-2008	2007-2009	2008-2010	2009-2011	2010-2012	2011-2013
California	5.1	5.1	4.9	4.8	4.7	4.7
Fresno County	6.2	6.1	6.5	7.0	6.9	7.5

Why does it matter?



Physical Effects

- Short Gut Syndrome
- Chronic Lung Disease/ Asthma
- High Blood Pressure
- Diabetes
- Obesity
- Life expectancy

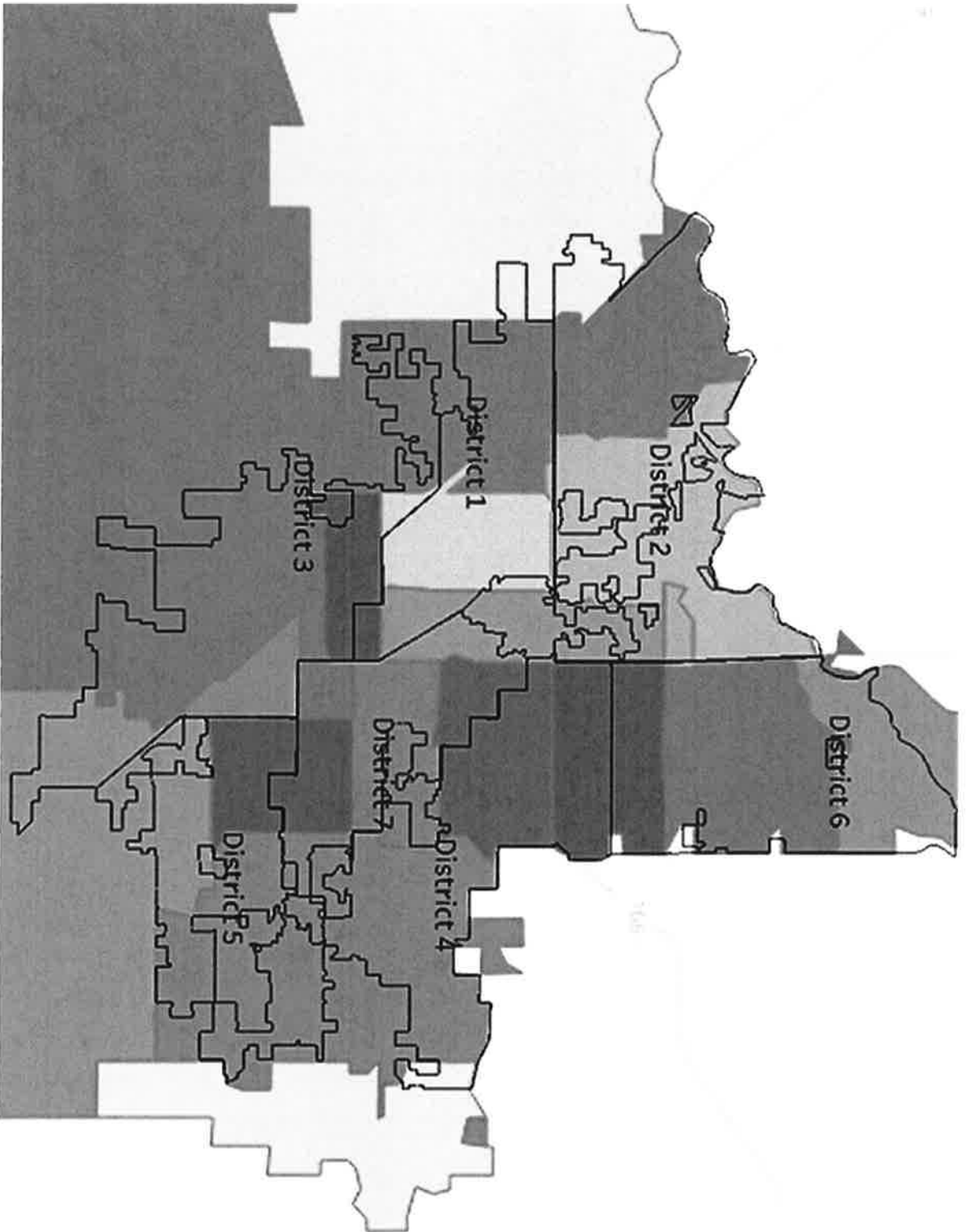
Neurodevelopmental

- Cerebral Palsy
- Cognitive Impairments
- Visual & Hearing Impairment
- Learning Impairments & Dyslexia
- ADHD
- Depression/Anxiety/ Schizophrenia

Family / Societal

- Health costs and family stress
- Educational attainment
- Income/earning potential
- Intergenerational

Fresno Preterm Birth Rates by Council Districts



Fresno County PTBI Opportunities

Fresno PTBI Workgroups

- ❖ Health and Education before Pregnancy
- ❖ Care and Support for Pregnant Women
- ❖ Coordination of Care for Women
- ❖ Shared Measures

Health and Education before Pregnancy

GOAL: Deliver primary, behavioral, reproductive health services and health education to empower women and men to be healthy before having children. Alma McHenry and Jeff Hunt (FCOE) are the Chairs of this work group.

The work groups has:

- Identified pregnancy rates by district
- Conducted site visit in Parlier where access to clinical services are provided to students
- Conducted survey among district staff/nurses about needs and challenges
- Superintendent Yovino is now allowing reproductive health services from FCOE's mobile unit

Care and Support for Pregnant Women

GOAL: Deliver services and resources to women in their communities and neighborhoods to improve birth outcomes, address stress, and improve social and emotional support during pregnancy. Erica Alexander (March of Dimes) and Dr. Subha Ladella (UCSF – Fresno) are the Chairs of this work group.

The work group has:

- Launched the first demonstration project for Group Pregnancy Care
- Establish a Protocol team for Group Pregnancy Care
- Prioritized interventions to address preterm birth

Care and Coordination for Women

GOAL: Improve the coordination and integration of physical and behavioral healthcare, social services, and other support for women before, during, and after pregnancy. *This work group has not launched yet.*

Current Activities:

- Learning from moms/families with lived experience with preterm birth about their challenges with systems and services. What's working, what's not working?
- Meeting with community partners that provide services for families with preterm birth experiences
- Identifying the multiple initiatives and networks that are for maternal & child care
- Developing a problem statement based on the information we are collecting from the 50 families/moms with lived experience

Shared Measures

GOAL: Choosing indicators, collecting data, and measuring the impact of our programmatic work on preterm birth rates and associated factors in Fresno County.

The workgroup has:

- Received a RBA training to help focus efforts on choosing indicators and performance measures for the overall initiative and workgroup specific projects
- Met with workgroup Chairs to select and assess indicators for ongoing efforts

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Visit our website!

