

RECEIVED

2014 NOV 4 PM 3 14

Agenda Item: ID#14-548 (3-B)

Date: 11/6/14

CITY CLERK, FRESNO

## FRESNO CITY COUNCIL



### Supplemental Information Packet

Agenda Related Items – ID#14-548 (3-B)

Supplemental Packet Date: November 4, 2014

#### Item(s)

**RESOLUTION – Adopt the “Water Conservation Act”, which will develop policies and practices that will conserve water usage by all City water customers and provide better overall management of City water resources – Councilmembers Brand and Caprioglio**

#### **Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk’s Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk’s website.

#### **Americans with Disabilities Act (ADA):**

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk’s Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.



November 4, 2014

Council President Steve Brandau  
Members of Fresno City Council  
Fresno City Hall  
2600 Fresno Street  
Fresno, CA 93721

**RE: City of Fresno Water Conservation Act SUPPORT**

Mr. Brandau:

The Fresno Chamber of Commerce's Government Affairs Council (GAC) had the privilege of hearing Council Members Lee Brand and Paul Caprioglio present their Water Conservation Act at public meeting on Monday, November 3<sup>rd</sup>, 2014. The GAC voted unanimously in favor of the Act and I hope you too see the merits of this plan.

The business community found value in incentivizing conservation efforts among residents by offering \$1,000 rebates per household for replacing pumps, faucets, appliances, etc., and capping the cash rebates at \$250,000 annually. The conservation evaluation by a city worker is a great idea and the City could even consider partnering with private business to expand the number of experts available to offer the service.

Prioritizing watering to maintain trees on City property is also paramount. The City should be taking the lead on researching and implementing smart irrigation systems to conserve water while preserving the trees that shade and clean the air for all residents. It's also time to revisit the landscape standards for residential commercial development to ensure what's required is feasible to maintain in light of the ongoing drought.

The GAC believes a thorough study of how the City's drought plan can be revised to avoid zero watering days is essential because calling for residents to let their yards die seems unreasonable and unrealistic. Moreover, the notion that this Act is a living document that can and should be amended is crucial as more funding becomes available, technology advances, and the drought progresses.

Thank you to Mr. Brand and Caprioglio for submitting this plan to the GAC. Please let me know how we can be of help with this project in the future.

Sincerely,

A handwritten signature in blue ink that reads "Ruth Evans".

Ruth Evans  
Vice Chair Governmental Affairs

GREATER FRESNO AREA



CHAMBER *of* COMMERCE

**Cc: Oliver Baines**  
**Lee Brand**  
**Paul Caprioglio**  
**Clint Olivier**  
**Sal Quintero**  
**Blong Xiong**