

Exhibit C - Public Notice

CITY OF FRESNO NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN THAT the Fresno City Council, in accordance with Sections 65090 and 65091 (Planning and Zoning Law) of the Government Code and in accordance with the procedures of Chapter 15, Sections 5007 and 5801-5812 of the Fresno Municipal Code, will conduct a public hearing to consider General Plan Text Amendment Application No. P18-03553 and the related environmental finding. This application was initiated by the Fresno City Council on March 2, 2017 through Council Resolution No. 2017-61 and pertains to all prime farmland, unique farmland and farmland of statewide importance within the sphere of influence of the City of Fresno. This application was considered by the Fresno Planning Commission on April 4, 2018 and recommended for approval by the City Council. At the City Council hearing, the following will be considered:

Environmental Assessment No. P18-03553 recommends approval of an Addendum to Final Master Environmental Impact Report SCH No. 2012111015 (MEIR) certified by the Fresno City Council on December 18, 2014 for the Fresno General Plan and Development Code, and to Program Environmental Impact Report SCH No. 2017031012 certified by the Fresno City Council on October 26, 2017 for the Southwest Fresno Specific Plan pursuant to California Environmental Quality Act Guidelines Sections 15162 and 15164.

Plan Amendment Application No. P18-03553 is a General Plan Text Amendment that proposes to amend Resource Conservation Element Implementing Policy RC-9-c relating to the creation of a Farmland Preservation Program. The proposed amendment would add options for preserving such farmland, and requires consistency with the California Environmental Quality Act Guidelines.

<p style="text-align: center;">FRESNO CITY COUNCIL</p> <p>Date: Thursday, December 6, 2018 Time: 10:40 a.m., or thereafter Place: City Hall Council Chamber, Second Floor, 2600 Fresno Street, Fresno, CA 93721</p>
--

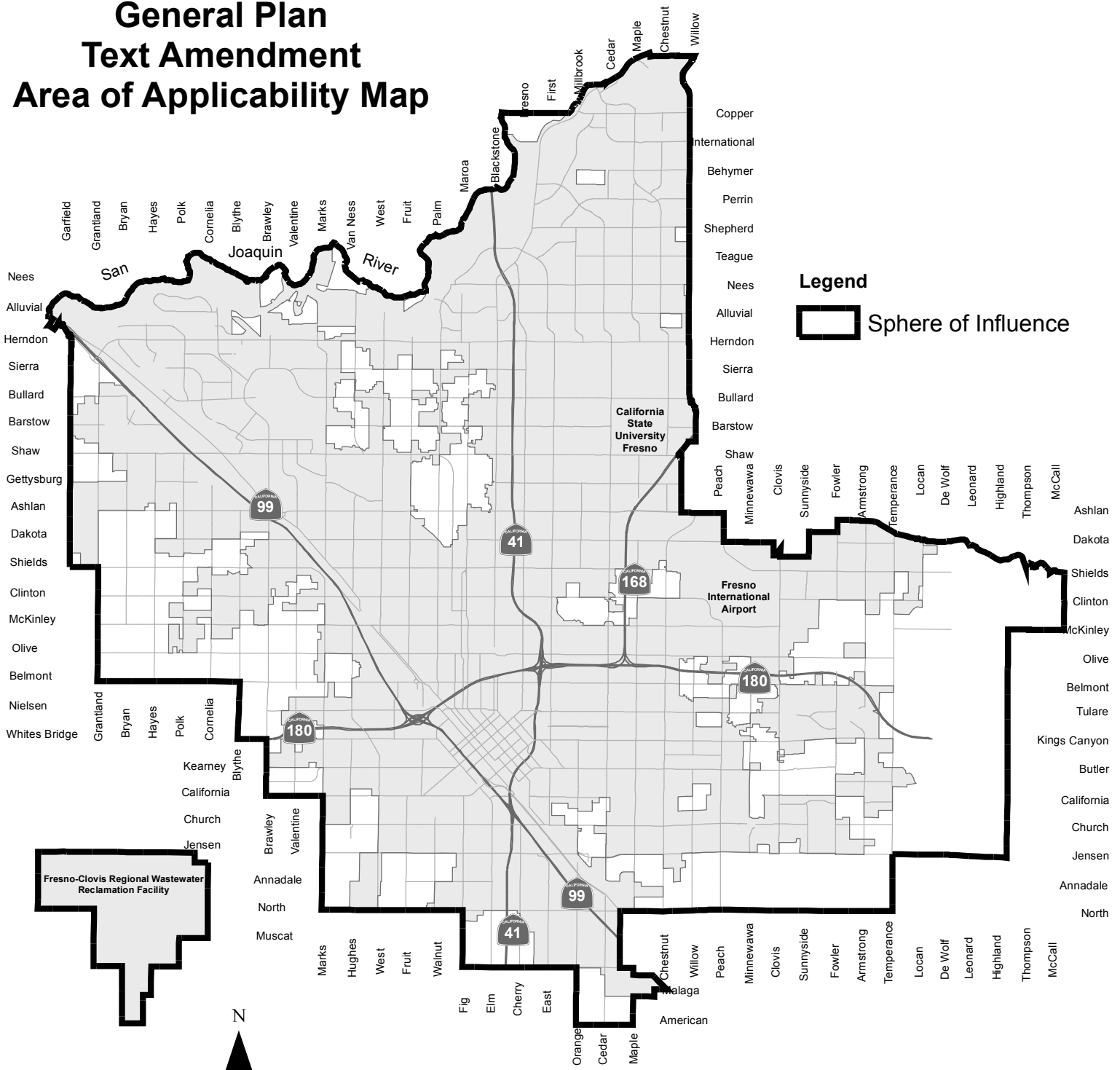
Any interested person may appear at the public hearing, speak in favor or against the project proposal. If an individual challenges the above applications in court, they may be limited to raising only those issues that were raised at the public hearings described in this notice, or in written correspondence delivered to the City Council consistent with its rules of procedure. Rule No. 11 of the Council Rules of Procedure states that written correspondence to the City Council must be submitted to the City Clerk at least 24 hours prior to the Council Agenda item being heard. The Planning Commission's recommendations pertaining to the Environmental Assessment and Plan Amendment application will be considered by the City Council.

Note: This public hearing notice is being posted pursuant to the requirements of the Fresno Municipal Code Section 15-5007-D.

For additional information on the proposed project, including copies of the proposed environmental finding, contact the City of Fresno Development and Resource Management Department, City Hall, 2600 Fresno Street, Room 3076, Fresno, California, 93721, or contact Drew Wilson at drew.wilson@fresno.gov. ***Para información en español, comuníquese con Sophia Pagoulatos (al correo electrónico Sophia.pagoulatos@fresno.gov).***

[Insert Map]

City of Fresno General Plan Text Amendment Area of Applicability Map



11/19/2018