

Exhibit F- Central Southeast Specific Plan Initiation Powerpoint

CITY COUNCIL

Central Southeast Specific Plan Initiation

Central Southeast Specific Plan

January 16, 2020



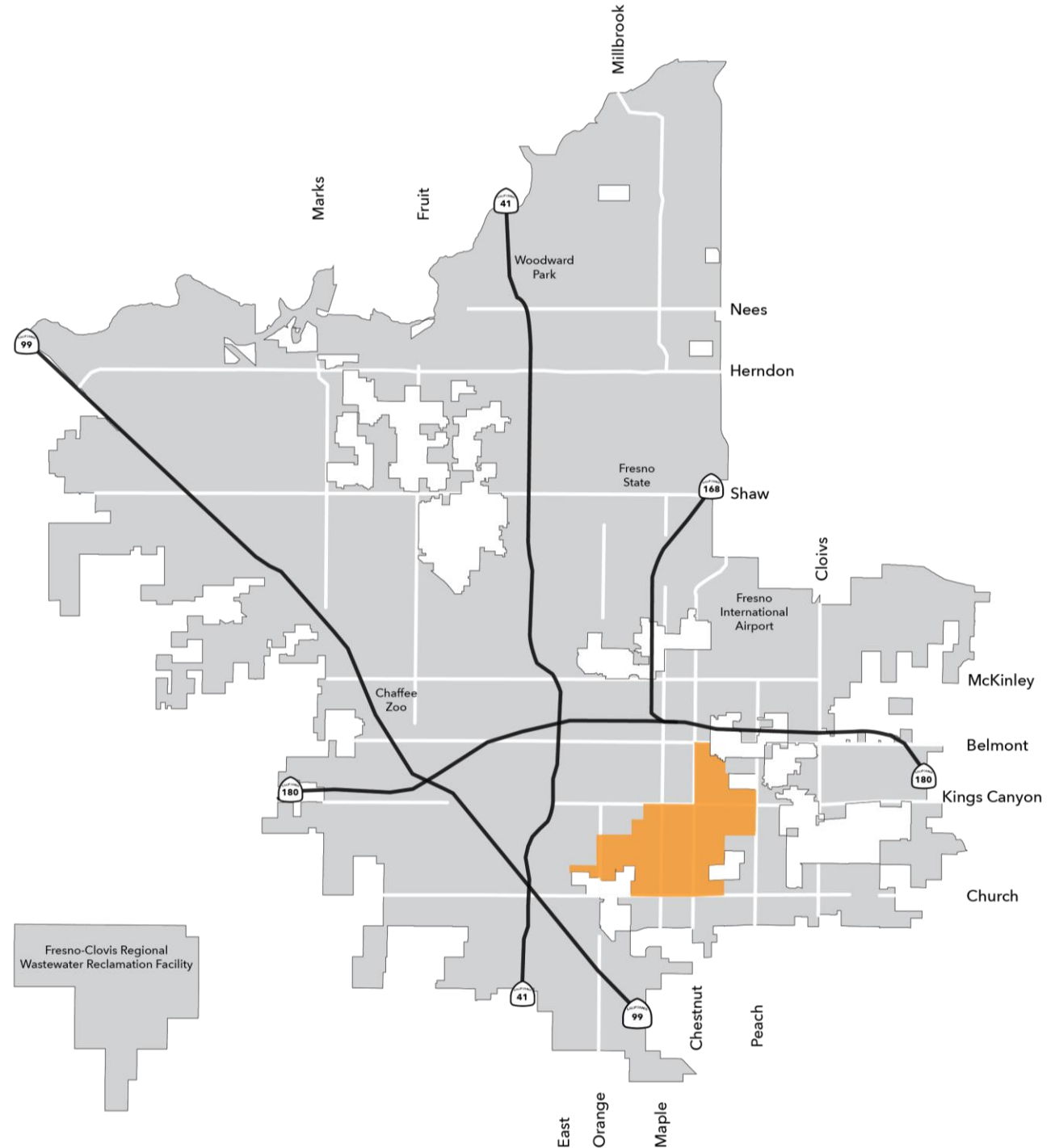
What is a Specific Plan?

A Specific Plan is:

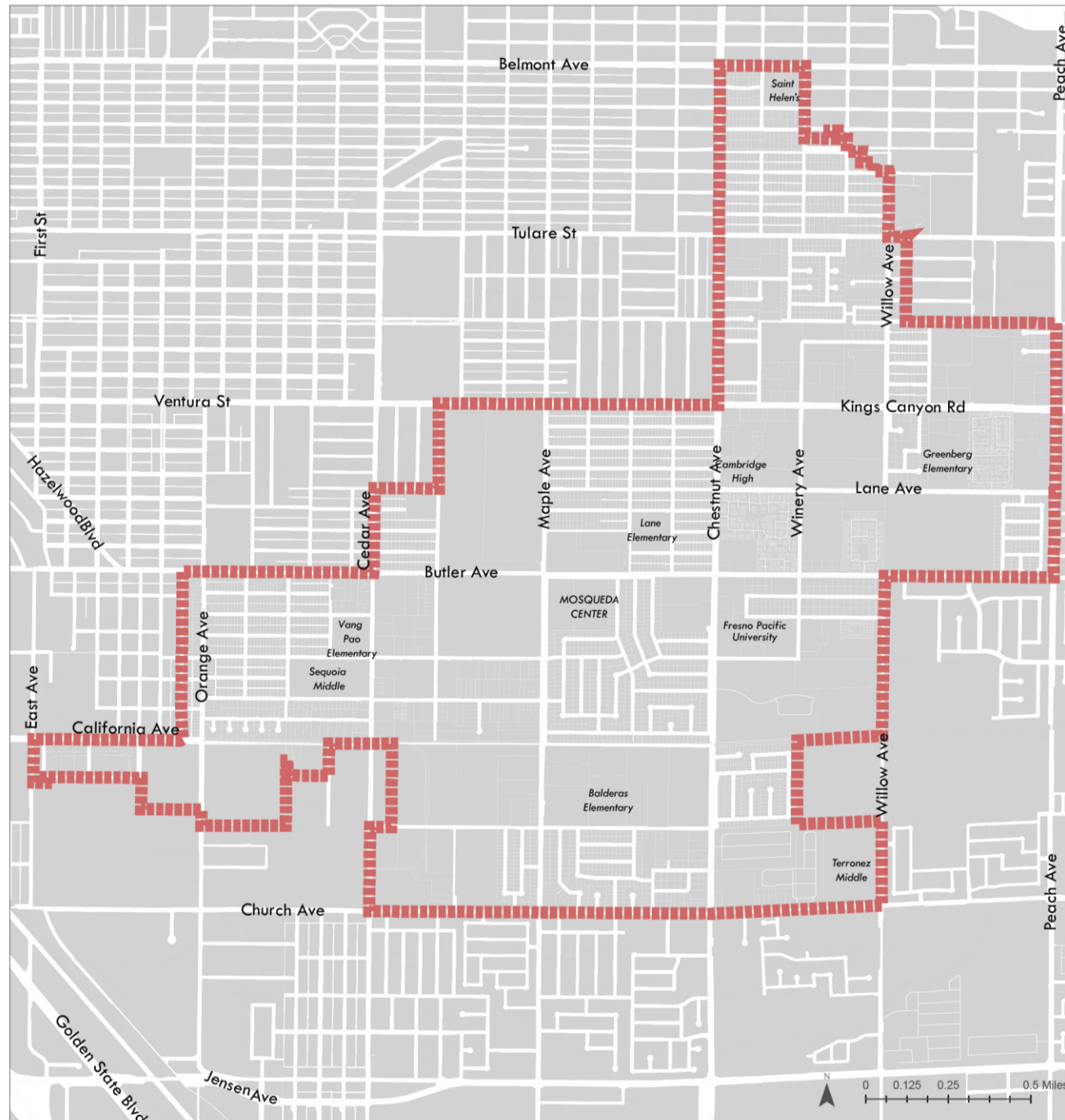
- A long-range planning document (20 to 30 year vision)
- Used to implement the general plan
- A set of detailed strategies and actions to guide future growth and development in a specific geographic area (in this case, Central Southeast Fresno)
- Focuses on physical improvements: land use, transportation, parks, economic development, and improvements to the quality of life.

Planning Context

- AREA: 2,200 acres
- The CESP is a continuation of the recent ***Downtown Neighborhoods Community Plan*** (2016). This Plan picks up where the DNCP left off along the northwestern boundary.
- The planning area is entirely in Fresno City Limits



Planning Context



Community Engagement

- Stakeholder Meetings with 16 groups
- Engagement toolkit
- 20 Mobile Workshops
- 4 public workshop
- 3 surveys
- Steering Committee (9 meetings)



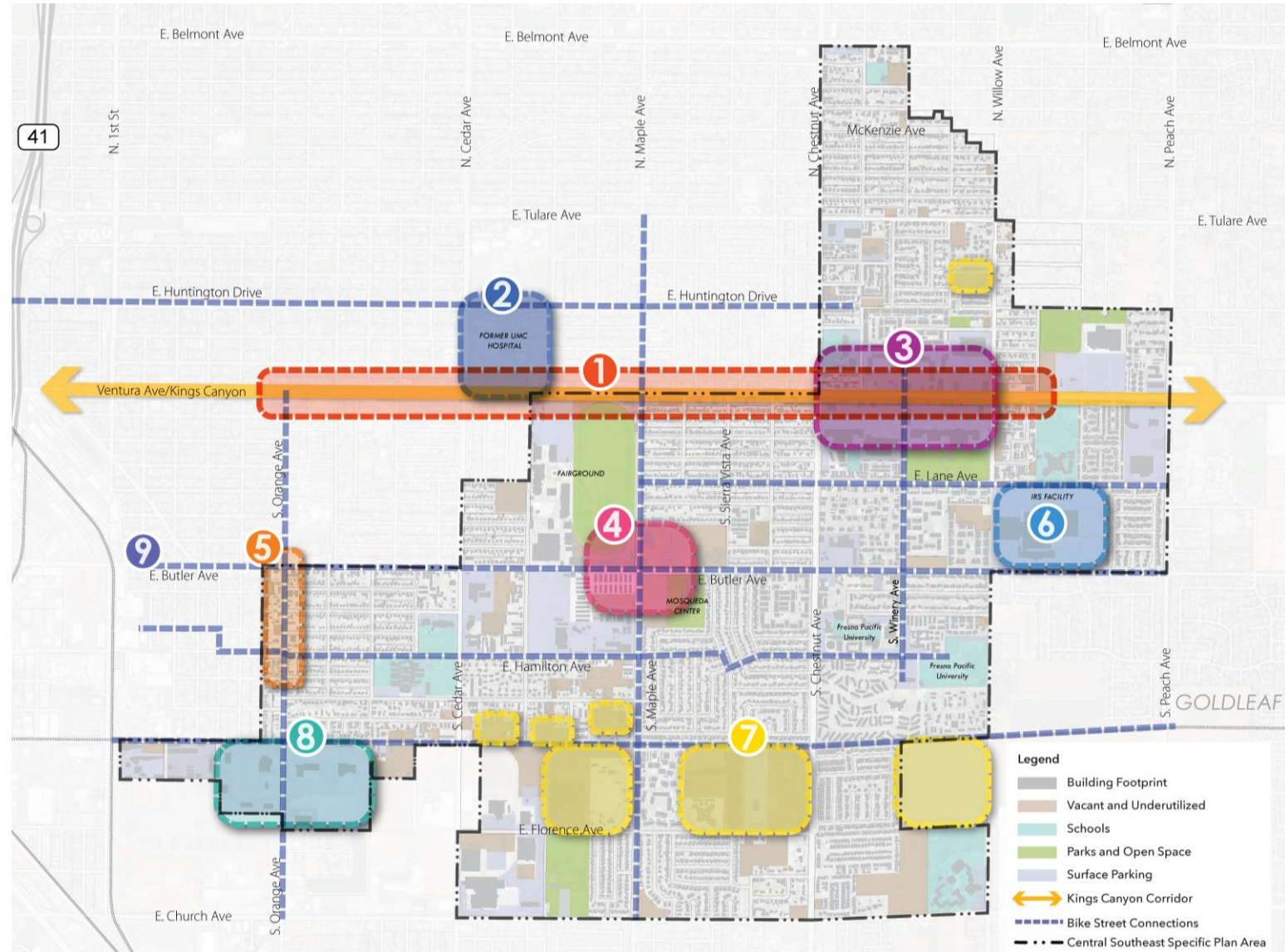
Guiding Principles

- Emphasize *cultural diversity* and *preserve neighborhoods*
- Actively *engage the community* and *support the underserved*
- Protect *housing affordability* and *minimize displacement*
- Enhance *mobility* and *build or improve parks*
- Support *economic vitality, health and equity*
- *Reduce pollution* and *protect environmental health*
- Invest in *public safety* and *beautification*

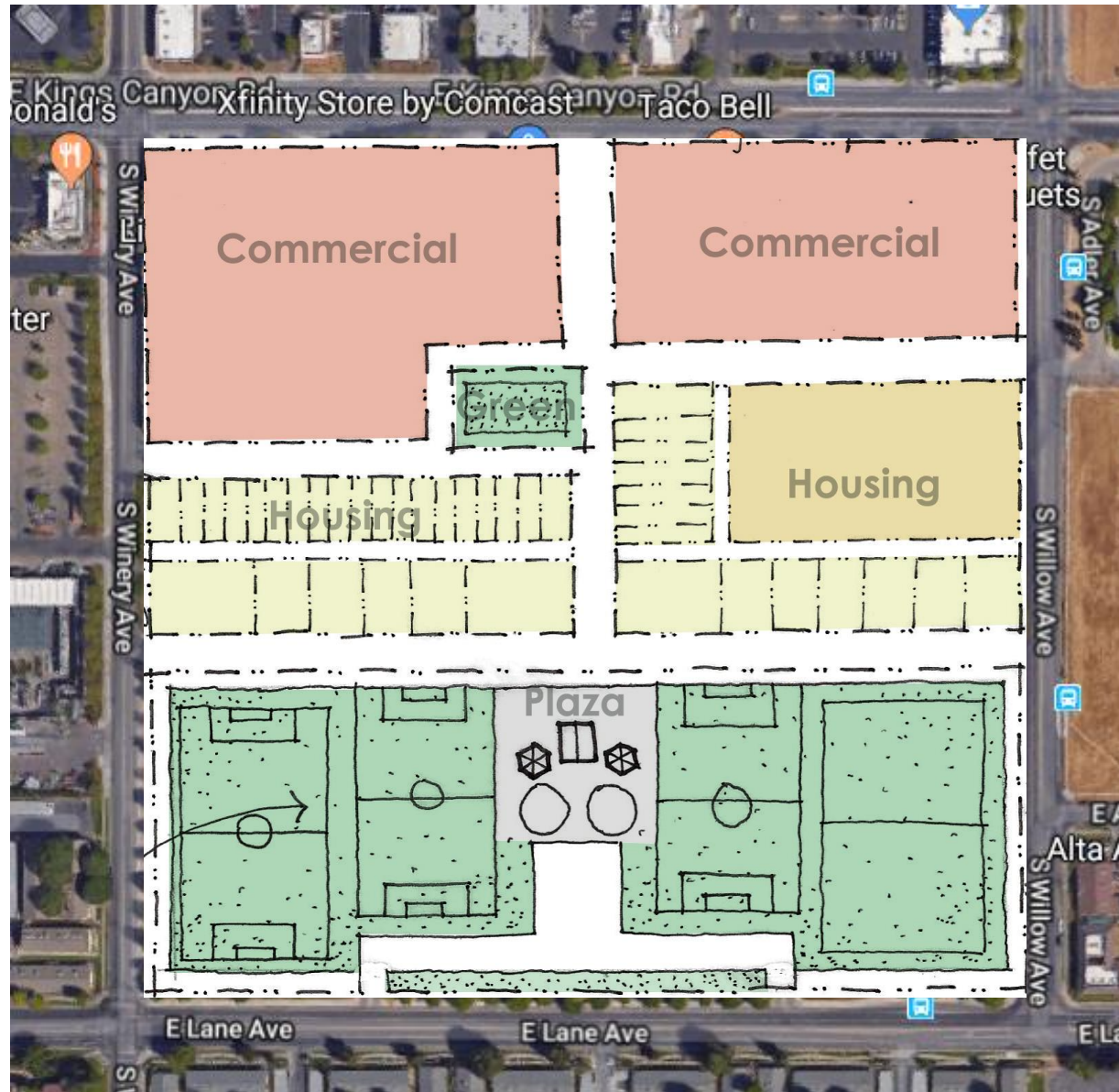
Big Ideas

Key:

- 1 Kings Canyon Corridor:**
International Food Experience
- 2 Former UMC Hospital:**
Sr Housing / Continuum of Care
- 3 Shopping Center/ Mixed-Use:**
International Food Experience
- 4 Maple / Butler Center:**
Cultural & Community Recreation
- 5 Orange "Main Street":**
Neighborhood Gathering Place
- 6 IRS Education / Tech Hub:**
Employment Development
- 7 Neighborhood Infill:**
Connecting / Completing
- 8 Business Park Employment:**
Transition from Heavy Industrial
- 9 Bike Street Connections:**
Network of Complete Streets



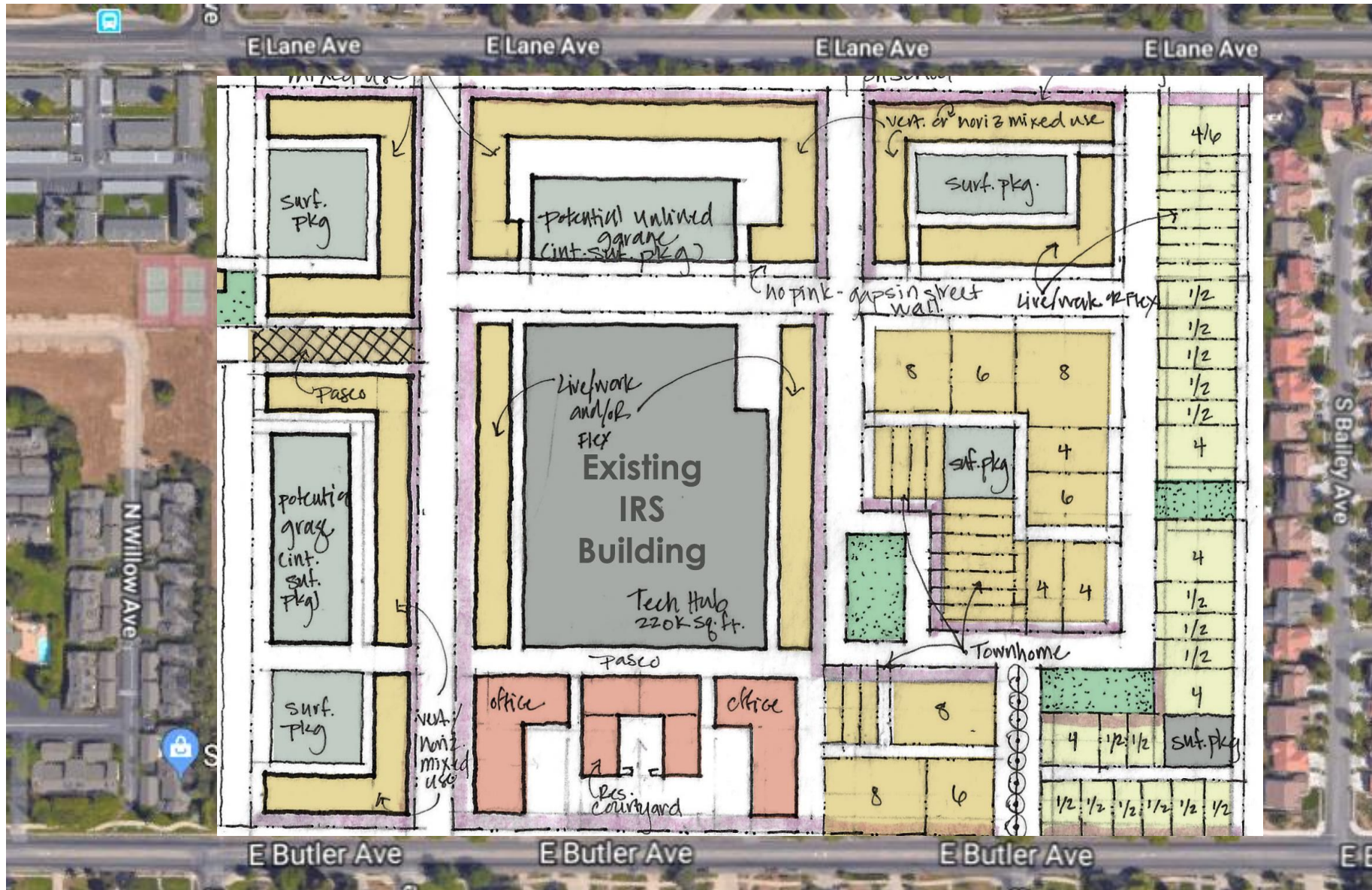
3. Shopping Centers/Mixed-Use



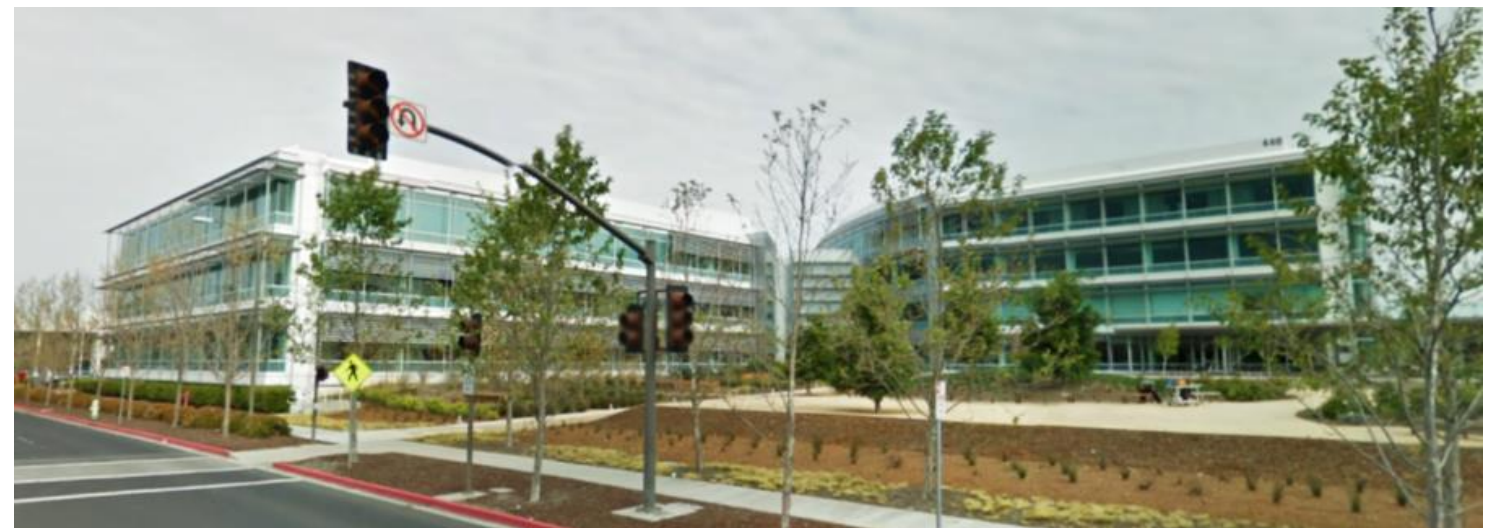
5. Orange "Main Street"



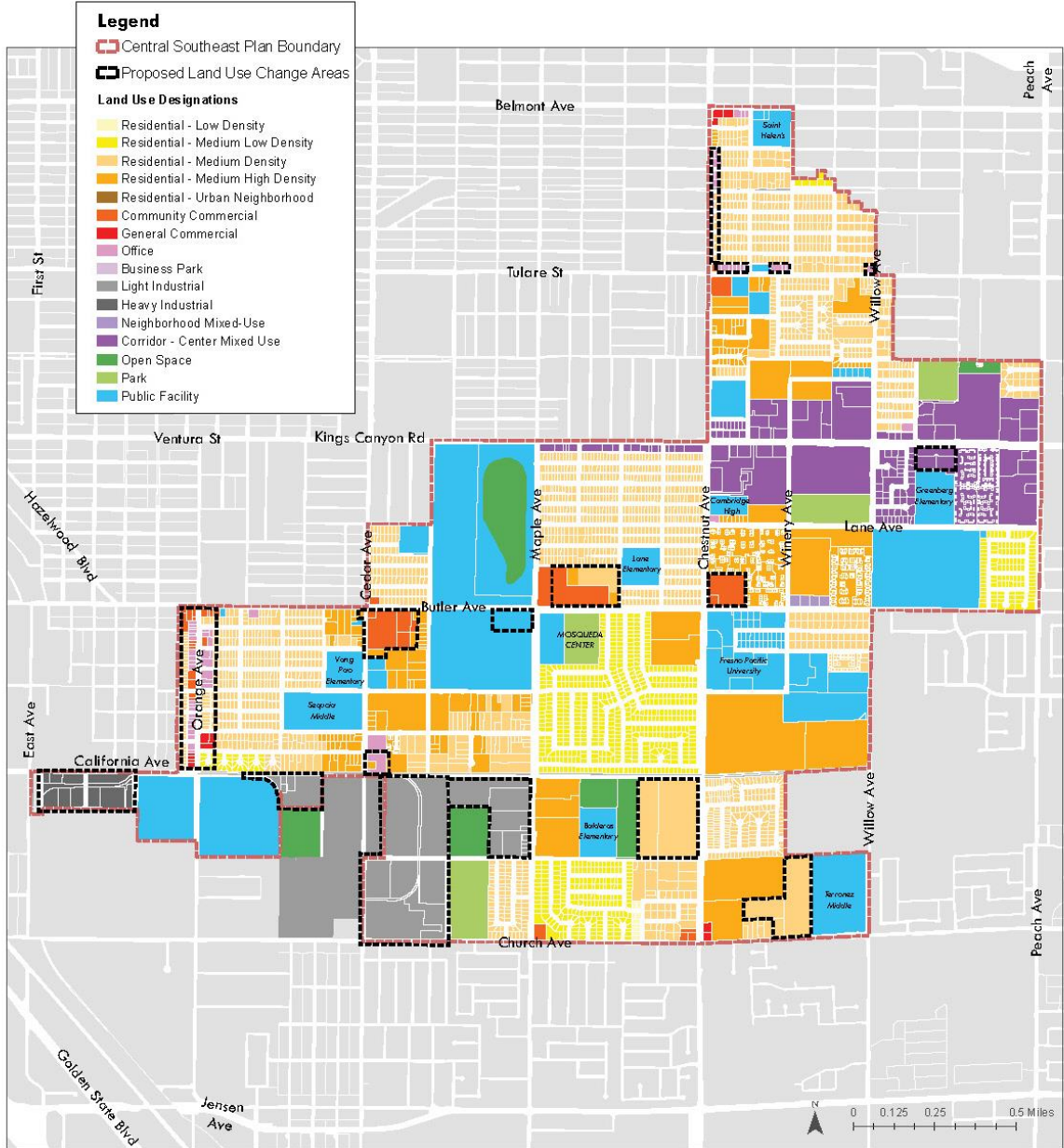
6. IRS Education/Tech Hub



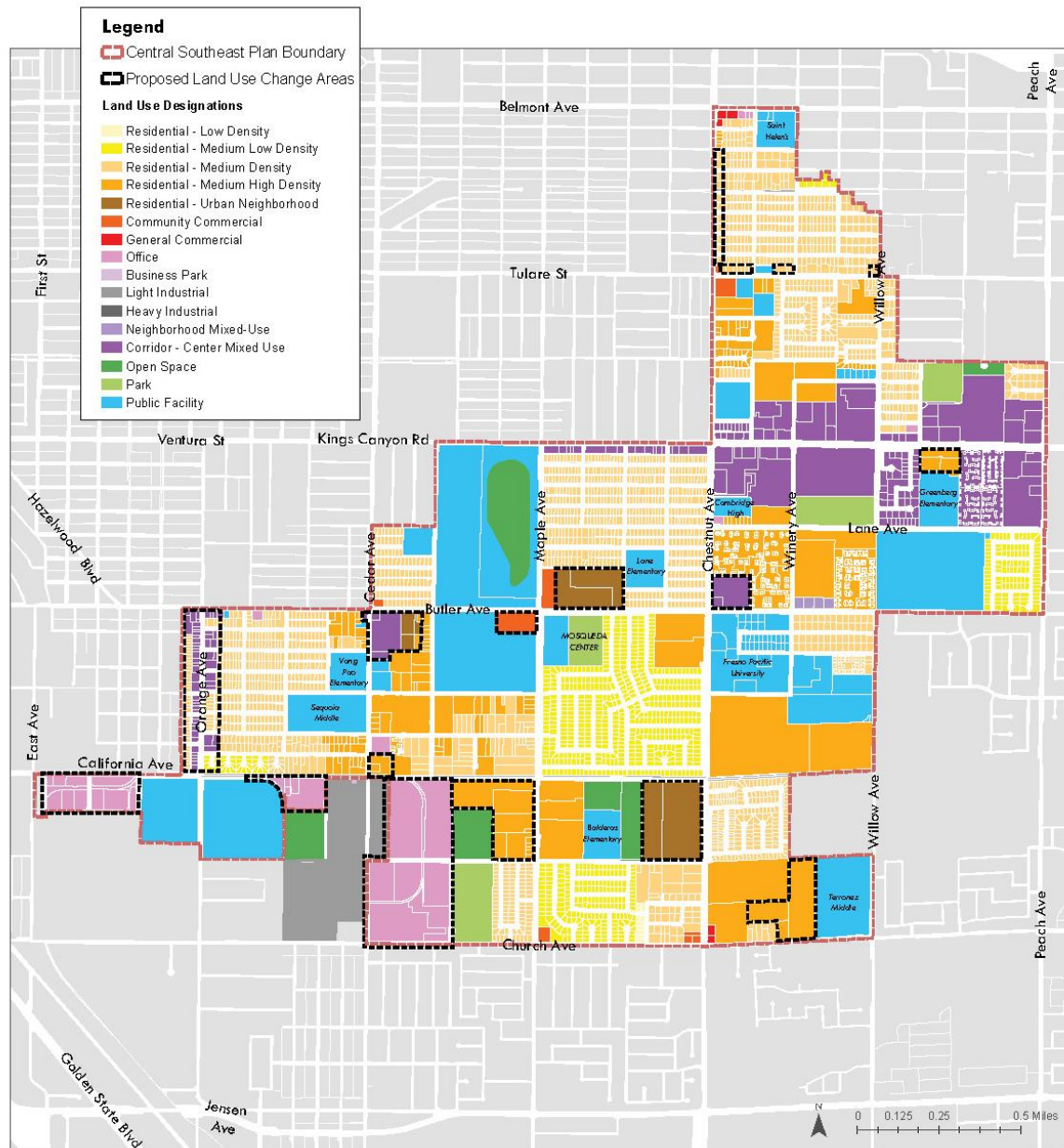
8. Business Park/Employment



Current Land Use Map



Proposed Land Use Map



Acreage Comparison

Land Use Designation	Current Land Use Map Acreage	Proposed Land Use Map Acreage	Percentage Change
Residential - Low Density	2 Acres	2 Acres	No Change
Residential - Medium Low Density	144 Acres	144 Acres	No Change
Residential - Medium Density	468 Acres	422 Acres	- 10%
Residential - Medium High Density	293 Acres	341 Acres	+ 16%
Residential - Urban Neighborhood	0 Acres	46 Acres	+ 100%
Community Commercial	40 Acres	14 Acres	- 65%
General Commercial	4 Acres	2 Acres	- 50%
Office	18 Acres	89 Acres	+ 394%
Business Park	0 Acres	0 Acres	No Change
Light Industrial	98 Acres	0 Acres	- 100%
Heavy Industrial	18 Acres	0 Acres	- 100%
Neighborhood Mixed-Use	3 Acres	3 Acres	No Change
Corridor - Center Mixed Use	177 Acres	201 Acres	+ 14%
Open Space	53 Acres	1.84 Acres	No Change
Park	51 Acres	1.84 Acres	No Change
Public Facility	407 Acres	402 Acres	- 1%

Schedule

- Draft Specific Plan release in Spring of 2020
- Environmental Assessment completed Spring of 2020
- Final adoption expected in Spring of 2020

Questions