

Staff Funding Recommendation

2024-2025 Annual Action Plan for HUD Community Planning & Development Programs

Anticipated Resources

Table 1 – CDBG Sources and Uses

Sources – CDBG	Amount	Uses – CDBG	%	Amount
Annual Entitlement	\$7,013,935	Public Infrastructure	13.2%	\$975,276
Program Income	\$364,631	Affordable Housing	23.3%	\$1,720,929
		Public Services	14.3%	\$1,051,574
		Micro-Enterprise Assistance	>1%	\$40,000
		Fair Housing	>1%	\$50,000
		Section 108 Loan Repayment	29.7%	\$2,188,000
		Administration & Compliance	18.3%	\$1,352,787
<i>Subtotal</i>	<i>\$7,378,566</i>	<i>Subtotal</i>	<i>100%</i>	<i>\$7,378,566</i>

Table 2 – HOME Sources and Uses

Sources – HOME	Amount	Uses – HOME	%	Amount
Annual Entitlement	\$2,924,820	Affordable Housing	85%	\$3,637,696
Program Income	\$264,580	CHDO Housing Development	10.3%	\$438,723
Reprogrammed Funds	\$1,087,019	Administration & Compliance	4.7%	\$200,000
<i>Subtotal</i>	<i>\$4,276,419</i>	<i>Subtotal</i>	<i>100%</i>	<i>\$4,276,419</i>

Table 3 – ESG Sources and Uses

Sources – ESG	Amount	Uses – ESG	%	Amount
Annual Entitlement	\$606,188	Rapid Rehousing	40.1%	\$263,448
Reprogrammed Funds	\$51,112	Emergency Shelter/Street Outreach	34.7%	\$228,351
		Homelessness Prevention	15.1%	\$99,000
		HMIS	3.2%	\$21,037
		Administration & Compliance	6.9%	\$45,464
<i>Subtotal</i>	<i>\$657,300</i>	<i>Subtotal</i>	<i>100%</i>	<i>\$657,300</i>

Table 4 – HOPWA Sources and Uses

Sources – HOPWA	Amount	Uses – HOPWA	%	Amount
Annual Entitlement	\$1,033,153	Housing Opportunities for People with AIDS/HIV	97%	\$1,002,159
		Administration & Compliance	3%	\$30,994
<i>Subtotal</i>	<i>\$1,033,153</i>	<i>Subtotal</i>	<i>100%</i>	<i>\$1,033,153</i>

Project Funding Summary

Table 5 - Project Funding Summary

PRIORITY AREA	PROJECT	CDBG	HOME	ESG	HOPWA
Homeless & Homelessness Prevention	Emergency Solutions Grant			\$657,300 ¹	
Homeless & Homelessness Prevention	Housing Opportunities for People with AIDS/HIV				\$1,002,159
Affordable Housing	Housing Rehabilitation (Non-Profit)	\$500,000			
Affordable Housing	Housing Rehabilitation (City Provided)	\$1,220,929			
Affordable Housing	Affordable Housing Development		\$3,637,696		
Affordable Housing	Affordable Housing Development – CHDO		\$438,723		
Public Infrastructure & Facilities	Facility Improvements	\$975,276			
Community Services	Non-Profit Public Services	\$1,051,574			
Community Services	Microenterprise Assistance	\$40,000			
Section 108 Loan Repayment		\$2,188,000			
Administration & Compliance	Program Administration	\$1,402,787 ²	\$200,000	See note	\$30,994
TOTALS		\$7,378,566	\$4,276,419	\$657,300	\$1,033,153

¹ Administration funds of \$45,464 are included in the ESG project total.

² Includes \$50,000 allocation to Fair Housing

NOFA Applications & Staff Funding Recommendations

Table 6 - Public Infrastructure

Applicant	Program Title	People Assisted	NOFA Score	NOFA Rank	Amount Requested	Staff Funding Recommendation	Funding Source
PARCS	Play Structure Projects – Bigby	11,016	100	T1	\$630,549	\$630,549	CDBG
	Play Structure Projects – Lafayette				\$344,727	\$344,727	
	Play Structure Projects – Maxie L. Parks				\$209,854	\$0	
	Play Structure Projects – Nielsen				\$406,340	\$0	
	Play Structure Projects – Sunnyside				\$770,777	\$0	
	Play Structure Projects – Vinland				\$628,563	\$0	
PARCS	Ted C. Wills Green Space Project	1,424	100	T1	\$2,102,300	\$0	
Funds Requested/Recommended:					\$5,093,110	\$975,276	
Funds Available:					\$975,276		
Amount Oversubscribed					\$4,117,834		

Table 7 - Fair Housing

Applicant	Program Title	People Assisted	NOFA Score	NOFA Rank	Amount Requested	Staff Funding Recommendation	Funding Source
Fresno Interdenominational Refugee Ministry (FIRM)	Immigrant and Refugee Inclusion in Fair Housing	2,000	70	1	\$160,153.47	\$50,000	CDBG
Funds Requested/Recommended:					\$160,153.47	\$50,000	
Funds Available:					\$50,000		
Amount Oversubscribed					\$110,153.47		

Table 8 - Community Services¹

Applicant	Program Title	People Assisted	NOFA Score	NOFA Rank	Amount Requested	Staff Funding Recommendation	Funding Source
Chinatown Fresno Foundation	Microenterprise:	50	80.3	1	\$40,000	\$40,000	CDBG
Marjaree Mason Center	Critical Services for Domestic Violence Survivors	850	92	1	\$500,000	\$438,985.73	
Boys and Girls Clubs	Educate and Inspire Fresno Youth	950	90.7	T2	\$173,235	\$173,235	
Highway City Development Corporation	Health and Wellness Access to Care	300	90.7	T2	\$30,800	\$30,800	
Poverello House	Rehabilitation-Aftercare Program	25	90.7	T2	\$240,826.27	\$240,826.27	
Central Valley Justice Coalition	Youth Advocacy and Mentorship Program	300	89	5	\$188,008.92	\$122,727	
Southwest Fresno Development Corporation	Family Financial Literacy Nights	180	88	6	\$49,818	\$45,000	
Valley Dream Center	Recreation and Mentorship Program	90	75.3	7	\$316,500	\$0	
Fresno Interdenominational Refugee Ministry (FIRM)	New Workers for Fresno	100	75	8	\$206,134.94	\$0	
ACTS Foundation	Wise and Well Program	120	62	9	\$89,650	\$0	
Life Bridge Community Church	Future Leaders Initiative	35	57	10	\$231,273	\$0	

¹ Community Services funding capped at 15% per 24 CFR 570.201(e)(1).

ACTS Foundation	Recreation and Education Program	100	56	11	\$149,380	\$0	
ACTS Foundation	Hope of Haven	200	IN ¹	12	\$180,180	\$0	
Funds Requested/Recommended:					\$2,395,806.13	\$1,091,574.00	
Funds Available:					\$1,091,574.00		
Amount Oversubscribed:					\$1,304,232.13		

Table 9 - Owner-Occupied Home Rehabilitation

Applicant	Program Title	People Assisted	NOFA Score	NOFA Rank	Amount Requested	Staff Funding Recommendation	Funding Source
Self-Help Enterprises	Housing Rehab	15	100	1	\$500,000	\$500,000	CDBG
Funds Requested/Recommended:					\$500,000	\$500,000	
Funds Available:					\$500,000		
Amount Oversubscribed					\$0		

Table 10 - Homeless and Homelessness Services

Applicant	Program Title	People Assisted	NOFA Score	NOFA Rank	Amount Requested	Staff Funding Recommendation	Funding Source
WestCare California	The Living Room	175	90.7	1	\$960,486	\$1,002,159	HOPWA

¹ IN means it did not meet eligibility criteria to be considered for funding.

Poverello House	Rapid Re-Housing Program	30	91.7	1	\$313,163	\$168,294.61	ESG
WestCare	Project Unite	48	90.3	2	\$312,089	\$95,153	
Marjaree Mason Center	Domestic Violence Emergency Shelter	35	96.7	T1	\$195,351	\$0	
Poverello House	HOPE Team	600	96.7	T1	\$195,351	\$195,351	
Central USD	Student Services Rapid Outreach Projects	775	89.3	3	\$33,000	\$33,000	
CASA	Foster Youth Homelessness Prevention Initiative	100	83.3	4	\$174,987.31	\$0	
Central USD	Student Services Rapid Outreach Projects	775	89.3	T1	\$99,000	\$99,000	
WestCare	Project Unite	48	89.3	T1	\$26,000	\$0	
CASA	Foster Youth Homelessness Prevention Initiative	150	86	3	\$26,447	\$0	
Fresno Housing Authority	ESG City of Fresno Homeless Management Information System	5000	91.3	1	\$21,037	\$21,037	
Funds Requested/Recommended:					\$2,356,911.31	\$1,613,994.61	
Funds Available:					\$1,613,994.61		
Amount Oversubscribed:					\$742,916.70		

Application Project Descriptions

Application Program Title	Application Program Description
Infrastructure & Facilities	
PARCS Department – Play Structure Projects	This project will improve six existing play areas at parks around Fresno. Improvements will include installation of shade structures and rubberized soft-fall safety surfacing as well as improvements to accessibility. Five of the play areas will be updated and play structures fully replaced as they are end-of-life, including Bigby, Lafayette, Nielsen, Sunnyside, and Vinland. Maxie L. Parks will receive shade and accessibility improvements.
PARCS Department – Ted C. Wills Green Space	This project will construct green space and a soccer field at a currently unused portion of the City-owned parcel which includes Ted C Wills Community Center. It will include the installation of 1.3 acres of irrigated turf, a dog park, an accessible path of travel surrounding the area, and picnic tables with a shade sail structure. This will transport the parcel into Ted C. Wills Park & Community Center, allowing the City to significantly expand recreational offerings at Ted C. Wills, and provide much-needed green space to the residential neighborhoods adjacent to Ted C. Wills Community Center.
Owner-Occupied Home Repair	
Self-Help Enterprises – Housing Rehabilitation Program	This program is dedicated to implementing emergency, minor, and substantial housing rehabilitation efforts within the city of Fresno. The primary focus of the program is to address pressing health and safety issues, property aging, and maintenance concerns, along with addressing code violations within existing units. Self-Help Enterprises' staff will collaborate with low-income homeowners and local contractors to address vital building features, including roofing, windows, and flooring, as well as property systems like basic plumbing, electrical, cooling, and/or security. The program is committed to significantly improving living conditions for vulnerable populations, ensuring the wellbeing of owner-occupied households, and enhancing the overall safety and quality of housing for residents in the city of Fresno.
Micro-Enterprise Assistance	
Chinatown Fresno Foundation – The Pop-Up Project	The Pop-Up Project is a new component of the Chinatown Open for Business initiative. It specially targets entrepreneurs with an idea and helps them develop that into a business through offering a physical location for 6 months rent-free and provides accompanying workshops on business concepts.
Non-Profit Public Services	

Application Program Title	Application Program Description
ACTS Foundation – Hope of Haven	The Hope of Haven program, spearheaded by the ACTS Foundation, aims to support 200 unsheltered or unhoused individuals and families by providing essential products, food, and clothing vouchers to address their immediate needs, offering a beacon of hope and support in their time of struggle.
ACTS Foundation – Recreation and Education	The ACTS Foundation, through the Recreation & Education Program, enhances its grocery giveaways by offering recreational activities like bounce houses for kids, while parents receive vital financial advice. The program provides a designated area at 4798 N Marty Ave parking lot, with tables, chairs, financial education coaching, and fun activities to support both children and parents during each grocery giveaway event.
ACTS Foundation – Wise and Well	The Wise and Well Program by the ACTS Foundation enhances senior's grocery delivery service with wellness checks, recreational activities, social support, and assistance with non-medical supplies. By serving 120 low-income seniors, we aim to provide essential resources for healthier, more connected lives in our community.
Boys & Girls Clubs of Fresno Count – Educate and Inspire Fresno Youth	This program will provide afterschool enrichment programs to 950 young people living in low-income, high-crime neighborhoods in East, West, and Central Fresno, and Pinedale. The organization will provide programs that help girls and boys develop and adopt a healthy attitude and lifestyle; develop academic, behavioral, and social skills through homework completion, learning activities, and tutoring; support and guide teens in setting career goals; and hands-on work experience.
Central Valley Justice Coalition – Youth Advocacy and Mentorship Program	Central Valley Justice Coalition's (CVJC) Youth Advocacy and Mentorship Program engages and supports youth with greater risk factors for human trafficking and exploitation to prevent them from becoming victims, through a combination of 1-on-1 mentorship, education, individual support, and group programs. CVJC is a certified provider of three anti-human trafficking curriculums, in addition to our own tools, training, and resources developed over more than a decade of fighting trafficking in the Central Valley. CVJC advocates equip young people with tools to recognize traffickers and help them access resources to keep them and their communities safe.
Fresno Interdenominational Refugee Ministry (FIRM) – New Workers for Fresno	FIRM proposes to provide Vocational Training and Job Search Assistance focused on low-income limited English-proficiency individuals, especially for newly arrived Fresnans. This program will leverage other federal and local investments in welcoming refugees and newcomers.

Application Program Title	Application Program Description
Highway City Development Corporation – Moving Beyond COVID: Health and Wellness Access to Care West of 99	This project has a health and wellness focus primarily towards making sure our children, youth and families are healthy and well, by coordinating, marketing, and hosting health/wellness clinics that keep children in school; sports physical clinics that also have a wellness focus; and family support and youth mentorship that focuses on mental health and positive interactions. The partners include Central Unified, Valley Childrens, Fresno County Office of Ed Mobile Health, UCSF, and InsideOut Mentors as well as support from Anthem and CalViva. HCCD coordinates and provides these services in a safe, trusted environment that is open to all. There are also monthly wellness clinics, outreach, health education, and mentoring opportunities that will be held at the Teague Resource Center, open to all families West of 99/Central Unified.
Life Bridge Community Church – Future Leaders Initiative	Daily afterschool program, spanning three hours a day in our 5000 ft. ² facility, aimed at supporting approximately 50 low-income teens. The program focuses on activities such as tutoring and assisting youths in crafting resumes, job hunting, and other recreational activities. Additionally, snacks will be provided to create a conducive learning environment.
Marjaree Mason Center – Critical Services for Domestic Violence Survivors	Marjaree Mason Center is requesting City of Fresno CDBG funds to support critical services for survivors of domestic violence by increasing the agency's capacity to provide stabilization services for the rising number of individuals and families who are recovering from domestic violence. Funds through this program will be used to provide comprehensive supportive services to adults and children who are considered low/moderate-income and fleeing from domestic violence while they work toward becoming self-sufficient.
Poverello House – Rehabilitation Aftercare Program	Poverello House will enhance the workforce development program for those exiting substance abuse treatment. The proposal seeks to incorporate an in-house work readiness program to prepare participants for careers in culinary services.
Southwest Fresno Development Corporation – Family Financial Literacy Nights	The SWFDC Family Financial Literacy Nights will offer 3, 4-week, age-appropriate financial education series for families to learn key money management tools to manage their household income, debt/ credit, and savings so they can have better financial outcomes and save toward their life goals of buying a home, paying off debt, going to college/back to school or retiring. We will offer a series of classes and have age-appropriate exercises that families can do with their children who are in K-12 or are young adults. Classes will be taught in-person by SWFDC staff and bank volunteers, meals, childcare, and transportation will be provided, and families will be given tools to apply their learnings.

Application Program Title	Application Program Description
Valley Dream Center – Recreation and Mentorship Program	Our recreation and mentorship program's goal is to develop life skills in our youth, ages 14-18. Our program provides a small group mentorship program that teaches emotional, mental, and physical health. We also provide fun activities and sports to promote play and peer interaction.
Fair Housing	
Fresno Interdenominational Refugee Ministry (FIRM) – Immigrant and Refugee Inclusion in Fair Housing	Fresno Interdenominational Refugee Ministries (FIRM) will provide Public Fair Housing Education and Outreach through workshops, ethnic media, sharing informational resources city-wide, and targeted canvassing in areas where low-income Southeast Asian, Spanish, and Arabic-speaking communities congregate (RECAPS). Outreach materials will be distributed in five different languages in order to increase awareness about fair housing rights and resources that often are not made accessible to diverse, low-income communities. Housing counselors will assist low-income Fresnans to understand and navigate their options.
Emergency Shelter & Street Outreach	
CASA of Fresno and Madera Counties – Foster Youth Homelessness Prevention Initiative	CASA's Foster Youth Homelessness Prevention Initiative will focus on the immediate needs of foster youth at-risk of homelessness as well as long-term prevention methods to lower the likelihood of homelessness as foster youth transition out of the system. Immediate needs will be addressed through providing support with housing relocation, emergency shelter, rental assistance, as well as services like housing search and housing stability case management. For long-term prevention, CASA will focus on addressing youth's mental health, and providing essential services such as life skills development, job skills training, and assistance with employment and legal matters.
Central Unified School District – Student Services Rapid Outreach Project	The Student Support Services Rapid Outreach Project will be an extension of support and resources for unhoused families and those at-risk of becoming unhoused in the Central Unified School District. The Central Unified Student Support Services department will focus on 3 main areas: homelessness outreach, housing assistance, and short-term assistance to prevent homelessness.
Marjaree Mason Center – Domestic Violence Emergency Shelter	Marjaree Mason Center is requesting ESG funds from the City of Fresno to support Emergency shelter services for adults and their children experiencing domestic violence and homeless or at risk of homelessness due to abuse. Funds through this program will be used to support costs associated with Marjaree Mason Center's Emergency Shelter Program which provides 24/7 crisis response, emergency shelter, basic necessities (food, clothing, blankets, hygiene items, diapers, etc.), risk assessment, safety planning, case management, victim advocacy, mental health services and coordinated entry system services that assist clients while they work toward obtaining longer-term safe housing and increase overall health and stability. Funding through this program will provide support for one room in the Emergency Shelter which will provide safe shelter for up

Application Program Title	Application Program Description
	to 8 households (35 individuals) during the grant period as well as Case Management and 24/7 assistance for clients residing in the Emergency Shelter.
Poverello House – Homeless Outreach Progressive Engagement (HOPE) Team	The Homeless Outreach Progressive Engagement (HOPE) Team provides street outreach to people experiencing homelessness who live in the City of Fresno. The team aims to link people experiencing homelessness to navigation services and emergency shelter.
Rapid Rehousing	
Poverello House – Rapid Re-Housing Program	Poverello House Rapid Re-Housing Program is to provide direct case management and rental support for those unhoused in the City of Fresno for up to one year. This program will support security deposits, pay for costs associated with arrears, and direct rental support. Case managers will work with program participants during this timeframe to develop a plan to sustain housing beyond the Rapid Re-Housing Program support.
WestCare California – Project Unite	WestCare California, Inc. seeks funding to continue providing rapid rehousing and homelessness prevention services through Project Unite. During the grant period, Project Unite will provide 1) 4 households with homelessness prevention services, 2) 12 households with rapid rehousing assistance, and 3) 16 households will receive case management services. The program will engage homeless and chronically homeless individuals and families with extremely low incomes (less than 30% of the area median income), including Veterans who are not eligible for housing assistance through SSVF or HUD-VASH.
Homelessness Prevention	
CASA of Fresno and Madera Counties – Foster Youth Homelessness Prevention Initiative	CASA's Foster Youth Homelessness Prevention Initiative will focus on the immediate needs of foster youth at-risk of homelessness as well as long-term prevention methods to lower the likelihood of homelessness as foster youth transition out of the system. Immediate needs will be addressed through providing support with housing relocation, emergency shelter, rental assistance, as well as services like housing search and housing stability case management. For long-term prevention, CASA will focus on addressing youth's mental health, and providing essential services such as life skills development, job skills training, and assistance with employment and legal matters.
Central Unified School District – Student Services Rapid Outreach Project	The Student Support Services Rapid Outreach Project will be an extension of support and resources for unhoused families and those at-risk of becoming unhoused in the Central Unified School District. The Central Unified Student Support Services department will focus on 3 main areas: homelessness outreach, housing assistance, and short-term assistance to prevent homelessness.

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WestCare California – Project Unite	WestCare California, Inc. seeks funding to continue providing rapid rehousing and homelessness prevention services through Project Unite. During the grant period, Project Unite will provide 1) 4 households with homelessness prevention services, 2) 12 households with rapid rehousing assistance, and 3) 16 households will receive case management services. The program will engage homeless and chronically homeless individuals and families with extremely low incomes (less than 30% of the area median income), including Veterans who are not eligible for housing assistance through SSVF or HUD-VASH.
Housing Opportunities for People with AIDS/HIV	
WestCare California – The Living Room	WestCare California, Inc. is the lead agency partnering with Fresno Housing to continue providing housing assistance and related support for people living with HIV and their families in Fresno County. Specific services include Rapid Rehousing, Tenant-Based Rental Assistance (TBRA), Short-Term Rent, Mortgage, and Utility (STRMU) assistance, Supportive Services, and Housing Information. The primary goals of the proposed program are to help participants achieve permanent housing and health stability.