

	Established Project Specific Support	Overall Average	Funding Request	% to Fund	Funding Recommendation
1	Dulce UpFront Community Space, Cultural Hub & Creative Incubator	5.6	\$ 149,996.00	60.00%	\$ 89,997.60
2	California Opera Arts and Education Festival	5.4	\$ 149,996.00	60.00%	\$ 89,997.60
3	Intergenerational Arts Healing Project	5.375	\$ 149,999.30	60.00%	\$ 89,999.58
4	Saints Rest Community Economic Development Corporation Diversity in Motion Project	5.3625	\$ 149,996.00	60.00%	\$ 89,997.60
5	Fresno Emerging Documentary Filmmakers Fellowship	5.2875	\$ 149,930.00	60.00%	\$ 89,958.00
6	Broadway Parque Public Art and Activation	5.25	\$ 117,366.08	60.00%	\$ 70,419.65
7	Traditional African Braiders Academy and Black Hair: A Visual Anthology	5.2375	\$ 146,715.25	60.00%	\$ 88,029.15
8	Fresno Metro Black Chamber Foundation: Community Arts Programming Initiative	5.2	\$ 149,875.00	60.00%	\$ 89,925.00
9	Khalsa Community Center's Year Long Arts and Music Series	5.175	\$ 149,897.00	60.00%	\$ 89,938.20
10	Creative Pathways: Arts, Heritage & Community Growth	5.17	\$ 29,846.30	60.00%	\$ 17,907.78
11	The LAByrnth Art Collective: Propagating Roots	5.1625	\$ 149,050.00	60.00%	\$ 89,430.00
12	Raíces y Alas	5.1	\$ 50,000.00	60.00%	\$ 30,000.00
13	Fiestas Patrias and Lend A Hand Posada	5.1	\$ 150,000.00	60.00%	\$ 90,000.00
14	Care Fresno: Celebrating Cultures of Fresno	5.0875	\$ 150,000.00	60.00%	\$ 90,000.00
15	Guelaguetza Fresno	5.075	\$ 62,740.15	60.00%	\$ 37,644.09
16	Rooted in our Power: Celebrating Voices of the Valley Through Art & Culture in Fresno	5.0125	\$ 147,027.10	60.00%	\$ 88,216.26
17	ENGAGING THE COMMUNITY THROUGH THE ARTS	4.99	\$ 149,701.20	30.00%	\$ 44,910.36
18	Rangrez: Stories of the Soil	4.9125	\$ 150,000.00	30.00%	\$ 45,000.00
19	"Our City, Our Stage"	4.79	\$ 149,998.20	30.00%	\$ 44,999.46
20	Promoting the Arts in Fresno	4.7625	\$ 61,102.80	30.00%	\$ 18,330.84
21	Shinzen Garden Cultural Education and Art Programs	4.76	\$ 140,166.97	30.00%	\$ 42,050.09
22	KFCF Tower Live!	4.75	\$ 58,564.00	30.00%	\$ 17,569.20
23	From Fire to Flowers: Iranian Culture and Art for Community Connection	4.72	\$ 112,926.00	30.00%	\$ 33,877.80
24	heARTs of Downtown	4.6875	\$ 127,655.00	30.00%	\$ 38,296.50
25	Grandma's Tiny House Exhibit	4.6875	\$ 149,996.00	30.00%	\$ 44,998.80
26	Boys & Girls Club Kids Experience ART	4.68	\$ 63,749.40	30.00%	\$ 19,124.82
27	Black Youth Empowerment Program	4.6625	\$ 91,949.00	30.00%	\$ 27,584.70
28	Youth Activism Project	4.66	\$ 150,000.00	30.00%	\$ 45,000.00
29	Creative Legacies: Youth Artists Documenting Fresno's Arts Impact	4.65	\$ 99,995.50	30.00%	\$ 29,998.65
30	Art and History in Lowell	4.6	\$ 53,342.30	30.00%	\$ 16,002.69
31	The Legacy and Heritage of Chinatown Fresno	4.59	\$ 110,293.43	30.00%	\$ 33,088.03
32	WhoShare_Memories Phase II	4.5	\$ 149,998.75	30.00%	\$ 44,999.63
33	Chanticleer Shakespeare Co. - Season Two	4.33	\$ 149,995.16	30.00%	\$ 44,998.55
34	Mariposa Plaza Activated through the Arts	4.32	\$ 141,444.60	30.00%	\$ 42,433.38
35	FRESNO STORIES	4.27	\$ 144,619.20	30.00%	\$ 43,385.76
36	Trauma Survivor Art Therapy Program	4.17	\$ 13,750.00	30.00%	\$ 4,125.00
37	Southwest Fresno POWER (Partnership for Opportunity, Wellness, Equity, and Restoration)	4.17	\$ 65,535.80	30.00%	\$ 19,660.74
38	Martin Park Creative Collective	4.09	\$ 130,048.60	30.00%	\$ 39,014.58
39	Empowering Youth: Mentorship Through Art & Culture	4.08	\$ 134,046.51	30.00%	\$ 40,213.95
40	Culture Crosswalks: Art, Safety, and Belonging in Fresno	3.83	\$ 150,000.00	0.00%	\$ -
41	Roots of Resilience: Empowering Foster Youth through Arts	3.73	\$ 146,696.00	0.00%	\$ -
42	Deep Roots Storytelling and Advocacy Series	3.6875	\$ 75,460.00	0.00%	\$ -
43	Education and Leadership Foundation 2026 Latinx Recognition Celebracion	3.675	\$ 150,000.00	0.00%	\$ -
44	Byzantine Iconography Project	3.61	\$ 138,545.70	0.00%	\$ -
45	The Philip Lorenz International Keyboard Concerts Series	3.18	\$ 100,000.00	0.00%	\$ -
		Total Requests	\$ 5,412,014.30	Total Funded	\$ 2,011,124.03

	Established Project Specific Support	Zip Codes Served	Overall Average	Funding Request	% to F
1	Dulce UpFront Community Space, Cultural Hub & Creative Incubator	Dulce Upfront primarily serves central Fresno and surrounding neighborhoods, including but not limited to zip codes: 93701- central Fresno communities of diverse cultural workers & audiences 93702 - central Fresno communities of diverse cultural workers & audiences 93703- Zipcode of McClane High School, current collaborator 93704 - Current Zipcode of Dulce Upfront cultural center, Tower District 93705 - central Fresno communities of diverse cultural bearers & audiences 93710 - location of Fresno State University, regular partner & students audience 93721 - downtown cultural arts district, arthop 93722 - Northwest Fresno communities of diverse cultural bearers & audiences 93728 - Tower District--community of artists 93741 - location of Fresno City College--student collaborations and college partnerships These areas encompass diverse communities characterized by vibrant cultural histories and significant socioeconomic diversity. Our accessible, central location enables residents from across these neighborhoods and beyond to engage actively with our cultural programming.	5.6	\$ 149,996.00	60
2	California Opera Arts and Education Festival	Summer opera training and rehearsal venues extend across the city of Fresno, including collaborations with Simba School of Music, Diana’s Studio of Dance, several places of worship of different theological orientations, and school sites, including Fresno City College and Fresno Pacific University. Summer performance venues will include Fresno’s art museums, retirement communities, parks, libraries, schools, places of worship, and high-profile performance venues. The opera was approved by the Memorial Auditorium in Fresno to conduct rehearsals and performances and has also performed fully-staged operas for daytime matinees for school children at Tower Theatre. Accordingly, programs are operating in and serving residents located throughout the majority of Fresno’s Zip Codes.	5.4	\$ 149,996.00	60
3	Intergenerational Arts Healing Project	West Fresno Family Resource Center primarily serves neighborhoods in Southwest and Central Fresno. The main zip codes covered through our programs and outreach include: •93706 – represents the primary service area, representing historically underserved communities, where we have a Neighborhood Resource Center •93721 (downtown) – secondary service area; administrative site, as well as additional in-person program site These communities are characterized by economic hardship, environmental health challenges, and limited access to consistent, high-quality arts programming. For example, high poverty, unemployment, the presence of crime and violence, and low educational attainment characterize these communities. The Cultural Arts Plan identifies these neighborhoods as priority areas where expanding access to arts and culture is most critical. By centering the Intergenerational Arts Healing Project in these zip codes, we aim to bring creative, community-based opportunities directly to residents who need them most.	5.375	\$ 149,999.30	60
4	Saints Rest Community Economic Development Corporation Diversity in Motion Project	Project DiM will serve the 93706 area in Fresno, California, which is a central hub for underserved communities. This region, characterized by its diverse cultural heritage and vibrant local life, encompasses neighborhoods where access to arts and cultural programming is limited. By focusing on this area, we aim to bridge gaps in access to creative arts and foster a deeper sense of community connection. In addition to 93706, we will extend our outreach to the surrounding zip codes in Fresno, including but not limited to: 93611, 93612, 93619, 93702, 93703, 93705, 93710, 93711, 93721, 93722, 93725, 93726, 93727, 93728, and more! These neighborhoods share a rich diversity and a mix of socio-economic backgrounds, with many residents lacking consistent opportunities for engagement in arts and cultural activities. Project DiM will bring together individuals of all ages and backgrounds from across these areas to participate in and benefit from the cultural arts. Through our activities, including workshops, performances, and community events, Project DiM will promote cultural enrichment and creative expression for the residents of these zip codes. The program’s accessible nature will support marginalized groups, offering a platform for those who may otherwise have limited access to such experiences. Our initiative will create spaces where all individuals, regardless of age or background, can connect, learn, and celebrate the arts, making the city of Fresno a more inclusive and culturally vibrant community. This outreach is essential for empowering residents and fostering a culture of wellness and creative expression in the heart of Fresno.	5.3625	\$ 149,996.00	60

5	Fresno Emerging Documentary Filmmakers Fellowship	The Fresno Emerging Documentary Filmmakers Fellowship will primarily serve zip codes 93706, 93702, 93721, 93725, and 93727— low-income South and Central Fresno neighborhoods with a long history of systematic inequities related to housing, environmental health, education and limited access to cultural resources. Home to predominantly Black, Indigenous, People of Color, and Immigrants, these communities have long standing traditions of creative expression— from oral storytelling and muralism to grassroots organizations. The Fresno t Arts Plan identifies these areas as culturally rich yet hugely under-resourced as they are regularly excluded from the city’s cultural and economic development investments. By partnering with libraries, schools, community centers, and local nonprofits, we hope to bring filmmaking education and events directly into these communities addressing the disparities and expanding access to arts and cultural for all. This place-based approach supports the Plan’s goal to decentralize the arts, empower local storytellers, and build lasting infrastructure for cultural participation in neighborhoods that need it most.	5.2875	\$ 149,930.00	60
6	Broadway Parque Public Art and Activation	South Tower Community Land Trust (STCLT) centers our work in the South Tower District, south of Olive Ave, north of CA-180, west of Blackstone Ave, east of H Street/Weber Ave. This area is included in 93728 and 93701 zip codes. Though, STCLT does not create any hard boundary on our work. In fact we’ve used our design and development capacity to support organizations in Southwest Fresno, Lowell, Hidalgo and Highway City neighborhoods. These areas represent some of Fresno’s most culturally rich yet historically underserved communities. The South Tower neighborhood, is a portion of the Tower District that has a history of disinvestment and unmitigated negative impacts including redlining, industrial concentration and CA-180 construction. Despite all those impacts, South Tower is a diverse and vibrant area known for its working-class families, BIPOC residents, and LGBTQ+ communities. It is also a neighborhood deeply impacted by housing insecurity, economic disinvestment, and limited access to public cultural infrastructure. ZIP code 93728 includes the heart of South Tower and borders key cultural corridors such as Broadway Street and Ventura Avenue, where much of STCLT’s organizing and placemaking work takes place—including the site of the Broadway Parque Public Art and Activation Project. ZIP code 93701 encompasses downtown Fresno and adjacent neighborhoods where STCLT extends its community outreach, housing advocacy, and arts programming. By focusing on these zip codes, STCLT ensures its resources and programs are directed toward communities most affected by displacement, gentrification, and lack of public investment—working to restore equity, cultural visibility, and shared ownership of public spaces through creative and community-led approaches.	5.25	\$ 117,366.08	60
7	Traditional African Braiders Academy and Black Hair: A Visual Anthology	We primarily serve the following City of Fresno zip codes: 93706 93722 93721 93703	5.2375	\$ 146,715.25	60
8	Fresno Metro Black Chamber Foundation: Community Arts Programming Initiative	At FMBCF we primarily serve community members in the west and southwest as well as downtown area. The primary zip codes we serve includes: 93721, 93702, 93706.	5.2	\$ 149,875.00	60
9	Khalsa Community Center's Year Long Arts and Music Series	The Khalsa Foundation/Khalsa Community Center primarily serves Northwest Fresno, though our reach extends to other high-needs parts of the city. The primary ZIP codes we serve include: 93722, 92723, 93711, 93727, 93725, 93720, 93730, and 93721. These areas are home to a significant population of South Asian families, including Punjabi Sikh residents, many of whom are low-income and lack access to culturally appropriate creative programs.	5.175	\$ 149,897.00	60
10	Creative Pathways: Arts, Heritage & Community Growth	We serve the West Central region of Fresno, specifically within zip codes 93722, 93723, and 93706. The core of our service area lies within the triangle formed by Freeway 180, Freeway 99, Golden State Boulevard, and the Union Pacific rail lines. While these boundaries geographically define the region, our reach also extends beyond them to include other neighborhoods within Central Unified School District, as we collaborate with the entire district to reach students and families through culturally enriching and community-based programming. This region has endured decades of disinvestment, and was referred to as “Forgotten Fresno” by Mayor Jerry Dyer. It is also identified as a SB535 Disadvantaged Community, impacted by urban sprawl without the corresponding development of commercial services, cultural infrastructure, or catalytic corridors. Residents here face significant barriers to opportunity, wellness, and artistic expression. These “in-between” zones—isolated by freeways and rail lines and lacking formal neighborhood names—often fall through the cracks in planning and investment, despite housing a rich, multicultural community fabric that includes Hispanic, Black, White, Asian, Indian, and immigrant populations. This project seeks to reclaim and beautify this overlooked region through public art, rooted in cultural identity and shared community participation. Through an interactive mosaic pathway and a complementary mural, created with local artists and community volunteers, we will celebrate the diversity and stories of this neighborhood. This grant will help us continue shaping our center as a welcoming, creative hub, where everyone—regardless of income, background, or access—can contribute to and benefit from inclusive, community-led art and culture.	5.17	\$ 29,846.30	60

11	The LAByrinth Art Collective: Propagating Roots	Our project will serve the entirety of the Fresno area, but will include a grounded focus serving historically underserved neighborhoods impacted by factors such as Severely Cost-burdened Households (families spending more than 50% of income on housing), industrial land use and pollution, lack of green spaces, lack of community gathering spaces, immigration status, and historic redlining. These focus neighborhoods include but are not limited to the zip codes of 93701, 93702, 93703, 93706, 93721, 93722, 93727, and 93728.	5.1625	\$ 149,050.00	60
12	Raíces y Alas	Familias En Accion primarily serves residents in southeast Fresno, focusing on neighborhoods within and around District 5. The core zip codes we serve include: 93702 93706 93727 93721 These areas are home to many working-class, Spanish-speaking families, including undocumented and immigrant households. Our outreach and programming are concentrated in these zip codes due to high demand for culturally relevant services, limited access to arts opportunities, and strong community presence. While these are our primary service areas, our programs are open to all residents of Fresno and neighboring communities. Our events frequently draw families from across the city who are seeking accessible, bilingual, and heritage-based programming.	5.1	\$ 50,000.00	60
13	Fiestas Patrias and Lend A Hand Posada	The Fresno Area Hispanic Foundation (FAHF) primarily serves residents within the City of Fresno, where our headquarters and Business Incubator are centrally located in downtown. Our organization is deeply rooted in the city and focused on advancing economic empowerment, cultural vitality, and equitable access to opportunity across diverse communities. We provide services citywide, but we concentrate our efforts in neighborhoods that face persistent socio-economic challenges and benefit most from targeted support in entrepreneurship, financial literacy, and community engagement. The primary ZIP codes where we deliver services include 93701, 93702, 93706, 93721, 93722, 93725, and 93727—all of which fall within the municipal boundaries of Fresno. These ZIP codes represent a cross-section of Fresno’s cultural, geographic, and economic diversity, encompassing both central urban areas and outlying neighborhoods with high concentrations of Latino, immigrant, and low-income families.	5.1	\$ 150,000.00	60
14	Care Fresno: Celebrating Cultures of Fresno	Care Fresno serves six high-need neighborhoods across the City of Fresno, focusing our efforts in areas where youth and families face significant barriers to opportunity and well-being. Our programs are embedded within housing complexes and community centers located in the following primary zip codes: •93703 — Summerset Village •93722 — The Courtyard at Central Park •93727 — Kings Palace Apartments •93702 — Hidalgo CDC •93701 — On Ramps Center •93726 — Bethel Center These neighborhoods are among the most under-resourced in Fresno, as reflected by their placement within the lowest percentiles of the California Healthy Places Index (HPI). Our presence in these communities allows us to build deep, trusting relationships with families and deliver arts programming directly where it is needed most—within walking distance for participants. By centering our work in these zip codes, Care Fresno is advancing Measure P’s vision of equitable, inclusive access to the arts—bringing creative opportunities to historically underserved neighborhoods and strengthening Fresno’s cultural ecosystem from the ground up.	5.0875	\$ 150,000.00	60
15	Guelaguetza Fresno	In 1993, leaders of the Oaxaqueño community founded CBDIO to support Indigenous farmworkers and their families in California’s Central Valley. Since then, Centro has connected the Indigenous community with health, labor rights, legal resources, and more. Many of the Indigenous communities who migrated from Mexico have settled down in Fresno and the surrounding cities. The Indigenous community has trusted us for more than 30 years to support their needs of interpretation, providing labor rights information and most specifically filling out health department documents. We have not only assisted them in providing them with services but we have also encouraged leadership and many farmworker leaders now represent Indigenous farm workers on legislative visits, raising their voices for the rights of their communities. In Fresno our office is located near downtown Fresno. The zip code where most of our community lives is 93702, 93706, 93725, 93722, 93701, 93708.	5.075	\$ 62,740.15	60
16	Rooted in our Power: Celebrating Voices of the Valley Through Art & Culture in Fresno	We primarily serve Central, Southeast, and Northeast Fresno, focusing on neighborhoods that reflect the diversity, creativity, and resilience of young people of color. Our work is centered around ZIP codes 93721 (Downtown Fresno and location of our office), 93741, 93703, 93710, and 93726. These areas represent our base of young people we actively engage, and where youth engagement and artistic expression are deeply needed.	5.0125	\$ 147,027.10	60
17	ENGAGING THE COMMUNITY THROUGH THE ARTS	The Community Center for the Arts and Technology's primary zip codes are 93701 and 93702.	4.99	\$ 149,701.20	30

18	Rangrez: Stories of the Soil	Jakara Movement serves historically under-resourced neighborhoods in the City of Fresno, with a strong focus on West and Southeast Fresno and its surrounding communities. Our work is deeply rooted in areas where economic disinvestment, environmental injustice, and limited access to arts and cultural infrastructure have disproportionately impacted residents, particularly working-class immigrant and refugee populations. The primary zip codes we serve include 93722, 93723, 93705, 93727, 93702, and 93725. These neighborhoods represent some of Fresno’s most culturally rich yet structurally marginalized communities, home to a vibrant mix of Punjabi, Hmong, Black, Latino, and other immigrant and refugee families. Many of our participants live in multi-generational households and qualify for programs like Medi-Cal, CalFresh, or free/reduced lunch, highlighting the persistent economic disparities across these regions. Our community center serves as a hub for cultural programming, youth development, mutual aid, and civic engagement. We also partner with schools, parks, and neighborhood-based organizations to deliver programs that are accessible and community-anchored. By focusing our efforts in these zip codes, we aim to expand access to art, education, and cultural expression where it is most needed, building pathways of belonging, healing, and pride within Fresno’s underserved neighborhoods.	4.9125	\$ 150,000.00	30
19	"Our City, Our Stage"	Stage View practices and rehearses out of Cen Cal Dance Academy in the 93710 zip code. We are not able to afford our own space as of yet, however, we are looking to eventually create our own space in the downtown 93721 or East/West Fresno area. The students we have been able to serve through Project Specific Support and Operating Support in 2024-2025 have resided in the following zip codes: 93704, 93705, 93726, 93722, 93728, 93727, 93710, 93706, 93728, 93711, 93720, 93725,and 93703. The current partnerships with Arbor Court and Fountain Way residents are located in the 93727 and 93705 zip codes. Summer Parks Senior Center is located in the 93727 zip code. We are hoping to expand this outreach to reach residents in other zip codes this upcoming season.	4.79	\$ 149,998.20	30
20	Promoting the Arts in Fresno	93701 93702 93703 93704 93705 93706 83710 93711 93721 93722 93725 93726 93727 93728 93741	4.7625	\$ 61,102.80	30
21	Shinzen Garden Cultural Education and Art Programs	Shinzen Garden serves residents citywide, welcoming visitors from throughout Fresno’s diverse neighborhoods. Primary service areas include zip codes 93720, 93726, 93710, 93704, 93703, 93705, 93728, 93727, 93722, 93725, 93711, 93701, 93706, 93721, 93730, and 93737. The Garden also attracts participants from surrounding Fresno County communities and visiting cultural arts audiences from throughout the Central Valley.	4.76	\$ 140,166.97	30
22	KFCF Tower Live!	KFCF is a community radio station with a large signal reach and serves all Fresno city zip codes including: 93650, 93701, 93702, 93703, 93704, 93705, 93706, 93707, 93708, 93709, 93710, 93711, 93712, 93714, 93715, 93716, 93717, 93718, 93720, 93721, 93722, 93723, 93724, 93725, 93726, 93727, 93728, 93729, 93730, 93737, 93740, 93741, 93744, 93745, 93747, 93750, 93755, 93760, 93761, 93764, 93765, 93771, 93772, 93773, 93774, 93775, 93776, 93777, 93778, 93779, 93786, 93790, 93791, 93792, 93793. Additionally, anyone in Fresno with a radio or smart phone or streaming device can access our programming free of charge. Our signal extends beyond the city to the county and greater Central Valley giving us the potential to broadcast beyond city limits and literally anywhere through live streaming on our website or two free apps, KFCF and Radio Rethink. We expect to draw people from zip codes in and around Fresno.	4.75	\$ 58,564.00	30
23	From Fire to Flowers: Iranian Culture and Art for Community Connection	The Iranian Culture and Art Club of Fresno primarily serves residents of the greater Fresno area, with programming based at 2672 E. Alluvial Ave., Fresno, CA 93720. This location is in the 93720 ZIP code, situated in northeast Fresno. While our programs are open to families from all parts of the city and surrounding communities, many of our participants come from nearby neighborhoods in the 93720, 93710, 93726,93711, and 93727 ZIP code areas. We strive to create a welcoming and inclusive environment that reflects the diversity of Fresno’s population.	4.72	\$ 112,926.00	30

24	heARTs of Downtown	We are located in Downtown 93721, we work will all of the city of Fresno. The youth that we focus our outreach on is 93721, 93701, 93702, 93727, 93725	4.6875	\$ 127,655.00	30
25	Grandma's Tiny House Exhibit	Although Storyland is located in zip code area 93728, the park attracts children and families from all across the City of Fresno, and beyond - due to its unique exhibit and activities.	4.6875	\$ 149,996.00	30
26	Boys & Girls Club Kids Experience ART	The Boys & Girls Clubs of Fresno County has 4 Clubs in the City of Fresno's metropolitan area: Zimmerman Boys & Girls Club, 540 N Augusta Street, Fresno, CA 93701 (Central Fresno) East Fresno Boys & Girls Club, 1621 S Cedar Ave, Fresno, CA 93702 (Southeast Fresno) West Fresno Boys & Girls Club, 930 Tulare Street, Fresno, CA 93706 (West Fresno) Pinedale Boys & Girls Club, 343 W Minarets Ave., Pinedale, CA 93650 (North/Central Fresno)	4.68	\$ 63,749.40	30
27	Black Youth Empowerment Program	Our program primarily serves youth from all across the city of Fresno and the broader Fresno County area. Because a large portion of the program is offered virtually, we are able to accept participants from across the Central Valley. However, we prioritize applicants who reside in Fresno. In past cohorts, the primary zip codes we serve are: 93710, 93706, 93704, and 93727.	4.6625	\$ 91,949.00	30
28	Youth Artivism Project	We are based in downtown Fresno, but through youth programming, we reach multiple parts of the city. Our primary service areas are in the south, southeast, and southwest regions of Fresno, and the ZIP Codes we primarily serve include: 93721, 93706, 93725, 93702, 93727, 93701, and 93728.	4.66	\$ 150,000.00	30
29	Creative Legacies: Youth Artists Documenting Fresno's Arts Impact	Target Service Areas This project will primarily serve youth and communities in Central, Southwest, and Southeast Fresno—neighborhoods identified in the Fresno Cultural Arts Plan as priority areas for equitable arts investment and youth development. These areas are home to diverse populations, including significant Latino, African American, and immigrant communities, many of whom face economic challenges and limited access to cultural programming. By focusing on these neighborhoods, the project aligns with Measure P's goals of investing in underserved populations and strengthening Fresno's creative ecosystem through community-rooted, culturally responsive arts initiatives. These areas also host a variety of grassroots nonprofits and emerging arts organizations, providing rich opportunities for youth engagement, authentic storytelling, and lasting community impact. Primary Zip Code Service Areas: 93701, 93703, 93706, 93720, 93726, and 93722	4.65	\$ 99,995.50	30
30	Art and History in Lowell	93701	4.6	\$ 53,342.30	30
31	The Legacy and Heritage of Chinatown Fresno	While Chinatown Fresno is in zip code 93706 with a population over 40,000 people, and the work of the Chinatown Fresno Foundation is centered there, this project will appeal well beyond our zip code. The surrounding zip codes are 93701, 93702, 93720 and 93721 with an additional population of 115,000. Since most Fresnans have a connection to the eleven original cultures that are the focus of this project, there is widespread appeal. The Fresno metropolitan region has a population of over one million. We expect to draw from all of Fresno. This grant is only one piece of a larger plan to attract tourism to Chinatown. For instance, Chinatown has an impressive mix of restaurants. We will co-market with local restaurants so people coming to Chinatown can start with breakfast, or stay for lunch, or those enjoying a meal will stop by to have a chance to stroll the streets before leaving the area. This journey to public art in Chinatown is just beginning. We're preparing a California Arts Council application to become a Cultural Heritage District. In collaboration with the City of Fresno, this effort will bring tourists from around the state with the food, the Cultural Heritage Center and the public art being the primary attractions.	4.59	\$ 110,293.43	30
32	WhoShare_Memories Phase II	The Armenian Museum of Fresno is centrally located at [REDACTED] in Fresno. Our primary zip code is 93710. It is across from Fashion Fair Mall and is easily accessible from Hwy 41. We serve visitors from the following City of Fresno Zip Codes: 93701, 93702, 93703, 93704, 93705, 93706, 93706, 93710, 93711, 93720, 93722 93726, 93727, 93728, and 93730. As the building is ADA-friendly with over 300 (free) parking spaces, the museum often provides tours to visitors with special needs or accessibility concerns, including seniors from residential facilities. In addition, we have visitors from throughout Fresno County and surrounding cities as well as guests from across California, other United States, and Europe. Over the years, the AMF has also attracted out-of-town student tour buses, including those from Tulare High School and numerous K-12 schools in Southern California.	4.5	\$ 149,998.75	30
33	Chanticleer Shakespeare Co. - Season Two	Our primary service areas include ZIP codes 93720, 93710 (Downtown Fresno), and will extend into 93722, 93727, 93720, 93702, 93704, 93726, and 93706. All are regions historically underserved by large-scale professional classical theatre. Our school outreach also targets these and surrounding areas. Performances will attract audience members from various regions around California, which can be as far as the Bay Area and Los Angeles, bringing with them an economic boost to the City of Fresno.	4.33	\$ 149,995.16	30

		All activations/programming will occur in Downtown Fresno, zip code 93721, along the Fulton Street corridor, with a central focus at Mariposa Plaza. While activities take place on Fulton Street, the community served is much wider. Here is Placer.ai's estimated breakdown of visits to this area in the past year, by home zip code (showing Fresno only): #1. 93706: 85,181 (8.2%), #2. 93727: 77,348 (7.4%), #3. 93722: 75,947 (7.3%) #4. 93702: 64,575 (6.2%), #5. 93705: 42,242 (4.1%), #6. 93703: 41,532 (4.0%) #7. 93726: 41,433 (4.0%), #8. 93725: 35,282 (3.4%), #9. 93704: 30,244 (2.9%), #10. 93728: 29,407 (2.8%), #11. 93710: 28,763 (2.8%) #12. 93711: 26,631 (2.6%) #14. 93720: 23,579 (2.3%) #15. 93721: 22,501 (2.2%) #16. 93701: 21,694 (2.1%) #28. 93723: 8,501 (0.8%) #37. 93730: 4,478 (0.4%) #39. 93650: 3,945 (0.4%) #47. 93737: 2,998 (0.3%) Collectively these 19 Fresno city zip codes account for 64% of all estimated visits to Fulton Street over the past 12 months.	4.32	\$ 141,444.60	30
34	Mariposa Plaza Activated through the Arts				
		Each year, 6 of our 8 talks take place downtown at the Saroyan Theater where the audience is city-wide. In one study we did, 67% of paid attendees are from the Fresno City codes (most frequent codes are 93711, 93720 and 93704). Additional attendees, in-person and streaming, are from other Valley cities from Merced to Bakersfield.	4.27	\$ 144,619.20	30
35	FRESNO STORIES				
		Community Regional Medical Center, located in downtown Fresno (zip code 93721), serves an expansive 15,000 square-mile service area across Central California. As the only Level I Trauma Center between Los Angeles and Sacramento, we are a critical regional resource. This designation means we provide the highest level of comprehensive trauma care for a multi-county area, frequently receiving seriously injured patients transferred from surrounding hospitals. Our primary patient population originates from the following zip codes: 93701, 93702, 93703, 93704, 93705, 93706, 93721, 93722, 93723, 93725, 93726, 93727, 93728, 93606, 93608, 93630, 93640, 93652, 93660, and 93668. However, given our regional role, Community Regional also treats patients from numerous other zip codes throughout Central California, including those in Madera, Kings, Kern, and Tulare counties, as well as more remote areas of Fresno County. The listed zip codes represent the core areas of origin for a substantial portion of our patient population.	4.17	\$ 13,750.00	30
36	Trauma Survivor Art Therapy Program				
		Southwest Fresno POWER (Partnership for Opportunity, Wellness, Equity, and Restoration) primarily serves the neighborhoods in the southwest and downtown Fresno areas, including 93702, 93706, 93721, 93725, and 93728.	4.17	\$ 65,535.80	30
37	Southwest Fresno POWER (Partnership for Opportunity, Wellness, Equity, and Restoration)				
		Our organization primarily serves the downtown Fresno area, focusing on communities within the 93701 zip code. This area faces significant economic and social challenges, including high poverty rates, limited access to resources, and increased exposure to issues such as substance abuse, violence, and mental health struggles.	4.09	\$ 130,048.60	30
38	Martin Park Creative Collective				
		Big Brothers Big Sisters of Central California primarily serves youth and families in the City of Fresno, focusing on neighborhoods with the greatest need and limited access to resources. The primary zip codes where we provide services include 93701, 93702, 93703, 93704, 93705, 93710, 93720, 93721, 93722, and 93727. These areas represent diverse communities where many of our youth participants live, and where we aim to expand access to mentoring and cultural enrichment opportunities.	4.08	\$ 134,046.51	30
39	Empowering Youth: Mentorship Through Art & Culture				
		This initiative will take place in school zones within neighborhoods such as Southwest Fresno (93706), Southeast Fresno (93702), and the Downtown corridor (93721), where data and community input have highlighted urgent needs for pedestrian safety and beautification.	3.83	\$ 150,000.00	0
40	Culture Crosswalks: Art, Safety, and Belonging in Fresno				
		Good Dirt Studio is located in Northwest Fresno, allowing us to serve the community effectively. We offer a variety of programs tailored to the unique needs of foster youth and different age groups, making access easy for families in the area. We focus on the primary zip codes of 93722, 93711, 93705, and 93721, which include some of the city's most vulnerable populations historically lacking access to community services for foster youth. By concentrating our efforts in these neighborhoods, we aim to provide vital support and create positive outcomes for the youth and families we serve. At Good Dirt Studio, we are committed to fostering resilience and empowerment. Through our inclusive programs, we strive to make a significant impact in the lives of foster youth, helping them build a brighter future.	3.73	\$ 146,696.00	0
41	Roots of Resilience: Empowering Foster Youth through Arts				

42	Deep Roots Storytelling and Advocacy Series	Through fiscal sponsorship with the South Tower Community Land Trust I'll be serving zipcodes within District Three as well as the greater Fresno and Central Valley area via hybrid virtual resources.	3.6875	\$ 75,460.00	0
43	Education and Leadership Foundation 2026 Latinx Recognition Celebracion	The Education and Leadership Foundation serves the Central Valley from Kern County in the south up north to Merced County with a focus on helping Fresno City and County residents. We provide information and services to individuals and families living in the rural and underserved communities within this vast agricultural region. In the City of Fresno, ELF serves residents living within all the city's zip codes. Staff travel to provide information and services by tabling at various community and school events to distribute programming material and provide direct services when possible. Staff participate at resource and job fairs within the city, along with community events at the zoo, downtown and local car shows. Staff will also canvass within shopping centers to ensure city residents know of our services and benefits. Additionally, ELF provide summer and winter arts enrichment camps for Fresno Unified School District to promote the arts among their K-12 students. Using various mediums to help them learn and appreciate the arts and the rich culture of this area, also promotes learning skills vital to be successful students. We have done clay sculpture, photography, arts and crafts for the past several years which has proven to be very rewarding to the students with a student showcase of their works to their parents, friends, and the school.	3.675	\$ 150,000.00	0
44	Byzantine Iconography Project	Our services are provided at our church, which is in the 93726 zip code. However, we serve people from nearly every zip code in Fresno: 93650, 93702, 93703, 93704, 93705, 93706, 93710, 93711, 93720, 93722, 93723, 93725, 93726, 93727, 93728, 93729, 93730, 93737, 93755. We also serve people throughout Fresno, Madera, Kings, and Tulare, and Kern counties. Only two Eastern Orthodox churches are in the City of Fresno, and only ours has Byzantine iconography. We are also the only Serbian Orthodox Church in the Central Valley; the next closest is more than 150 miles away in Jackson, Amador County.	3.61	\$ 138,545.70	0
45	The Philip Lorenz International Keyboard Concerts Series	The Philip Lorenz International Keyboard Concerts Series serves all of Fresno City. The concerts takes place at the central Fresno location of the Concert Hall on Shaw Avenue located across from University High School.	3.18	\$ 100,000.00	0
			Total Requests	\$ 5,412,014.30	Total Fu