

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, PROVIDING FOR FEE WAIVERS
AND SUBSIDIES FOR ELIGIBLE PARADES AND SPECIAL
EVENTS

WHEREAS, parades, marches and other special events greatly enhance the community of the City and provide numerous public benefits, both tangible and intangible; and

WHEREAS, certain parades and marches, and other events have been traditionally celebrated or observed in the City, or are otherwise tied to the history of the community; and

WHEREAS, such events draw widespread participation from the residents of Fresno and its surrounding communities, and confer a benefit on the local economy; and

WHEREAS, Fresno Municipal Code section 14-2414(f) authorizes the Council to establish fee reduction or waiver programs for parades and special events; and

WHEREAS, Resolution 2022-168 set forth a policy for waiving fees for eligible parades; and

WHEREAS, the Council wishes to repeal and replace Resolution 2022-168 to expand its scope as set forth herein.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. To be eligible for a fee waiver or subsidy pursuant to this resolution, events must meet the following criteria:

a. Are not operated for profit; and

1 of 5

Date Adopted:

Date Approved:

Effective Date:

City Attorney Approval: AMK

Resolution No.

b. Have historically required a street closure or other City-approved event location, and if street use is required, march along a set, pre-established route, as adopted by Council resolution; and

c. Provide cultural, social, or recreational benefit to the residents of the City, or provide economic enhancement and positive promotion of the City.

2. The Council finds the following special events currently meet the above criteria:

a. Downtown Fresno Christmas Parade;

b. Rev. Dr. Martin Luther King Jr. Celebration;

c. Veterans Day Parade;

d. Tower District Pride Parade;

e. Juneteenth Celebration;

f. Mardi Gras Parade;

g. National Farm Workers Day;

h. Chinese New Year Parade;

i. Hmong New Year;

j. Downtown Fiestas Patrias;

k. Downtown Ice Rink;

l. Sikh New Year;

m. Mexican Independence Day; and

n. Any other event or day of celebration that is in connection with a local, state, or national holiday or day or month of observance that otherwise meets the criteria in Section 1.

3. Funding for any eligible event is subject to the availability of budgetary appropriations, as determined by the City Council. Requests for funding can be made to the City Manager's Office, Special Events Division. Eligible events may receive the following:

a. Waiver of Police Department traffic control fee as defined in FMC 14-2408(b). Eligible parades shall adhere to a specific approved route, as identified by the City in Resolution 2018-148. If the route requires variation through no fault of the organizers, either due to construction or other circumstances, there will be no charge for the variation. Any other change to the specified route may be subject to an increased charge.

b. The City may pay all or a portion, contingent upon and up to the amount of annual appropriation for that purpose, of the cost of materials (barricades, etc.) and labor required to close the street as required by the traffic control plan and cost estimate approved by the Public Works Department.

c. Cash subsidies from funds that may have been appropriated for that purpose. Funds must be used only for event production or promotion and advertising of the event. Eligible event production costs include, but are not limited to, City-required portable restrooms and handwashing stations, litter abatement, security, police services, Building Division, Fire Department, and electrical inspections, special event insurance, and performances, such as music, dance, and drama, that demonstrate the culture of the City's diverse community. Funds may not be used for organizational costs, costs unrelated to event production, or

to fund a previous year's operating deficit related to the event. Performance subsidies shall not exceed \$ 5,000 per performance.

d. City officials may also sponsor and purchase with City funds, within the officials' contracting authority, tickets for attendance at the listed events, where the officials attending will receive some benefit, for example, meals, and entertainment.

4. Eligible events shall be responsible for the payment of all other fees required by the Parades and Special Events Ordinance or any other applicable state or local laws or regulations.

5. This resolution shall become effective upon final approval, and shall repeal and replace Resolution No. 2022-168.

* * * * *

STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, AMY K. ALLER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2026.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2026
Mayor Approval/No Return: _____, 2026
Mayor Veto: _____, 2026
Council Override Vote: _____, 2026

AMY K. ALLER
City Clerk

By: _____
Deputy _____ Date

APPROVED AS TO FORM:
ANDREW JANZ
City Attorney

By: _____
Angela M. Karst _____ Date
Senior Deputy City Attorney