



Cultural Arts Plan Finalization

June 26, 2023

Agenda

- Measure P Ordinance Requirements
- Review of Comments
- Updated Timeline
- Next Steps



Measure P Ordinance Requirements



Measure P Ordinance

- Prior to the implementation of subparagraph (B), the **Commission** shall work **in partnership with the Fresno Arts Council**, and **local arts and cultural stakeholders**, to **develop** a Cultural Arts Plan **for the City of Fresno** that:
 - **Identify needs** in the arts and cultural community;
 - **Prioritize outcomes** and investments; and
 - **Develop a vision and goals** for the future of Fresno arts and cultural programs that are reflective of the cultural, demographic, and geographic diversity of Fresno.



**Cultural Arts Plan
Public Review Draft
Comments**



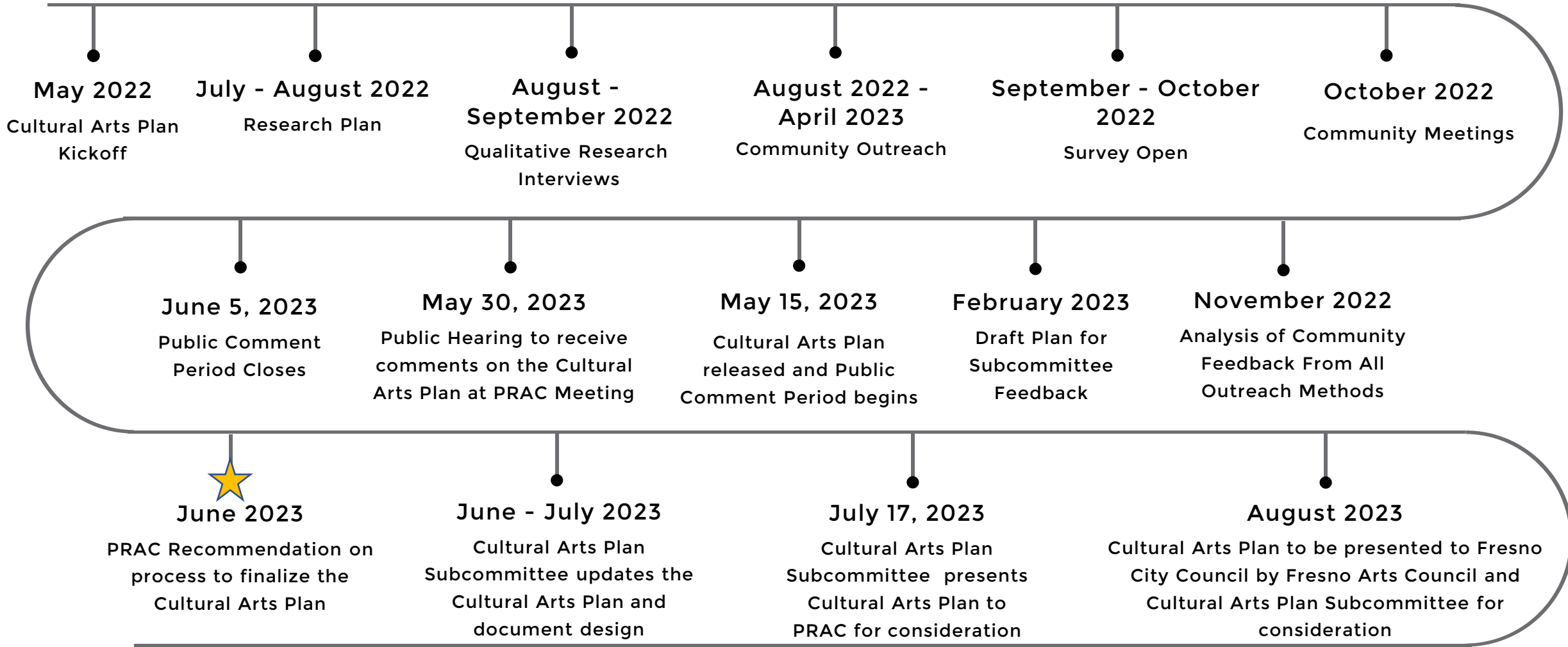


Comments

- May 15, 2023 - The Cultural Arts Plan Public Review Draft released
- June 5, 2023 - 20-day comment period closed
- 1,713 comments received:
 - 108 from the Fresno Arts Council and Cultural Arts Plan Subcommittee
 - 14 from the May 30, 2023, Parks Recreation and Arts Commission (PRAC) meeting
 - 238 from the online Cultural Arts Plan comment survey
 - 1,353 comments collected by contracted outreach partners (Southeast Fresno Community Economic Development Association and Reading and Beyond)

Cultural Arts Plan Timeline







Next Steps

June 26, 2023

- ✓ PRAC Chair appoints two commissioners to the Cultural Arts Plan Subcommittee.
- PRAC makes motions with their recommended modifications to the Cultural Arts Plan.
- Confirm timeline to finalize the Cultural Arts Plan.

June 27 – July 13, 2023

- The Fresno Arts Council and Cultural Arts Plan Subcommittee will meet to update Cultural Arts Plan.
- If requested by PRAC, PARCS can make staff available to facilitate the meetings and provide administrative support.
- All document design and text modifications shall be made by the Fresno Arts Council and Cultural Arts Plan Subcommittee using the track changes function.



Next Steps

July 14, 2023

- Fresno Arts Council and Cultural Arts Plan Subcommittee submit the updated redline Cultural Arts Plan to City Clerk to be agendized for consideration by PRAC.

July 17, 2023

- Fresno Arts Council and Cultural Arts Plan Subcommittee present updated redline Cultural Arts Plan to PRAC to be considered for recommendation to City Council.

July 18, 2023 – July 31, 2023

- PARCS to transmit recommended draft Cultural Arts Plan to the Fresno City Attorney's Office (CAO) for ten-day legal review.

August 10, 2023

- Cultural Arts Plan to be presented to Fresno City Council by Fresno Arts Council and Cultural Arts Plan Subcommittee for consideration.

The image features a teal background with several white speech bubbles of various sizes and orientations. A large, white, brushstroke-like shape is positioned in the center, containing the text "Thank You!".

Thank You!