

# Regular Council Meeting

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November 2, 2023

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## FRESNO CITY COUNCIL

CITY OF FRESNO  
CLERK'S OFFICE



### Supplement Packet

#### ITEM(S)

#### 1-B (ID 23-1554)

RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

Contents of Supplement: Republished Staff Report

#### **Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

#### **Americans with Disabilities Act (ADA):**

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.



# City of Fresno

2600 Fresno Street  
Fresno, CA 93721  
www.fresno.gov

## Staff Report

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**File #:** ID 23-1554  
1.-B.

**Agenda Date:** 11/2/2023

**Agenda #:**

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### REPORT TO THE CITY COUNCIL

**FROM:** AARON A. AGUIRRE, Director  
Parks, After School, Recreation and Community Services Department

**BY:** SARAH GAYTAN, Program Manager  
Parks, After School, Recreation and Community Services Department

### SUBJECT

RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

### RECOMMENDATION

Staff is requesting the Fresno City Council approve the grant guidelines established by the Fresno Arts Council in partnership with Parks, Recreation and Arts Commission (Commission). This request is in accordance with the Administrative Services Agreement (Agreement) between the Fresno Arts Council and the City of Fresno, to provide grant management and administration of the Measure P Expanded Access to Arts and Culture Grant Program.

### EXECUTIVE SUMMARY

The Fresno Clean and Safe Neighborhood Parks Transaction and Use Tax (Measure P) allocates 12% of funds collected for competitive grants aiding nonprofit organizations to expand access to arts and culture. The grant guidelines prepared by the Commission and Fresno Arts Council are now presented to City Council for consideration and adoption.

### BACKGROUND

In 2018, a majority of Fresno voters approved Measure P, which was thereafter codified in Chapter 7, Article 15 of the Fresno Municipal Code (FMC). Twelve percent (12%) of the funds made available from Section 7-1504 shall be made available on an annual basis to invest in competitive grants for nonprofit organizations that support and expand access to arts and cultural programming.

In accordance with the Agreement dated August 10, 2023, Fresno Arts Council developed written grant guidelines to make grant awards. The Agreement requires the grant guidelines to be consistent with the priorities, recommendations, and strategies identified in the City adopted Cultural Arts Plan and the requirements outlined in the Measure P Ordinance. Grant guidelines shall include all information necessary to ensure a transparent process, including, but not limited to scoring criteria,

eligible scoring committee members, process for public disclosure of potential conflicts of interest, priority funding categories, expenditure delivery deadlines, and risk assessments. Grants funded shall be implemented by the Commission in partnership with the Fresno Arts Council or its successor local arts agency.

The Commission provided input on the grant guidelines prepared by the Fresno Arts Council and recommended the guidelines for adoption at their October 16, 2023, Commission meeting.

### **ENVIRONMENTAL FINDINGS**

Pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15378, this item is not a project for the purposes of CEQA.

### **LOCAL PREFERENCE**

N/A- Does not apply to this action.

### **FISCAL IMPACT**

Twelve percent (12%) of the funds made available from Section 7-1504 in Article 15 shall be made available on an annual basis to invest in competitive grants. Funding for the grant program and grant program administration is reflected in the FY 2024 PARCS budget and fully encumbered to the Fresno Arts Council consistent with the Agreement.

#### Attachments:

Resolution

Project Specific Grant Guidelines

General Operating Support Grant Guidelines

## REPORT TO THE CITY COUNCIL

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Parks, After School, Recreation and Community Services Department

**BY:** SARAH GAYTAN, Program Manager  
Parks, After School, Recreation and Community Services Department

### SUBJECT

..Title

\*\*\*RESOLUTION – Adopting the Measure P Expanded Access to Arts and Culture Grant Guidelines

..Body

### RECOMMENDATION

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