

Regular Council Meeting

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November 2, 2023

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FRESNO CITY COUNCIL

CITY OF FRESNO
CLERK'S OFFICE



Supplement Packet

ITEM(S)

1-B (ID 23-1554)

RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

Contents of Supplement: Republished Staff Report

Supplemental Information:

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City of Fresno

Staff Report

2600 Fresno Street
Fresno, CA 93721
www.fresno.gov

File #: ID 23-1554
1.-B.

Agenda Date: 11/2/2023

Agenda #:

REPORT TO THE CITY COUNCIL

FROM: AARON A. AGUIRRE, Director
Parks, After School, Recreation and Community Services Department

BY: SARAH GAYTAN, Program Manager
Parks, After School, Recreation and Community Services Department

SUBJECT

RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

RECOMMENDATION

Staff is requesting the Fresno City Council approve the grant guidelines established by the Fresno Arts Council in partnership with Parks, Recreation and Arts Commission (Commission). This request is in accordance with the Administrative Services Agreement (Agreement) between the Fresno Arts Council and the City of Fresno, to provide grant management and administration of the Measure P Expanded Access to Arts and Culture Grant Program.

EXECUTIVE SUMMARY

The Fresno Clean and Safe Neighborhood Parks Transaction and Use Tax (Measure P) allocates 12% of funds collected for competitive grants aiding nonprofit organizations to expand access to arts and culture. The grant guidelines prepared by the Commission and Fresno Arts Council are now presented to City Council for consideration and adoption.

BACKGROUND

In 2018, a majority of Fresno voters approved Measure P, which was thereafter codified in Chapter 7, Article 15 of the Fresno Municipal Code (FMC). Twelve percent (12%) of the funds made available from Section 7-1504 shall be made available on an annual basis to invest in competitive grants for nonprofit organizations that support and expand access to arts and cultural programming.

In accordance with the Agreement dated August 10, 2023, Fresno Arts Council developed written grant guidelines to make grant awards. The Agreement requires the grant guidelines to be consistent with the priorities, recommendations, and strategies identified in the City adopted Cultural Arts Plan and the requirements outlined in the Measure P Ordinance. Grant guidelines shall include all information necessary to ensure a transparent process, including, but not limited to scoring criteria,

eligible scoring committee members, process for public disclosure of potential conflicts of interest, priority funding categories, expenditure delivery deadlines, and risk assessments. Grants funded shall be implemented by the Commission in partnership with the Fresno Arts Council or its successor local arts agency.

The Commission provided input on the grant guidelines prepared by the Fresno Arts Council and recommended the guidelines for adoption at their October 16, 2023, Commission meeting.

ENVIRONMENTAL FINDINGS

Pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15378, this item is not a project for the purposes of CEQA.

LOCAL PREFERENCE

N/A- Does not apply to this action.

FISCAL IMPACT

Twelve percent (12%) of the funds made available from Section 7-1504 in Article 15 shall be made available on an annual basis to invest in competitive grants. Funding for the grant program and grant program administration is reflected in the FY 2024 PARCS budget and fully encumbered to the Fresno Arts Council consistent with the Agreement.

Attachments:

Resolution

Project Specific Grant Guidelines

General Operating Support Grant Guidelines

REPORT TO THE CITY COUNCIL

FROM: AARON A. AGUIRRE, Director
Parks, After School, Recreation and Community Services Department

BY: SARAH GAYTAN, Program Manager
Parks, After School, Recreation and Community Services Department

SUBJECT

..Title

***RESOLUTION – Adopting the Measure P Expanded Access to Arts and Culture Grant Guidelines

..Body

RECOMMENDATION

Staff recommends the Fresno City Council approve the grant guidelines established by the Fresno Arts Council in partnership with Parks, Recreation and Arts Commission (Commission). This recommendation is in accordance with the Administrative Services Agreement (Agreement) between the Fresno Arts Council and the City of Fresno, to provide grant management and administration of the Measure P Expanded Access to Arts and Culture Grant Program.

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