Regular Council Meeting RECEIVED

November 16, 2023 NOV 14 P 12: 26

FRESNO CITY COUNCILLERK'S OFFICE



Public Comment Packet

ITEM(S)

1-J ID 23-1642 RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

Contents of Supplement: Public comment emails

Supplemental Information:

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Mary Quinn

From: noreply@granicusideas.com

Sent: Tuesday, November 14, 2023 11:39 AM

To: Clerk Agendas

Subject: New eComment for City Council on 2023-11-16 9:00 AM - Regular Meeting

External Email: Use caution with links and attachments

City of Fresno

New eComment for City Council on 2023-11-16 9:00 AM - Regular Meeting

Hugo Morales submitted a new eComment.

Meeting: City Council on 2023-11-16 9:00 AM - Regular Meeting

Item: 1.-J. ID 23-1642 RESOLUTION - Adopting the Measure P Expanded Access to Arts and Culture Grant guidelines.

eComment: 1. The central point I want to make is this: If Measure P is supposed to increase audiences for arts, especially diverse and youth audiences, we need to know what the audience size and composition is now in order to measure if it increased; in order to track whether Measure P made a difference. This is easily addressed by asking applicants to describe their current level of participation and track it each year of the grant. 2. I have three requests: a. The application and review process should look at audience size and composition. b. Make sure enough funds are available for small-budgeted and start-up organizations to participate. Require emerging organizations to fill out the full application. c. Grant applicants should have to choose between grant categories and apply to either general operating support or specific project funds. 3. My recommendation is to accept only one application per year for each organization. Allowing the general operating support grantees to also apply for specific project funds is letting the large organizations double dip while reducing the funds available for smaller organizations not eligible for general operating support. The general operating support grantees can apply for a large percentage of their budgets which include their projects, why should they get even more for project grants? No double dipping. Thank you for your attention to these concerns.

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