



ANNUAL REPORT

Parks, After School, Recreation, and Community Services Department







2023 ANNUAL REPORT

Α	The percentage of residents residing within a half-mile of a park.
В	The number and percentage of Fresnans accessing PARCS programs.
С	The implementation of the Parks Master Plan.
D	The implementation of the Active Transportation Plan.
Е	The implementation of deferred maintenance and improvements to existing parks and recreational facilities in the City.

REPC JUL 2022

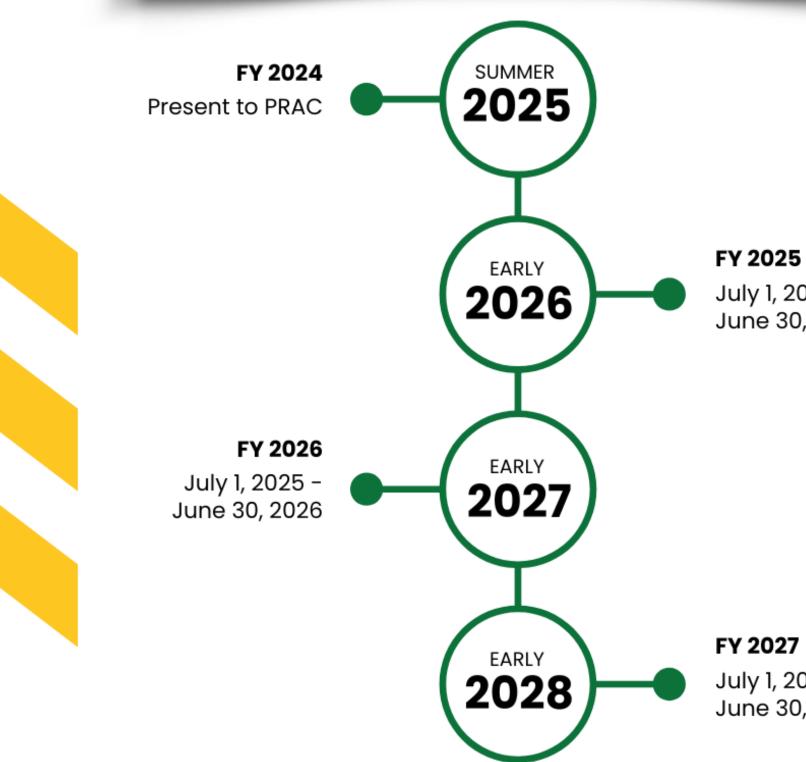






MEASURE P ANNUAL REPORT

Annual Report TIMELINE



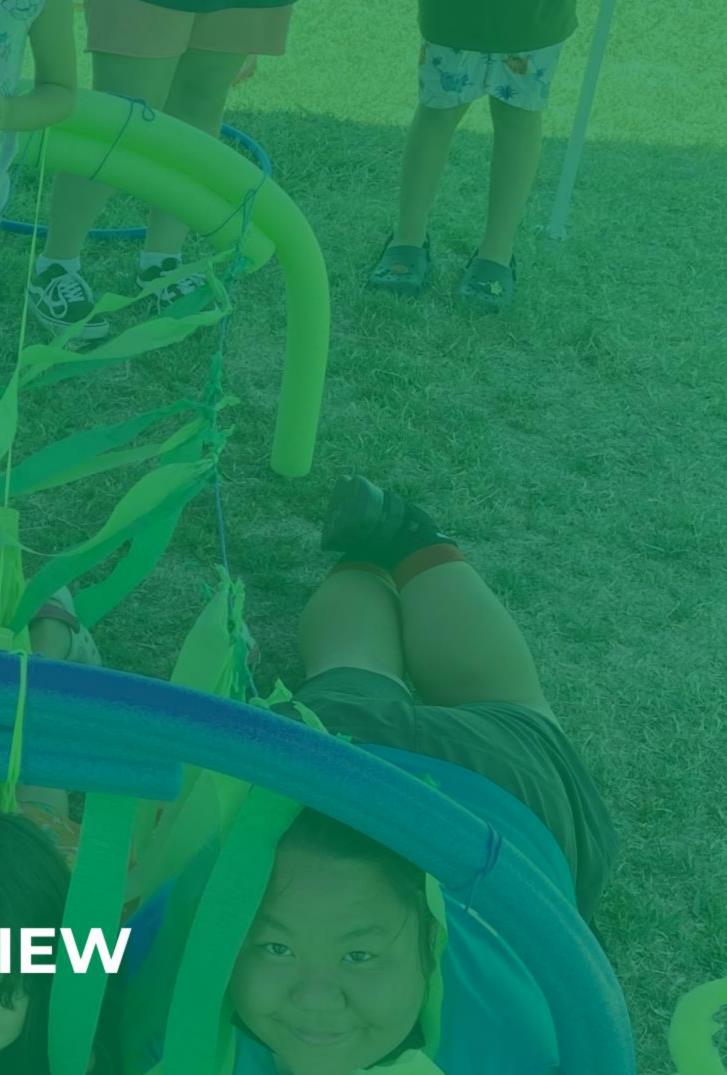




July 1, 2024 -June 30, 2025

July 1, 2026 -June 30, 2027

THE PARKS, AFTER SCHOOL, RECREATION AND COMMUNITY SERVICES DEPARTMENT OVERVIEW



MEASURE P ANNUAL REPORT

COMMUNITY CENTERS

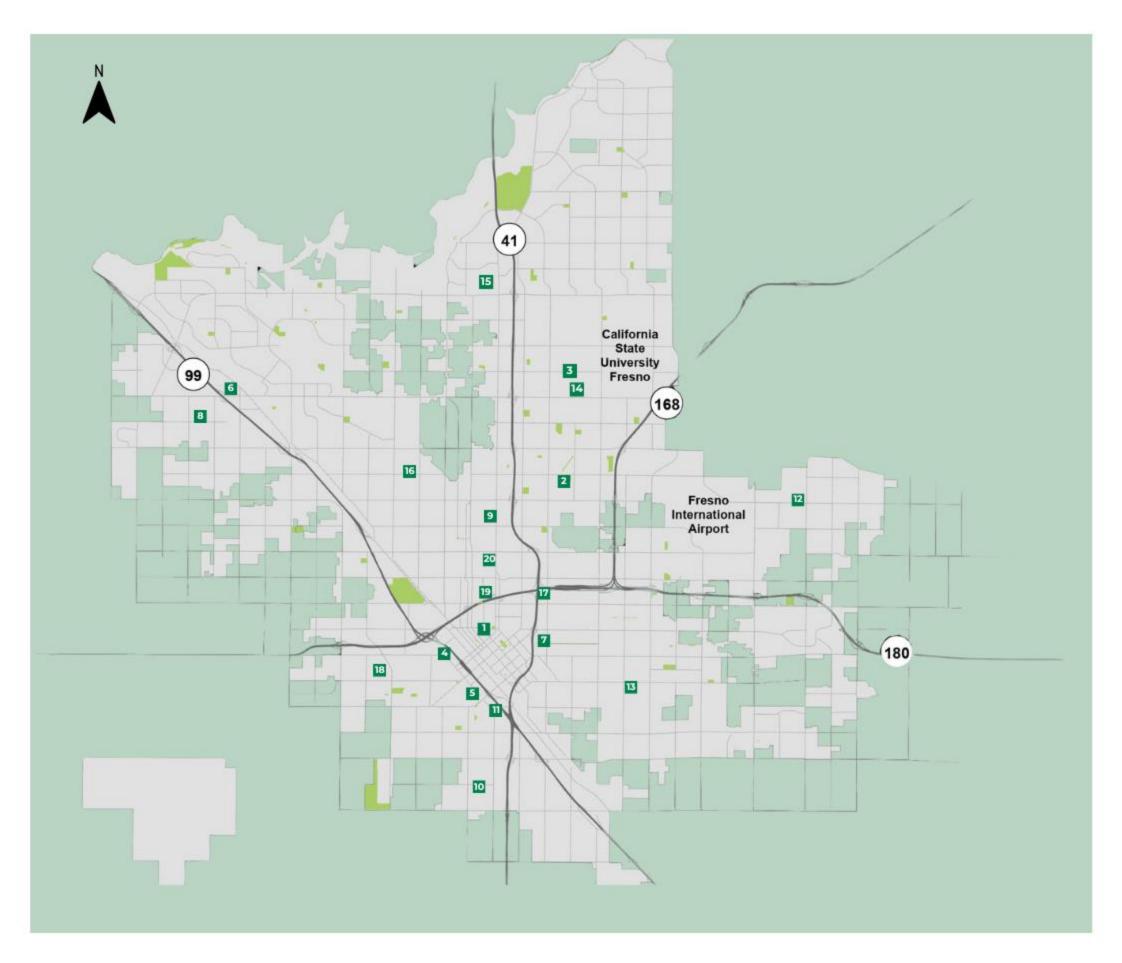
There are 20 community centers located citywide.



11	Maxie L. Parks Community Center
12	Melody Neighborhood Center
13	Mosqueda Community Center
14	Paul "CAP" Capriogilo Community Center
15	Pinedale Community Center
16	Quigley Neighborhood Center
17	Romain Neighborhood Center
18	Sunset Community Center
19	Ted C. Wills Community Center

20 The Link @ Blackstone Senior Center

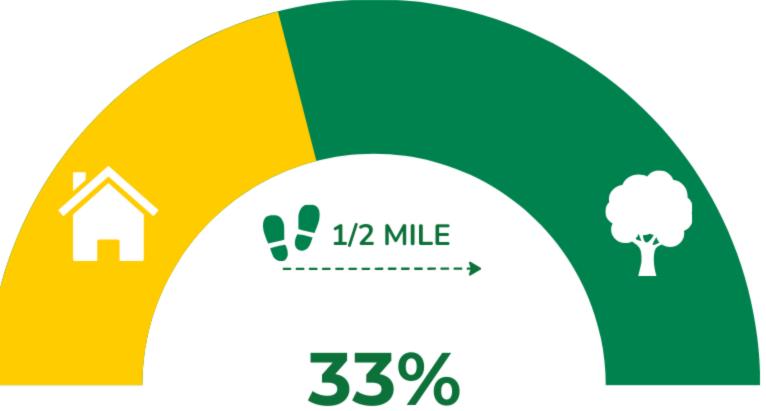




FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK



FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK



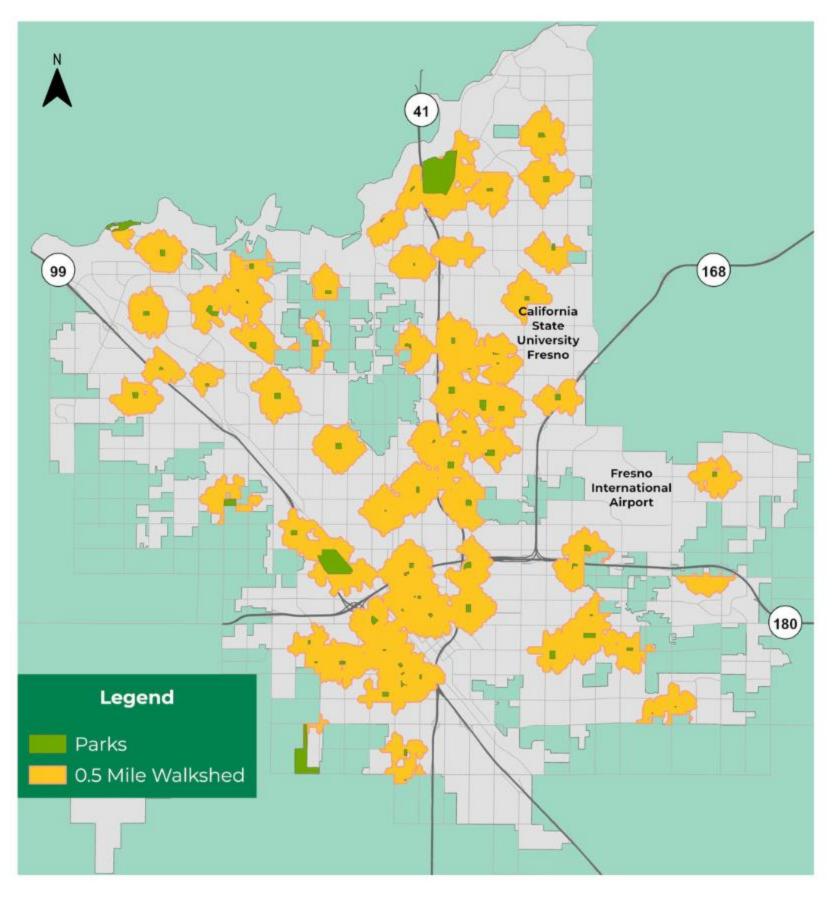
of Fresnans live within ¹/₂ mile walking distance of a park.

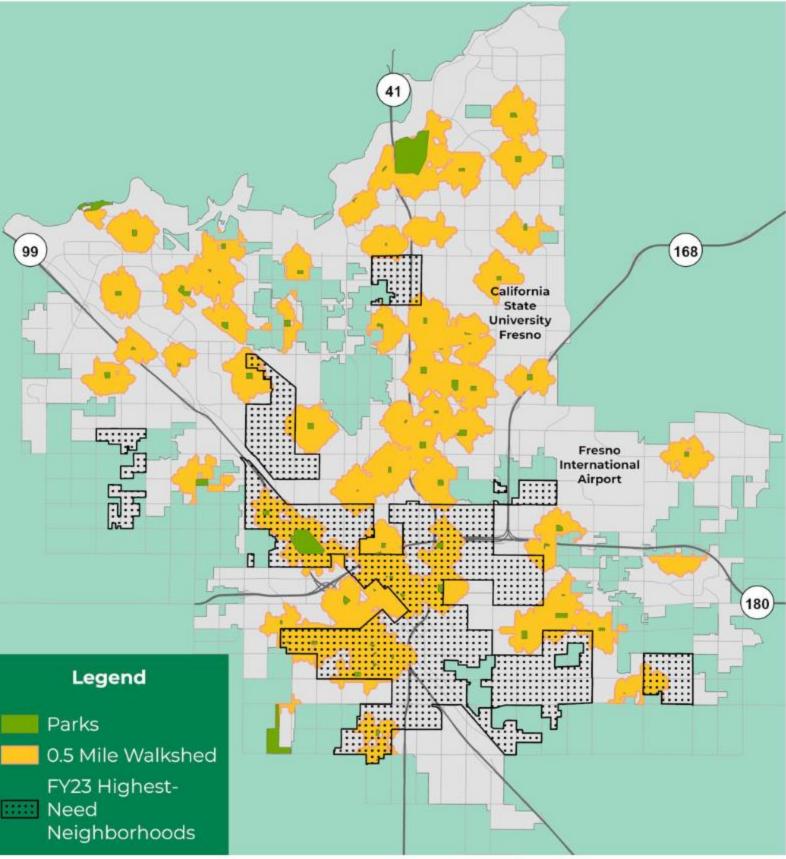
551,135

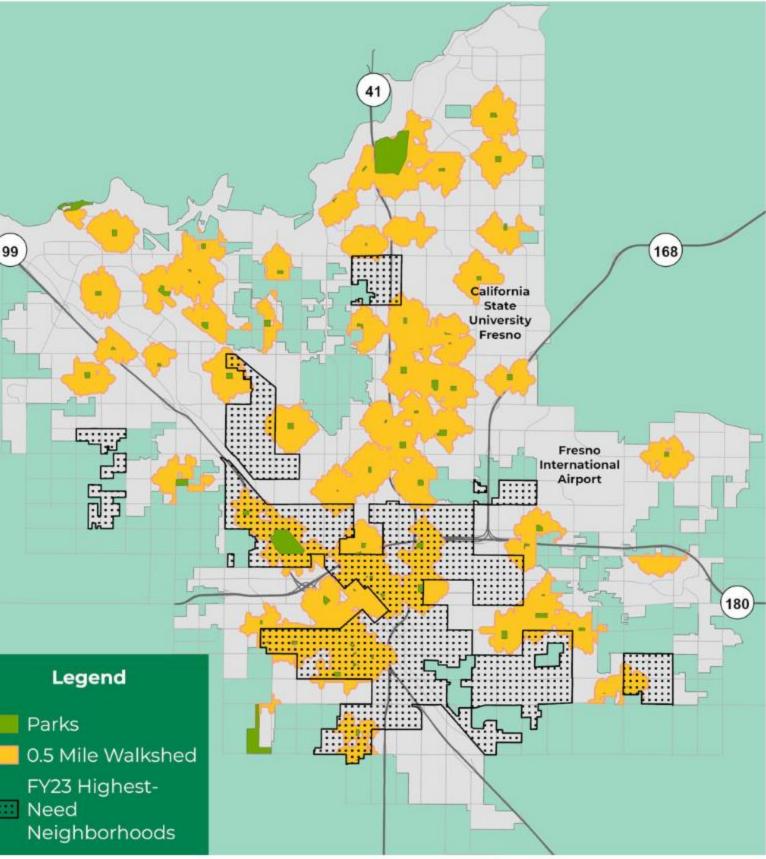
2023 City of Fresno Population



FRESNANS THAT LIVE WITHIN A HALF-MILE OF A PARK







THE PERCENTAGE OF FRESNANS ACCESSING PARCS PROGRAMS



FRESNANS WHO ACCESS PARCS PROGRAMS

Groups	Number of Fresnans Accessing Programs (Unduplicated)	Fresnan Attendance (Duplicated)	
Children	9,153	445,807	
Adults	5,931	63,940	
Seniors	860	29,292	
Non Age Specific	3,090	53,503	
Total	19,034	592,542	

Total Population (ESRI 2023)	Percentage (individual/ attendance)
153,452	6% / 291%
276,971	2% / 23%
120,712	1% / 24%
N/A	N/A
551,135	3.5% / 108%

DEFINITIONS AND METHODOLOGY

ATTENDANCE OR IMPRESSIONS

• These terms are used interchangeably to represent the total number of times someone attended a program or activity.

FRESNANS

- This term refers to individuals living within the City of Fresno.
- When addresses were unavailable or not collected, an 80% benchmark was applied to estimate.

UNIQUE INDIVIDULAS OR PARTICIPANTS

• This measure is an unduplicated value, meaning each individual is counted only once, regardless of how many times they attended.

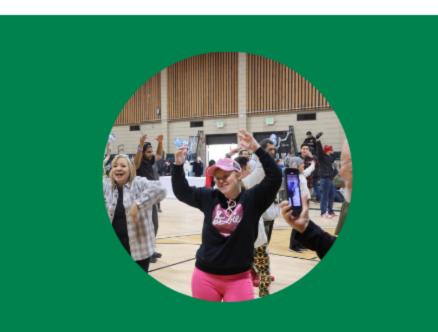
YOUTH

• This term is used to describe individuals aged 0 to 17 years old.

SENIORS

• This refers to older adults, though specific program age requirements may vary based on funding source.





ADAPTIVE RECREATION

382 Fresnans Accessing the Program

3,238

Program Attendance



RECREATIONAL ACTIVITIES

57,932 Community Center Visits

101

Events, classes, activities and camps were offered citywide



AFTER SCHOOL PROGRAM

1,577 Fresnans Accessing the Program

19

Community Centers from 1 - 6 PM

AQUATICS 2,894 Swim Lesson Participants 24,666

Recreational Swimmers



BICYCLE AND PEDESTRIAN SAFETY 3,016

Fresnans received Bicycle & Pedestrian Safety Education

1,117

Safety Material Distributed

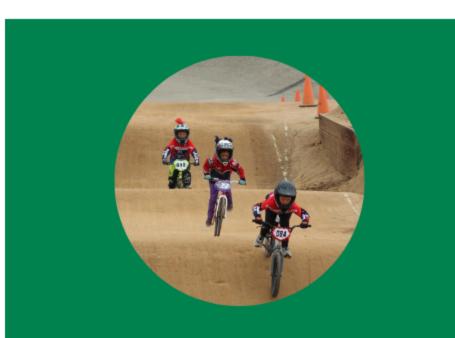


CAMP FRESNO YOUTH



Youth Attended

1,183 Impressions Recorded



ACTION SPORTS

91 Action Sports Participants

938

Action Sports Attendance



ADULT SPORTS

5,092 Adult Participants

455

Registered Teams



YOUTH SPORTS







YOUTH SPORTS FEE WAIVER

258 Households Were Approved

47%

of all participants used a fee waiver



SCIENCE PROGRAM

75

Total number of science workshops, trips, teen nights, science camps and events

7,260

Total Program Attendance



SENIOR PROGRAM

20,989 Senior Program Attendance

6,857

Hot Meals Served to Seniors

MEASURE P ANNUAL REPORT

PROGRAMS





WARMING & COOLING CENTERS

13,504

Warming Center Visits

1,812 Cooling Center Visits



YOUTH EMPLOYMENT PROGRAM



YEP Participants

12,463 Hours Worked



2,228 Students Served

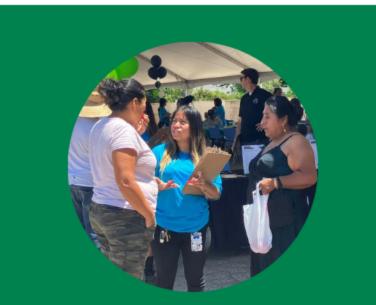
367,614 Program Attendance



CUSTOMER SERVICE

5,500+ Participant Registrations

1,500 Facility Reservations



COMMUNITY ENGAGEMENT



Survey responses received for the Cultural Arts Plan



PARKS MASTER PLAN IMPLEMENTATION

PARKS MASTER PLAN GOALS

The goals below were established by the 2018 Parks Master Plan (PMP). This section provides an overview and progress update on the implementation of each goal.



PARKS MASTER PLAN - GOAL 1: FUND

1.1

Parks Master Plan Recommendations	Not Yet Started	In Progress	Implemented	Ongoing
Employ a business planning approach to the financial management of Fresno's park and open space system that accounts for total cost of ownership and adequately funds new parks, maintenance, and ongoing operations, including the following strategies: Increase investment in assets, including costs for lifecycle replacement and maintenance Increase Fresno's annual maintenance and operations budget to align with standard state funding levels			x	x
First prioritize funding for maintenance and existing park improvements, then prioritize budget for land acquisition.*			x	x
Continue to require that developers create special districts such as Community Facilities Districts (CFDs) to fund pocket park maintenance.*			x	x
Consider implementation of additional funding mechanisms such as special use districts, CFDs, sales tax, and utility user tax.*			x	x
Explore the formation of CFDs or other special districts in established neighborhoods to maintain and develop parks and open space amenities.*			x	x
Consider adjusting pocket park dedication requirements to ensure creation of adequately sized parks that meet amenity requirements established in the park type definitions.*	x			
Consider creating a Park Impact Fee (PIF) for commercial development.	x			
Pursue grants for park land acquisition and development including funding opportunities that support community development, public health, urban greening, and environmental stewardship.*			x	x
Perform a cost of service analysis and identify opportunities for positive revenue generation through new pricing policies and programs to help offset total cost of non-revenue generating programs.*			x	x

UPDATE ON THE IMPLEMENTATION OF THE ACTIVE TRANSPORTATION PLAN



ATP IMPLEMENTATION UPDATE: FACILITIES



Over six (6) miles of in-road bicycle facilities were added to the bicycle network.



Approximately 3.5 miles of Class II bike lanes were added.



Over 1,680 feet of green conflict paint markings were added to the bicycle network.



139 transit stops were improved.



Two (2) bicycle boxes were added to the bicycle network.



Over 11 miles of sidewalks constructed and 7.5 miles of existing sidewalks repaired.



An estimated 2.87 miles of Class IV bike lanes were added.



Approximately 10.63 miles of Class I trail facilities were added to the trail network.

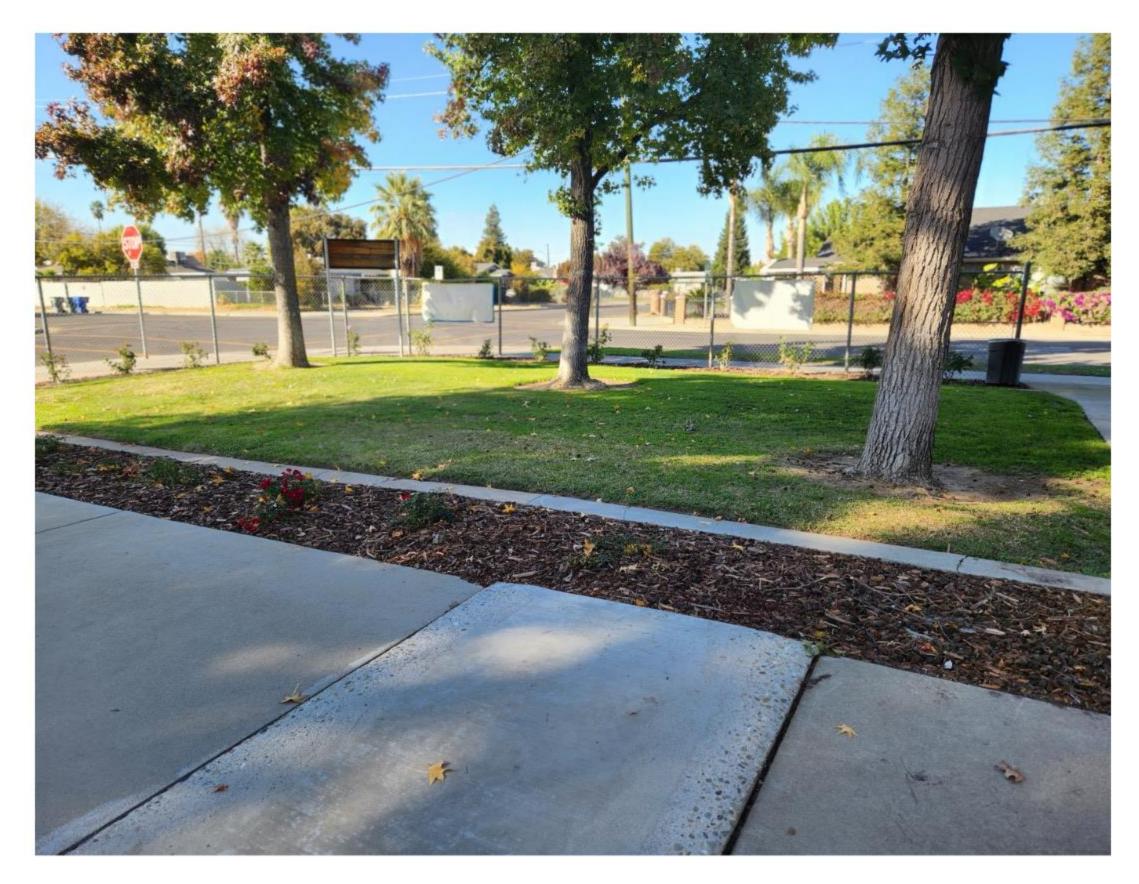


30 new crosswalks, 375 ADA ramps, and 237 streetlights were installed throughout the City.

UPDATE ON THE IMPLEMENTATION OF DEFERRED MAINTENANCE AND IMPROVEMENTS TO EXISTING PARKS AND RECREATIONAL FACILITIES IN THE CITY

MEASURE P ANNUAL REPORT

FACILITY MAINTENANCE











Restrooms Maintained daily



Litter Removal Daily service



Pools

Maintained daily and monitored hourly during the season.



Maintenance

Prompt submission and completion of maintenance requests.

MEASURE P ANNUAL REPORT

PARK IMPROVEMENTS



91 Capita

Capital Improvement & Maintenance Projects



Project Lifecycle

INITIATION AND PLANNING







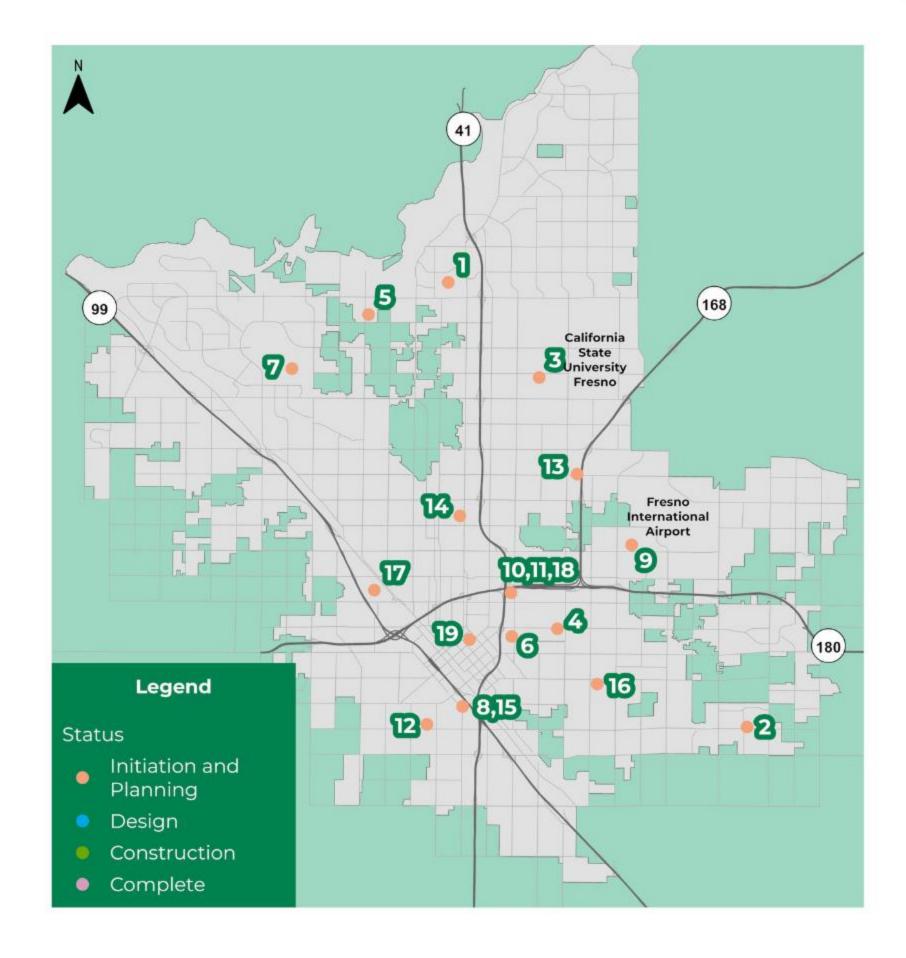


Projects to Expand New Parks 104

Total Portfolio of Projects

INITIATION AND PLANNING PHASE

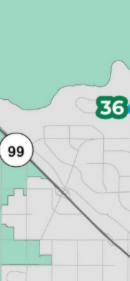
- 1. 7236 N College Avenue*
- 2. Church & Sunnyside Acquisition*
- 3. El Dorado Park
- 4. First/Clinton Property*
- 5. Holman Park Lighting Improvements
- 6. Holmes Park Improvements
- 7. Logan Monument Sign
- 8. Maxie L. Parks Remediation
- 9. Reedy Park Improvements
- 10. Romain Futsal
- 11. Romain Park Community Garden
- 12. Hinton Landscaping and Irrigation
- 13. Dakota / Barton New Park*
- 14. Lafayette Court Resurfacing
- 15. Maxie L. Parks South Parcel Incorporation
- 16. Mosqueda Pool Fence
- 17. Roeding Storyland/Playland Improvements
- 18. Romain Park Rehabilitation
- 19. Veteran's Memorial Improvements



DESIGN PHASE

- 20. Dickey Park Rehabilitation Frank H Ball Park Rehabilitation 21. Logan Tot Lot Soft Fall & ADA Evaluation 22. Mary Ella Brown Rehabilitation 23. 24. Maxie L. Parks Improvements 25. Sunset Rehabilitation 26. Al Radka - Dog Park 27. Bigby-Villa Shade Structure & Soft Fall 28. Cal Tupman Shade Structure & Soft Fall 29. Cary - Tot Lot Shade Structure 30. Citywide Senior Center* Holmes Restroom Rehabilitation 31. Lafayette Park Lighting 32. Lafayette Park Shade Structure 33. 34. Manchester Splash Pad Maxie L. Parks Shade Structures 35. 36. Milburn Overlook Rehabilitation 37. Neilsen Play Structure Improvements Orchid Tot Lot Shade Structures & Soft Fall **39.** Roeding - Pickleball Courts / Lights 40. Roeding - Restroom Rehab Romain Tot Lot Soft Fall Surface 41.
- 42. Rotary East Pickleball Courts

- 43. Rotary East Shade Structure & Soft Fall
- 44. Sunnyside Shade Structure & Soft Fall
- 45. University Park Tot Lot
- 46. Vinland Park Pickleball Courts
- 47. Vinland Shade Structure & Soft Fall
- 48. Woodward Park Accessible Parking
- 49. Woodward Park Pickleball Courts
- 50. Roeding Irrigation Master Plan
- 51. San Pablo/HWY 180 Park
- 52. Ted C. Wills Green Space
- 53. Woodward Irrigation Master Plan
- 54. Cary Park Bleachers / Petanque
- 55. Fink White Restroom Rehab
- 56. Lafayette Restroom Rehab
- 57. Maxie Park HVAC Design
- 58. McKinley Community Garden*
- 59. Roessler Building Rehab
- 60. Romain Community Center Mural
- 61. San Pablo Column Murals
- 62. Woodward Group Activity Center Repair



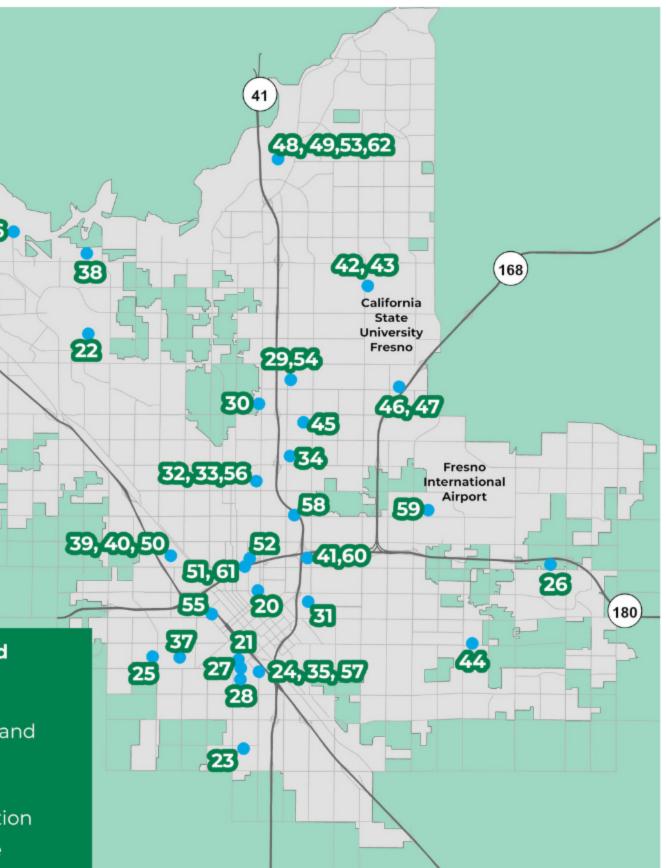
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Legend

Status

- Initiation and Planning
- Design
- Construction
- Complete





CONSTRUCTION PHASE

- 63. Dickey Youth Center Office Improvements
- 64. Radio Park Renovation- Prop 68
- 65. Roeding Tot Lot Improvements
- 66. Woodward Tot Lot Improvements
- 67. Milburn/Dakota (Dolores Huerta)*
- 68. S Peach Ave / 49-Acre Park*
- 69. South Tower CIP-F19 17-3a*
- 70. Dickey Center Parking Lot Gate
- 71. Fink White Splash Pad
- 72. MLK Magnet Park*
- 73. Paul "Cap" Center North/ South Buildings
- 74. Roeding Court Resurfacing
- 75. Roeding Dog Park Relocation
- 76. Water Tower/ Eaton Plaza
- 77. Willow & Balch Tot Lot Replacement



Status

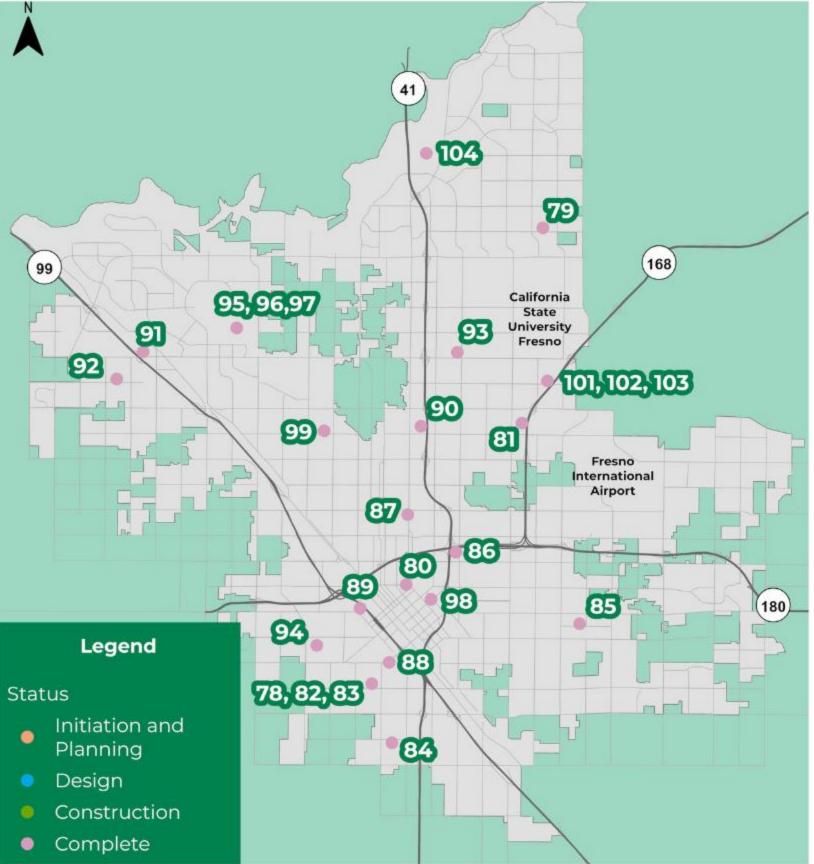
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COMPLETED PROJECTS

	Hinton Youth Soccer Improvements
	Belcher Restroom Roof Replacement
	Dickey Playground Equipment Installation
	Granite Park Site Assessment
	Hinton Field Lighting
	Hinton Restrooms
	Mary Ella Brown Walk-In Unit
	Pilibos Turf & Irrigation Improvements
	Romain HVAC Replacement
	The Link @ Blackstone
	Cal Tupman Park Playground Install
	Fink White Community Center Repaint
-	Granny's Sec Light

91. Highway City Repainting

- 92. Inspiration Park Replanting Keats Pocket Park 93. Len Ross Security Lighting 94. Logan Improvements 95. Logan Parking Lots Improvements 96. 97. Logan Restroom Re-Roof 98. Meux Home Museum Improvements 99. Quigley - HVAC Replacement 100. Science Mobile Improvements 101. Vinland Repaint Existing Res 102. Vinland Multi-Court Surfacing 103. Vinland Park Restroom Upgrades
- **104.** Woodward Amphitheater Shade Sails



PARK RANGERS

T. YAAKOP



ENHANCING COMMUNITY SAFETY AND ENGAGEMENT

Park Rangers are a recent addition to Fresno PARCS. Park Rangers are housed in the Fresno Police Department and play an important role in community safety and assisting the public in parks and recreational facilities.

ORIENTATION, INCLUDING DRIVING, AXON CAD SYSTEM, CPR, AND BASIC FIRST AID

FIELD TRAINING WITH A SENIOR COMMUNITY SERVICES OFFICER (CSO)

FIELD TRAINING WITH A POLICE CORPORAL FOCUSED ON SAFETY

BASIC BICYCLE TRAINING

HOMELESS ASSISTANCE RESPONSE TEAM (HART) TRAINING

POLARIS UTILITY TERRAIN VEHICLE (UTV) TRAINING

RIDE-ALONG WITH PARCS MANAGERS

CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CEPTED)

COMMUNITY ENGAGEMENT TRAINING





Park Rangers were fully trained and assigned to Policing Districts in FY 2023.



Conditional Offers of Employment were extended.

FY23 MEASURE P BUDGET BY EXPENDITURE CATEGORY



MEASURE P BUDGET BY EXPENDITURE CATEGORY FISCAL YEAR 2023

CATEGORY 1

Improving and Maintaining Safe, Clean Neighborhood Parks and Playgrounds

\$21,027,456

Highest-Needs Neighborhoods

\$10,540,609

CATEGORY 2

New Neighborhood Parks; Senior and Youth Recreation Facilities

\$9,828,050

Highest-Needs Neighborhoods

\$4,926,589

CATEGORY 4

Expanded Access to Arts and Culture

\$5,485,423

CATEGORY 5

Safe Walking and Biking Trails; Street Beautification and Litter Removal; and the San Joaquin **River Parkway**

\$5,142,584

GRAND TOTAL: \$45,711,858

FY 2023

CATEGORY 3

Youth and Senior Recreation Programs; After School Programs; and Job Training for Youth and Veterans

\$3,885,508

CATEGORY 6

Program Implementation and **Fiscal Controls**





THANK YOU

