



**JERRY P. DYER**  
MAYOR

**NOTIFICATION OF APPOINTMENT BY MAYOR  
TO BOARD OR COMMISSION**

TO: City Council  
THROUGH: Todd Stermer, City Clerk  
BY: Jerry P. Dyer, Mayor

         Reappointment  
  X   New Appointment  
Name of person replaced: Sarah Parkes

Name: Kelly Kucharski  
Address: Fresno, CA  
Phone:  
Appointed to: Parks, Recreation, and Arts Commission  
Term: Through 7/1/2026

**Application Form**

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**Profile****Which Boards would you like to apply for?**

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Parks, Recreation, and Arts Commission: Submitted

Kelly

First Name

A

Middle Initial

Kucharski

Last Name

Email Address

Home Address

Fresno

City

CA

State

Postal Code

**What district do you live in? \***

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 District 4

Primary Phone

Alternate Phone

**Briefly explain why are you interested in serving on this board or commission?**

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As the Co-Executive Director for Sierra Resource Conservation District (SRCD), the responsibility of the Director is to represent Fresno County in serving private land owners to meet their natural resource needs. The District's purpose is conservation of our natural resources for future generations, specifically in State Responsibility Areas. SRCD is expanding jurisdictional boundaries into the City of Fresno and with programs serving city residents. Current SRCD State and Federal projects are represented in forestry, watersheds, agriculture, and urban green spaces. The City funding advised by the Commission can be optimized through thoughtful intergration with publicly funded natural resource projects and agency work in the Valley and San Joaquin River. The District's role and the Commissions purposes are aligned in some basic public service agendas. This creates the potential for optimizing outcomes of investments by sharing information and working together.

**Educational background, Schools Attended, Degrees and Certifications**

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Bachelor of Arts in Political Science from the University of Michigan Ann Arbor. Certificaiton of Completion for Project Management Professional from University of California Irvine. Leadership Fresno Participant with the Fresno Chamber of Commerce in 2020.

**Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.**

Serving six years in community benefit organizations focused on charity and community economic development in the City of Fresno at Fresno Area Community Enterprises. Additionally serving three years as the Foresty and Watershed Program's manager for the Sierra Resource Conservation District. Currently serving as the Co-Executive Director for Sierra RCD, a Special District of the State of California with 12 million State and Federally funded projects for Fresno County. Two of the current twenty eight projects include improving outdoor recreation and green spaces for two underserved communities in the City of Fresno, as well as a biomass utilization project with the San Joaquin River Conservancy.

**Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?**

Yes  No

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### Work History

Sierra Resource Conservation District  
Employer

Co-Executive Director  
Job Title

### Work Address

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### City, State, Zip Code

Auberry, CA

**Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.**

Donald Griffith- Financial Advisor and retired Fresno Pacific University VP of Advancement:

Loren Dubberke- Executive Director of Fresno

Area Community Enterprises:

Karin Roux - Co-ED

Sierra Resource Conservation District:

Question applies to multiple boards

**The Political Reform Act of 1974 prohibits public officials from using their official positions to influence governmental decisions in which they have a financial interest. The Board Members in the designed positions must disclose their financial interests as specified in the agency's conflict of interest code.**

**I agree that I have read the above and agree to file a Statement of Economic Interest Form should I be appointed to a Board, Commission, or similar body according to the adopted resolution.**

I Agree

Kelly A Kucharski

**KELLY KUCHARSKI**

• Alt # |

• Fresno, CA

**PURPOSE**

To conduct the realization of an organization's strategic mission with integrity, character, hard work, creativity, and enthusiasm.

**CONTRIBUTIONS TO ORGANIZATIONAL SUCCESS**

**Built \$6 million County Forestry and Watershed Program**

- Provided over 300 county residents over 4,000 acres evaluated in 3 years
- Treated over 300 acres of forested landscapes on State Responsibility Areas
- Awarded millions of State and Federal funding for Fresno County residents
- Integrated community involvement and partnerships for Creek Fire Recovery
- Developed local talent to serve local conservation needs

**Performed professional project management in dynamic environments**

- Managed and administered 3 separate organizations simultaneously

**Launched operations for start-up companies and programs**

- Facilitated management to double production income in 1 year
- Sustained 75% rate of growth per year over 3 years
- Developed marketing strategies and began buyer relationships
- Built HR and operational management functions

**Improved community relations and profits through innovative programs**

- Developed, organized, and led outreach and engagement programs
- Developed innovative marketing strategy adopted by national corporate headquarters
- Established the first 2 FireWise Communities for the national association

**Organized and facilitated successful city-wide fundraising events for charity**

- Attended by hundreds
- Auction, dinner and reception for donors and participants

**WORK EXPERIENCE**

**Small Business, Government, and Nonprofit Administration**

- Sierra Resource Conservation District      2019-Present  
Co-Executive Director and Forestry and Watershed Program Manager
- Fresno Area Community Enterprises      2015-2023  
Business Administrator and Program Manager
- Yosemite Clean, LLC      2018-2019  
Administrative Assistant for Start-Up Bioenergy Company

**Community Leadership**

- North Fresno Church      2015-2020
- Woven Community Church      2016- 2018

**EDUCATION**

- Project Management Professional:** University of California, Irvine, 2021
- BA, Political Science:** University of Michigan, Ann Arbor, MI, 2010