



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR
TO BOARD OR COMMISSION**

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Jerry P. Dyer, Mayor

 X Reappointment

 New Appointment

Name of person replaced: N/A

Name: Reynaldo Villarreal
(Executive Representative)

Address:



Phone:



Appointed to: Disability Advisory Commission

Term: Through June 30, 2026

City Council 6/27/2024

Application Form

Profile

Which Boards would you like to apply for?

Disability Advisory Commission: Submitted

Reynaldo

First Name

Villarreal

Last Name

Email Address

Home Address

City

State

Postal Code

What district do you live in? *

☒ District 1

Mobile:

Primary Phone

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

I am interested in serving on the DAC board as i am someone with a visual disability and would like to provide my knowledge and insight to support the blind and visually impaired community with in the City of Fresno.

Educational background, Schools Attended, Degrees and Certifications

I have some college education as I've attended Fresno City College. I have a high school diploma from Hoover High School

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I am currently the Director of Workforce Development at Valley Center for the Blind which serves the blind and low vision community. I have been with Valley Center for the Blind for 8 years. I am legally blind with an eye condition known as retinitis pigmentosa's. I believe my experience and knowledge on helping the blind and low vision community to gain Independence and find gainful employment makes be qualified to serve on the DAC board.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

Valley Center for the Blind

Employer

Director of Workforce
Development

Job Title

Work Address

[REDACTED]

City, State, Zip Code

[REDACTED]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Shellena Heber, [REDACTED] Sarah Harris, [REDACTED]
Martha Espitia, [REDACTED]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

Question applies to multiple boards

The Political Reform Act of 1974 prohibits public officials from using their official positions to influence governmental decisions in which they have a financial interest. The Board Members in the designed positions must disclose their financial interests as specified in the agency's conflict of interest code.

I agree that I have read the above and agree to file a Statement of Economic Interest Form should I be appointed to a Board, Commission, or similar body according to the adopted resolution.

☒ I Agree

Reynaldo Villarreal

Director of Workforce Development

Phone: [REDACTED] [REDACTED]
[REDACTED] [REDACTED]

Personal Profile

As director of workforce development, I stay up to date on current training practices and trends in the labor markets for individuals with disabilities. Additionally, I am responsible for providing reports on the efficiency of my department staff and maintaining a yearly budget.

Areas of Expertise

- Hands-on leadership
- Jaws, and Zoomtext
- Microsoft Suite
- Working knowledge of industry trends and practices in the disabled community

Experience

2021–Present

Director of Workforce Development • Valley Center for the Blind

Under the direction of the Executive Director, daily responsibilities are to develop and implement plans for workforce training, supervise employees within the department, coordinate with other managers to determine areas that need attention and administer new training plans and practices for the organization. Oversee and maintain quality of contracts with government agencies and other community organizations.

- Oversee the Workforce Development team to ensure successful performance and delivery in accordance with all contracts/partnerships that contribute to VCB job creation for people who are blind or have low vision.
- Develop infrastructure that ensures every team member has the tools and training to succeed in their roles.
- Oversee workforce development team to build and maintain productive relationships with customers and vendors.
- Participate in business development of potential and current partners.

2020–2021

Industry Manager • Valley Center for the Blind

Under the direction of the Executive Director, I was tasked with assisting management in duties in a regulatory manner. Responsibilities involved administering the overall production and marketing team, keeping track of the required equipment and resources, and determining the working efficiency of each employee and department.

- Keen strategic thinking and planning.
- Developed key performance goals, creating and implementing strategies for business growth.
- Work closely with managers and other administrative staff to retain clients.
- Developed new solutions to meet client needs.
- Improve internal processes for better productivity.
- Assisted in large government-related projects and interpreted performance reports.
- In-depth knowledge of the Blind and Low-Vision Industry.

2017–2021

Assistive Technology Instructor • Valley Center for the Blind

Under the direction of the case management team, I was tasked with developing and designing curriculum plans to foster student learning, stimulate discussions, and ensure student engagement. I also provided tutoring and counseling to students through training sessions and maintained detailed records of their progress in a CRM system.

- Conduct classroom assessments for assistive technology implementation to support student's needs.

- Provided ongoing support to students regarding software, devices, and equipment with guidance on the proper usage.
- Communicate and provide any updates with the AT department to ensure the software and equipment used on networked computers are adequate and functional for training use and daily operations.
- Provide reports and participate in case management assessments.
- Effectively create and implement training curriculum.
- Installed approved software, determined compatibility, and configured assistive technology.
- Attend training in assistive technology, software, assessment, and strategies.
- Provide technical support to the team, students, and families as necessary.
- Attend ISP meetings/staffing and review the results to ensure awareness of changes/updates.
- Perform other duties as assigned.

2017–2017

Programs Assistant • Valley Center for the Blind

Under the administration's direction, I was responsible for providing administrative support to team members throughout the planning and implementation of educational, charitable, or professional programs. Other duties included but were not limited to communicating between program participants and managerial staff, creating and updating program schedules, and assisting in the planning and managing of program events.

- Manage front desk duties and administrative tasks, such as organizing files and answering phone calls.
- Greet visitors and answer questions as requested.
- Schedule meetings between clients, instructors, case managers, and other staff.
- Prepare paperwork for clients and case managers.
- Create and distribute marketing materials, such as fliers and brochures.

2010–2011

Sales Floor Associate • Footlocker

- Assist customers and answer their questions about their options by understanding the in-store and online inventory.
- Preparing in-store displays to show customers priority items and increase sales rates.
- Upselling customers to a store membership plan.

2009–2010

Office Assistant • City of Fresno One Call Center

- Provide office communications support by fielding calls, answering questions, and forwarding messages.
- Copies and stores important documents.
- Assisted with tracking office schedule by picking up and delivering items to appropriate team members as needed.
- Participate in educational opportunities.

Education

Fresno City Community College

Some General Education

Herbert Hoover High School

Graduated Class Of 2011