

Southern Blackstone Avenue Smart Mobility Strategy



City Council Presentation

Thursday, May 2, 2019

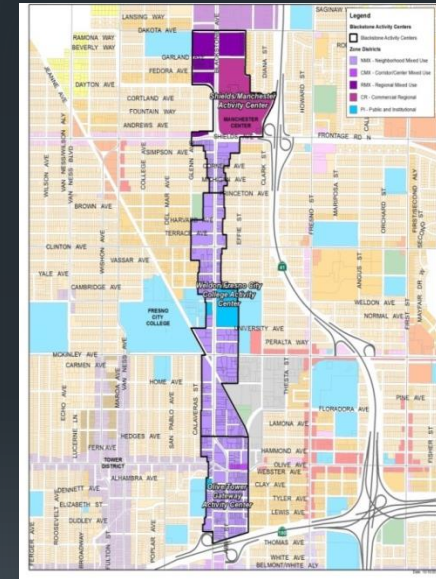
Hearing for City Council to consider approval of the following:

1. **ADOPT** a finding that there is no possibility that acceptance of the Southern Blackstone Avenue Smart Mobility Strategy will have a significant effect on the environment and is exempt from CEQA pursuant to CEQA Guidelines Section 15061(b)(3).
2. **ADOPT RESOLUTION** accepting the Southern Blackstone Avenue Smart Mobility Strategy.

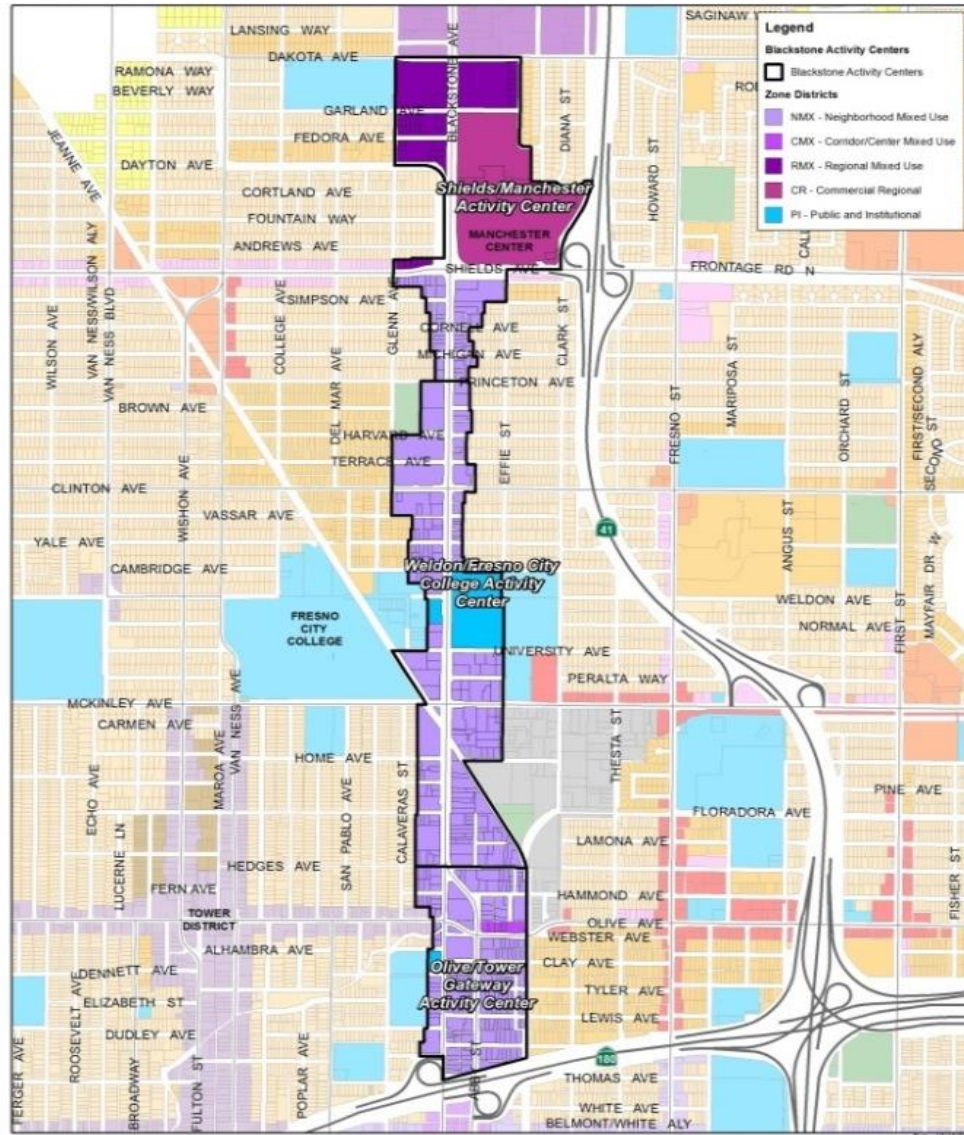


What is the Southern Blackstone Avenue Smart Mobility Strategy?

- A toolkit complete with recommendations for project improvements to the street, sidewalks, intersections, and adjacent properties within the 2.5 project area (Dakota Avenue to Highway 180).
- Improvements incorporate the following:
 1. Increased safety and access to all travel modes
 2. Identify and address impacts on business opportunities
 3. Enhance the streetscape
 4. Improve pedestrian crossings
 5. Improve bicycle access and facilities
 6. Improve gateway and wayfinding signage



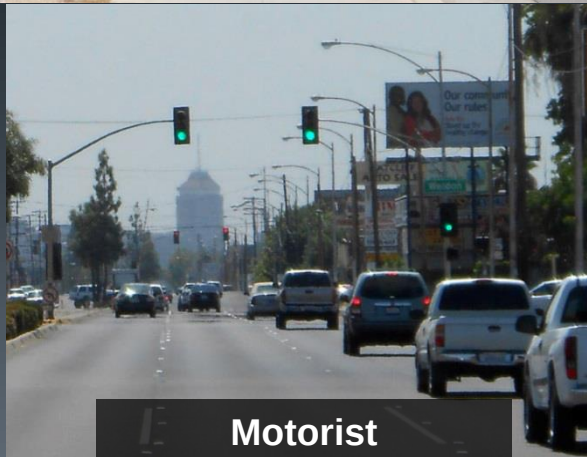
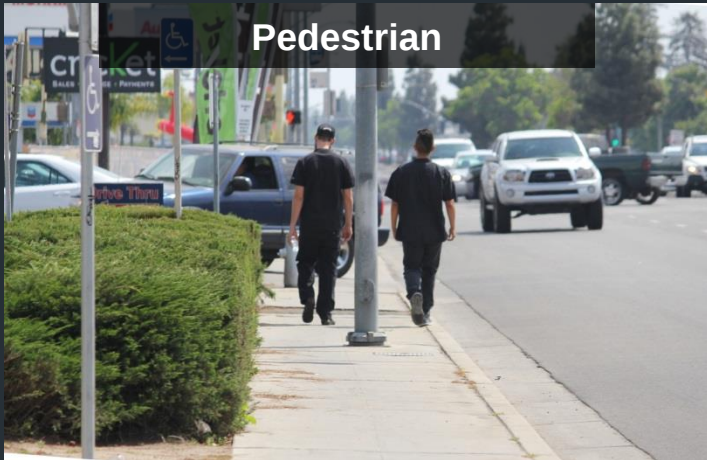
Project Area





What are Complete Streets?

“Complete streets are streets for everyone.”

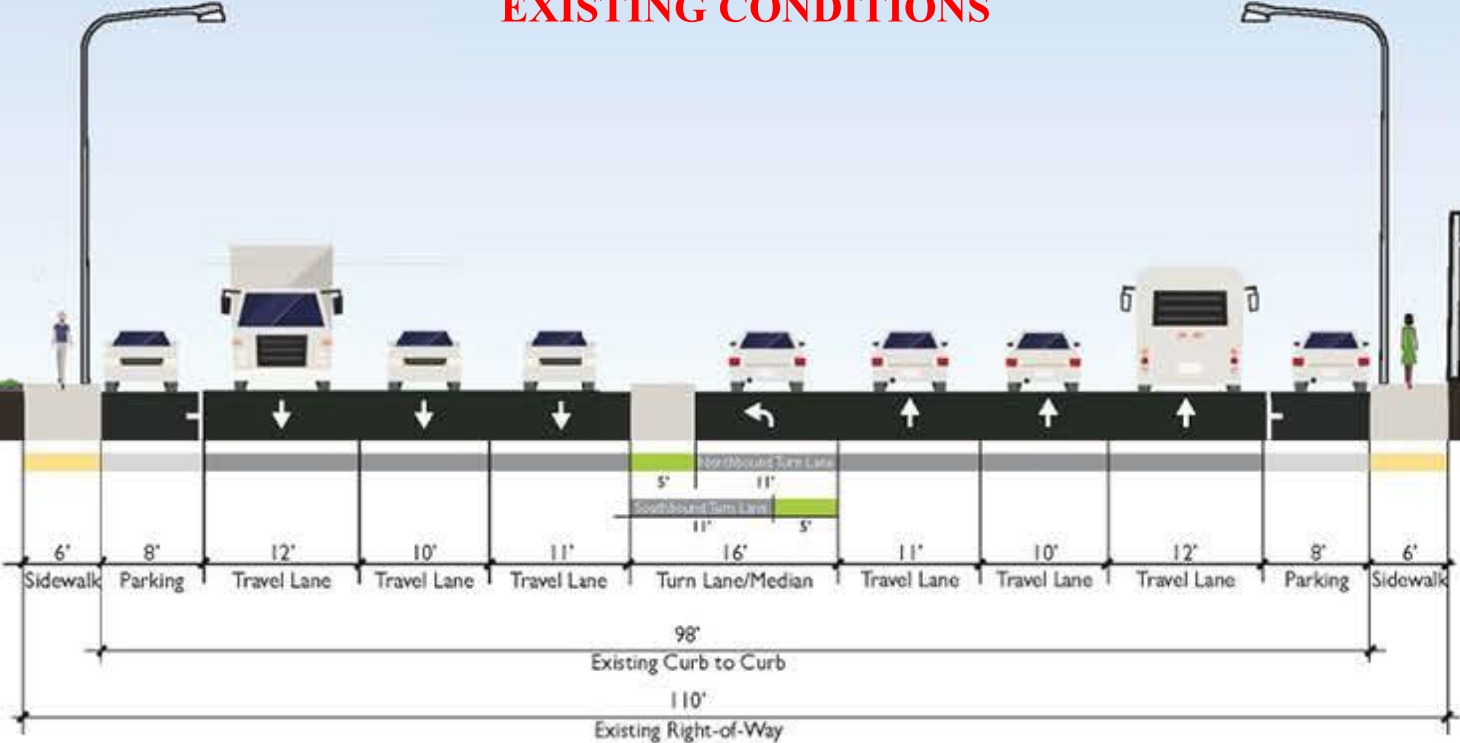


What are the Benefits of Complete Streets?

- **SAFETY:** well-designed bicycle tracks tends to reduce injury and crash risk. Available crosswalks prevent pedestrian fatalities.
- **ENVIRONMENT:** more walking, biking, transit riding = less air pollution and decrease in the obesity rate.
- **ECONOMIC:** redevelopment projects are spurred by complete streets.



EXISTING CONDITIONS









Fabrics
• Furniture
• Blinds

GW school supply inc.

TRADER JOE'S

TUESDAY MORNING

Allard's
Art Supplies • Fine Pens • Framing



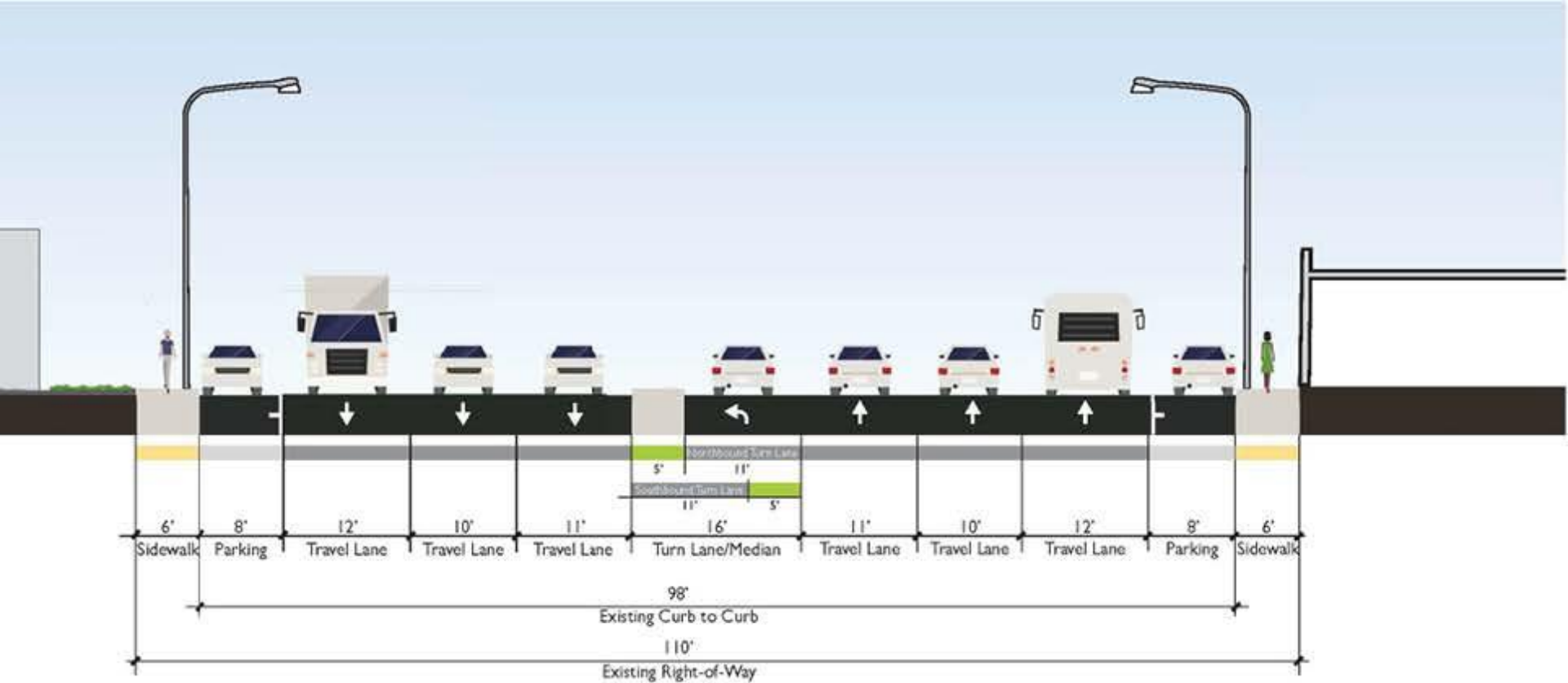
30
TODAY

Orchard
SUPPLY HARDWARE

chevron

ShoeSource





What is the City's commitment to improving Blackstone Avenue?

City of Fresno General Plan Land Use and Circulation Map



Garfield
Grantland
Bryan
Hayes
Polk
Cornelia
Byrne
Brawley
Valentine
Marks
Van Ness
West
Fruit
Palm
Blackstone
Fresno
First
Millbrook
Cedar
Maple
Chestnut
Willow
Copper
International
Behymer
Perrin
Shepherd
Teague
Nees
Alluvial
Herndon
Sierra
Bullard
Barstow
Shaw
Gettysburg
Ashlan
Dakota
Shields
Clinton
McKinley
Olive
Belmont
Nielsen
Whites Bridge



Kearney
Byrne
California
Church
Jensen
Annadale
North
Marks
Hughes
West
Fruit
Walnut
Central
Fig
Elm
Cherry
East
Orange
Cedar
Maple
American
Malaga

LEGEND

RESIDENTIAL

- Low Density (1-3.5 D.U./acre)
- Medium Low Density (3.5-6 D.U./acre)
- Medium Density (6-12 D.U./acre)
- Medium High Density (12-16 D.U./acre)
- Urban Neighborhood (16-30 D.U./acre)
- High Density (30-45 D.U./acre)

COMMERCIAL

- Main Street
- Community
- Recreation
- General
- Highway & Auto
- Regional

EMPLOYMENT

- Office
- Business Park
- Regional Business Park
- Light Industrial
- Heavy Industrial

MIXED USE

- Neighborhood Mixed Use
- Corridor/Center Mixed Use
- Regional Mixed Use

DOWNTOWN

- Downtown Core
- Downtown General
- Downtown Neighborhood

OPEN SPACE

- Clear Zone
- Commercial-Recreational
- Community Park
- Flood Control Project
- Golf Course
- Lake, Pond
- Multi-Use
- Neighborhood Park
- Outdoor Environmental Education Area
- Open Space
- Ponding Basin
- Ponding Basin (Park use)
- Regional Park

PUBLIC FACILITIES

- Public/Quasi-public Facility
- Special School
- Elementary School
- Elementary & Middle School
- Elementary, Middle & High School
- Middle School
- High School
- College
- School with Park
- Airport
- Cemetery
- Church
- Community Activity Center
- Convalescent Hospital
- Fairgrounds
- Fire Station
- Government Offices
- Hospital
- Medical Center
- Neighborhood Center
- PG & E Substation
- Police Dressing Station
- Water Recharge Basin
- Waste Water Treatment Facility

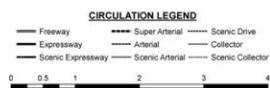
BUFFER

- Buffer

BOUNDARIES

- Southeast Development Area (SEDA)
- Fresno Sphere of Influence
- Fresno Planning Boundary

Resolution Number	Date	Resolution Number	Date
2016-006	2016-06-14	2017-006	2017-06-14
2016-007	2016-06-14	2017-007	2017-06-14
2016-008	2016-06-14	2017-008	2017-06-14
2016-009	2016-06-14	2017-009	2017-06-14
2016-010	2016-06-14	2017-010	2017-06-14
2016-011	2016-06-14	2017-011	2017-06-14
2016-012	2016-06-14	2017-012	2017-06-14
2016-013	2016-06-14	2017-013	2017-06-14
2016-014	2016-06-14	2017-014	2017-06-14
2016-015	2016-06-14	2017-015	2017-06-14
2016-016	2016-06-14	2017-016	2017-06-14
2016-017	2016-06-14	2017-017	2017-06-14
2016-018	2016-06-14	2017-018	2017-06-14
2016-019	2016-06-14	2017-019	2017-06-14
2016-020	2016-06-14	2017-020	2017-06-14



0 0.5 1 2 3 4 Miles

*Dual land use designations for public facilities and open space are shown on a supplemental map.

Date: 6/26/2013



Fresno Municipal Code Chapter 15:
CITYWIDE
DEVELOPMENT CODE

September, 2018

Development and Resource
Management Department
City of
FRESNO



FRESNO General Plan

Adopted:
December 18, 2014

Development and Resource
Management Department
City of
FRESNO

City of Fresno
Development and Resource Management
Planning Division

This map is believed to be an accurate representation of the City of Fresno GIS data. However, we make no warranties either expressed or implied for the correctness of this data.



What Have We Done, So Far?

- A. Contracted with Community Design + Architecture, Inc. in April 2018 as the consultants on this project
- B. Formed a Community Engagement Advisory Group
- C. Outreached to the community
- D. Developed conceptual designs based on community input
- E. Drafted and released the report

Community Outreach

- 8,300 flyers were distributed for community meetings, design workshops, and input sessions
- 15 neighborhoods were canvassed
- 1,700 doors were knocked on
- 1,400 reminder calls were placed to residences and businesses
- E-News distributions reaching 2,000 people (3x)
- 2-day multiday charrette
- 1 workshop, 4 open houses
- Several listening sessions with key stakeholders
- Fresno Bee Notice: April 2019



SOUTHERN BLACKSTONE AVENUE SMART MOBILITY STRATEGY

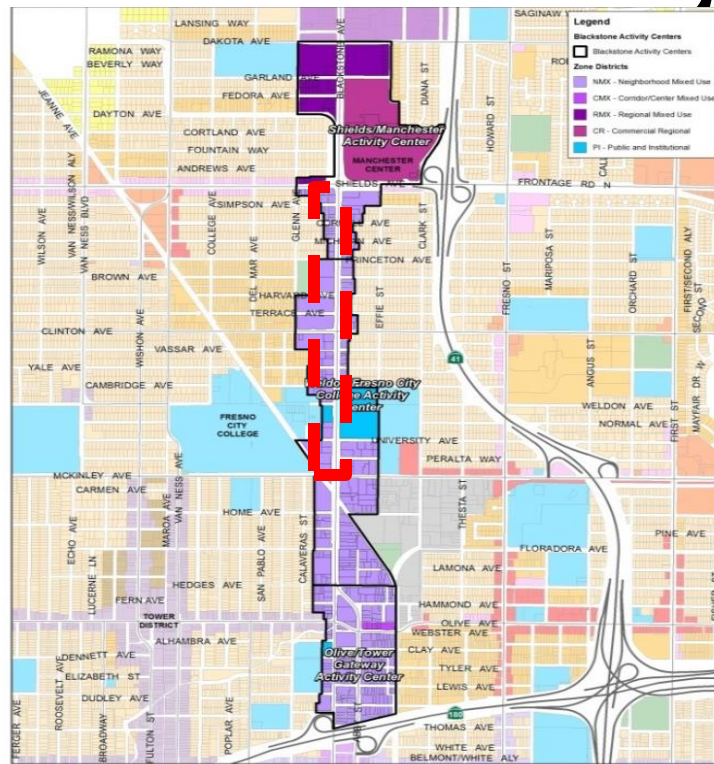


CORE RECOMMENDATIONS

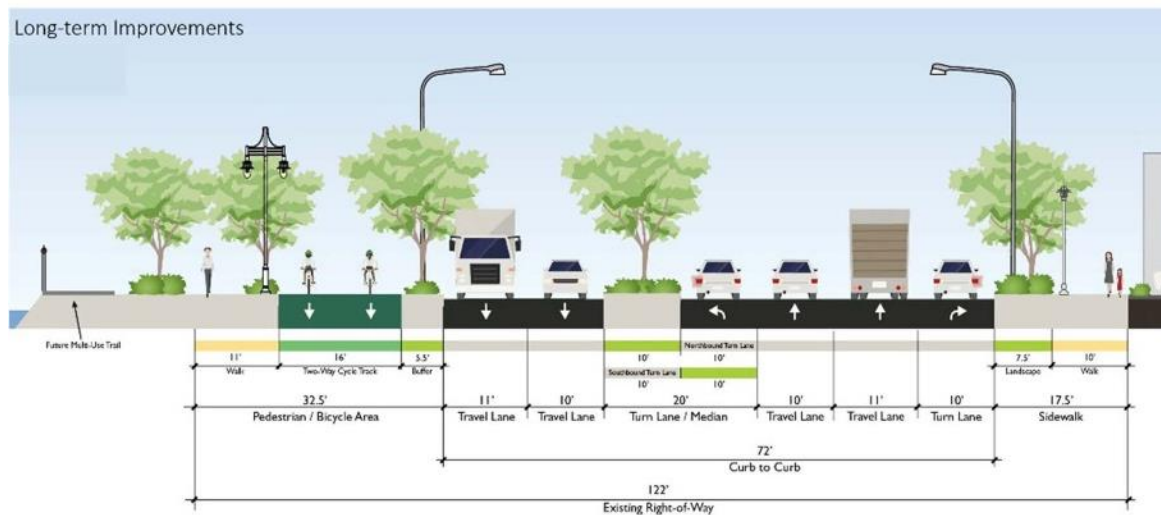
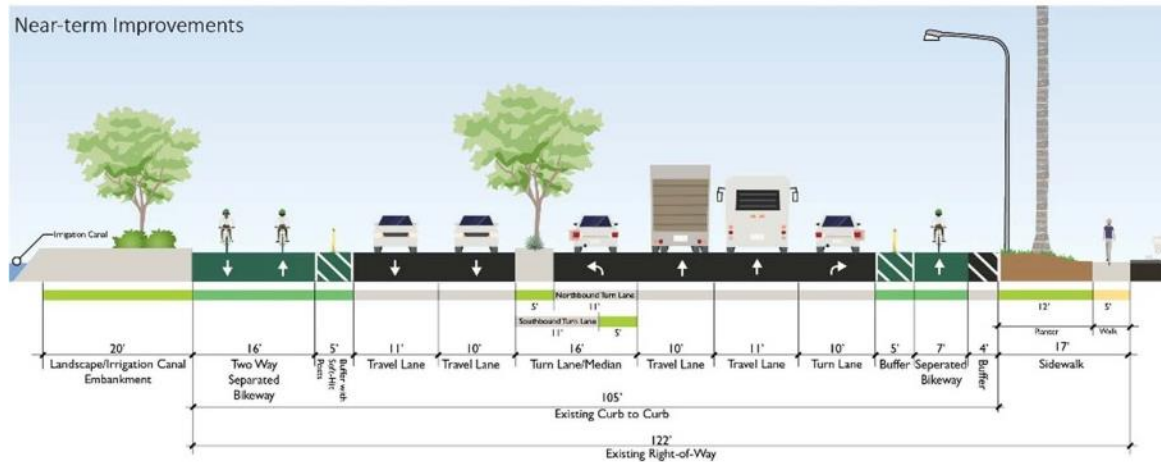


Pilot Project to Evaluate Recommended Improvements

Shields to McKinley 1-Mile

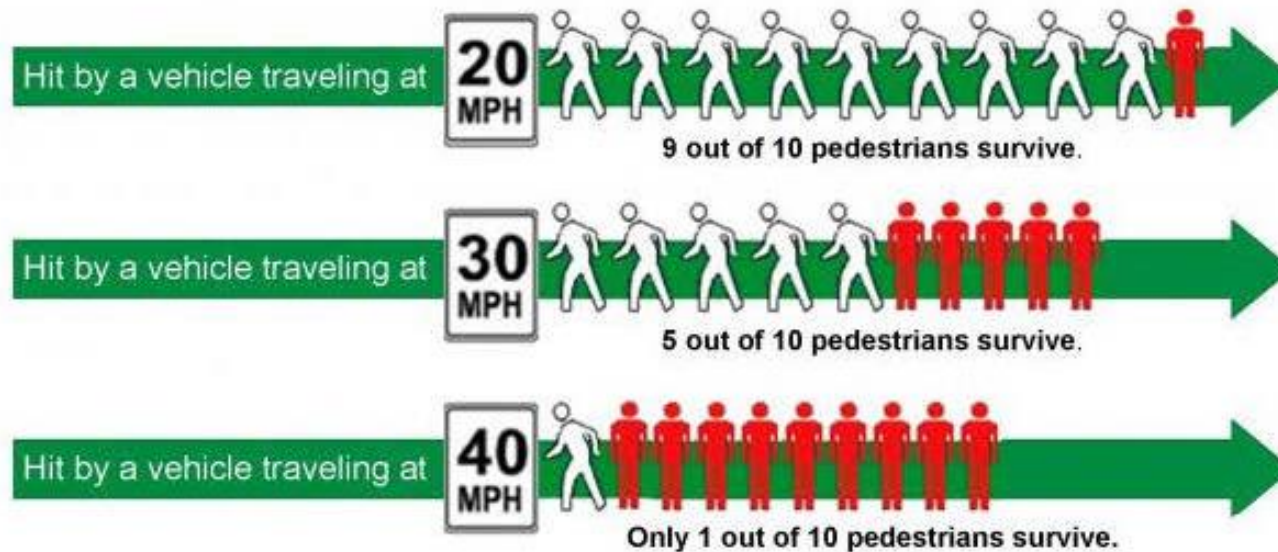


Rebalance space within the public right-of-way to accommodate pedestrians and bicyclists



Speed Management

Further study the reduction of the posted speed limit along the corridor



Increase Frequency of Crossings & Pedestrian and Bicycle-friendly Intersection Improvements

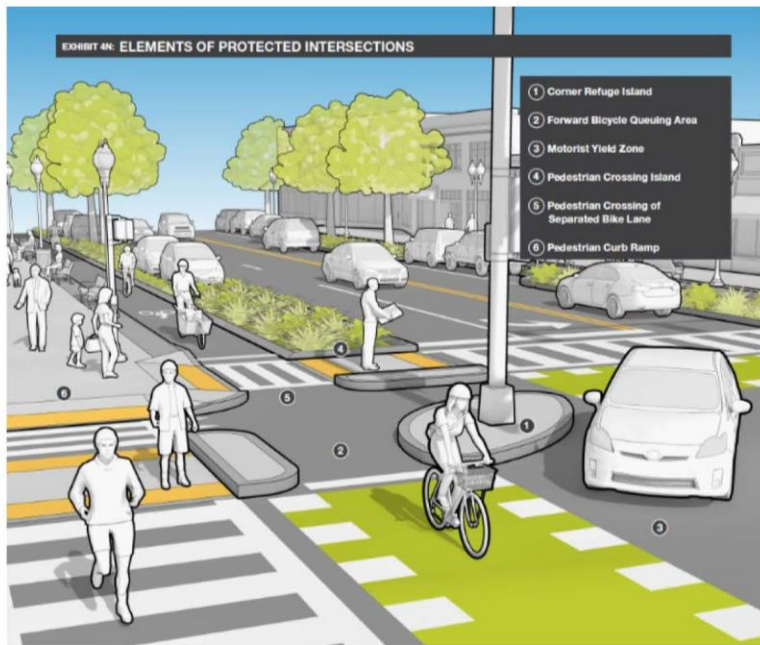


Fig 3.12: Protected Intersection Diagram (Source: Separated Bike Lane Planning & Design Guide)



Fig 3.13: Example of soft-hit posts as curb-extensions, median-refuges



Fig 3.14: Example of soft-hit posts as median-refuges (Source: Google Streetview)

Other Potential Improvements:

- 1. City already upgrading lighting**
- 2. Blackstone Avenue-branded banners and wayfinding signage**
- 3. Additional Street Trees along the corridor**



Staff Recommendation:

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