

**EVALUATION OF BID
PROPOSALS**

FOR: PRODUCT REQUIREMENTS CONTRACT FOR FRESNO AREA EXPRESS FARE
MEDIA

Bid File No. 12301979
Bid Opening: 03/28/2023

<u>BIDDERS</u>	<u>TOTAL NET BID AMOUNT</u>
1. Magnetic Ticket & Label Corp 8719 Diplomacy Row Dallas, Texas 75247	\$180,607.53
2. EDM Technology, Inc 210 Old Thomasville Road High Point, North Carolina 27260	\$186,400.00

Each bidder has agreed to allow the City ninety (90) days from date bids are opened to accept or reject their bid proposal. Purchasing requests that you complete the following sections and return this bid evaluation to the Purchasing Division at the latest by Friday, April 28, 2023, 5:00 P.M.

The current lowest bidder has an average price per thousand tickets that is 19% above the cost analysis average price per thousand tickets.

BACKGROUND OF PROJECT (To be completed by Evaluating Department/Division. Explain need for project/equipment):

Fresno Area Express (FAX) directly operates more than 120 fixed route buses throughout the City of Fresno's 18 route transit system. Last fiscal year, FAX provided over 6.9 million rides transporting passengers almost 20 million miles. FAX expects these numbers to grow substantially in the coming years as ridership returns to pre-pandemic levels. A rise in ridership will increase FAX's need for physical fare media. Ride tickets and passes such as those advertised in this contract are used by a wide variety of riders. Organizations such as the Department of Child and Family Services, the Department of Corrections, and Turning Point of Central California purchase these passes in bulk to provide their customers with transportation to and from many essential services. Several schools throughout Fresno purchase passes in bulk to distribute to students providing transportation to and from class for those who may not have access to personal vehicles or school-provided transportation. Manchester Transit Center also offers ride tickets and passes to eligible individuals at a discounted rate. Offering physical fare media helps ensure equitable access to public transportation offered by the City of Fresno's Department of Transportation.

DEPARTMENT CONCLUSIONS AND RECOMMENDATION:

Award a contract in the amount of \$ _____
to _____
as the lowest responsive and responsible bidder.

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Remarks:

Reject all bids. Reason:

Product Requirements Contract 12301979 inadvertently omitted contract language from FMC 1208 requiring a bid deposit. Therefore, FAX must reject all bids.

Department Head Approval



Title Director
Date April 23, 2023

Approve Dept. Recommendation

Approve GSD/Purchasing Recommendation

Disapprove

Disapprove

See Attachment

GENERAL SERVICES DEPARTMENT

CITY MANAGER



Purchasing Manager 05/01/2023
Date



City Manager or Designee 5/1/23
Date



Brian Barr (May 1, 2023 13:38 PDT)
General Services Director May 1, 2023
Date

FISCAL IMPACT STATEMENT

PROGRAM:

<u>RECOMMENDATION</u>	<u>TOTAL OR CURRENT</u>	<u>ANNUALIZED COST</u>
Direct Cost	_____	_____
Indirect Cost	_____	_____
TOTAL COST	_____	_____
Additional Revenue or Savings Generated	_____	_____
Net City Cost	_____	_____
Amount Budgeted (If none budgeted, identify source)	_____	_____