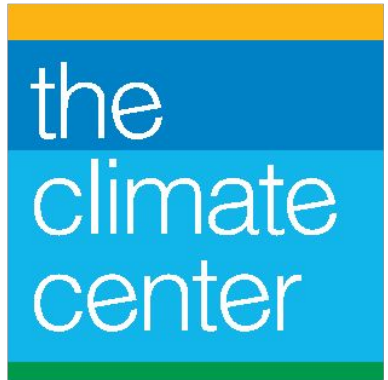




Community Choice Energy for Fresno



What is Community Choice Energy?

- A local program that buys and can generate electricity for businesses and residents
- Enabled by state law in 2002
- Partners with investor-owned utilities like PG&E to deliver electricity and services
- The default service in its service territory

What is Community Choice Energy?



source



CCA

buying and building
electricity supply

delivery



UTILITY

delivering energy,
maintaining lines,
billing customers

customer



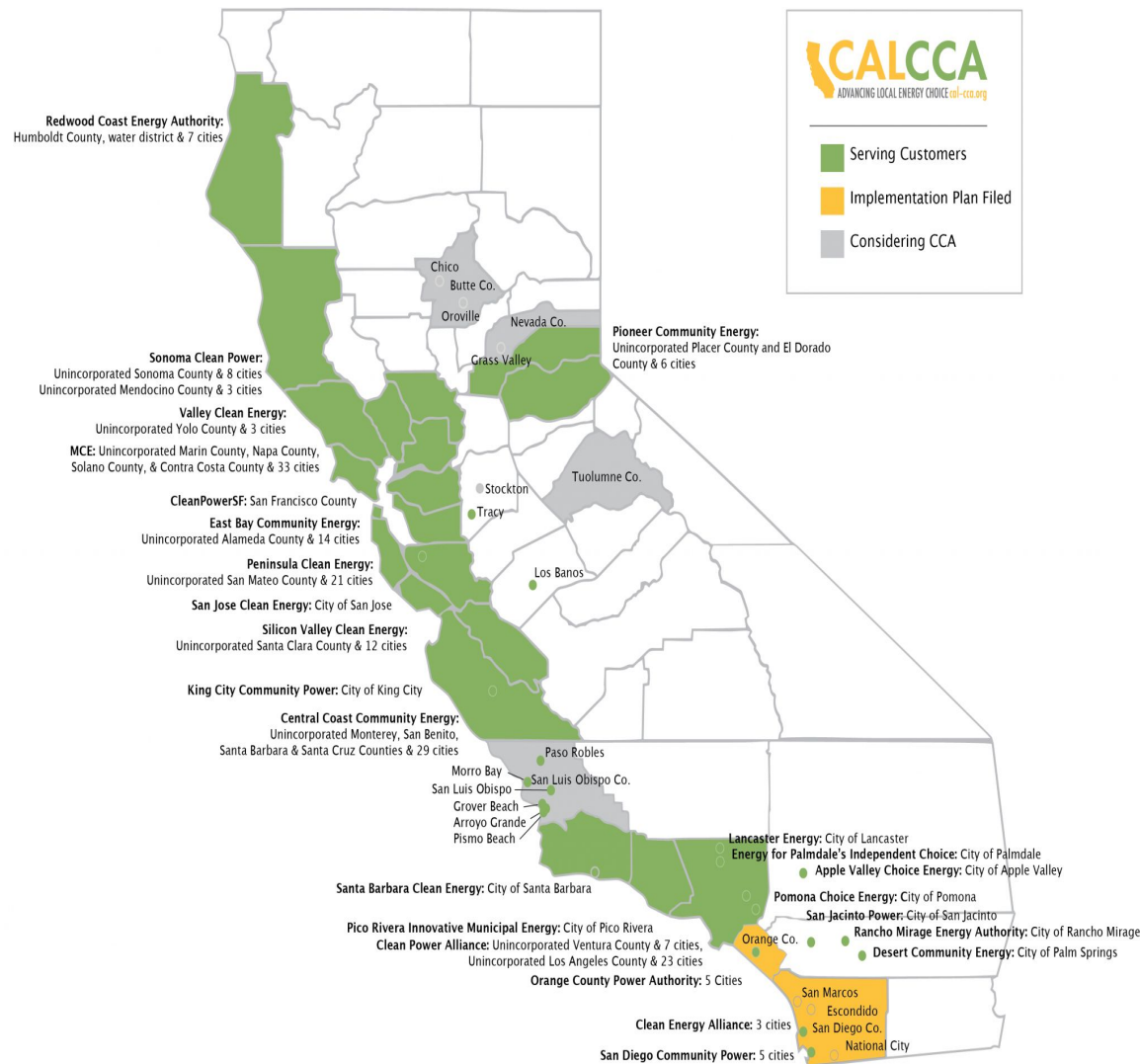
YOU

benefitting from
affordable rates,
local control,
cleaner energy

Community Choice Strength

- 24 operational CCAs
- Over 200 Cities
- Over 20 counties
- Hundreds of elected officials

CALIFORNIA CCAs



Where is it already happening?

happening?

Over half the state's population has or is developing Community Choice Energy.

California Community Choice Agencies



>\$100 Million

Rough estimate of the amount that leaves the Fresno economy every year, and that would be re-directed to local control with a Community Choice agency.

What are some benefits of Community Choice Energy?

- Competitive, more stable rates
- Local control & transparency
- Local economic benefits & job creation
- Programs that respond to community needs
- Potential for improved air quality
- Enhanced public participation – energy democracy
- Innovation platform

CCA Action in the Valley

- Stockton/San Joaquin County
- Tracy (San Joaquin County)
- Los Banos (Merced County)

Legacy for Fresno

- Enterprise Fund Surplus to support the true needs of Fresno
- Energy Autonomy
- Drives Economic Development
- Environmental and Economic Co-benefits
- Meets the City's Climate Action Goals lowering energy-related GHGs through cleaner, renewable energy choices
- Creation of an Energy Resilient Fresno

Thank you!



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