

SELECTION COMMITTEE REPORT

For

RFP 12600257

**Professional Consultant Services for a Transit On-Demand
Feasibility Study**

September 2025

Prepared by:

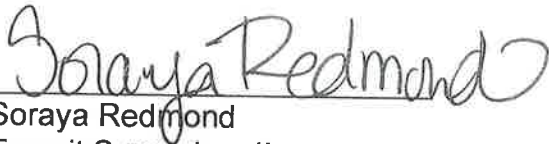
Richard Baldon, Project Manager
Department of Transportation/Fresno Area Express
2223 G Street
Fresno CA, 93706

Selection Committee Sign-Off

The following Selection Committee voting members have read the enclosed report and concur with the findings as written:



Darlene Christiansen
Business Manager
Department of Transportation



Soraya Redmond
Transit Supervisor II
Department of Transportation



Jeff Long
Senior Regional Planner
Department of Transportation

I. EXECUTIVE SUMMARY

The City of Fresno, Department of Transportation/Fresno Area Express (FAX) sought proposals from qualified consultants to conduct an On-Demand Transit Improvement Study. The goal of the project is to assess the current paratransit system (Handy Ride), evaluate opportunities for service modernization, and determine the feasibility of adding non-paratransit on-demand services. The study is a critical step toward ensuring that residents, particularly those living in disadvantaged communities, have access to reliable, efficient, and equitable transportation options. A Request for Proposals (RFP) solicitation was prepared and advertised to perspective bidders on August 4th, 2025.

FAX included the following criteria to assess proposals:

- Qualifications of Key Personnel: [30%]
- Firm's Past Performance: [30%]
- Cost: [25%]
- Approach to Work: [15%]

On September 5th, 2025, FAX received one (1) proposal which was reviewed and deliberated by the Selection Committee. The results of the Selection Committee's evaluation are as follows:

Overall Scoring
Flexlynqs
98.05

As Flexlynqs was the only proposer, and received a high overall average score, the Selection Committee unanimously recommends them for award of RFP 12600257, *Transit On-Demand Feasibility Study*.

II. FACILITATORS & COMMITTEE MEMBERS

SHARLEE FLORES *Committee Chair / Facilitator (Non-Voting)*

RICHARD BALDON *Project Manager, Co-Facilitator (Non-Voting)*

STEFANEE RAMIREZ *Advisor (Non-voting)*

DARLENE CHRISTIANSEN *Committee Member (Voting)*

JEFF LONG *Committee Member (Voting)*

SORAYA REDMOND *Committee Member (Voting)*

III. SIGNIFICANT EVENTS

August 5th, 2025 – Solicitation Posted
September 4th, 2025 – Proposals Due
September 10th, 2025 – Committee Meeting
September 18th, 2025 – Committee Recommendation

IV. EVALUATION CRITERIA

The Selection Committee evaluated the proposal based on four categories:

Qualification of Key Personnel: [30%]

Describe the key personnel that will be assigned to the project, to include experience conducting on-demand feasibility studies with transit agencies and demonstration of collaborative approaches with clients. Please include copies of all key personnel's resumes.

Firm's Past Performance: [30%]

Describe the firm's overall experience and past performance in providing services of a similar size and nature. Provide at least three (3) references for which similar services have been performed.

Cost: [25%]

The scoring for cost is based on the lowest price in relation to the offered price.

Approach to Work [15%]

The firm's ability to demonstrate its understanding of the project's scope and its proposed methodology to achieve the objectives of the project. The methodology should clearly demonstrate its merits by outlining the logic, advantage, and proven approach of the firm's methodology.

The criteria scoring is as follows:

QUALIFICATION OF KEY PERSONNEL		
Proposer	Comments	Criteria Score
Flexlynq's	The resumes included in the proposal clearly demonstrate that the Flexlynq's project personnel are experienced and skilled in similar public transit projects.	29.5

FIRM'S PAST PERFORMANCE		
Proposer	Comments	Criteria Score
Flexlynq's	Although Flexlynq's is a young company, the principals are well-experienced in transit projects. Multiple projects were described that provide evidence of experience and past performance. Both references that were received provided excellent ratings. The outreach partner, Southwest Strategies Group, has a 25-year history, and although not transit-focused, has some experience in transit as well as local experience in the Fresno area.	29.3

COST
The scoring for price was based on the lowest price in relation to the offered price. The formula is as follows: $\text{Price Scoring} = \text{lowest price/offered price} \times 100 \times 25\%$ The results are as follows: Flexlynq's Criteria Score – 25

APPROACH TO WORK		
Proposer	Comments	Criteria Score
Flexlynq's	The proposal demonstrates the vendor's understanding of the project and outlines a clear plan to complete it within approximately one year. They didn't mention Clovis Transit when discussing connections to other local agencies, which will be needed. The impact of riders' responses to service changes on adoption is mentioned, but it would also be beneficial to include a strategy for growing technology adoption.	14.25

V. NEGOTIATIONS

The Selection Committee recommended to award without negotiations.

VI. OVERALL SCORES

The overall scores for the proposers are as follows:

Overall Scoring
Flexlynqs
98.05

VII. RECOMMENDATION

After independent evaluation of the proposals and group deliberation, the Selection Committee determined that Flexlynq's proposal meets the interest of the City and the objectives of the services.