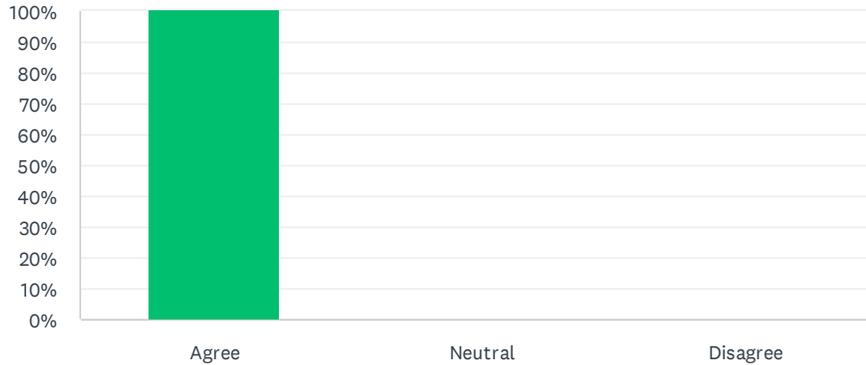


Q1 POS 1.1*: Provide parks in accordance with the Parks Master Plan. Pursue opportunities for new parks and public spaces in the Tower District according to the policies and standards adopted in the Parks Master Plan. Give priority to improvements in park-deficient areas, consistent with the Measure P implementation process.

Answered: 7 Skipped: 0



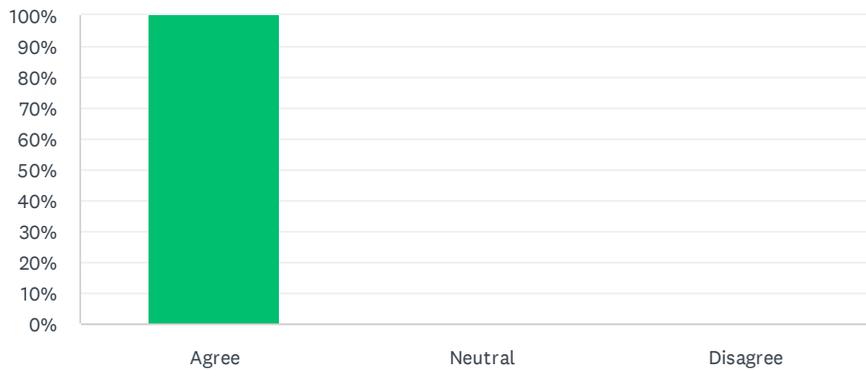
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Do not use school sites to fulfill this policy and look for new open stand alone parks and playgrounds unique to Tower District. | 5/8/2024 10:23 AM |
| 2 | The city should initially purchase land now for future park development. We have already lost too much vacant land to development. If this is allowed to continue we will not have any vacant land to develop into open space | 5/8/2024 9:23 AM |

Q2 POS 1.2*: New park acquisition. KEEP Strategically pursue land for the acquisition and establishment of new parks. Two new parks have been developed or are near completion: Broadway Park and Trolley Park. These projects will be valuable additions for Tower District residents. Future opportunities that should be explored include:

- A public plaza in the central core near the Tower Theatre
- Mini parks and community gardens on vacant land, City-owned land, and unneeded portions of school properties. Explore opportunities in Van Ness Village, adjacent to the Fire Station at Clinton and Arthur and at the corner of Clinton and Palm, at the northeast corner of the Hamilton School site, and
- Privately-owned public spaces (POPS) created as part of new development on large sites, which might be required of larger development projects like the Blackstone Avenue corridor.

Answered: 7 Skipped: 0



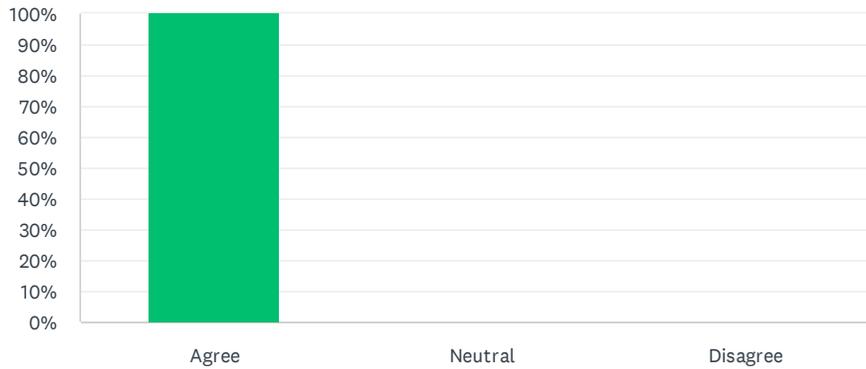
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | If we create shared use agreements with schools, be sure to arrange for parking. Older schools lack a lot of onsite parking. Shared use should not negatively impact the surrounding neighborhood. | 5/8/2024 7:35 AM |

Q3 POS 1.3: Enhance existing parks for greater recreational value.

KEEPIn particular:
 • Ted C. Wills. Advocate for a park master planning process and redesign that could make better use of the space and provide more amenities. Reuse of the parking lot and the school campus should be considered.
 • Roeding Park. Roeding Park lies directly west of the Tower District and has been identified in the Measure P implementation process as a top priority for park improvements. Advocate for a park master planning process and redesign that could make this park a more valuable asset for the City as a whole.

Answered: 7 Skipped: 0

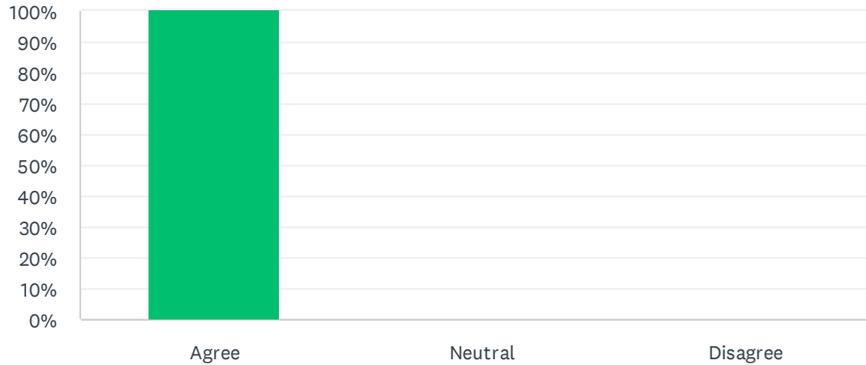


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q4 POS 1.4: Measure P funding. KEEP Leverage Measure P funding for acquisition and development of new parks and improvements to existing parks. Measure P generates sales tax revenue to fund improvements and maintenance of existing public parks, build and maintain new parks and trails, and support local arts and cultural amenities.

Answered: 7 Skipped: 0

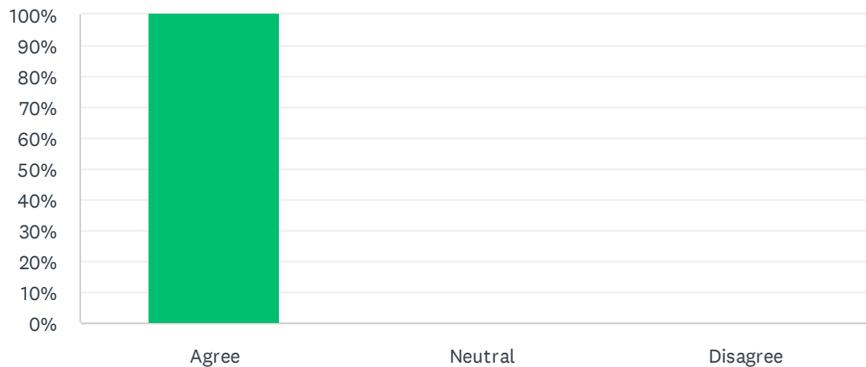


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|------------------|
| 1 | Consider a bike/pedestrian trail on Wison Shields to 180. | 5/8/2024 7:35 AM |

Q5 POS 1.5*: Pursue joint-use partnerships with schools and basin sites in the Tower District. ~~REVISE~~The City has a joint-use partnership for community use of the athletic fields and the aquatic facilities at Fresno High School, which should be expanded to include other sites in the District, thereby helping to implement the “closing the gaps” strategy defined in the Fresno Parks Master Plan. New joint-use partnerships should be designed to improve the capability of utilizing District open space for passive and active recreational and leisure opportunities by adding landscaping, lighting, picnic facilities, and other appropriate amenities, and by extending hours of use. Joint-use agreements should not diminish the need to create new parks in the Tower District.

Answered: 7 Skipped: 0

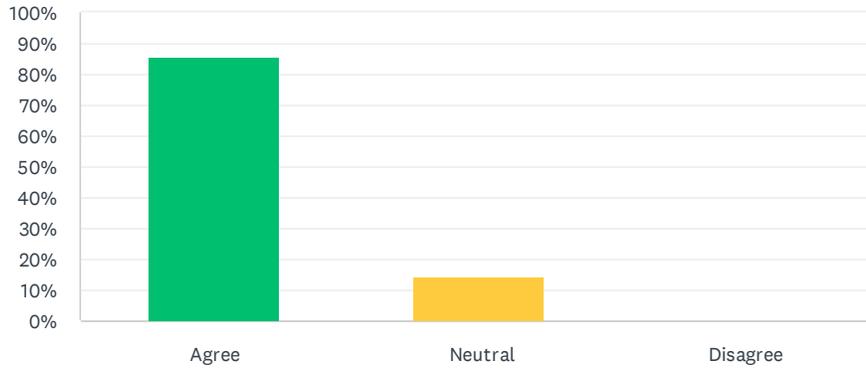


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | While school sites provide sports fields for the community, school campuses are not parks and should not be seen as a substitute for open space. Parking in residential areas near school sports activities should be monitored closely as well as litter and other negative impacts to neighborhoods. If an organization using sports fields is in violation of appropriate neighborhood standards, then their ability to use the fields should be revoked. | 5/8/2024 9:23 AM |
| 2 | Be sure that onsite parking is made available. Parking in surrounding residential neighborhoods should not be negatively impacted. | 5/8/2024 7:35 AM |

Q6 POS 1.6*: Clean Up Dry Creek. REVISED Develop and implement a clean-up action program for Dry Creek that engages neighboring residents and businesses. **Staff Comments** The right-of-way on Dry Creek Canal is maintained by the Fresno Irrigation District (FID). The City is working to engage in conversations with FID to understand the feasibility of a clean-up action program along Dry-Creek Canal.

Answered: 7 Skipped: 0

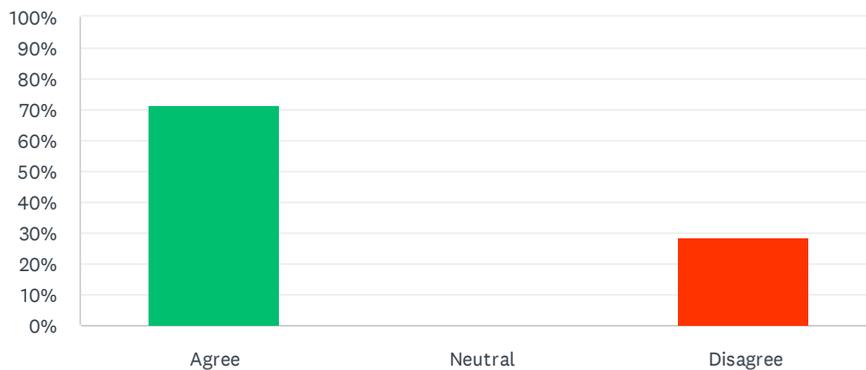


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q7 POS 1.7*: Greenway and trail corridor along Dry Creek. REVISE Study the feasibility of increasing public access to Dry Creek, such as trails between streets, look out points, and strategic access of parcels. Pursue a greenway and trail corridor along Dry Creek to establish public access and amenities. Work with the Fresno Irrigation District to obtain access easements along its right-of-way and require that development on adjacent parcels contribute to trail improvements and/or amenities. Initiate a dialogue between the City of Fresno, the Fresno Irrigation District, and Tower District residents to reach agreement around an effective design and financial framework. This effort should build on recent work to develop the Midtown Trail along the Mill Canal. Seek to acquire vacant or key parcels along Dry Creek to act as greenway nodes, enhancing the corridor and providing more access. Include further planting of trees and vegetation along the Dry Creek Canal in addition to trash cans, pet pick up stations and public benches to ensure ADA compliance is met. Staff Comments The right-of-way on Dry Creek Canal is maintained by the Fresno Irrigation District (FID). The City is working to engage in conversations with FID to understand the feasibility of additional landscaping and public amenities along Dry Creek Canal.

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 71.43% | 5 |
| Neutral | 0.00% | 0 |
| Disagree | 28.57% | 2 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | There is no canal bank on the Dry Creek Canal. There is no opportunity to create a trail unless the canal is covered with cement or the residential and commercial businesses are bought by the city and demolished in order to create a trail. The idea of a trail is a distraction that will never materialize. It's time to remove this unworkable idea from the plan | 5/8/2024 9:23 AM |

Policy Recommendations

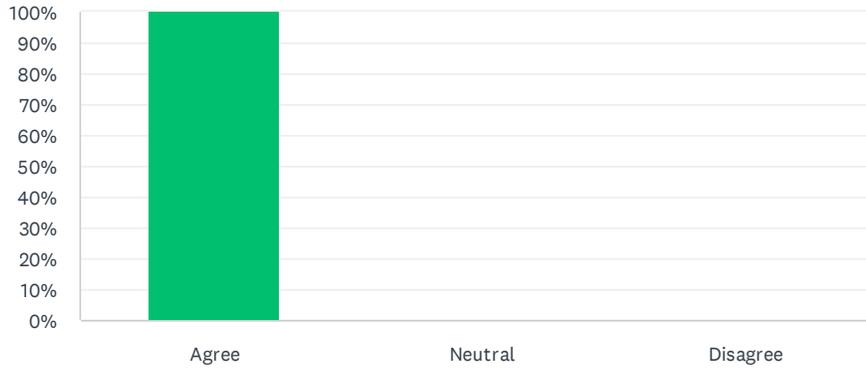
2

There is no walkable space along Dr Creek canal in the Tower. The idea of a trail should be abandoned in favor of beautification (trees, shrubs)

5/8/2024 7:35 AM

Q8 POS 1.8*: Transportation impact mitigation and funding. KEEPWork with Caltrans to ensure that rights-of-way adjacent to major transportation facilities are landscaped to help protect the neighborhood from visual, air quality, and noise impacts from freeways and rail corridor. Seek Federal and State funding to provide transportation mitigation and environmental enhancement along major transportation facilities (i.e., Highway 180, High speed rail).

Answered: 7 Skipped: 0

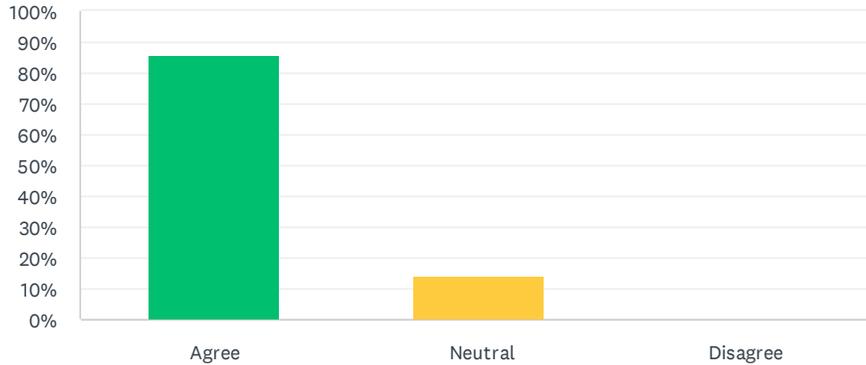


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q9 POS 2.1: Remove barriers to access parks. KEEP Ensure that parks in the Tower District are designed and managed in a way that maintains access and a sense of welcome from the street. Specifically, minimize the use of fences and gates along the street edges of parks, and address safety by improving lighting and visual sight lines.

Answered: 7 Skipped: 0

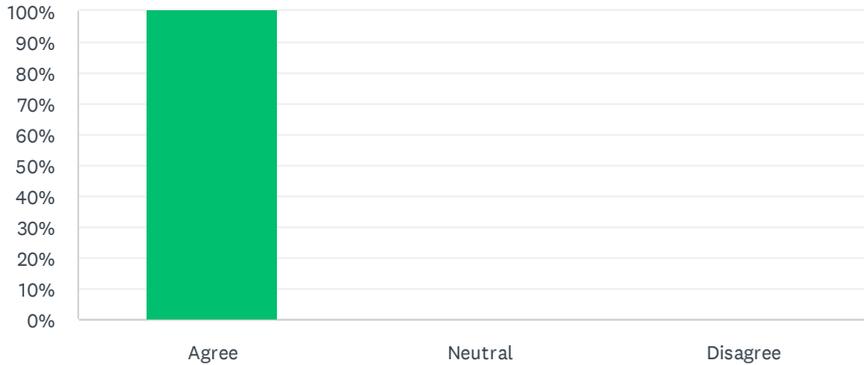


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | I have some concern that removing fencing will encourage the unhoused to occupy the parks at night | 5/7/2024 8:58 PM |

Q10 POS 2.2: Pedestrian and bike overcrossings. KEEP Advocate for high-quality pedestrian and bike access to Roeding Park with Olive and Belmont Avenue overcrossings of the rail corridor at the district’s western edge. Explore opportunities for a separate bike and pedestrian overcrossing linking the Tower District with Roeding Park.

Answered: 7 Skipped: 0

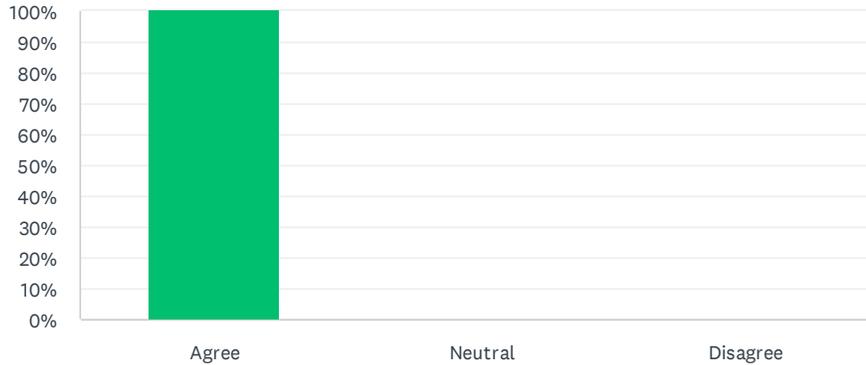


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q11 POS 3.1: Sidewalks as public space. REVISE Plant trees and make other streetscape improvements to enhance pedestrian environments, particularly along the Tower District’s commercial corridors. See also Circulation policies. Refer to the City’s Urban Forestry Management Plan for a list of approved street trees.

Answered: 7 Skipped: 0

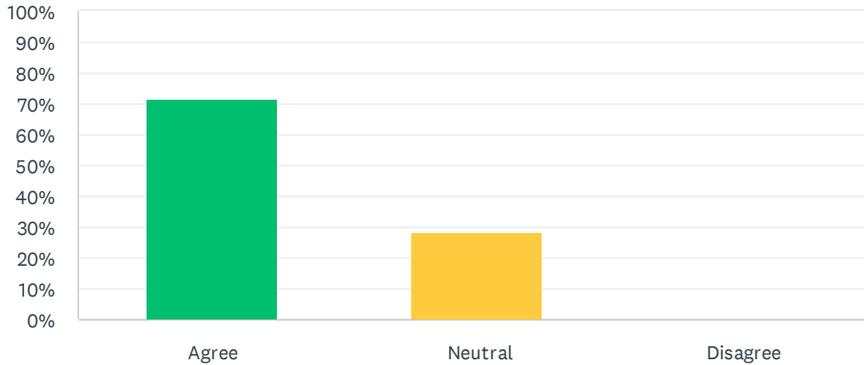


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | This should be a top priority as it has major impact and is not complicated or costly to implement. | 5/8/2024 10:23 AM |
| 2 | This should include Belmont Ave., west Olive, and other landscape neglected areas. | 5/8/2024 9:23 AM |
| 3 | Figure out a way to protect street trees from traffic. | 5/7/2024 7:59 PM |

Q12 POS 4.1: Tower Public Library. KEEPWork with Fresno County to bring a library back to the Tower District, by relocating an existing branch or creating a new branch. Support this effort through actions that may include, but are not limited to, zoning to allow for a library and allowing for the joint use of City-owned facilities.

Answered: 7 Skipped: 0

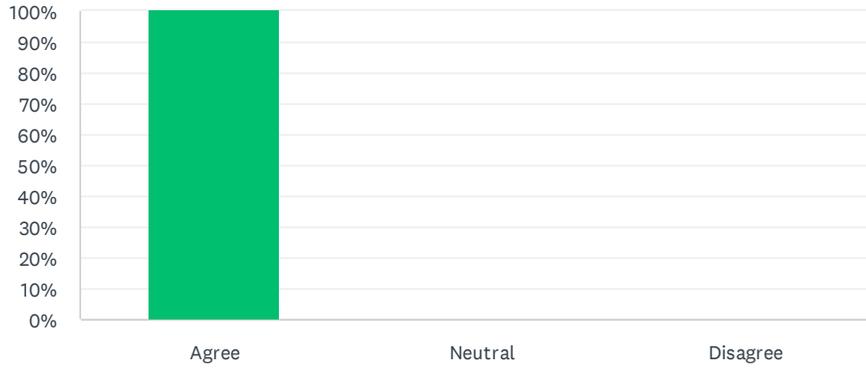


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 71.43% 5 |
| Neutral | 28.57% 2 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|------------------------------|------------------|
| 1 | Favor creating a new branch. | 5/7/2024 7:59 PM |

Q13 POS 4.2: Public nighttime safety. REVISER Recommend maintaining consistent police presence on popular nights through a combination of Patrol Officers, Traffic Officers, and Contract Law Enforcement Services and explore a stand-alone budget to additionally support Entertainment District peak hours and special events.

Answered: 7 Skipped: 0

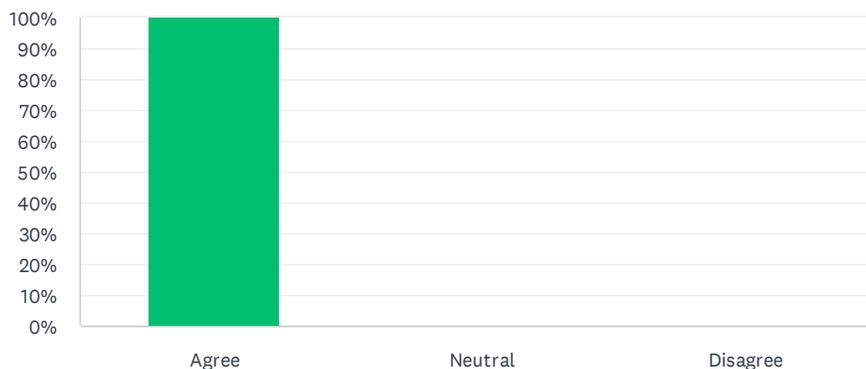


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | Policies for noise management throughout the plan area should be well publicized, and the methods by which citizens can report noise violations should be clear and easy. Additionally, noise violations should be seriously addressed by the city. | 5/8/2024 9:23 AM |
| 2 | Consider noise of daytime uses as well as nighttime. Bars that blast loud music onto the public right of way disturb a peaceful environment and negatively impact the possibility for other retail uses (a book store would not want to move next to a noisy bar). | 5/8/2024 7:35 AM |
| 3 | Ensure police are focused on DUI and personal and property crimes. | 5/7/2024 7:59 PM |

Q14 CHP 1.1: Develop a historic context statement for the Tower District.
KEEP A comprehensive historic context statement should be developed by a qualified cultural resource professional, which describes: the district’s physical, social, and cultural development; identifies physical patterns associated with those developments; and recommends eligibility criteria and integrity thresholds for the designation of historic resources. The context statement should provide a consistent foundation for decisions about the identification, evaluation, and designation of historic properties in the community. The historic context statement should be developed in accordance with the standards and guidance provided by the National Park Service and the California Office of Historic Preservation. The historic context statement should be developed with the input of community members, local historic and cultural organizations, local social and educational institutions, and should consider the large body of previous historic resources studies developed for the City of Fresno, including studies within the Tower District. Recognize that the historic context statement will be used to evaluate whether a potential historic resource should be designated, and that, by identifying character defining features within subdistricts, the statements can guide the development of context-appropriate development standards and guidelines. Also note that the historic context statement should address contributions by persons and populations that have previously been overlooked or marginalized, such as women, communities of color, and the LGBTQ+ community.

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

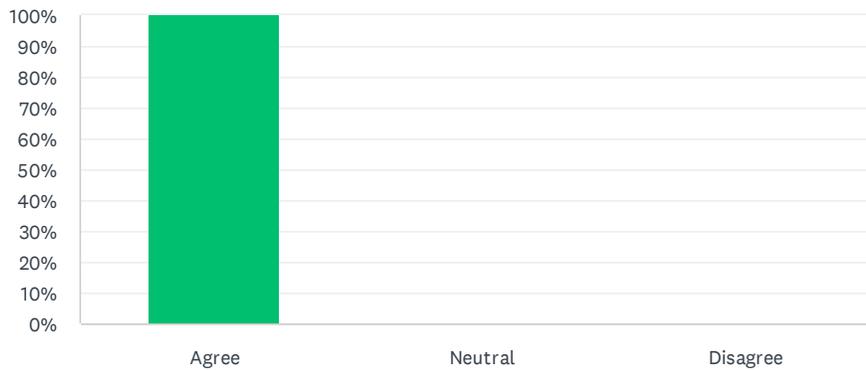
Policy Recommendations

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | This should be completed as part of the TDSP update process so that it is ready to implement once the plan is complete. Let's look for what the logistics are to get this completed now. | 5/8/2024 10:31 AM |

Q15 CHP 1.2: Protect the Tower District’s cultural history and resources.

KEEP Using historic context statements as a guide, continue to apply standards and procedures that regulate the alteration of designated historic resources, whether buildings and/or site features, and seek to prevent their loss. Encourage the character of infill development to be compatible within its historic context. Consider the adoption of context-appropriate design standards, in recognition that some new housing projects may not be exempt from discretionary review. Note that incompatible new construction could distract from historic buildings, especially when adjacent to historic buildings, and could alter the character within historic districts. Also reinforce the historic character of the Tower District public streets and open spaces, by establishing design standards for features like lighting, furnishings, trees, and landscape.

Answered: 7 Skipped: 0

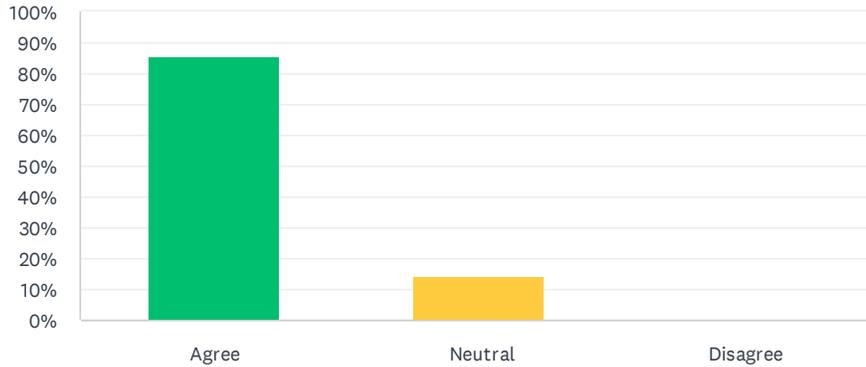


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Request to add to Ensure that new development aligns with tower district design guidelines! | 5/8/2024 10:43 PM |

Q16 CHP 1.3*: Conduct new historic resources survey(s) of the Tower District. KEEPUpdate historic resource surveys for the area. An updated historic resource survey should be used to establish a new baseline for historic preservation within the Tower District.

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

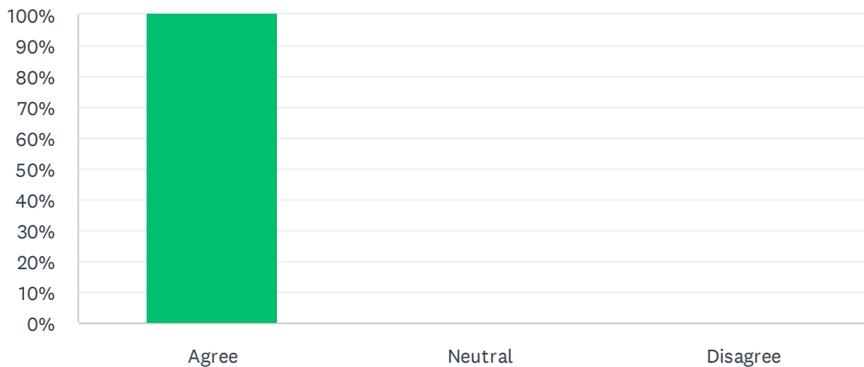
| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q17 CHP 1.4*: Revive designation efforts for previously proposed historic districts. REVISE The 1991 Tower District Specific Plan proposed several areas as potential historic districts that have not been formally listed or designated in the intervening years. The identified potential historic districts include:

- Adoline-Palm District (proposed)
- Terrace Gardens District (proposed)
- Wilson’s North Fresno Tract District (proposed)
- Lower Fulton-Van Ness (proposed)
- Bungalow Court District (proposed)
- Area bounded by Olive and Van Ness, down to Elizabeth and San Pablo – east of Van Ness
- South of Belmont, West of Broadway

Prioritize these areas for historic resource surveys and the evaluation of designated and potential resources, to provide for their potential designation as historic districts.

Answered: 7 Skipped: 0

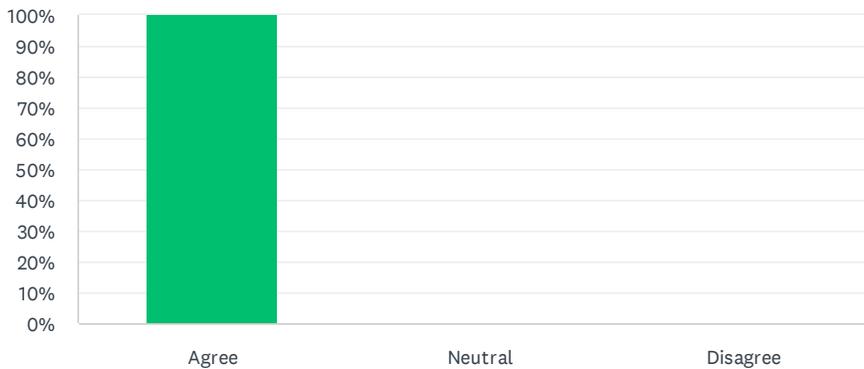


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | The plan should be open to and allow the future designations of historic districts, and not be limited to those specifically stated in the plan update | 5/8/2024 9:33 AM |

Q18 CHP 1.5*: Evaluate designation of potential resources. REVISE Using historic resource survey(s) and community engagement for guidance, identify and evaluate properties that may be eligible for historic designation. These properties should be researched for their historic significance and, if eligible, nominated for designation accordingly. Properties located in the Tower District that have been discussed as potential historic resources include but are not limited to the following: • Historic hitching posts, • Van Ness Avenue “pineapple” streetlights, • Historic signage, and • Shrine of St. Terese Church and School. • Sidewalk WPA stamps • Stone gateway features on Palm and Van Ness • Granite curbs

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

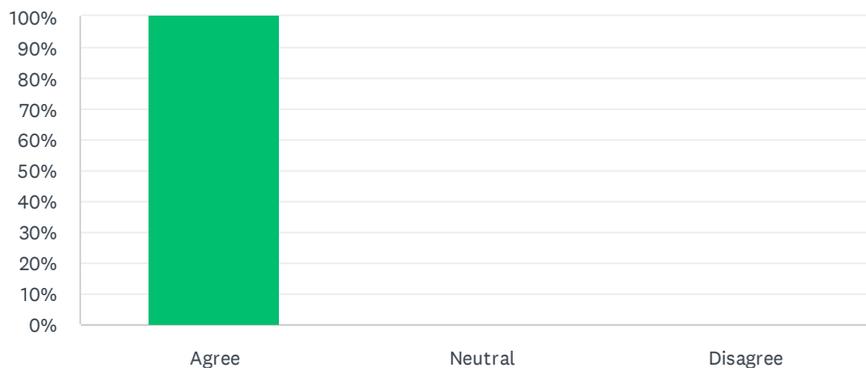
| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q19 CHP 1.6: Highlight assets important to community identity.
 KEEP Buildings, structures, objects, and sites that are not eligible for listing or designation as historic resources may still contribute to the character and identity of the community. These can include:

- Buildings that house or once housed long-term local businesses or institutions,
- Neighborhood-serving commercial nodes such as Weldon and Echo avenues near Fresno High School, the intersection of Van Ness and Floradora (Van Ness Village), and Fulton Street (south of Olive), and
- Street features such as streetlights, street signs, street trees, sidewalk parkways, and street medians not distinguished as historically significant.
- Recognize historic businesses and institutions which continue to operate in the district.

 Although assets such as these may not be eligible for listing as historic resources, they can be highlighted for special planning consideration of strategies for maintaining these assets or aspects of these assets that contribute to the identity of the Tower District.

Answered: 7 Skipped: 0

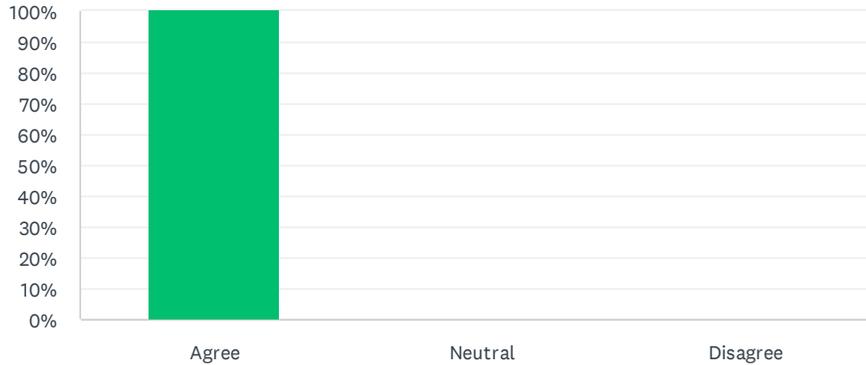


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q20 CHP 1.7: Elevate the visibility of historic elements in the Tower District. KEEP Actively promote historic resources in the Tower District through walking tours, brochures, online resources, interpretive signage, plaques and displays. Use the District’s rich history as a draw for economic activity, including historic tourism, and community enjoyment.

Answered: 7 Skipped: 0

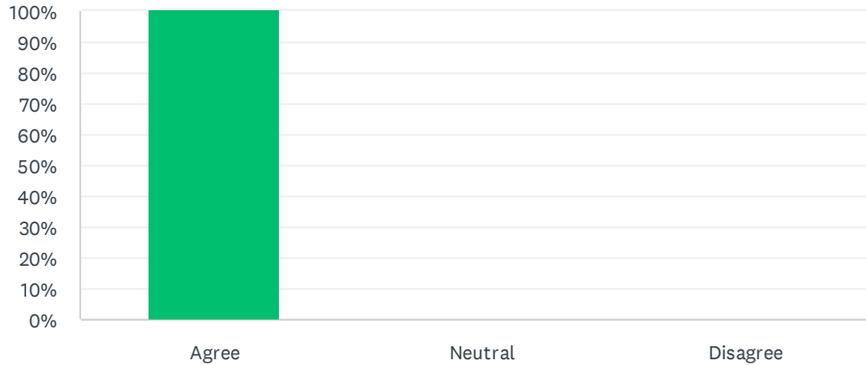


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|----------|-------------------|
| 1 | Yes | 5/8/2024 10:43 PM |

Q21 CHP 1.8: Heritage Trust and Historic Preservation Fund.
REVISE Study the creation of a City of Fresno Heritage Trust and Historic Preservation Fund to support acquisition, rehabilitation, and maintenance of historic resources. Evaluate the feasibility of a right-of-first refusal program for the Trust to acquire historic properties.

Answered: 7 Skipped: 0

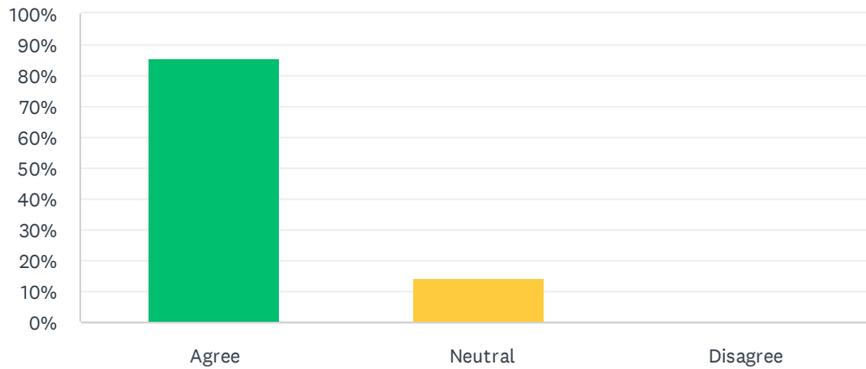


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q22 CHP 1.9: Historic museum. KEEP Consider supporting the establishment of a museum in the Tower District, representing the Tower District, using an historic building or buildings as an interactive place of learning.

Answered: 7 Skipped: 0



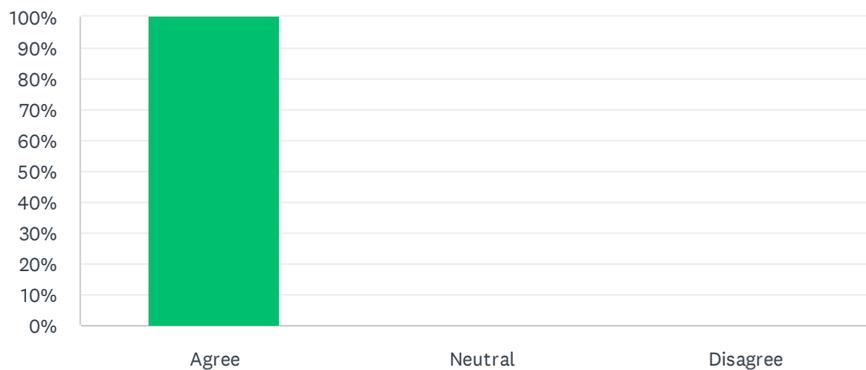
| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q23 CHP 2.1*: Provide historic preservation information, training and accountability. REVISE Provide information and training to help community members, new buyers, real estate professionals, government officials, staff, and other stakeholders to better understand the benefits, responsibilities, and potential difficulties of owning and managing historic properties. Work to preserve historic properties that have fallen into disrepair due to the neglect of their owners. Information readily available and helpful to community members should include the following:

- Basics regarding historic context, significance, integrity, and eligibility for historic listing on both local and national registers,
- Processes and requirements for nomination and designation of historic resources,
- Conformance with existing preservation standards and guidelines,
- Available preservation incentives including Mills Act contracts, use of the California Historic Building Code, and technical assistance,
- Environmental benefits of reusing existing materials and infrastructure, and
- Potential economic benefits of preservation, by creating new opportunities for employment, tourism, education, and cultural activities.
- Education to City leaders, community members, real estate professionals and other stakeholders on the value of historic preservation

Answered: 7 Skipped: 0

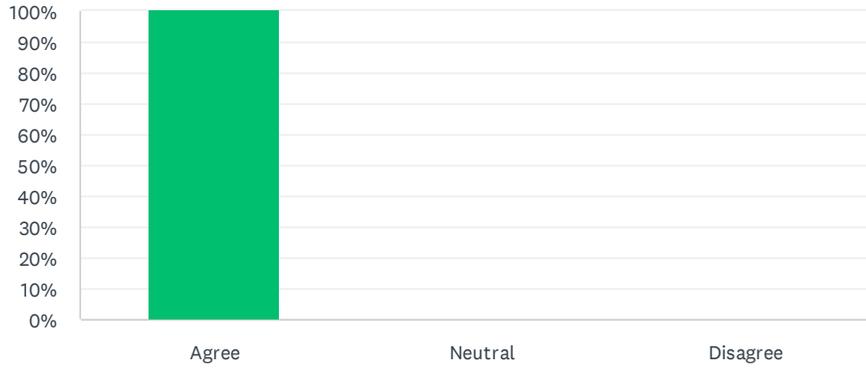


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q24 CHP 2.2*: Protect and maintain existing character-defining streetscape elements. REVISE Provide protection and maintenance, including replacement, when necessary, of existing character-defining streetscape elements such as streetlights, tree lawns and street trees in addition to elements as referenced in Policy 1.5.

Answered: 7 Skipped: 0

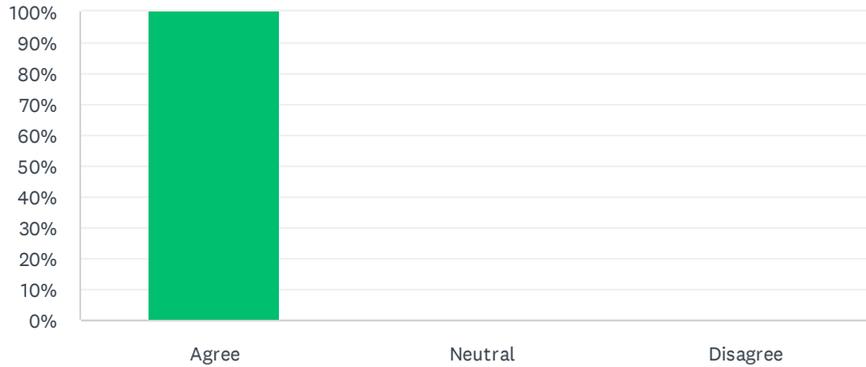


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q25 CHP 2.3: Accessory Dwelling Units (ADUs) in historic properties. KEEPWork with the Historic Preservation Commission and the Tower Design Review Committee to create ADU design standards to maintain ADU compatibility within historic districts.

Answered: 7 Skipped: 0

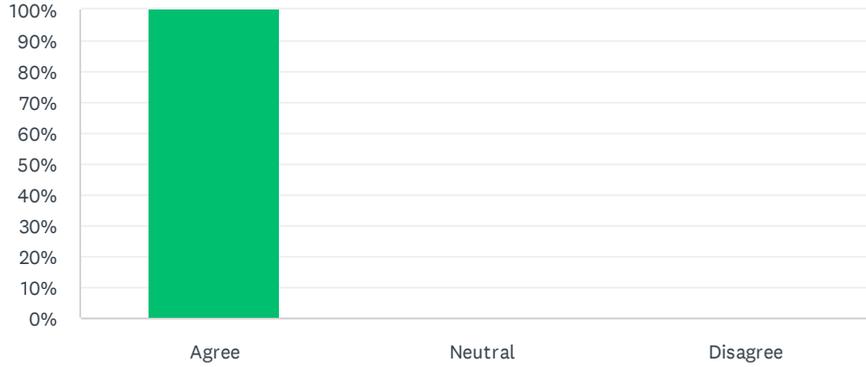


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Especially parking impacts and use of garages as storage, not parking. | 5/8/2024 10:31 AM |

Q26 CHP 2.4: Affordable housing. KEEPWork with affordable housing developers to consider acquiring historic and/or older vacant buildings for the creation of affordable, multifamily housing through appropriate modernization and adaptive reuse.

Answered: 7 Skipped: 0

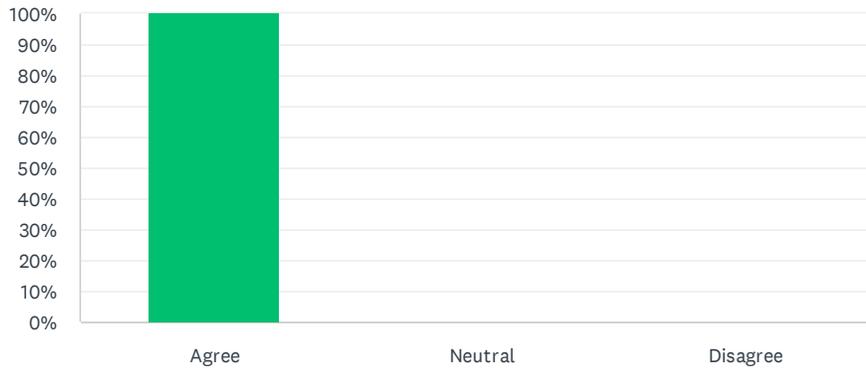


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|----------------|------------------|
| 1 | Very important | 5/7/2024 8:54 PM |

Q27 CHP 3.1*: Refine design standards. KEEPWork with the Historic Preservation Commission and the Tower Design Review Committee to craft design standards and guidelines as may be used for historic properties and districts that conserve historic character, while minimizing the impact on economically vulnerable homeowners and renters. Recognize that California law has eliminated discretionary authority over the review of qualifying multifamily housing and residential solar projects and that, in such instances, objective standards may be needed to maintain compatibility.

Answered: 7 Skipped: 0

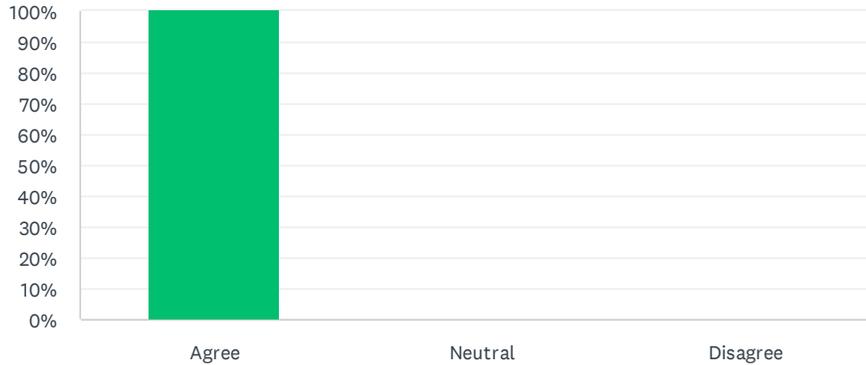


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q28 CHP 3.2*: Pedestrian-oriented commercial development. KEEP Restrict opportunities for development of suburban-style, strip commercial uses. Establish development standards that support the creation of new and maintenance of existing pedestrian-oriented storefronts, by regulating ground-level use, entry, and window patterns.

Answered: 7 Skipped: 0

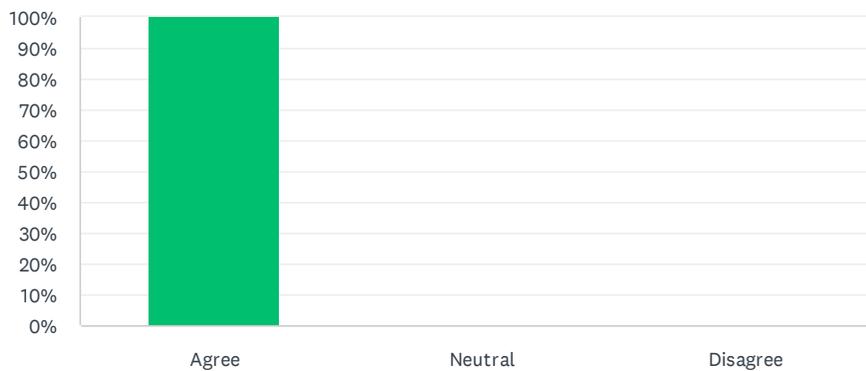


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q29 CHP 3.3: Encourage the rehabilitation and adaptive reuse of historic buildings. KEEP Continue to establish streamlined approval processes, clear standards, guidance, and example plans for the reuse of historic buildings to allow alterations that maintain the building’s historic significance and integrity. Standards should address typical reuse strategies such as additions to historic buildings, adaptive reuse of historic buildings for new uses, conversion of historic single-family properties for multi-family use, and the construction of ADUs. These standards can be tailored to specific property types within the Tower District. See chapter 3 Land Use for more detailed policies.

Answered: 7 Skipped: 0

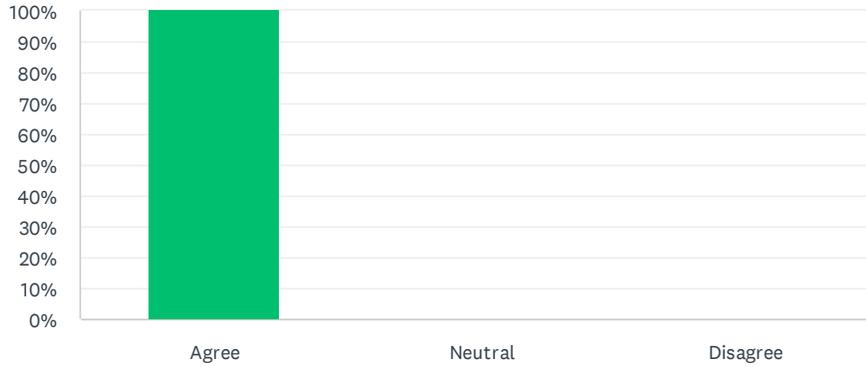


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q30 CHP 3.4: When necessary, pursue Code Enforcement to ensure historic resources are adequately maintained. NEW

Answered: 7 Skipped: 0

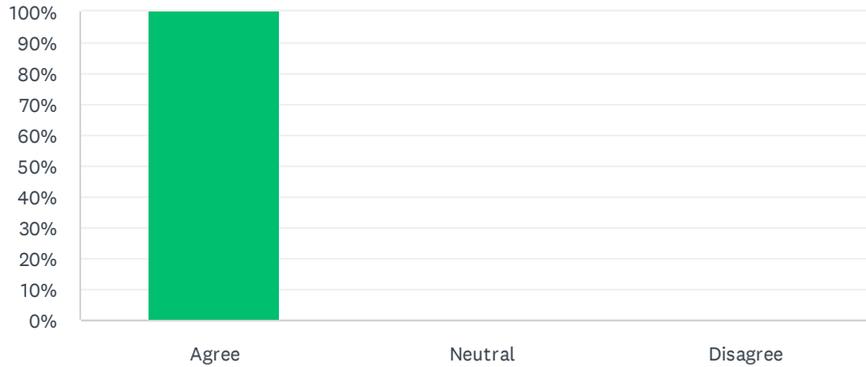


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Enforcement must be an active part of implementation for the benefit of all. | 5/8/2024 10:31 AM |

Q31 CHP 4.1*: Connection to Downtown. KEEPIn all facets of development including streetscape, land-use and urban form, reinforce the historic relationship between Fulton and Van Ness Corridor and Downtown, through building form, street design, and signage.

Answered: 7 Skipped: 0

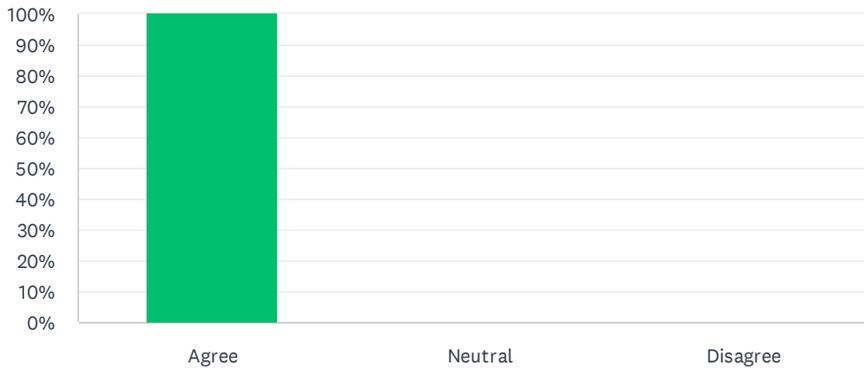


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q32 C 1.1: Improve the multi-modal functions of key corridors. DISCUSS FURTHER Evaluate Co-create road diet designs with residents and business owners who live along key corridors in order to improve safety and reduce collisions. The co-created designs should elevate pedestrian safety as the highest priority, while also establishing a unique, visual identity for each corridor. The following corridors should be prioritized:· Olive Avenue. Create a strong pedestrian-oriented environment.· Clinton Avenue. Slow traffic to address safety issues, make consistent with Collector Street designation.· McKinley Avenue. Implement traffic calming measures and Class IV bike lanes.· Palm Avenue. Complete Class IV bike lanes and add safe pedestrian crossings.· Belmont Avenue. Emphasize a safe and comfortable pedestrian environment.

Answered: 7 Skipped: 0

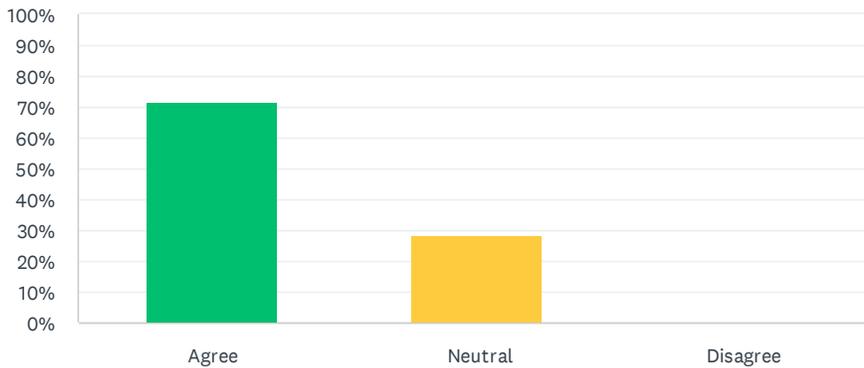


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Yes, more discussion in a open forum, especially the addition of any bike lanes. | 5/8/2024 10:46 AM |
| 2 | Revisit the need for so many bike lanes (they are not used much and traffic is sometimes backed up from light to light, increasing both travel time and air pollution). The concept of bike lanes on both side of the street needs to be rethought. | 5/8/2024 7:59 AM |

Q33 C 1.2: Enhance Main Streets. DISCUSS FURTHER Enhance Streets Serving Commercial Main Street (CMS) zoned properties. Main Streets. Along Olive Avenue, establish a traditional commercial “main street” environment that creates a sense of place and prioritizes pedestrian activity. Strengthen Olive Avenue by making the following improvements. Limit the number of travel lanes to no more than three, with one lane in each direction. While shared center left-turn lanes may be needed, the preferred arrangement of lanes is to have two travel lanes with one lane in each direction and on-street parking lanes to support street-facing retail land use. Limit travel lane widths to no more than 11 feet, except when implementing Class III bike routes on Commercial Main Street zoned properties, travel lanes should be no more than 12 feet wide to accommodate vehicle maneuvers around bicyclists. Provide bicycle facilities. Recommend Class III Bike Routes for low-speed Commercial Main Street zoned properties. Consider Class II Bike Lanes on main streets where curb-to-curb widths also allow travel lanes and on-street parking. Staff Comments: This policy applies to streets that serve properties zoned Commercial Main Street (CMS). This would apply to Olive Avenue from Palm Avenue to San Pablo Street and Van Ness Avenue from Floradora Avenue to Home Avenue.

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 71.43% | 5 |
| Neutral | 28.57% | 2 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | There should be consideration to zone Belmont Ave. to Commercial Main Street zoning from the non industrial area east of Palm (Thorne Ave.??) to the 180 overpass on Belmont | 5/8/2024 10:12 AM |
| 2 | Agree, but rethink the need for so many bike lanes (not used and contribute to backed up | 5/8/2024 7:59 AM |

Policy Recommendations

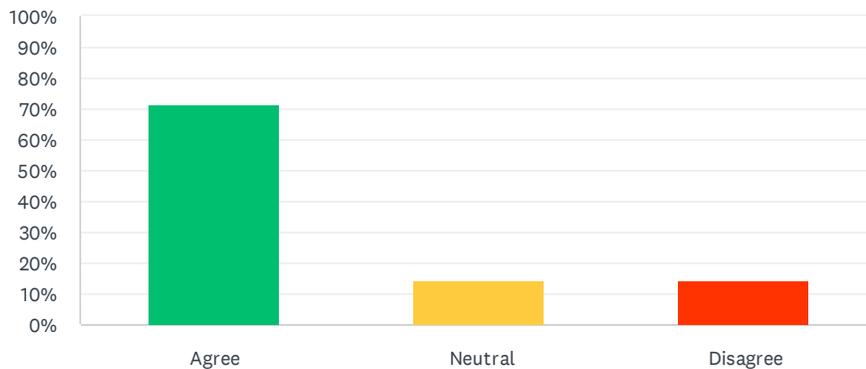
traffic and air pollution)

| | | |
|---|---|------------------|
| 3 | Olive Avenue should continue to have shared center left-turn lanes. | 5/7/2024 9:21 PM |
|---|---|------------------|

Q34 C 1.3: Encourage active transportation modes by improving bicycle access, safety, and comfort for users of all ages and abilities.

KEEP Establish a well-connected bicycle network that provides safe, convenient, and comfortable bike routes through and to the Tower District. Expand and enhance Tower District’s Bicycle Network. Establish Primary Bikeways that provide through routes for bicycles and connect to the larger bicycle network. Design bicycle facility type dependent on primary roadway designations to address roadway design speed, while not oversizing facilities which would diminish the quality of abutting pedestrian routes. Discourage excessive vehicle speeds and volumes by implementing complete street designs that reduce adjacent vehicle travel lane widths to no more than 11 feet with a 7-foot-wide parking lane. Widen sidewalks to at least 8 feet with a minimum 6-foot clear walking zone and buffer zone of at least 4 feet, where street trees can be planted between the sidewalk and parking lanes, travel lanes, or bike lanes. Where observed travel speeds exceed 25 miles per hour, apply appropriate traffic calming measures to reduce vehicle speeding and increase safety and access for active modes. Staff Comments The City of Fresno is currently in the process of updating the Active Transportation Plan (ATP). To access the current ATP, please visit: https://www.fresno.gov/wp-content/uploads/2023/07/170022FresnoATPFinal2017Amended042022_compressed.pdf

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 71.43% | 5 |
| Neutral | 14.29% | 1 |
| Disagree | 14.29% | 1 |
| TOTAL | | 7 |

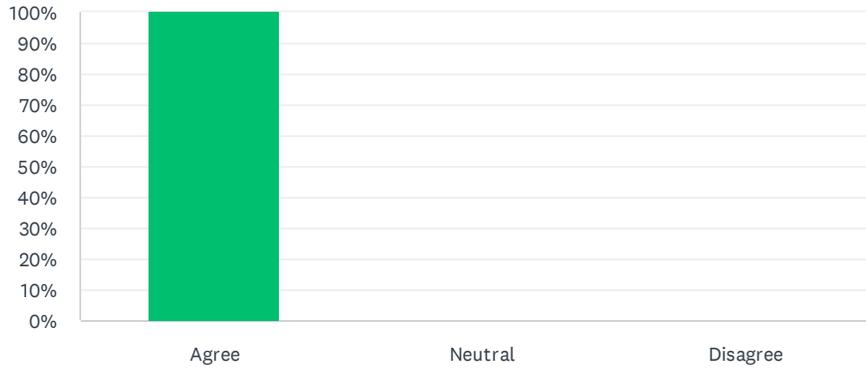
| # | COMMENTS | DATE |
|---|----------|------|
|---|----------|------|

Policy Recommendations

| | | |
|---|---|-------------------|
| 1 | While I like the policy, I would like more discussion on this item as I am concerned where the specific 'sizes' are coming from and are we sure this is correct | 5/8/2024 10:47 AM |
| 2 | Assess the feasibility of providing landscaped barriers between bike lanes and car/truck traffic | 5/8/2024 10:12 AM |
| 3 | Agree with the caveat that bike lanes that never get used are counter productive. Reconsider the need for so many class 4 lanes. | 5/8/2024 7:59 AM |

Q35 C 1.4*: Provide universal accessibility. KEEPEnsure full access for mobility impaired persons in all parts of the Tower District, especially in areas which are centers of public and community life.

Answered: 7 Skipped: 0

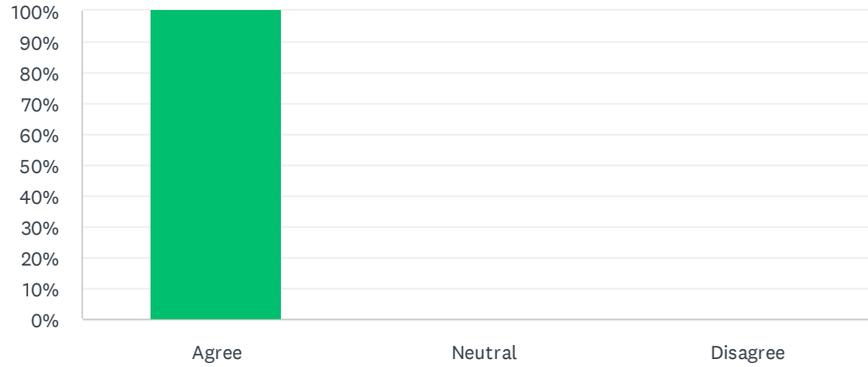


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q36 C 1.5*: Increase transit frequency. KEEPWork with FAX to increase transit access and frequency in the Tower District.

Answered: 7 Skipped: 0

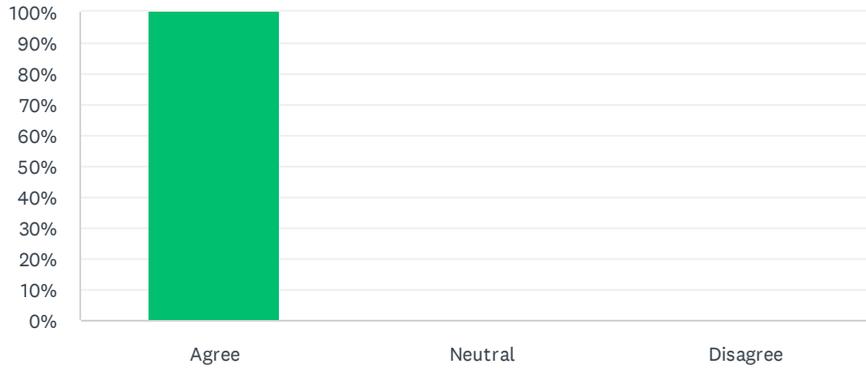


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q37 C 1.6*: Increase late night transportation options. KEEPWork with FAX, other providers, and stakeholders to increase late night transportation options (e.g., "The Hop" Trolley) after midnight to serve residents who work late and don't drive a car, and to provide a safe ride home rather than driving while intoxicated. The service should have a user-friendly online interface with real-time location and estimated arrival time information.

Answered: 7 Skipped: 0

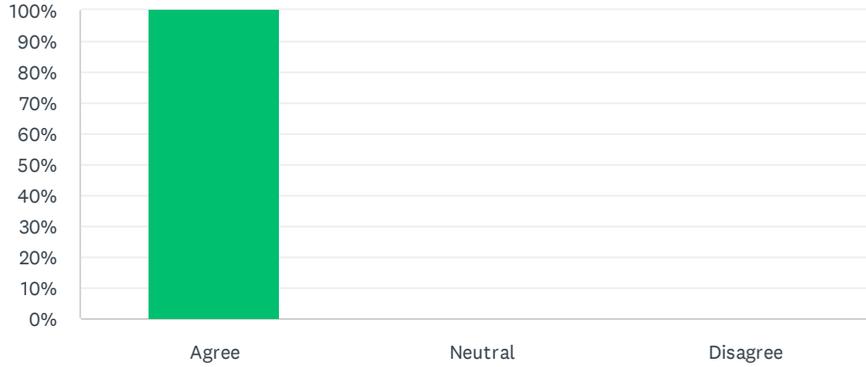


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q38 C 1.7*: Establish mobility hubs. KEEPWork with the community to determine locations for a network of community mobility hubs in the plan area. Potential locations include the core of Tower or Fresno City College.

Answered: 7 Skipped: 0

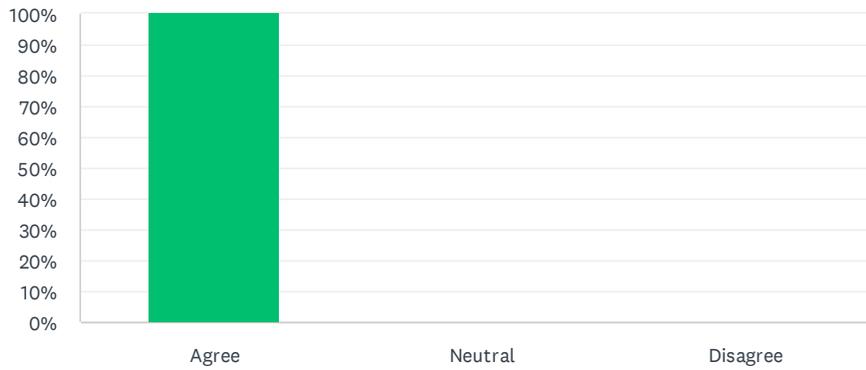


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q39 C 1.8: Improve transit amenities. **KEEP** Improve transit waiting areas with better shelters, seating, and live wait times.

Answered: 7 Skipped: 0

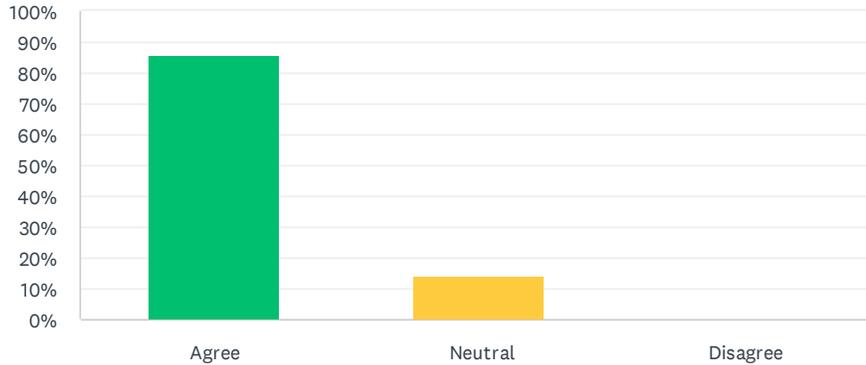


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Plant trees at bus stops and shelters to provide shade and cooling to transit users | 5/8/2024 10:12 AM |

Q40 C 1.9: Coordinate curbside activities. KEEP Conduct a curbside management study of the commercial core, and define locations for where commercial loading needs to occur and pickup/drop-off such as for ride-sharing vehicles. Consider time-of-day restrictions to make best use of curbside zones.

Answered: 7 Skipped: 0

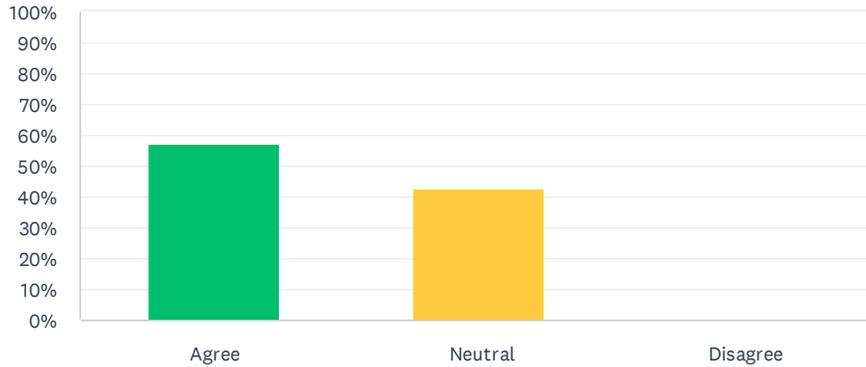


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Would the apply to street vendors as well? Might need more discussion on this? | 5/8/2024 10:47 AM |

Q41 C 1.10: Encourage “Green Alleys.” KEEP To encourage walking and biking and activate underused alley infrastructure, establish a new green alleys program. Encourage community engagement by creating safe corridors for slower modes of travel that allow residents to interact.

Answered: 7 Skipped: 0

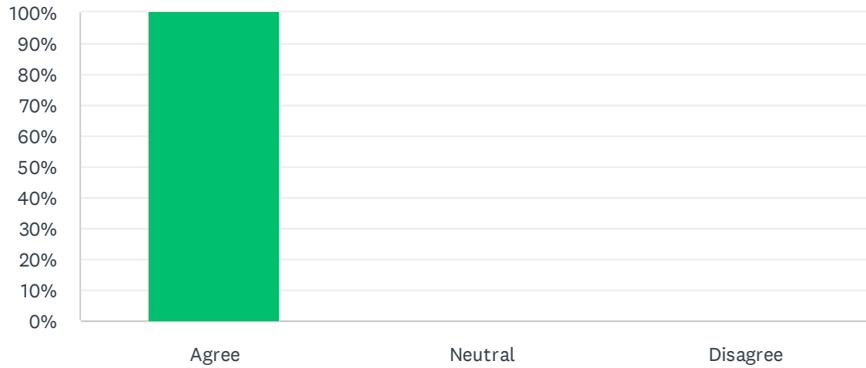


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 57.14% 4 |
| Neutral | 42.86% 3 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Many residents who have alleys behind their lots are actively working to gate alleys to prevent public access. Many alley gates are already in place. While a "green alley" is an attractive concept, I don't think it will get much support from people who fear (rightly so) intrusion into their backyards from criminal elements. | 5/8/2024 10:12 AM |
| 2 | Would need to keep alleys safe. Not everyone would want their alley ungated. | 5/7/2024 9:12 PM |

Q42 C 2.1: Add pedestrian safety elements. KEEPWork with Public Works to install street lighting, crosswalk striping and installation of pedestrian safety measures, particularly at frequently used but unmarked pedestrian crossings. Staff Comments: The Department of Public Works has a policy to determine if/where uncontrolled crosswalks would be installed. Staff will coordinate with Public Works to understand policy details.

Answered: 7 Skipped: 0

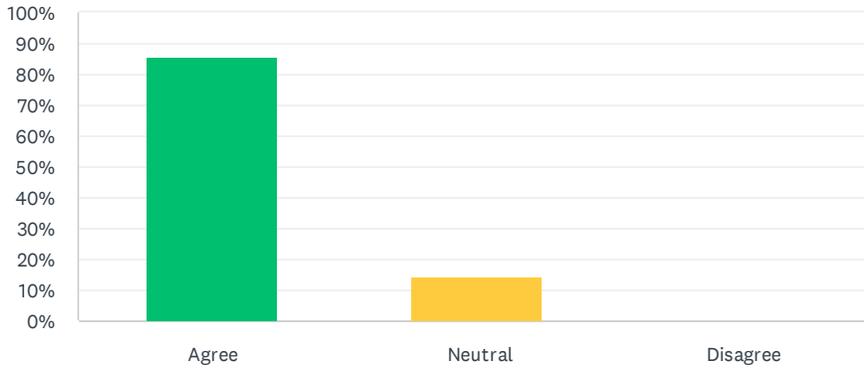


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q43 C 2.2: Conduct a Sidewalk Gap Study. REVISE Undertake a detailed sidewalk gap study focused around schools, and seek funding to address gaps. Recommendations should locate and describe needed features, including high-visibility crosswalks at intersections, ADA-accessible curb ramps, pedestrian-scale lighting, street trees and raised speed tables at crosswalks.

Answered: 7 Skipped: 0



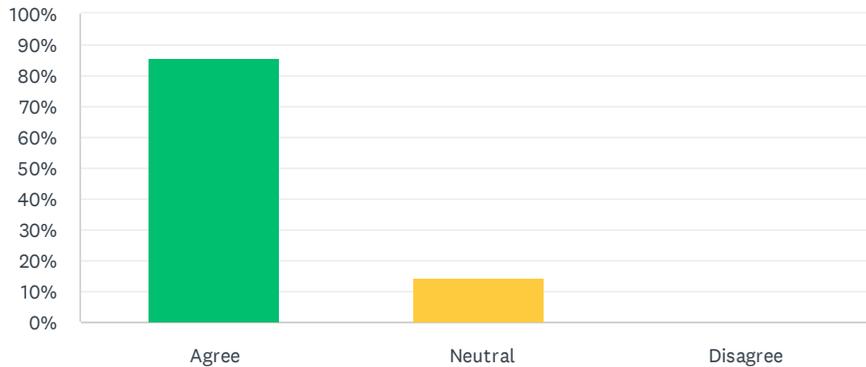
| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q44 C 3.1 Calm vehicular traffic. KEEP Install traffic calming measures within the residential neighborhoods to improve their safety and enjoyment. Such measures may include, but are not limited to, speed humps, traffic circles, bulb-outs, neck-downs, stop signs, and other effective methods.

Methods should be carefully considered for both their potential effectiveness as well as visual aesthetic consistent with the visual character of each neighborhood. Staff Comments: The installation of speed humps is a viable traffic calming measure currently allowed by the City on residential streets.

Answered: 7 Skipped: 0

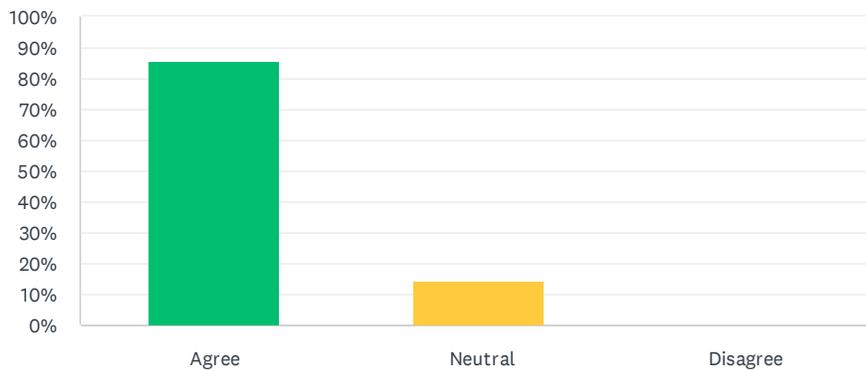


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Only concern is the over placement of stop signs at too frequent of intervals. There are several now that feel unnecessarily close together. | 5/8/2024 10:47 AM |
| 2 | Agree, but limit the use of speed humps. | 5/8/2024 7:59 AM |
| 3 | Speed humps are allowed ONLY if the residential street is less than 40 feet | 5/6/2024 11:08 AM |

Q45 C 3.2: Consider mid-block crossings in critical locations. KEEP Provide safe mid-block pedestrian crossings where pedestrian safety would be significantly improved, such as near schools and in the middle of particularly long blocks in main street areas. Accompany mid-block crossings with high-visibility crosswalks and Rectangular Rapid Flashing Beacons (RRFBs). Staff Comments- This policy does not align with Objective C 3 to enhance safety on local interior neighborhood streets, as mid-block crossings would not be installed within a residential street/neighborhood.

Answered: 7 Skipped: 0

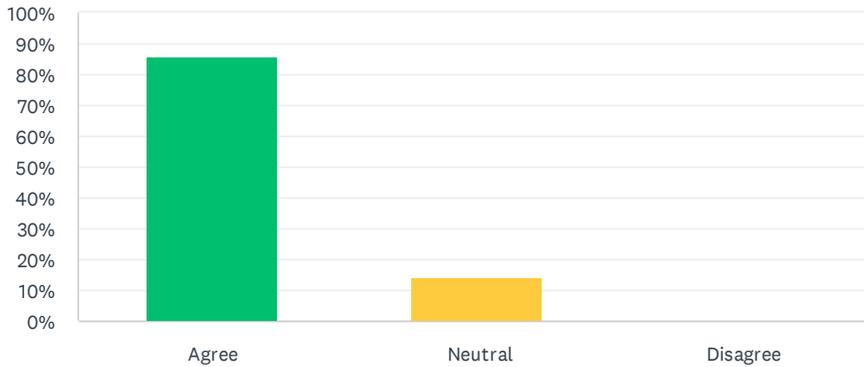


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q46 C 4.1 Coordinate with the Department of Public Works to complete the planned vehicular improvements at McKinley and Blackstone Avenues and support the installation of enhanced bicycle and pedestrian facilities. but modify as needed to emphasize pedestrian safety and the quality of walking environments. REVISE Staff Comments: The Blackstone/Mckinley project has previously been approved and is currently implementing enhanced bicycle and pedestrian facilities. The City does not anticipate additional modifications to occur. For more information on the Blackstone/McKinley Grade Separation Project, please visit: <https://www.fresno.gov/capitalprojects/projects/featured-projects/#bnsf-blackstone-mckinley-grade-separation-project>

Answered: 7 Skipped: 0

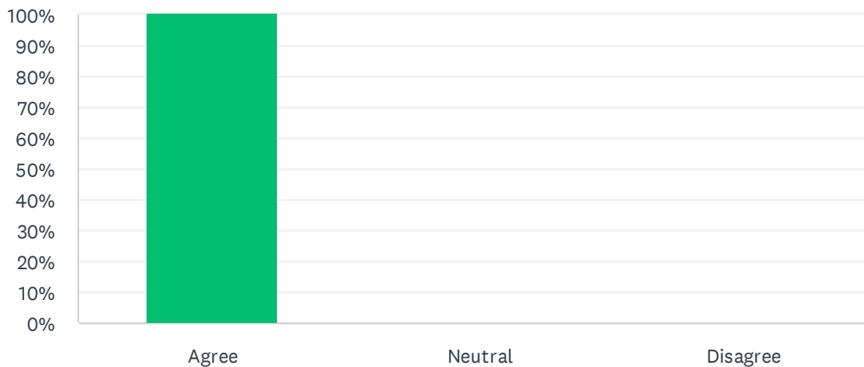


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | I guess there is no need to coordinate with Public Works about McKinley/Blackstone | 5/8/2024 10:12 AM |

Q47 C 4.2: Initiate pedestrian improvements at the SR 180 Access Ramps. REVISE Implement complete street improvements on Fulton Street, Van Ness Avenue, and Belmont Avenue near the SR 180 access ramps. Sidewalks should be provided on both sides of the street, at least 8 feet wide with a minimum 6-feet of clear walk area, with broader cross-sections preferred, and including street trees, places to sit, pedestrian-scaled street lighting in keeping with the character of historic street lamps in the District, and gateway elements. Work with Caltrans to redesign the off-ramps to Fulton Street and Blackstone Avenue, to remove right-turn slip-lanes that allow high-speed vehicular traffic to continue at high speeds onto city streets.

Answered: 7 Skipped: 0

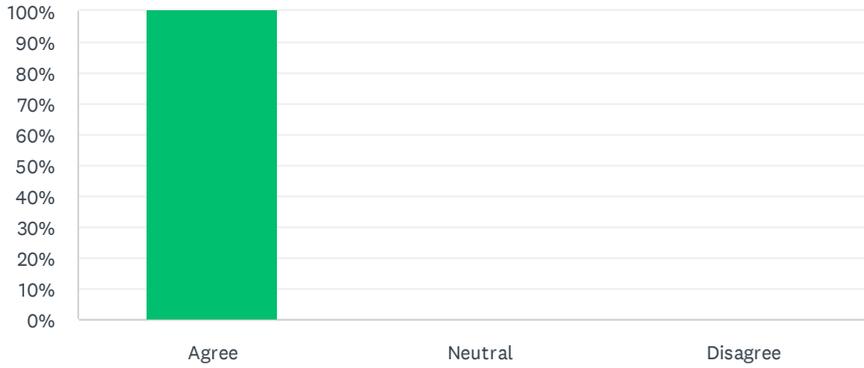


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q48 C 4.3: Address change to local traffic from High-Speed Rail improvements. KEEPEvaluate Examine and mitigate potential traffic impacts on Olive Avenue due to the High-Speed Rail State Route (SR)-99 ramp closure at Belmont Avenue, such as to make streetscape improvements along Olive Ave.

Answered: 7 Skipped: 0

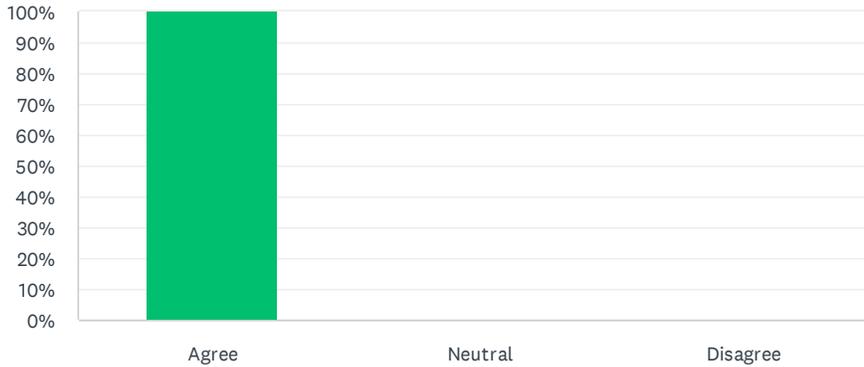


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q49 C 4.4: Address motorist needs and potential impacts from vehicles during special events. KEEP Designate detour routes and provide consistent wayfinding signage to help visitors navigate the Tower District during special events. Protect neighborhoods from cut-through traffic.

Answered: 7 Skipped: 0

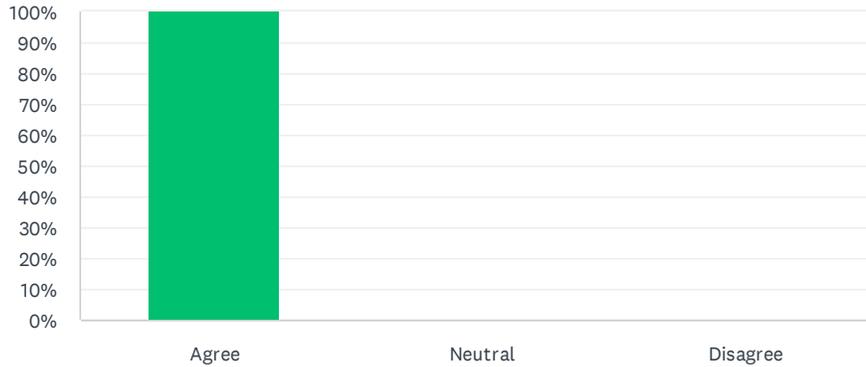


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | Also the negative impact of special events on the surrounding neighborhoods. | 5/8/2024 7:59 AM |
| 2 | Protect neighborhoods from late night intoxicated cut-through traffic. | 5/7/2024 9:12 PM |

Q50 C 4.5*: Enhance and maintain landscape buffering. **KEEP** Develop landscape improvement programs for streets to beautify Tower District, encourage walking, and address potential adverse impacts on adjacent residential properties and neighborhoods.

Answered: 7 Skipped: 0

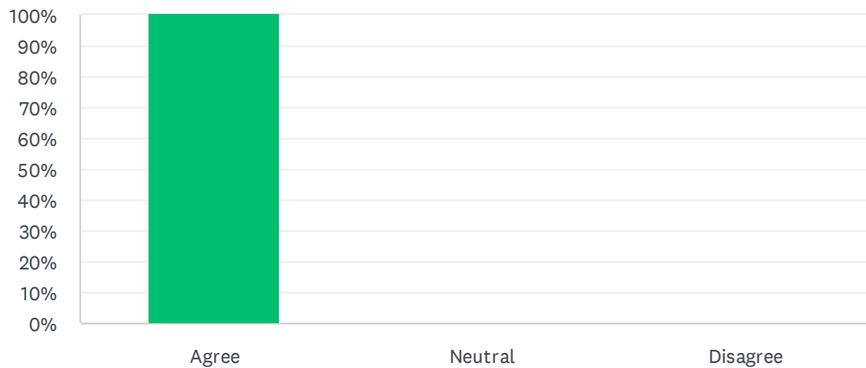


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q51 C 5.1: Rerouting of truck traffic. DISCUSS FURTHER Evaluate potential impacts from rerouting truck traffic due to High-Speed Rail and closure of SR99 interchanges, particularly health and equity-related concerns. Study potential effects of truck traffic and their mitigation, such as to make multimodal street improvements and designate truck routes away from residential neighborhoods. Specifically, study the potential effects of truck use of Weber Ave following the closure of Golden State Blvd and its potential effects on residential areas, notably South Tower. Staff Comments: The City of Fresno is currently preparing the South Central Truck Re-Route Study, which includes areas of the Tower District. If you would like to participate in the process, please visit: <https://www.fresno.gov/publicworks/south-central-truck-re-route-study/>. High-Speed Rail impacts have previously been studied through the associated Environmental Impact Report for the project.

Answered: 7 Skipped: 0

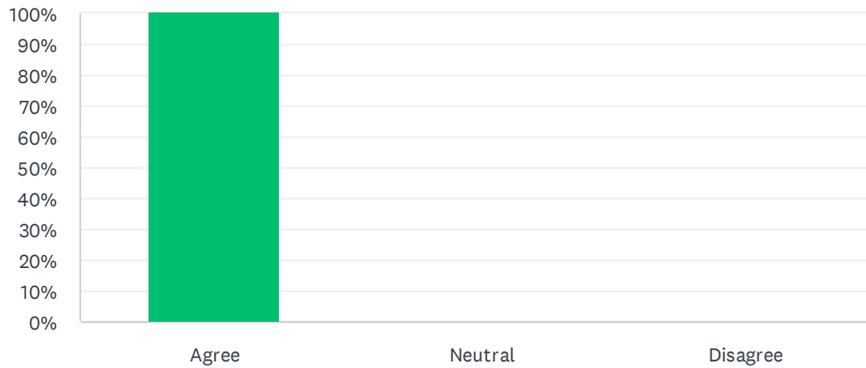


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q52 C 6.1 On-street parking. DISCUSS FURTHER Maximize on-street parking while providing adequate sidewalk widths and continuous street trees. Preserve existing on-street parking wherever possible. Consider ways to increase on-street parking, such as by introducing diagonal parking along streets that do not include bicycle lanes with curb-to-curb dimensions, in excess of what is functionally required. **Staff Comments-** Diagonal parking along streets is only feasible along streets which do not include bike lanes.

Answered: 7 Skipped: 0

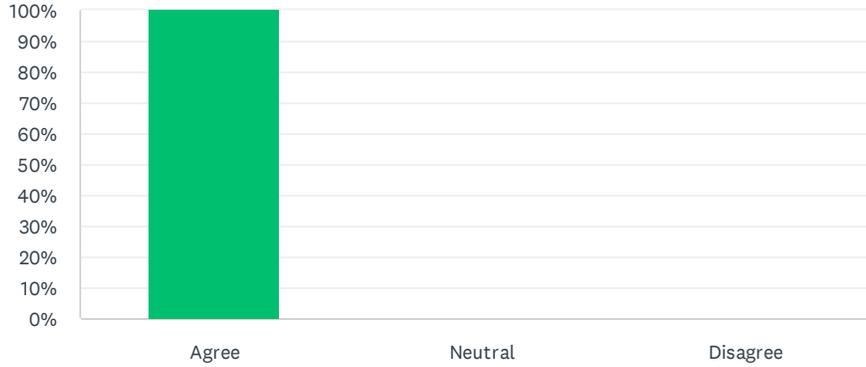


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Parking problems in residential areas adjacent to the "entertainment district" are worsening. A district wide parking plan should be pursued. The businesses that benefit from their patrons parking throughout the residential areas should be partly responsible for mitigating this major problem to residential neighborhoods. | 5/8/2024 10:12 AM |
| 2 | Rethink the need for so many bike lanes. They are seldom used and contribute to increased travel time, traffic, air pollution and parking problems. | 5/8/2024 7:59 AM |

Q53 C 6.2 Evaluate demand and location for bicycle parking. To build on the multi-modal nature of the Tower District, encourage non-motorized modes of transportation. NEW

Answered: 7 Skipped: 0

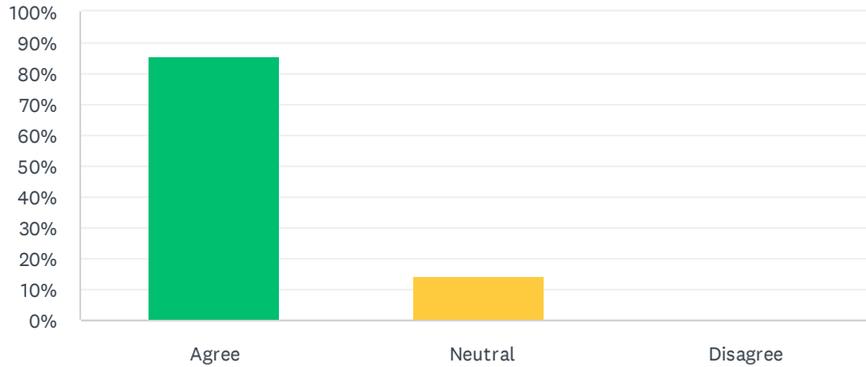


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q54 C 6.3*: Surface parking fronting major streets. **KEEP** Establish development standards that dramatically limit on-site surface parking where it fronts major streets, such as to require that at least three-quarters of a parcel’s street frontage be lined by building or community open space.

Answered: 7 Skipped: 0

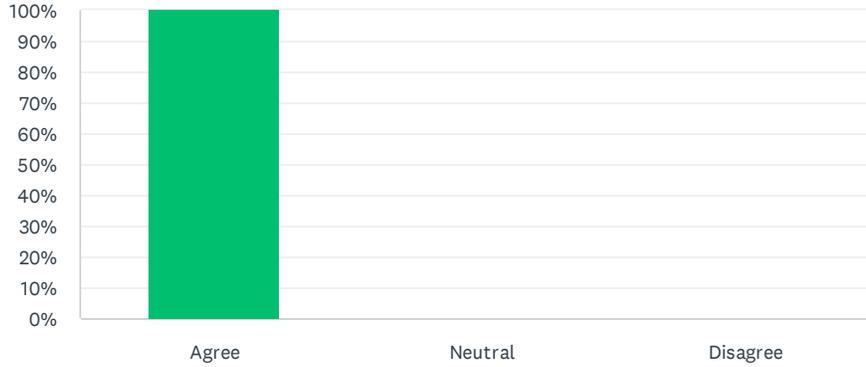


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | The short term infeasibility may limit the development of parking in the meantime if building construction is required to improve current parking lots. | 5/8/2024 10:47 AM |

Q55 C 6.4*: Residential parking permit district. KEEP Explore the creation of Residential Parking Permit Districts to manage spill over parking from commercial and institutional uses.

Answered: 7 Skipped: 0



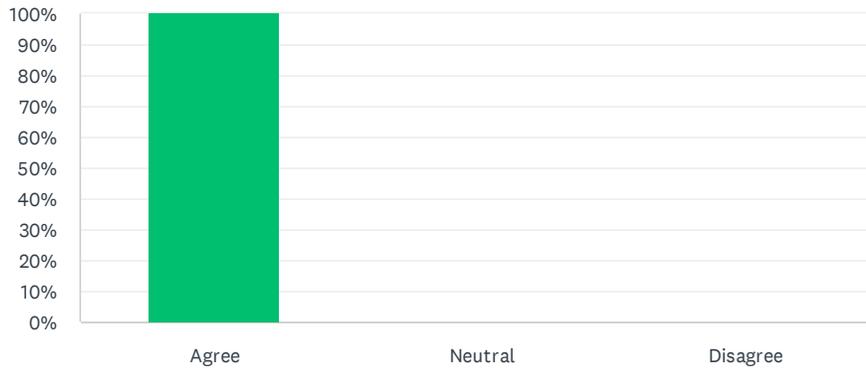
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q56 C 7.1: Create unique gateways to signal entry into the Tower District.

KEEPThe Tower District has many distinct entryways. Enhancing the sense of place at gateways can create pride among residents and highlight the district as a cultural hub of Fresno. Gateway locations may include: · Van Ness, Wishon/Maroa, and Palm Avenues on the north· Van Ness, Fulton, and Broadway on the south· McKinley, Olive, Belmont (at San Pablo), and Maroa on the east· McKinley, Olive, Belmont (at HSR crossing), and Shields on the westPotential treatments include gateway structures, special signage, and public art.

Answered: 7 Skipped: 0

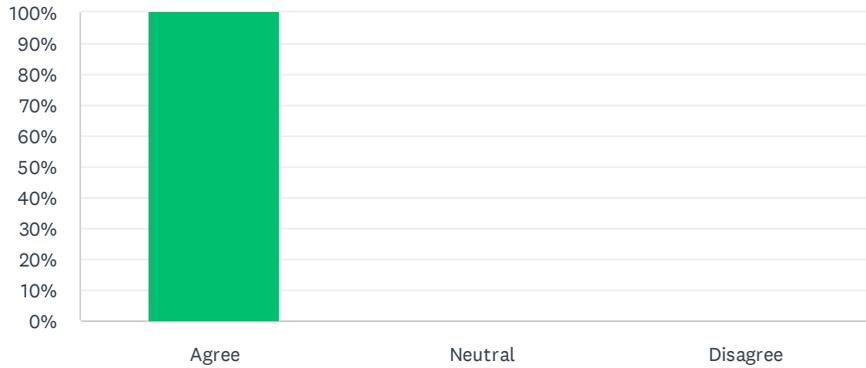


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | I don't understand number 3 above in the street designations. Maroa is a north/south street, not an east/west street | 5/8/2024 10:12 AM |

Q57 C 7.2: Wayfinding and signage. KEEP Develop wayfinding and signage branding for the Tower District to allow residents and visitors to explore the neighborhood. Help people navigate the district with its historic and cultural sites, public parking, retail areas and Fresno City College. Develop street signs in line with historic Tower elements in coordination with Public Works.

Answered: 7 Skipped: 0

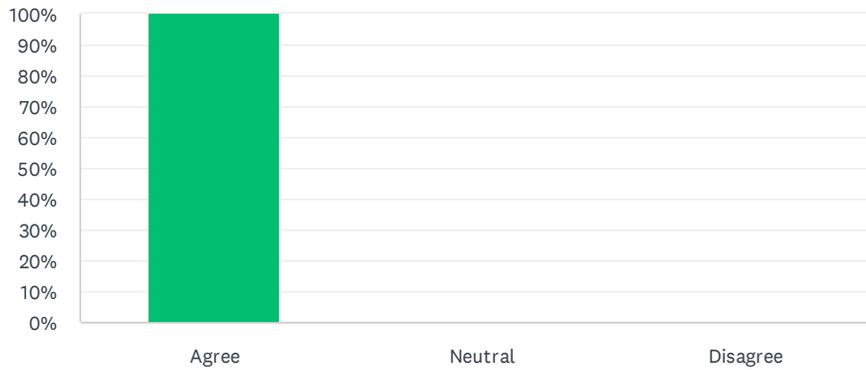


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q58 C 7.3: Support public art in the Tower District. KEEP Include public art in the Tower District along sidewalks and in plazas and parks to tell the story of the neighborhood and reflect its culture. Public art should include installations and integrated elements like paving, lighting, and seating. Require that new development along key corridors integrate public art elements or contribute to a public art fund. Public art will be administered through the Parks, Recreation and Arts Commission.

Answered: 7 Skipped: 0

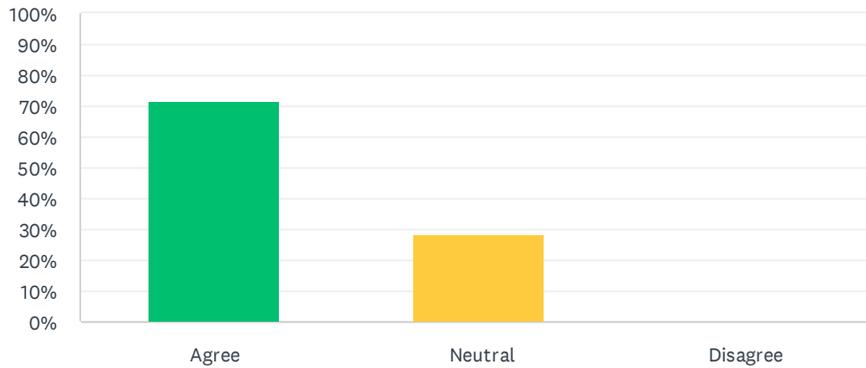


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q59 C 7.4: Consider Create a demonstration program for alley enhancements. KEEP Consider a demonstration program for alley enhancements to support Create the opportunity for property owners within a block to receive support for alley paving and enhancement for walking, biking, and access for garages and to potential accessory dwelling units. Enhance the spaces with landscaping and public art where possible. Staff Comments: Improvements on private property would be the responsibility of the property owner.

Answered: 7 Skipped: 0

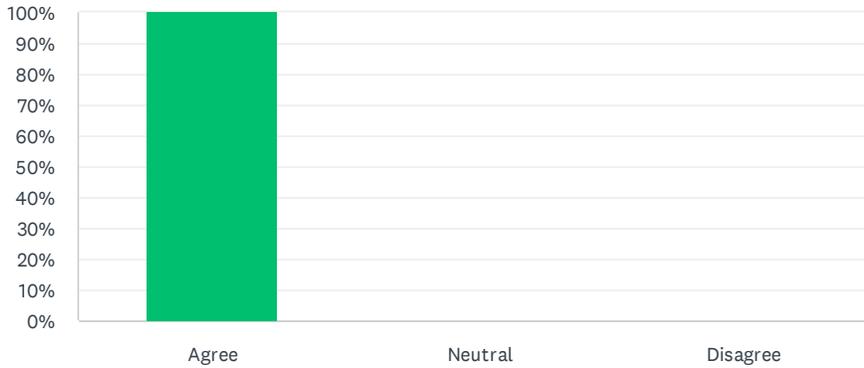


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 71.43% 5 |
| Neutral | 28.57% 2 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q60 C 7.5: Enable temporary street traffic closures and slow streets.
KEEP Today, temporary street traffic closures on Olive Avenue enable the Pride and Mardi Gras festivals to bring life to the community. Additional temporary traffic closures (i.e. Sunday Streets) and/or traffic slowing programs (i.e. Slow Streets) can support neighborhood walking, biking, and quality of life.

Answered: 7 Skipped: 0

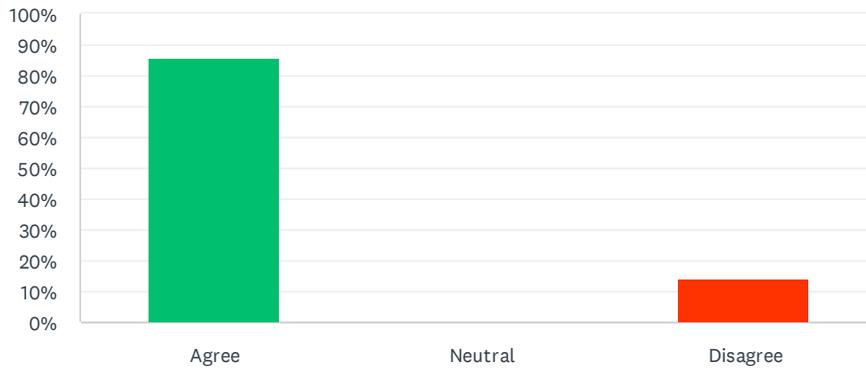


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q61 C 7.6*: Public events. DISCUSS FURTHER Develop a program of public events to take place in Tower District neighborhood shopping areas.

Answered: 7 Skipped: 0

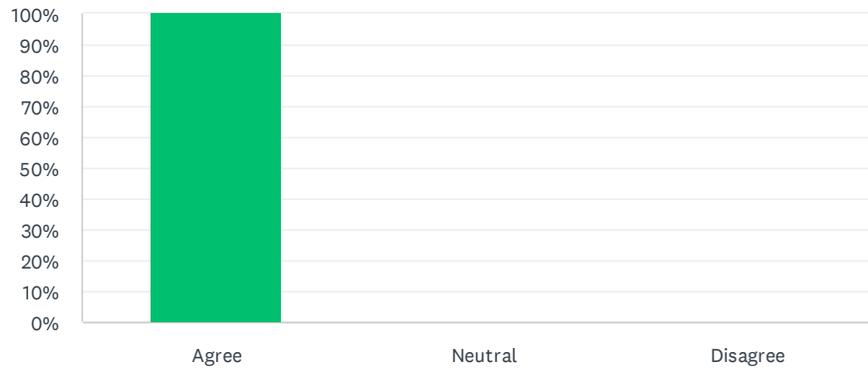


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 0.00% 0 |
| Disagree | 14.29% 1 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Quality events, not just alcohol and loud music events | 5/8/2024 10:12 AM |
| 2 | yes, lets discuss | 5/8/2024 7:59 AM |

Q62 C 8.1*: Provide streetscape elements, public plazas, and open space to engender public activities and functions. KEEP

Answered: 7 Skipped: 0

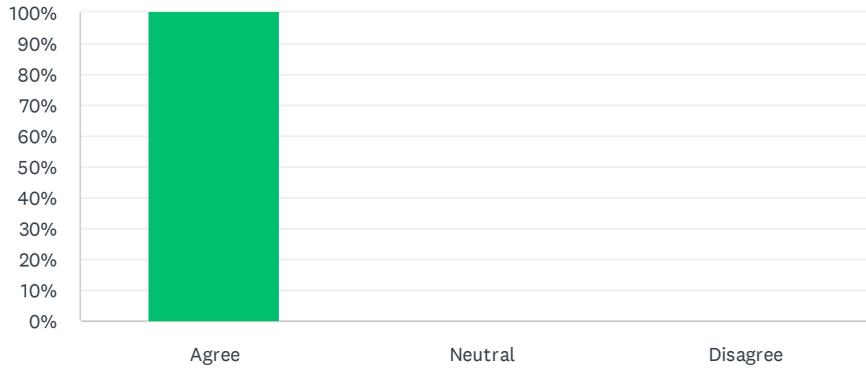


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q63 C 8.2 Add features that bring comfort, safety and attractiveness to the public realm. KEEP Develop a palette of high-quality public space furniture like trash cans, benches, bicycle stands, light fixtures, tree grates, planters, etc. to develop a cohesive public realm for the Tower District. Borrow from historic elements where possible to maintain the character of the neighborhood.

Answered: 7 Skipped: 0

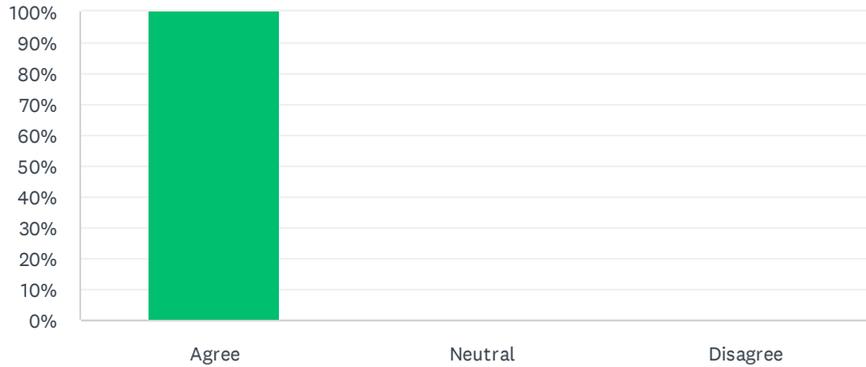


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q64 C 8.3*: Adequate Seating. KEEPThrough a Business Improvement District (BID) or other similar mechanism, provide adequate public seating along major corridors. Specifically, add seating in the core commercial area of the Tower District along Olive Avenue.

Answered: 7 Skipped: 0

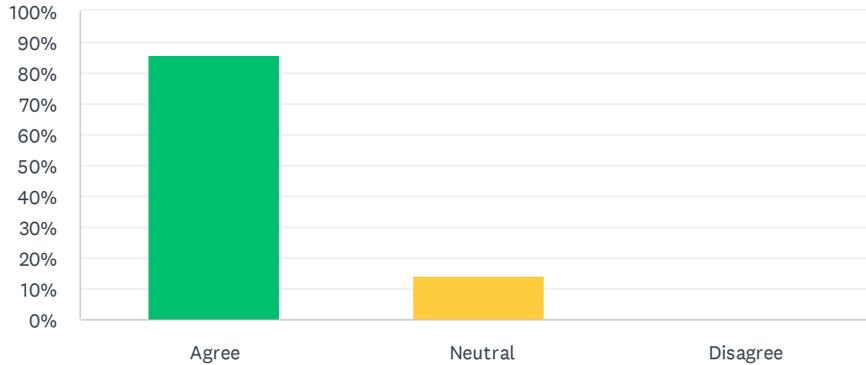


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-----------------------------|-------------------|
| 1 | Maybe a BID for parking???? | 5/8/2024 10:12 AM |

Q65 C 8.4: Trash Cans. DISCUSS FURTHER Through a Business Improvement District (BID) or other similar mechanism, add adequate trash cans along commercial streets including Olive, Van Ness, Belmont and Blackstone avenues. Extend the addition of trash cans to one block into the neighborhood around the core of the entertainment area.

Answered: 7 Skipped: 0



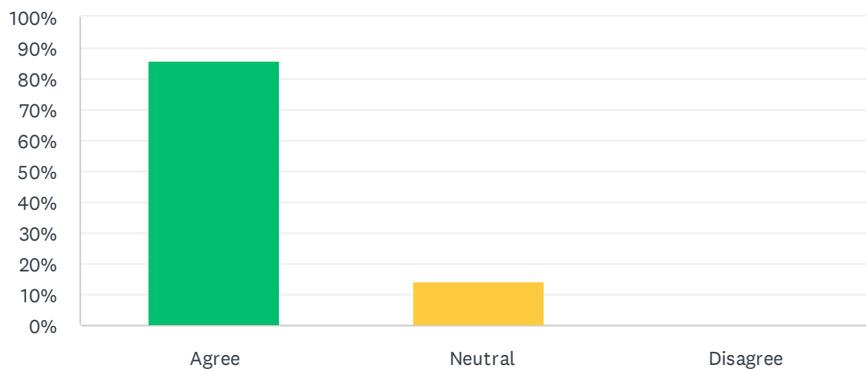
| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | The City should empty the trash cans regularly and throughout the day. I knew of a business owner who had the trash can removed from in front of their business because they had to empty it 3-4 times a day. The person's business was not food service, and the business generated very minimal amounts of trash. The trash came from other businesses that generate a lot of trash. | 5/8/2024 10:12 AM |

Q66 C 8.5*: Plant street trees to enhance tree canopy and maintain uniformity within plan areas. DISCUSS FURTHER Trees are essential in providing respite from urban heat, and infusing nature into the urban environment. Specific actions include:

- Examine the tree trimming policies and tree replacement policies to maintain tree health and shade in the Tower District. Add the tree data to the public data portal to allow residents to help report on tree health or surrounding issues.
- Plant street trees along sidewalks where missing, especially along Olive and Belmont avenues and in the South Tower neighborhood, to mitigate the urban heat island effect in these areas.
- Through property owner support, a Business Improvement District (BID) or other similar mechanism, require the planting of trees in plazas and parking lots.
- Choose street trees with large canopies to provide adequate shade where planted. Use drought-tolerant, native species as much as possible to reduce maintenance needs.

Answered: 7 Skipped: 0

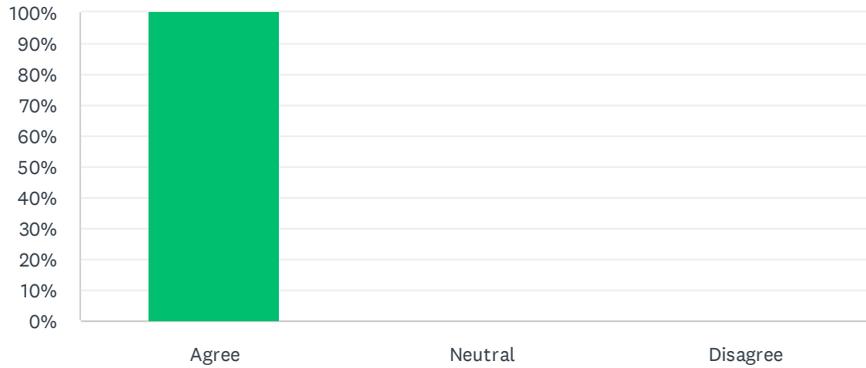


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Find ways to address businesses who remove or allow their trees to die. Address residents who remove City street trees | 5/8/2024 10:12 AM |
| 2 | Prevent public from trimming street trees without review and approval. | 5/7/2024 9:12 PM |
| 3 | Typo in paragraph beginning with Examine the tree | 5/6/2024 11:08 AM |

Q67 LU 1.1: Require that new housing respects the character of existing housing stock. DISCUSS FURTHER Incorporate character-defining elements in development standards such as using similar materials, cadence/modulation, color, fenestration & entry patterns, cornice lines, massing, roof form, building “build-to lines,” or architectural features and motifs.
Staff Comments The City cannot regulate color.

Answered: 7 Skipped: 0

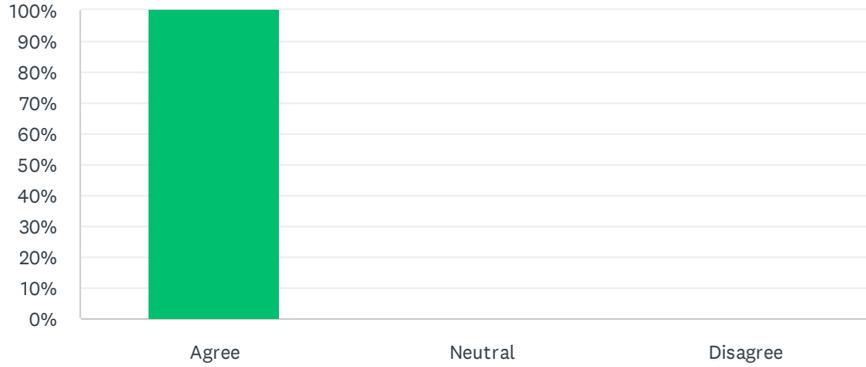


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q68 LU 1.2*: Implement code enforcement as violations occur, particularly as they relate to public safety and the condition of buildings and landscaping. KEEP

Answered: 7 Skipped: 0

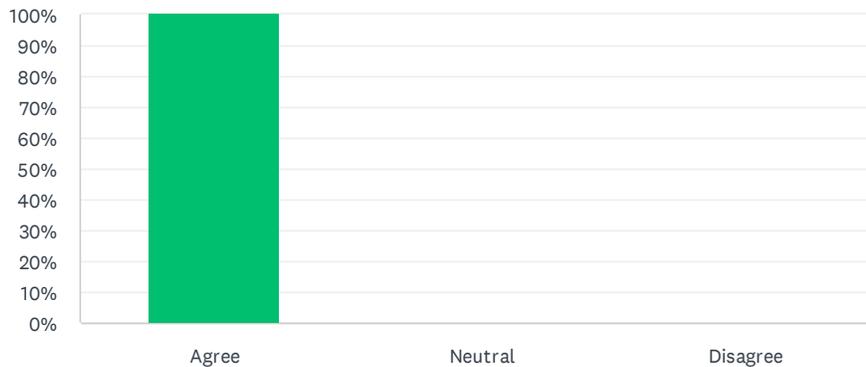


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q69 LU 2.1*: Promote mixed-use development along commercial corridors. ~~REVISE~~Along the Tower District’s corridors, promote mixed-use development such that ground level commercial uses front onto (and activate) public streets and sidewalks, while residential uses are located above commercial uses (“vertical mixed use”) and/or are located behind commercial uses (“horizontal mixed use”). Specifically, enable high-intensity development along Blackstone Avenue between Clinton and McKinley. Emphasize commercial frontage where commercial frontage now exists and at street intersections, such as to create a major mixed-use node at Shields and Maroa. Allow ground-floor residential in locations that are not adjacent or nearly adjacent to existing commercial frontage.

Answered: 7 Skipped: 0

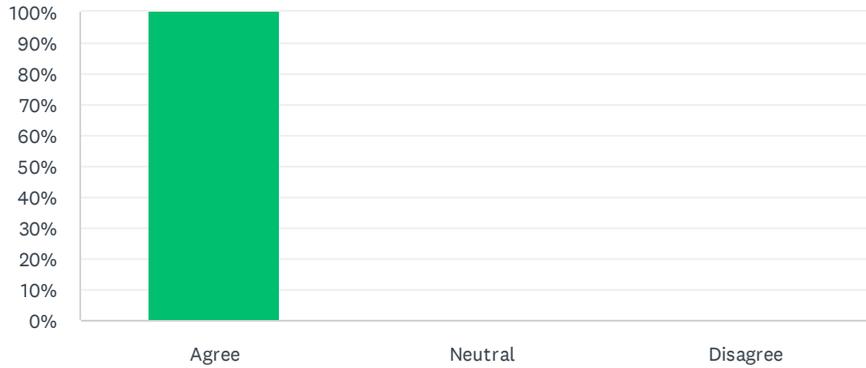


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q70 LU 2.2*: Enable development of well-designed “missing middle” housing within single-family and other areas. **KEEP** Allow small multiplex buildings with six or less units on infill sites where their massing can have a positive effect on "density tolerant" sites that include street corners, along collector & arterial streets, adjacent to open space, and on larger properties where building mass can transition in scale to adjacent single-family homes.

Answered: 7 Skipped: 0

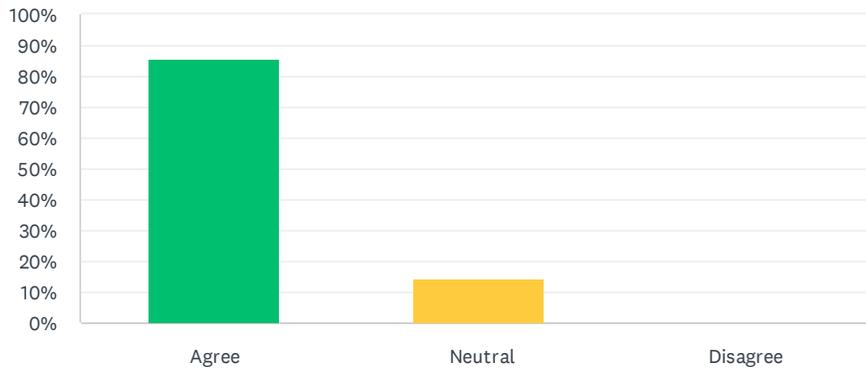


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q71 LU 2.3*: Discourage the redevelopment of existing residential uses for commercial-only development. **KEEP** Do not allow auto-oriented uses, such as drive-through restaurants, and develop standards to minimize their disruption to walkability if they are conditionally allowed. Where residential units are lost to commercial development, require that new units replace not less than the number of units lost.

Answered: 7 Skipped: 0

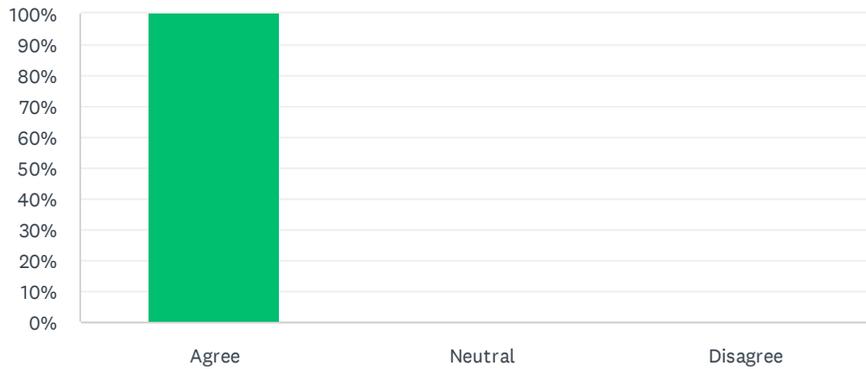


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Drive through restaurants should be prohibited in the Tower District Specific Plan Area, with the possible exception of Blackstone Ave. | 5/8/2024 10:54 AM |
| 2 | No drive throughs at all. | 5/7/2024 9:27 PM |

Q72 LU 2.4*: Support reinvestment in older building stock to support affordability and maintain neighborhood character. REVISE Provide building rehabilitation programs or encourage community land trusts (CLTs) and/or forms of collective ownership.

Answered: 7 Skipped: 0

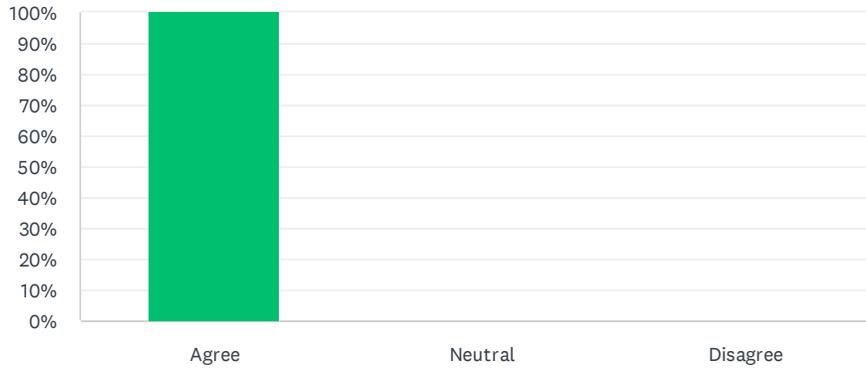


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q73 LU 2.5*: Encourage the application of citywide anti-displacement policies within the Tower District. **REVISE** Continue to work with residents to understand displacement as it occurs and how it can be better addressed. Consider strategies to strengthen neighborhood stabilization policies, such as establishing a local resource center to facilitate access to tenant protection and buying assistance programs.

Answered: 7 Skipped: 0

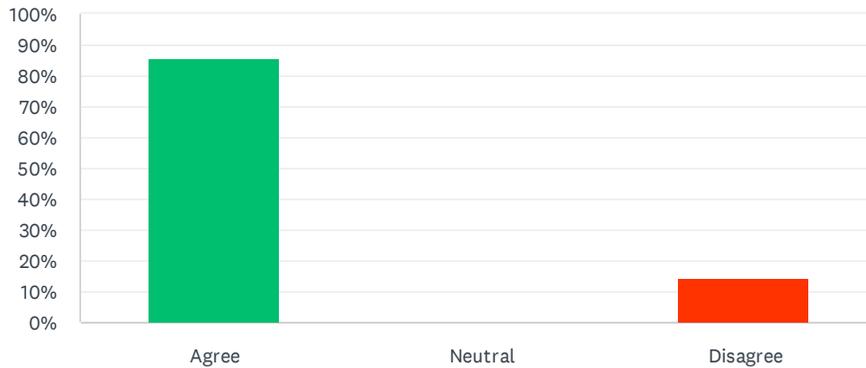


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q74 LU 2.6*: To be consistent with existing use, consider rezoning of existing legal non-conforming multi-family residential uses to the density-appropriate zoning district. **REVISE** Rezone property with legally non-conforming multifamily residential uses to zoning consistent with the existing use, and encourage the current number of units and the mitigation of potential impacts on surrounding residential uses. Allow such rezoning to occur using ministerial procedures where the decision of Fresno's Director of Planning and Development is final, while and offer require a prior opportunity for review and comment by the Tower District Specific Plan Implementation Committee and the Tower District Design Committee. **Staff Comments**• An application to rezone a property is a discretionary action. The Director of Planning cannot approve a rezone ministerially.

Answered: 7 Skipped: 0

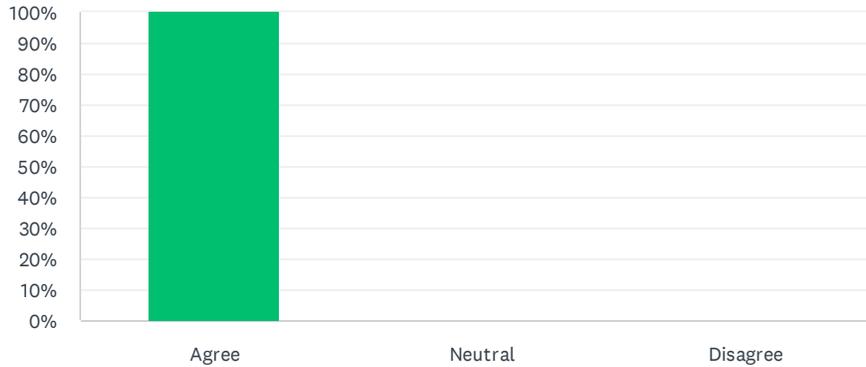


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 85.71% | 6 |
| Neutral | 0.00% | 0 |
| Disagree | 14.29% | 1 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Please remove opportunity it should read require prior review and comment by the two said committees. The word opportunity should be removed. All else works for the revision. My concern is that this would go past both. The committees and opportunity allows wiggle room for that. Both committees were established as oversight and were appointed by elected officials to do so. | 5/8/2024 11:19 PM |

Q75 LU 3.1*: Streamline residential project review through the adoption of objective development standards and environmental clearance as required by California law. KEEP

Answered: 7 Skipped: 0

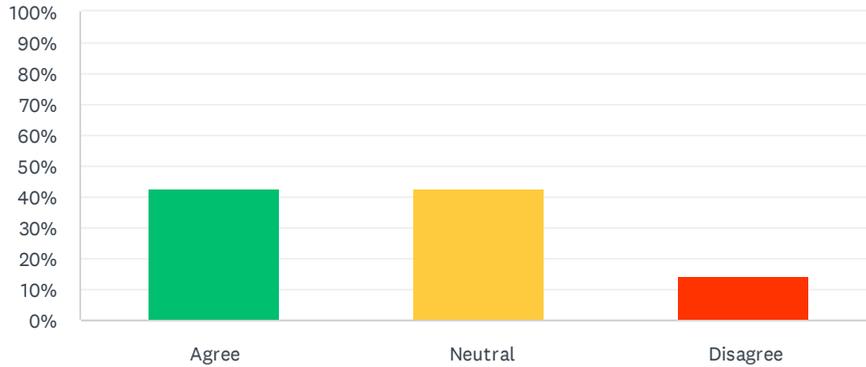


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Design Review of these projects is mandatory. Community review should occur. Big money developers seem to be able to craft the system to their benefit. My opinion only. | 5/8/2024 10:54 AM |

Q76 LU 3.2: Consider regulatory changes to reduce costs and risks associated with mixed-use and multifamily development, such as to reduce parking requirements, allow tandem parking, and provide greater flexibility in addressing private open space requirements. DISCUSS FURTHER

Answered: 7 Skipped: 0



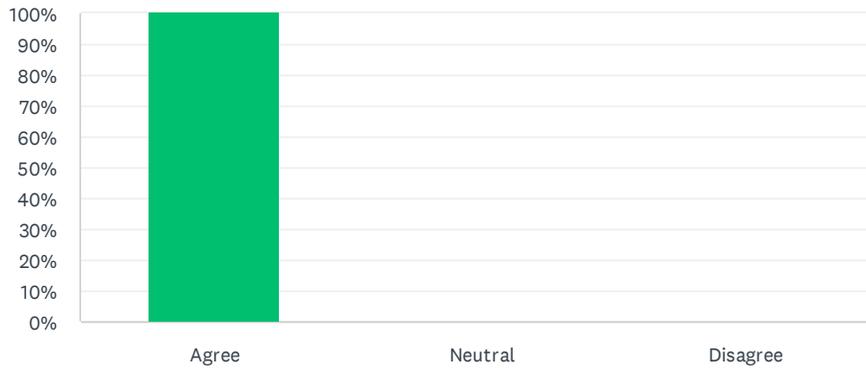
| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 42.86% 3 |
| Neutral | 42.86% 3 |
| Disagree | 14.29% 1 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | Parking is an enormous problem in the area. lessening parking requirements is a very bad idea | 5/8/2024 10:54 AM |
| 2 | Keep parking requirements! | 5/8/2024 8:10 AM |

Q77 LU 3.3: Consider ways to increase potential residential yields, such as by increasing allowable densities and building heights as appropriate.

REVISE Pursue increasing the allowable building height limits in the Commercial Main Street (CMS) and Neighborhood Mixed-Use (NMX) Zone to 45 feet to allow three-story mixed-use buildings with sufficient ceiling height for ground-floor retail feasibility. Consider the height of landmark structures (i.e. Tower Theatre) and incorporate transitional height requirements adjacent to those structures.

Answered: 7 Skipped: 0

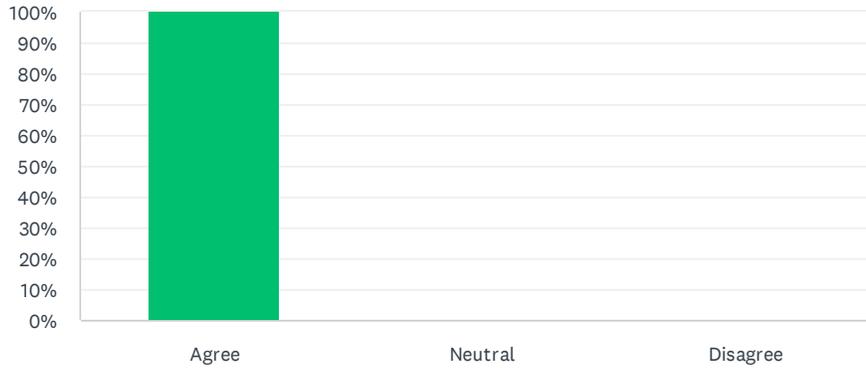


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|---|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q78 LU 3.4: Emphasize placemaking in Tower District. KEEP Emphasize placemaking through development to make the Tower District a desirable place to live and invest in, such as to provide a mix of local commercial and cultural destinations, street-facing architecture, and character-defining elements that emulate the District’s historic character. Also encourage public interventions that result in more pedestrian-friendly streets (see Chapter 5) and easy access to parks (see Chapter 4).

Answered: 7 Skipped: 0

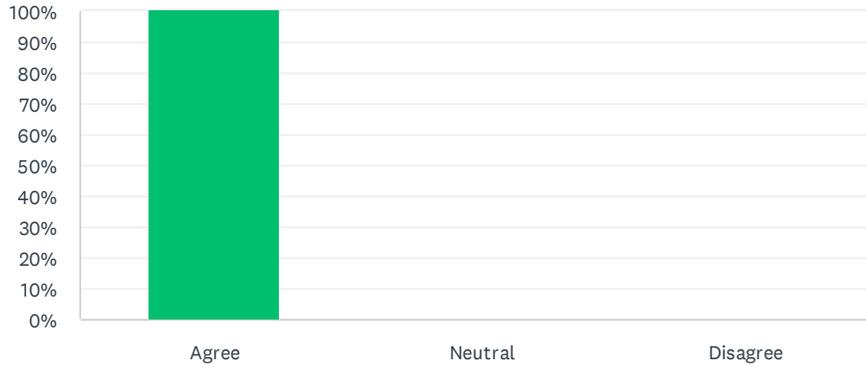


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q79 LU 3.5: Actively increase the affordable housing inventory in Tower District. KEEP Pursue potential funding sources for constructing affordable housing, such as government and philanthropic grants, and consider new programs to assist with development project financing, such as a revolving loan fund.

Answered: 7 Skipped: 0

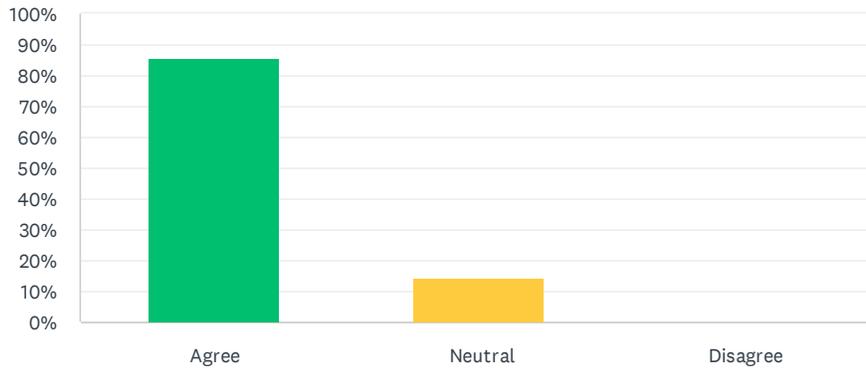


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q80 LU 3.6: Proactively identify underutilized parcels for affordable housing and mixed-use development where appropriate. KEEP Consider a more active City role in identifying and assembling Evaluate underutilized parcels for the development of workforce and affordable housing, such as to encourage the creation of mixed-use nodes at the Shields/Maroa and Palm/McKinley intersections, and replace low-intensity uses along Shields (between Fruit and Del Mar) with mixed use and multifamily development. Staff Comments • The City does not maintain an active role in the development of individual properties.

Answered: 7 Skipped: 0

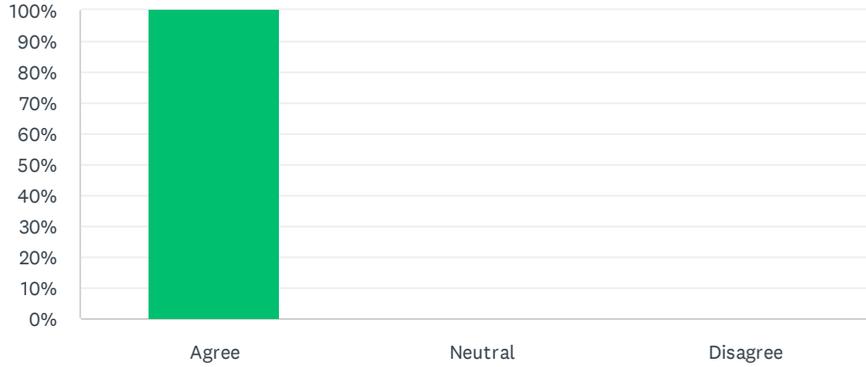


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q81 LU 4.1: Support small commercial businesses. KEEP Provide guidance for more effective marketing and merchandizing and promote festivals/events and heritage tourism.

Answered: 7 Skipped: 0

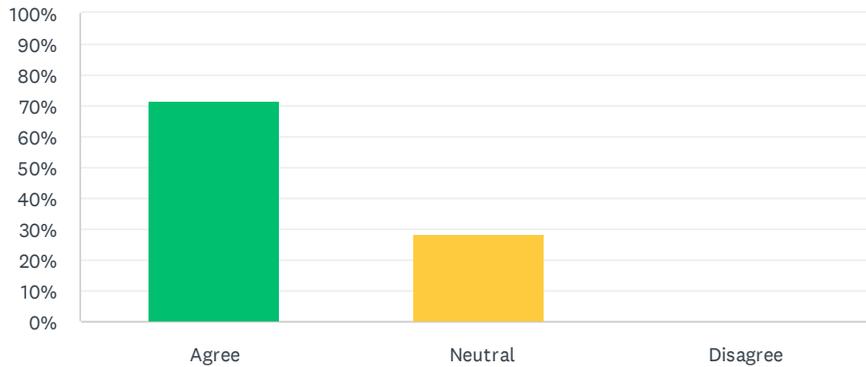


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q82 LU 4.2*: Require commercial projects to place pedestrian-oriented storefronts along public sidewalks and restrict parking along public sidewalks. DISCUSS FURTHER Generally, locate surface parking behind street-facing buildings and allow larger stores midblock where they can face off-street parking.

Answered: 7 Skipped: 0

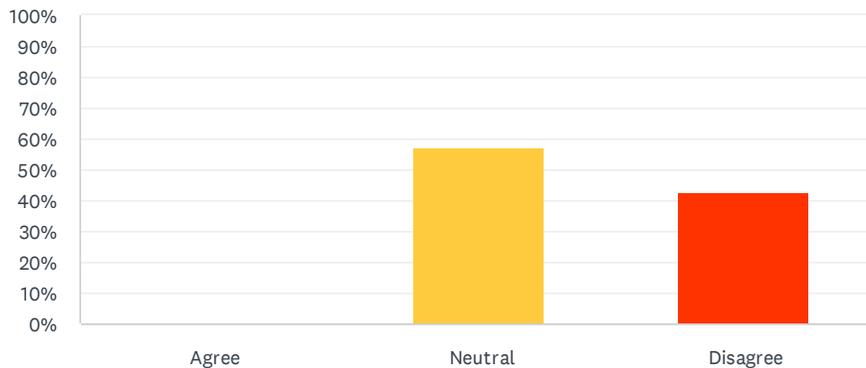


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 71.43% 5 |
| Neutral | 28.57% 2 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Trees or landscaping should be a requirement | 5/8/2024 10:54 AM |
| 2 | Consider that parking behind buildings may reduce safety of people and security of vehicles. | 5/7/2024 9:27 PM |

Q83 LU 4.3: Emphasize the creation of active frontage on Palm Avenue between McKinley Avenue and Olive Avenue. REVISE Consider the addition of Accessory Dwelling Units (ADUs) and Accessory Commercial Units (ACUs) frontage requirements along Palm Avenue to create an engaging street frontage through beautification efforts with property owner support. Limit the allowable ACU uses to neighborhood serving uses that do not increase car traffic and parking requirements along the street, such as offices, cafes, bookstores, hair salons, and retail stores. ACU's should have additional regulations as follows:
 1. No customer parking requirement
 2. Hours of operation: 7 AM to 10 PM
 3. No outdoor seating
 4. Lighting cutoff requirement
 5. Direct pedestrian access
Staff Comments- City staff does not recommend ACU's in residential neighborhoods as they have the potential to decrease existing residential character.

Answered: 7 Skipped: 0

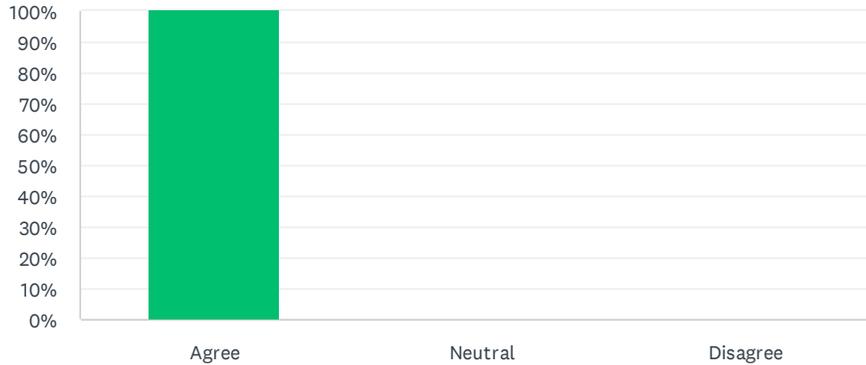


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 0.00% | 0 |
| Neutral | 57.14% | 4 |
| Disagree | 42.86% | 3 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | I think we should have more discussion on this item to understand the ACU impacts | 5/8/2024 10:57 AM |
| 2 | This is a major wish with unknown outcomes. If the people who own these very modest homes do not put ADUs in a charming manner or not at all then we are left with the blighted street we've had since the city widened this stretch of Palm. The City should construct a consistently designed brick fence on the east side of Palm. The east side of Palm should be heavily landscaped. The sidewalk should be widened on the east side of Palm This would create a pedestrian friendly walk way on Palm from McKinley to Olive. | 5/8/2024 10:54 AM |
| 3 | Would prefer to see a uniform wall constructed along the east side of Palm with widened and landscaped sidewalks to promote a pleasing walkable street. | 5/8/2024 8:10 AM |
| 4 | I would prefer that the city facilitate consistent/uniform fencing, and street trees, along the back of residential properties on the East side of Palm. | 5/7/2024 9:31 PM |
| 5 | May not be feasible along Palm, not enough parking. | 5/7/2024 9:27 PM |

Q84 LU 4.4: Use design standards to promote safety for both daytime and nighttime (after dark) activities. **KEEP** Use design standards to require street-facing windows/entrances, wall-mounted lighting, and to avoid obstructions to provide greater visibility between activities for “natural surveillance.”

Answered: 7 Skipped: 0

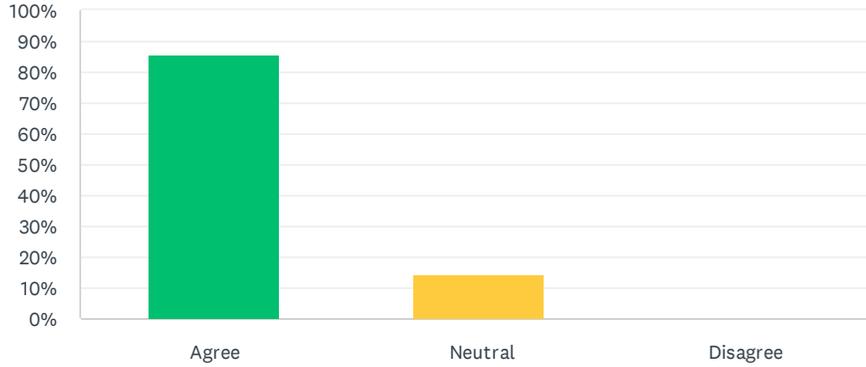


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q85 LU 4.5: Encourage restrooms that are available to the public, such as in public buildings and parking garages. **KEEP** Require portable toilets at significant events.

Answered: 7 Skipped: 0

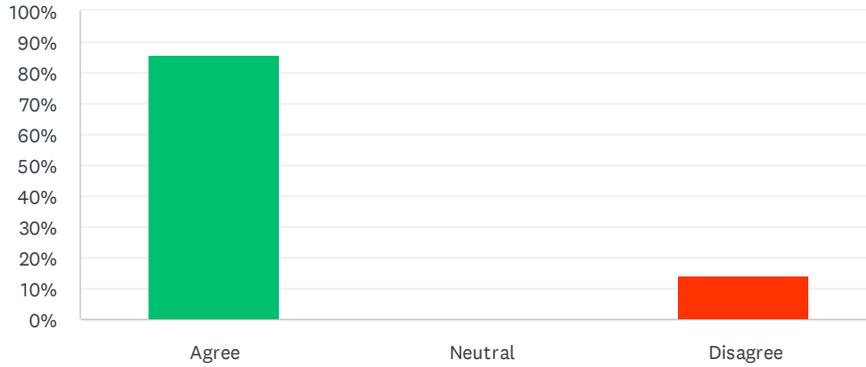


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|------------------|
| 1 | Vandalism and cleanliness are concerns. | 5/7/2024 9:27 PM |

Q86 LU 4.6: Adopt zoning standards to mitigate conflicts and potential noise impacts. KEEP

Answered: 7 Skipped: 0

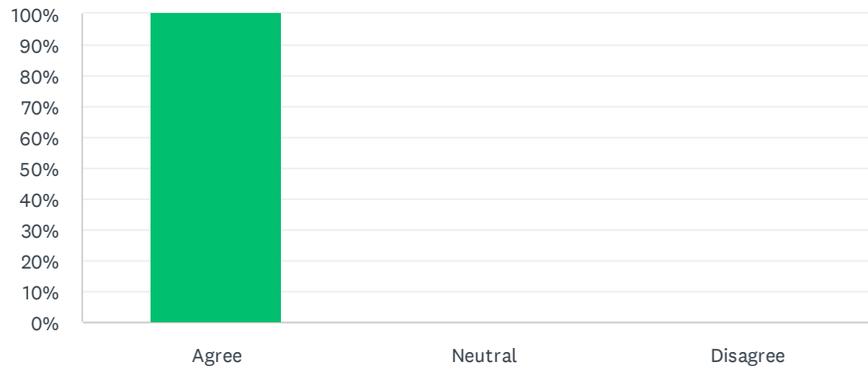


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 85.71% | 6 |
| Neutral | 0.00% | 0 |
| Disagree | 14.29% | 1 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | This seems a bit vague. I'm not sure where the rest of the policy leads or if it's missing? | 5/8/2024 11:19 PM |
| 2 | Methods to report noise violations should be widely publicized. The City should hold violators accountable | 5/8/2024 10:54 AM |
| 3 | YES!!!! | 5/8/2024 8:10 AM |

Q87 LU 4.7: Work to Encourage increased maintain nighttime police presence at night and during major events. KEEP

Answered: 7 Skipped: 0

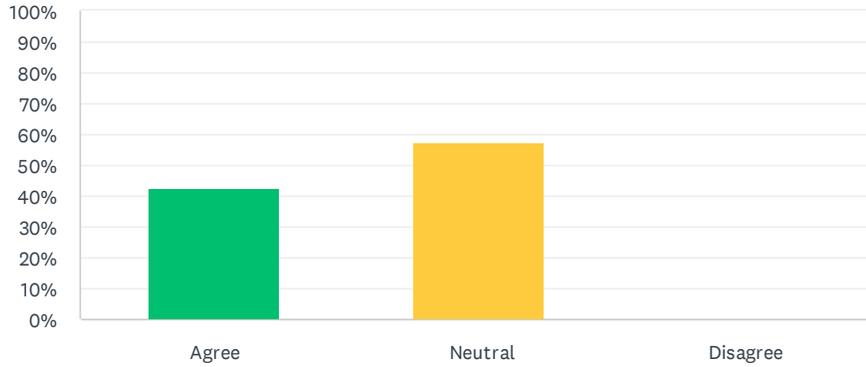


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q88 LU 4.8: Permanently implement the Sidewalk Vendors Pilot Program in the Tower District, with adjustments. DISCUSS FURTHER

Answered: 7 Skipped: 0

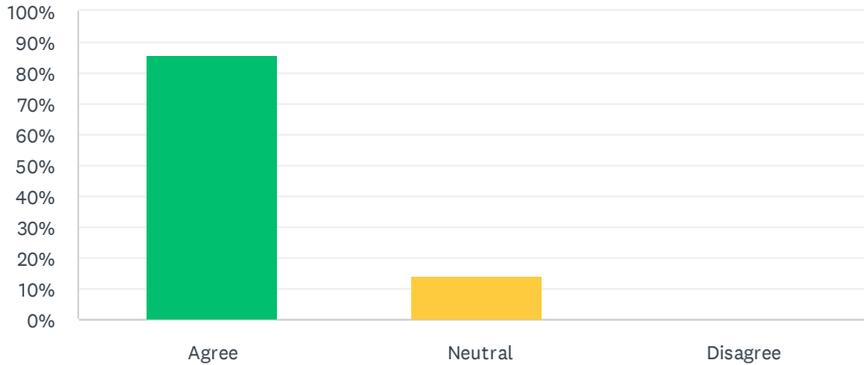


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 42.86% 3 |
| Neutral | 57.14% 4 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | More discussion is needed as this impact is growing and starting earlier and earlier in the district and needs controls | 5/8/2024 10:57 AM |
| 2 | The more limited food trucks are in the Tower on regular non event nights the better in my opinion | 5/8/2024 10:54 AM |

Q89 LU 4.9: Consider forming a Business Improvement District (BID) or Public Business Improvement District (PBID) to support on-going commercial area marketing, organization of festivals and other events, enhanced landscape maintenance and sidewalk cleaning, graffiti abatement, and other beneficial programs. KEEP

Answered: 7 Skipped: 0

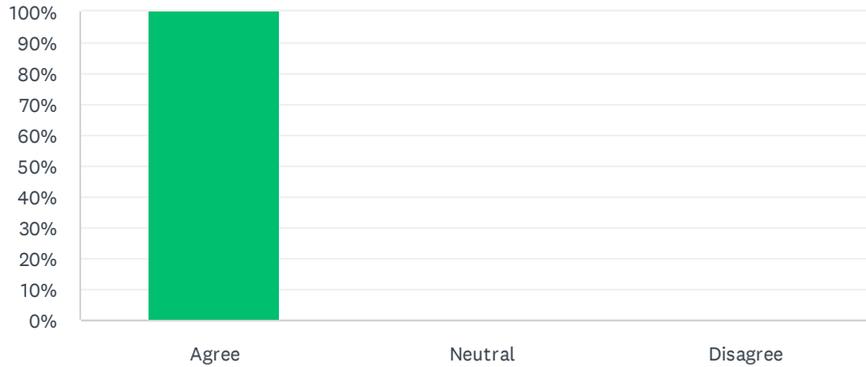


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | We can also build on the one that we have and help better supported from a funding and capacity standard! | 5/8/2024 11:19 PM |
| 2 | Do not let city responsibilities slip away in hopes or if implemented. Service level maintenance is crucial both before an after the PBID might get established. | 5/8/2024 10:57 AM |
| 3 | There are plenty of organizations and non profits bringing events to the Tower. I'm not sure the businesses want high quality events. They seem more interested in selling alcohol. Pride, Mardi Gras Parade, Lit Hop, Art Hop, Rogue, Tower Arts Festival (in the 90's) are all non business sponsored events. Business sponsored events usually center on selling alcohol and having inebriated patrons walking around the Tower | 5/8/2024 10:54 AM |

Q90 LU 4.10: Encourage grocery stores that offer fresh produce and other healthful foods. Consider incentives for changes in use and new development projects that result in grocery stores that commit to at least one fresh produce aisle. NEW

Answered: 7 Skipped: 0



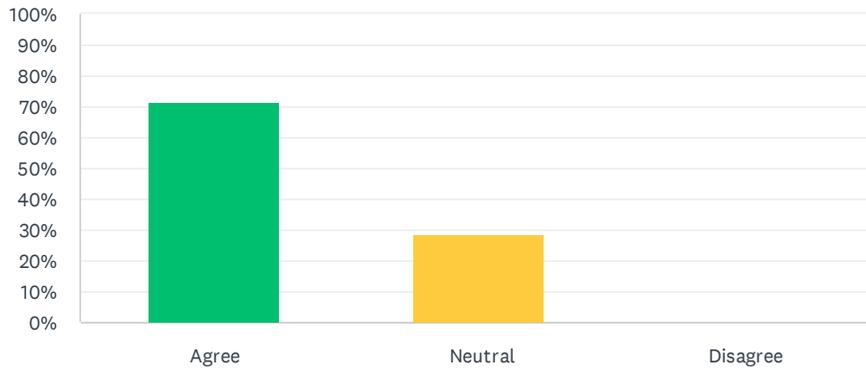
| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 100.00% 7 |
| Neutral | 0.00% 0 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|------------------|
| 1 | Reasearch and Develop proven strategies to make this work! | 5/8/2024 8:10 AM |

Q91 LU 5.1. Maintain industrial zoning for existing industrial uses, while striving to mitigate their negative effects on residential areas.

KEEP Examples of mitigation can include buffering using landscaping and trees, also see policies in Chapter 4: Circulation. • Engage industrial business owners and nearby residents in dialogue regarding needs and impacts. • Expand the City’s noticing system to increase transparency and civic participation. • Consider ways to reduce and mitigate truck traffic on surrounding residential streets, as described in Chapter 4: Circulation. • Encourage buffer landscaping with shrubs and trees along street edges. • Encourage light industrial uses to adopt improved technology. • Provide compatible transitions between light industrial and surrounding uses and limit further expansion of light industrial zoning.

Answered: 7 Skipped: 0

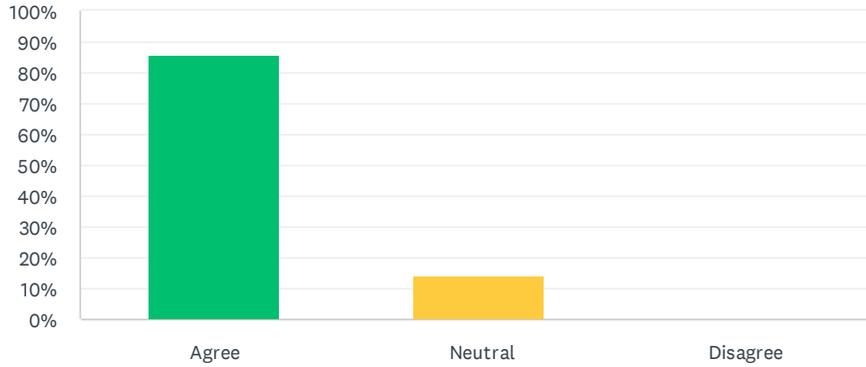


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 71.43% | 5 |
| Neutral | 28.57% | 2 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | This is great | 5/8/2024 11:19 PM |
| 2 | I would like to shrink industrial zoning | 5/8/2024 10:54 AM |
| 3 | No further expansion. | 5/7/2024 9:27 PM |

Q92 LU 5.2: Allow light industrial uses to have neighborhood-serving retail.
KEEP

Answered: 7 Skipped: 0

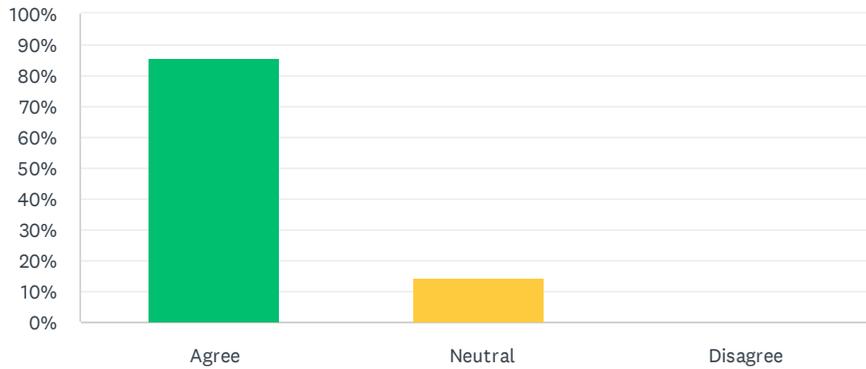


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-----------------------------------|------------------|
| 1 | If the footprint doesn't increase | 5/7/2024 9:27 PM |

Q93 LU 5.3: Enforce and monitor regulations around emissions as set by the City of Fresno and San Joaquin Valley Air Pollution Control District. KEEPCollaborate with the San Joaquin Valley Air Pollution Control District to monitor emissions. Enforce and monitor regulations around emissions as set by the City of Fresno and San Joaquin Valley Air Pollution Control District. Staff Comments: Enforcing and monitoring regulations surrounding emissions as noted above is not within the City’s purview. The City will continue to collaborate with CARB and the SJVAPCD, which are the agencies that regulate and monitor these standards.

Answered: 7 Skipped: 0

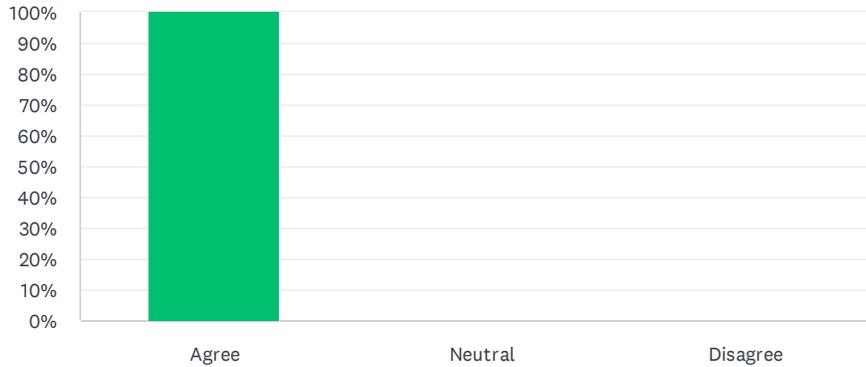


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q94 LU 5.4: Significant improvements to properties should be accompanied by streetscape improvements and neighborhood landscape buffering, also see Chapter 4: Circulation. KEEP

Answered: 7 Skipped: 0

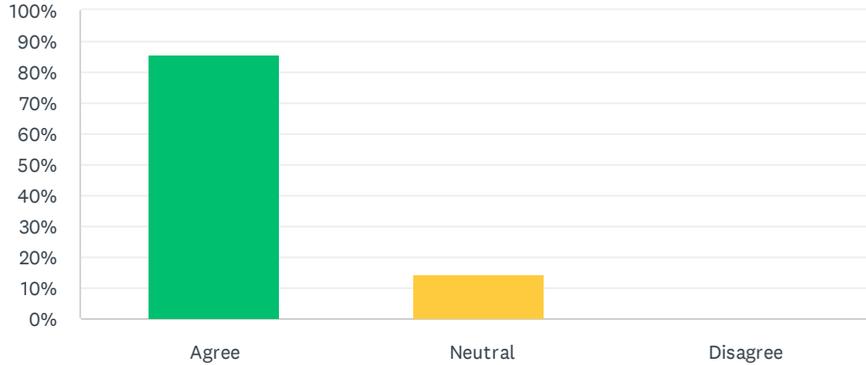


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----------|
| Agree | 100.00% | 7 |
| Neutral | 0.00% | 0 |
| Disagree | 0.00% | 0 |
| TOTAL | | 7 |

| # | COMMENTS | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q95 LU 6.1*: Reinforce Fulton Street and Van Ness Avenue as major corridors with commercial destinations that serve Tower District's Central Area and adjacent neighborhoods. REVISE

Answered: 7 Skipped: 0

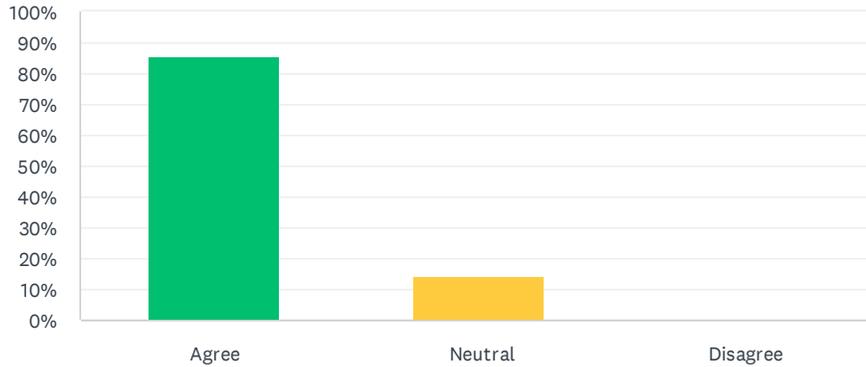


| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|--|-------------------|
| 1 | Van Ness between Olive and Belmont should not be reinforced as a commercial corridor. It is primarily a residential street with some office and minimal commercial | 5/8/2024 10:54 AM |

Q96 LU 6.2: Encourage land use intensification that takes advantage of Tower District's unique position within Central Fresno and convenient transit connections to Downtown along Fulton Street and Van Ness Avenue. KEEP

Answered: 7 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Agree | 85.71% 6 |
| Neutral | 14.29% 1 |
| Disagree | 0.00% 0 |
| TOTAL | 7 |

| # | COMMENTS | DATE |
|---|---|-------------------|
| 1 | This is vague. I don't know where or to what degree. Some land use intensification can have serious negative effects on a community | 5/8/2024 10:54 AM |