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CITY CLERK, FRESNO, CA

MAYOR ASHLEY SWEARENGIN

**NOTIFICATION OF APPOINTMENT BY MAYOR
TO BOARD OR COMMISSION**

TO: City Council
THROUGH: Yvonne Spence, City Clerk
BY: Ashley Swearengin, Mayor

Reappointment

 X

New Appointment

Name of person replaced: Lawrence Garcia

Name: Barry Falke

Address:

Home Phone:

Business Phone: (

Appointed to: Housing and Community Development Commission (HCDC)

Term: Through 06/30/2018

City Council Agenda 02/26/2015

CITY OF FRESNO

Name: **Barry Falke**

Home Phone: **55** 7 Work Phone: **559**

Home Address:

Work Address:

E-Mail Address: barryfalke@gmail.com

Council District: **1**

Occupation/Employer: **Non-Profit Leadership/UCP of Central California** Years: **2** Months: **3**

Educational Background, Schools Attended, Degrees and Certifications:

BA - California State University Fresno - Communications

MA - Fresno Pacific University - Theology

Professional and Community Affiliations:

CEO Rotary Storyland & Playland - 2006-2012

Director of Development UCP of Central California - 2012 - Present

Community Involvement and other Affiliations:

- . **2013-Present - Board Member of The Whitney Foundation**
- . **2011-Present - Board Member Fresno Clovis Convention & Visitors Bureau (Treasurer)**
- . **2011-Present - Rotary District 5230 District Chief Communications Officer**
- . **2011-Present - Board Member Leadership Fresno Alumni Association (Current President)**
- . **2010-2011 - Board member of Leadership Fresno Steering Committee**
- . **2010 - Business Street Top 40 under 40 business professionals**
- . **2009 - Leadership Fresno Class 26, Class President**
- . **2009 - Graduate of the Disney Institute of Business Excellence in Orlando, Florida**
- . **2006-Present - Member of the Rotary Club of Fresno**
- . **2006-Present - Member of Fresno's Leading Young Professionals**
- . **2006-Present - Member of Creative Fresno**

For what Board or Commission are you applying? **Housing & Community Development Commission**

Briefly explain why you are interested in serving on this Board(s) or Commission(s):

Passionate about issues related to housing, economic development, resource management and community development, I feel that I would be an excellent candidate to serve on this commission and work to see our city be successful in our newly adopted 2035 general plan. I am a solution oriented, and optimistic member of our community that feels strongly that narrative that we have lived as residents of Fresno for so many years CAN and MUST change. I am committed to playing a role in our community that brings positive change. I feel I could bring much to the table on this commission and recognize role that the Housing & Community Development Commission play in our community.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body? **No**

Provide 3 Personal and Professional References.

Jeffrey Snyder - Executive Director, United Cerebral Palsy

Ellen Bush - Executive Director, The Whitney Foundation

Matthew Rosenfeld - Vice President & General Manager KSEE-NBC 24 & KGPE-CBS 47