

## **Request for Approval**

# **America's Job Center of California<sup>SM</sup> Adult and Dislocated Worker Career Services Provider**

**Local Workforce Development Board  
Fresno Regional Workforce Development Board**

---

**Local Workforce Development Area  
FRS**

---

*The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*

The *Workforce Innovation and Opportunity Act* (WIOA) allows Local Workforce Development Boards (Local Board) to be an Adult and Dislocated Worker Career Services Provider with the agreement of the Chief Elected Official (CEO) and the Governor.

This application will serve as the Local Board’s or administrative entity’s request for Governor Approval to be an Adult and Dislocated Worker Career Services Provider within a Local Workforce Development Area (Local Area) under WIOA. The application must be submitted to the California Workforce Development Board (CWDB) by **March 1, 2025**, through the following method:

**Email**            [CWDBPolicyUnit@cwdb.ca.gov](mailto:CWDBPolicyUnit@cwdb.ca.gov)  
**Subject line**    Career Services Provider Application

If the CWDB determines the request is incomplete, it will either be returned or held until the necessary documentation is submitted. Please contact your [Regional Advisor](#) for technical assistance or questions related to completing and submitting this request.

Fresno Regional Workforce Development  
Board

---

Name of Local Board

2125 Kern Street, Suite 208

---

Mailing Address

Fresno, CA 93721

---

City, State, Zip

Blake Konczal, Executive Director

---

Contact Person

559-490-7102

---

Contact Person’s Phone Number

---

Date of Submission

## **Request for Approval Adult and Dislocated Worker Career Services Provider**

### **Local Chief Elected Official Statement**

A Local Board or administrative entity that seeks approval to be an Adult and Dislocated Worker Career Services Provider within an America's Job Center of California<sup>SM</sup> must provide a statement from the local CEO indicating his/her request as well as responses to the following questions.

Please provide responses to the following items on a separate document:

1. What factors guided the Local Board's or administrative entity's decision to submit this application to be an Adult and Dislocated Worker Career Services Provider within the Local Area?

The decision to submit this application is grounded in the FRWDB's proven track record of success and demonstrated capacity in the management and direct oversight of Adult and Dislocated Worker Career Services. The FRWDB has consistently shown a strong commitment to service excellence, fiscal stewardship, and continuous improvement, positioning the Board to deliver high-quality, consistent, and fully integrated services that align with federal, state, and local priorities.

By directly providing services, the FRWDB reduces administrative overhead, enhances operational flexibility, and responds more effectively to local workforce needs. This approach also ensures stronger alignment between strategic planning, policy development, and service delivery, resulting in improved outcomes for participants and employers.

2. How would participants be better served by the Local Board or administrative entity acting in this role rather than through the awarding of contracts?

Direct service delivery by the FRWDB provides participants with a higher level of service quality, consistency, and responsiveness than a contracted model. By serving in this role, the Board maintains full operational control, allowing for immediate implementation of service enhancements and corrective actions without the delays inherent in procurement or subcontracting processes. This ensures uninterrupted, customer-centered workforce services.

Contracting for services can introduce service gaps and operational disruptions during provider transitions, which may negatively affect participant engagement, service continuity, and outcomes, particularly for Adult and Dislocated Worker populations. Additionally, reliance on a new Career Services provider presents performance risks that **could adversely** impact the FRWDB's ability to meet required federal and state performance measures.

The in-house service delivery model enables the FRWDB to quickly respond to changing federal and state policy requirements, labor market conditions, and economic challenges, while remaining closely aligned with participant needs. It strengthens staff training, oversight, and accountability; enhances integration across WIOA partner programs; and ensures centralized data management and performance reporting. Collectively, these advantages result in more effective service delivery, stronger performance outcomes, and improved long-term success for participants.

3. Describe the Basic and Individualized Career Services the Local Board or administrative entity will provide as well as their past experience providing these services.

FRWDB provides a full spectrum of Basic and Individualized Career Services as defined under WIOA. These include:

- Outreach, intake, and orientation
- Initial assessment of skill levels, aptitudes, and support service needs
- Workforce and labor market employment statistics information
- Comprehensive assessments
- Development of individual employment plans (IEPs)
- Career counseling and planning
- Work experience, internships, On-the-Job training, and transitional jobs
- Supportive services and referrals
- Job readiness preparation and career coaching
- Job placement and retention support

FRWDB has more than three decades of experience in managing and overseeing employment and training services and has consistently received favorable monitoring reports and performance reviews from the California Workforce Development Board and the Employment Development Department. In addition, FRWDB staff have provided program oversight and career services, including orientation, eligibility, case management, employment and training services, and career development practices for multiple non-WIOA discretionary grant programs for over 15 years. The organization maintains strong partnerships with regional employers, educational institutions, and community-based organizations, which enhance the quality and reach of its services.

4. Provide the Local Area's performance outcomes for each of the last two Program Years (PY 22-23 and 23-24) and evidence that the Local Board or administrative entity is qualified to provide Adult and Dislocated Worker Career Services, including testimonials that speak to the effectiveness and efficiency with which the Local Board or administrative entity has provided or can provide those services.

<b>PY 22-23</b>			
<b>Indicator</b>	<b>Adults</b>	<b>Dislocated Workers</b>	<b>Youth</b>
Employment Rate 2 <sup>nd</sup> Quarter After Exit	108.7%	112.5%	115.4%
Employment Rate 4 <sup>th</sup> Quarter After Exit	100.5%	108.8%	109.1%
Median Earnings	101.9%	97.1%	125.0%
Credential Attainment	104.5%	131.6%	102.2%

<b>PY 23-24</b>			
<b>Indicator</b>	<b>Adult</b>	<b>Dislocated Worker</b>	<b>Youth</b>
Employment Rate 2 <sup>nd</sup> Quarter After Exit	108.3%	111.3%	118.3%
Employment Rate 4 <sup>th</sup> Quarter After Exit	104.2%	107.3%	109.3%
Median Earnings	105.7%	117.4%	123.9%
Credential Attainment	109.0%	147.8%	107.9%

These outcomes demonstrate consistent improvement and exceed many negotiated levels. FRWDB has also been recognized for innovative practices in integrated service delivery and sector-based training initiatives.

- Attach documentation (signed and dated letter) that the members of the Local Board and other relevant parties (e.g., Board of Supervisors) reviewed the information provided in the application and approved the request in a public meeting.

Attachment I : FRWDB Executive Committee Agenda Item

Attachment II: FRWDB Board Chair Approval Letter

Attachment III: City of Fresno Approval Letter

Attachment IV: Fresno County Board of Supervisor Approval Letter

Attachment VI: Testimonial Letters of Support

- Attach documentation of internal controls, conflict of interest, and firewall policies.

Attachment VII: FRWDB Internal Controls

Attachment VIII: FRWDB Conflict of Interest Policy

Attachment IX: FRWDB Career Services Firewall Policy

## Signature Page

By signing below, the local CEO and Local Board chair request approval from the Governor to be an Adult and Dislocated Worker Career Services Provider. Each party certifies that this application submission was reviewed and demonstrates that the Local Board or administrative entity will meet all the requirements as an Adult and Dislocated Worker Career Services Provider under WIOA law and regulations.

### Instructions

The Local Board chair and local CEO must sign and date this form. Include the original signatures with the request.

### Local Workforce Development Board Chair

---

Signature

---

Edgar Blunt

Name

---

Chair

Title

---

Date

**Local Chief Elected Official**

---

Signature

---

Name

---

Title

---

Date

**Local Chief Elected Official**

---

Signature

---

Jerry P. Dyer  
Name

---

Mayor, City of Fresno  
Title

---

Date