

EXHIBIT A

CITY OF FRESNO MASTER FEE SCHEDULE

GENERAL GOVERNMENT FEES

TOWER THEATRE – BASIC RATES *

572 573

~~* Rates and overtime uses of the Tower Theatre, except as otherwise provided for, shall be at the discretion of the Operator. Rates shall be either: 1) The Basic Rates; 2) 10 percent fo gross receipts; or 3) square footage rate, whichever is greater. Overtime shall be: 1) the rate identified as overtime; or 2) applicable rate set forth in Basic or Special Rates for the whole of shortest period in which overtime occurs.~~

Fee Description & Unit/Time

Current

Amnd

~~**Art, Park, Entertainment & Sports*** (Applicable at all City-owned facilities~~

572 573

~~The Arts, Park, Entertainment and Sports (APES) ticket surcharge fee is to be applied to all tickets sold for attendance to all event types and on each round of golf, irrespective of the ticket selling party, irrespective of ticket price. The City reserves the right to waive the surcharge upon City Manager approval).~~

~~— Per ticket (or attendee) and on each round of golf~~

3.00

~~**Theater**, non-commercial daily rate (including holidays and New Year's Eve)~~

572 573

~~— 8 a.m. to 12 noon~~

— 800.00

~~— 12 noon to 6 p.m.~~

— 800.00

~~— 6 p.m. to 12 midnight~~

— 1,500.00

~~— 8 a.m. to 6 p.m.~~

— 1,400.00

~~— 8a.m. to 12 midnight~~

— 1,600.00

~~**Theater**, non-profit daily rate (including holidays and New Year's Eve)~~

572 573

~~— local, community-based, non-profit cultural arts organization~~

~~— activity relevant to the organization's mission/purpose~~

~~— derive 90 percent benefit from the activity~~

~~— Director retains authority of determining appropriate rate~~

~~— 8 a.m. to 12 noon~~

— 650.00

~~— 12 noon to 6 p.m.~~

— 650.00

~~— 6 p.m. to 12 midnight~~

— 1,300.00

~~— 8 a.m. to 6 p.m.~~

— 1,200.00

~~— 8a.m. to 12 midnight~~

— 1,500.00

~~**Overtime** (hour or fraction)~~

572 573

~~— All Facilities~~

— 200.00

~~**Bond Requirement**— set by Operator with approval of City Manager or Designee~~

572 573

~~**Exhibition Rates**, in lieu of or in addition to Basic or Special Rates space~~

572 573

~~— Square foot per day~~

— 0.24

CITY OF FRESNO MASTER FEE SCHEDULE

PARKS, RECREATION, & COMMUNITY SERVICES DEPARTMENT

TOWER THEATER - BASIC RATES*

~~* Rates and overtime uses of the Tower Theatre, except as otherwise provided for, shall be at the discretion of the Operator. Rates shall be either: (1) the Basic Rates; (2) 10 percent of gross receipts; or (3) square footage rate, whichever is greater. Overtime shall be: (1) the rate identified as overtime; or (2) applicable rate set forth in Basic or Special Rates for the whole of shortest period in which overtime occurs. The rate shall be the sum of the applicable standard use charges (the "Basic Rate") for events occurring at Tower Theatre on dates when the Theatre is available. Overtime uses of the Tower Theatre shall be at the discretion of the Operator with concurrence of the City Manager or designee, subject to the Overtime Rate. The Overtime Rate shall be a pro rata charge per hour based on the Basic Rate and additional charges below.~~

Fee Description & Unit/Time	Current	Proposed	Amnd
Art, Park, Entertainment & Sports* (Applicable at all City owned facilities The Arts, Park, Entertainment and Sports (APES) ticket surcharge fee is to be applied to all tickets sold for attendance to all event types and on each round of golf, irrespective of the ticket selling party, irrespective of ticket price. The City reserves the right to waive the surcharge upon City Manager approval). Per ticket (or attendee) and on each round of golf	3.00		573
Theater, non-commercial daily rate (including holidays and New Year's Eve)			573
8 a.m. to 12 noon	800.00		
12 noon to 6 p.m.	800.00		
6 p.m. to 12 midnight	1,500.00		
6 p.m. to 9 p.m.		750.00	573
6 p.m. to 10 p.m.		1,000.00	573
8 a.m. to 6 p.m.	1,400.00		
8a.m. to 12 midnight	1,600.00		
Theater, non-profit daily rate (including holidays and New Year's Eve), subject to availability and Tower Theatre use policy. Requirements to qualify for the discounted rate are: - non-profit organization - activity does not generate a profit for the organization other than for fundraising for operational costs — local, community-based, non-profit cultural arts organization — activity relevant to the organization's mission/purpose — derive 90 percent benefit from the activity — Director retains authority of determining appropriate rate			573
8 a.m. to 12 noon	650.00		
12 noon to 6 p.m.	650.00		
6 p.m. to 12 midnight	1,300.00		
6 p.m. to 9 p.m.		650.00	573
6 p.m. to 10 p.m.		865.00	573
8 a.m. to 6 p.m.	1,200.00		
8a.m. to 12 midnight	1,500.00		

**CITY OF FRESNO
MASTER FEE SCHEDULE**

PARKS, RECREATION, & COMMUNITY SERVICES DEPARTMENT

TOWER THEATER - BASIC RATES*

Fee Description & Unit/Time	Current	Proposed	Amnd
Overtime (per additional hour or any fraction of an hour)	—200.00		573
All Facilities	Overtime Rate shall be a pro rata charge per hour based on the Basic Rate and additional charges		
Lobby Use/per day	use fee is rental rate specified below		573
Tower Lounge Use/per day	use fee is rental rate specified below		573
Event Costs			573
Stage Lighting System/per day		actual cost	573
LED Wall/per day		actual cost	573
Full Sound System rental/per day inc. monitors		actual cost	573
Rack and Stacks only		actual cost	573
Spotlight Rental/per spotlight (does not include operator)		actual cost	573
Technical Staff (sound and lights)/per hour/per tech		actual cost	573
Clean up Fee		actual cost	573
Front of House staff & set up/per staff/per hour		actual cost	573
Guard vs. Supervisor/per person/per hour (min 4 hrs)		actual cost	573
Bond /Insurance Requirement - set by Operator with approval of City Manager or Designee consistent with standard City Risk Management required coverage and subject to Theater use policy		actual cost	573
Exhibition Rates , in-lieu of or in addition to Basic or Special Rates-space			573
Rental Rates , in-lieu of or in addition to Theatre Use daily rate for facilities located within the Theatre, depending on which portion of the Theatre building is used for an event			
Square foot per day		0.24	
Reservation Deposit (per day)**	500.00		573
Show Cancellation Fee***			573
60 or more days prior to event	20% of reservation deposit + actual costs incurred by operator, if any		
less than 60 days prior to an event	100% of reservation deposit + actual costs incurred by Operator, if any		
** 20% of deposit will be withheld for cancellation occurring more than 30 days before date. Cancellation received less than 30 days prior to reservation will result in loss of deposit. Deposit will be up to 80% refundable depending on the condition of the facility after completion of the rental agreement.			
** At the conclusion of an event, the deposit will be refundable depending on the condition of the facility and depending on the actual costs incurred for the event.			
***For an event cancellation, actual costs incurred by the operator may be charged only with the concurrence of the City Manager.			