

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA DECLARING ITS INTENTION TO RENEW THE FRESNO/CLOVIS TOURISM BUSINESS IMPROVEMENT DISTRICT (FCTBID) AND FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON AND GIVING NOTICE THEREOF

WHEREAS, the City of Fresno created the FCTBID on December 16, 2010 by Resolution No. 2010-295; and

WHEREAS, the Council of the City of Fresno renewed the FCTBID on December 18, 2014 by Resolution No. 2014-222 for a ten (10) year term, beginning on January 1, 2016 and ending on December 31, 2025; and

WHEREAS, the Property and Business Improvement Law of 1994, Streets and Highways Code §§ 36600 et seq., authorizes the City of Fresno to renew business improvement districts for the purposes of promoting tourism; and

WHEREAS, the Fresno/Clovis Convention and Visitors Bureau (FCCVB), lodging business owners, and representatives from the City of Fresno have met to consider the renewal of the FCTBID; and

WHEREAS, the FCCVB has drafted a Management District Plan (Plan) which sets forth the proposed boundary of the renewed FCTBID, a service plan and budget, and a proposed means of governance; and

WHEREAS, the renewed FCTBID includes all lodging businesses, including all short-term rentals, existing and in the future, available for public occupancy located within the boundaries of the City of Fresno and City of Clovis (collectively referred herein as Assessed Businesses); and

1 of 7

Date Adopted:

Date Approved:

Effective Date:

City Attorney Approval:

567635v1



Resolution No.

WHEREAS, the City of Fresno will request consent from the City of Clovis to renew the FCTBID to include Assessed Businesses in their respective jurisdictions; and

WHEREAS, the Assessed Businesses who will pay more than fifty percent (50%) of the assessment under the FCTBID have petitioned the City Council of the City of Fresno to renew the FCTBID.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. The recitals set forth herein are true and correct.
2. The City Council finds that Assessed Businesses that will pay more than fifty percent (50%) of the assessment proposed in the Plan have signed and submitted petitions in support of the renewal of the FCTBID. The City Council accepts the petitions and adopts this Resolution of Intention to renew the FCTBID and to levy an assessment on all lodging businesses, including all short-term rentals, existing and in the future, available for public occupancy within the FCTBID boundaries in accordance with the Property and Business Improvement District Law of 1994.
3. The City Council finds that the Plan satisfies all requirements of Streets and Highways Code § 36622.
4. The City Council declares its intention to renew the FCTBID and to levy and collect assessments on assessed businesses within the FCTBID boundaries pursuant to the Property and Business Improvement District Law of 1994.
5. The FCTBID shall include all lodging businesses, including all short-term rentals, existing and in the future, available for public occupancy located within the boundaries of the cities of Fresno and Clovis, as shown in the map attached as Exhibit A.

6. The name of the district shall be Fresno/Clovis Tourism Business Improvement District (FCTBID).

7. The annual assessment rate is two percent (2%) of gross short-term room rental revenue in years one (1) and two (2) of the term. The assessment rate will automatically increase to two and one-half of one percent (2.5%) of gross short-term room rental revenue in years three (3) through six (6) and will subsequently increase to three percent (3%) of gross short-term room rental revenue in years seven (7) through ten (10) of the term, as outlined in the table below.

Years	Assessment Rate
1 - 2	2%
3 - 6	2.5%
7 - 10	3%

Based on the benefit received, assessments will not be collected on the following stays:

- Stays of more than thirty (30) consecutive days;
- Stays by railroad crews and airline crews;
- Stays by any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty or any federal or California city, county or state government officer or employee when on official business; and
- Stays by any occupant whose rent is of a value less than two dollars (\$2.00) a day.

8. The assessments levied for the FCTBID shall be applied toward destination sales and marketing programs to market Assessed Businesses in the cities of Fresno and Clovis as tourist, meeting, and event destinations, as described in the Plan. Funds remaining at the end of any year may be used in subsequent years in which FCTBID

assessments are levied as long as they are used consistent with the requirements of this resolution and the Plan.

9. The renewed FCTBID will have a ten (10) year term, beginning January 1, 2026 through December 31, 2035, unless renewed pursuant to Streets and Highways Code § 36660.

10. Bonds shall not be issued.

11. The time and place for the public meeting to hear testimony on renewing the FCTBID and levying assessments are set for November 6, 2025 at 9:00 AM, or as soon thereafter as the matter may be heard, at the Council Chambers located at 2600 Fresno St., Second Floor, Fresno, CA 93721.

12. The time and place for the public hearing to renew the FCTBID and the levy of assessments are set for December 4, 2025 at 9:00 AM, or as soon thereafter as the matter may be heard, at the Council Chambers located at 2600 Fresno St., Second Floor, Fresno, CA 93721. The City Clerk is directed to provide written notice to the Assessed Businesses subject to assessment of the date and time of the meeting and hearing, and to provide that notice as required by Streets and Highways Code § 36623, no later than October 20, 2025.

13. At the public meeting and hearing the testimony of all interested persons for or against the renewal of the FCTBID may be received. If at the conclusion of the public hearing, there are of record written protests by the owners of the Assessed Businesses within the renewed FCTBID that will pay fifty percent (50%) or more of the estimated total assessment of the entire FCTBID, no further proceedings to renew the FCTBID shall occur for a period of one (1) year.

14. The complete Plan is on file with the City Clerk and may be reviewed upon request.

15. This resolution shall be effective upon final approval.

\* \* \* \* \*

STATE OF CALIFORNIA )  
COUNTY OF FRESNO ) ss.  
CITY OF FRESNO )

I, TODD STERMER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the \_\_\_\_\_ day of \_\_\_\_\_ 2025.

AYES :  
NOES :  
ABSENT :  
ABSTAIN :

Mayor Approval: \_\_\_\_\_, 2025  
Mayor Approval/No Return: \_\_\_\_\_, 2025  
Mayor Veto: \_\_\_\_\_, 2025  
Council Override Vote: \_\_\_\_\_, 2025

TODD STERMER, MMC  
City Clerk

By: \_\_\_\_\_  
Deputy Date

APPROVED AS TO FORM:  
ANDREW JANZ  
City Attorney

By: \_\_\_\_\_  
Sukhman S. Sekhon Date  
Deputy City Attorney

Attachment: Exhibit A

# EXHIBIT A

## District Boundaries

