



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR
TO BOARD OR COMMISSION**

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Jerry P. Dyer, Mayor

 Reappointment

 X New Appointment

Name of person replaced: Vacant

Name: Scott Berry

Address:



Phone:



Appointed to: Mobile Home Rent Review and Stabilization Commission
(Mobile Home Park Owner/Representative)

Term: Through June 30, 2029

City Council 9/11/2025

Application Form**Profile****Which Boards would you like to apply for?**

Mobilehome Park Rent Review and Stabilization Commission: Submitted

Scott

First Name

W

Middle
Initial

Berry

Last Name

Email Address

Home Address

Fresno

City

CA

State

93704

Postal Code

What district do you live in? *☒ District 1

Home:

Primary Phone

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

I'm interested in serving on the Mobile Home Rent Review and Stabilization Commission because I've spent over a decade developing affordable housing across the San Joaquin Valley and understand the need to balance tenant protections with sustainable property operations. As a Senior Project Manager with Self-Help Enterprises and a former project manager at the Fresno Housing Authority, I've worked directly with both residents and owners to create equitable housing outcomes. Serving on this board aligns with my professional commitment to housing justice and my civic interest in thoughtful, balanced local governance.

Educational background, Schools Attended, Degrees and Certifications

I hold a Master's Degree in Business Administration (MBA) from California State University, Fresno, which I completed in May 2014. Prior to that, I earned a Bachelor of Arts in Philosophy from the University of California, Los Angeles (UCLA) in June 2006.

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I have over 10 years of experience in affordable housing development, including managing complex real estate projects for public agencies and nonprofit developers. In my current role as a Senior Project Manager with Self-Help Enterprises, I work across nine counties to structure financing, coordinate with local governments, and ensure long-term housing affordability. I also serve on the City of Fresno's District 1 Project Review Committee, where I review development proposals with an emphasis on community impact and land use compatibility. My expertise includes housing policy, rent stabilization, community engagement, and balancing the needs of residents and property owners.

Scott W Berry

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

Self-Help Enterprises

Employer

Project Manager, Sr.

Job Title

Work Address

[REDACTED]

City, State, Zip Code

[REDACTED]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

1 [REDACTED] velopment for Self-Help Enterprises [REDACTED]
[REDACTED] are Officer
2 [REDACTED] 3) Betsy
M [REDACTED] rprises
[REDACTED]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

Question applies to multiple boards

The Political Reform Act of 1974 prohibits public officials from using their official positions to influence governmental decisions in which they have a financial interest. The Board Members in the designed positions must disclose their financial interests as specified in the agency's conflict of interest code.

I agree that I have read the above and agree to file a Statement of Economic Interest Form should I be appointed to a Board, Commission, or similar body according to the adopted resolution.

☒ I Agree

SUMMARY

A hard working business professional with over 15 years of experience in both the Public and Private sector, serving as a Real Estate Development Project Manager for the last 10 years. An eye for detail, the ability to learn new tasks, think critically, and enjoy working with others to meet goals and solve problems.

EDUCATION/ ACCOMPLISHMENTS

- Board Member of South West Fresno Development Corporation April 2025 - Present
- Chair of Council District 1 Project Review Committee, City of Fresno January 2025 - Present
- Business Street's 40 Under 40 Recipient December 2018
- Master's Degree in Business Administration, California State University of Fresno May 2014
- B.A. Philosophy, University of California, Los Angeles June 2006

WORK EXPERIENCE

Self-Help Enterprises

Senior Project Manager – Real Estate Development

After serving as a Senior Project Manager for the Fresno Housing Authority, I was offered a position to work in the same role for Self-Help Enterprises. With Self-Help, my development territory expanded from 1 County territory to 9 different Counties in the San Joaquin Valley. In the first year upon starting my position, I was successful in closing the construction phase of an ongoing project and converting its financing to a permanent loan. Additionally, I was successful in acquiring approximately \$11.5 Million in tax credit equity to aid in the financing of the second phase of the project, closed its construction financing with 6 funding sources, and began construction of the development.

Fresno Housing Authority

Senior Project Manager – Real Estate Development 05/2022 – Present After serving as Planning and Community Development Analyst/Project Manager for approximately 7 years, I was promoted to Senior Project Manager. Responsibilities in this position were similar to those as Project Manager, but I also began to supervise and train a new employ, got exposure to developing hybrid affordable/market rate developments and single family home development, as well as assisting with no- cost solar installations at several multifamily locations that earned the Agency developer fees and saved residents money on a monthly basis.

Project Manager – Real Estate Development 7/2015 – 5/2022 After serving as Administrative Analyst for approximately 1 year, was recruited by, and accepted a transfer to Real Estate Development as Analyst/Project Manager. In approximately 7 years at this position, I successfully helped finance 7 affordable multifamily developments equating to more than \$126 million in total development cost, applied for and received \$83.7 million in Tax Credit Equity (both Federal and State Credits), and acquired \$8.9 million in other public sector funding sources (HUD HOME, RDA, PLHA funds) for said developments. Responsibilities included real estate analysis and acquisition, coordination with various municipal planning/infrastructure departments, financial consultants, architects, engineers, general contractors, property managers, and investors.

Administrative Analyst - 6/2014 – 7/2015

After serving as Procurement Analyst for 1 year, was promoted to Administrative Analyst to oversee and aide multiple Agency departments. Responsibilities included interviewing, staffing, and directly managing Procurement Coordinator and Facility and Operations Coordinator, directly overseeing and operating Risk Management department, aiding Human Resources, Planning and Development, and Policy and Operations departments. Reports directly to Director of Administration and prepares

monthly Board Memos, Action Items, and provides analysis, research, and recommendations for Agency activities.

Procurement Analyst 6/2013 – 6/2014

Job responsibilities included support of all Agency procurement activities. Directly managed the procurement department by providing procurement oversight, prioritizing vital solicitations, and developing systems to ensure HUD compliance and office efficiency. Served as procurement expert for Requests for Proposal (RFPs), Requests for Qualifications (RFQs), Invitations for Bid (IFBs), and Quotations for Small Purchase (QSPs). Responsible for handling negotiations, drafting and/or reviewing contract language, developing evaluation criteria, and coordinating the review and selection process for the awarding of contracts. Responsible for contract oversight and aligning departmental procurement requests with federal, state and local rules and regulations.

Wawona Packing

Purchasing/Compliance Officer 4/2008 - 2/2011

Wawona Packing Company is a leader in the produce industry, specializing in stone fruit. They are a vertically integrated grower, packer, and shipper, and farm over 5,000 acres. Wawona is also an industry leader in certified organic stone fruit and their products are sold throughout the world. At Wawona, I was responsible for pricing/purchasing materials for the field and packing facility, materials allocation, and running several compliance programs from organics to food safety. Also aided the office manager in cost allocation, labor reports, and book keeping.

In first year as managerial staff lead for the *Good Manufacturing Practices* audit, the company score improved from 88% to 92%. In second year as staff lead, the score improved from 92% to 97%. This is the highest level of food safety compliance.

Created and maintained Wawona's first ever *Good Agricultural Practices* program for food safety at the farm level, which resulted in an average score of 97% through 13 different food safety audits. Worked with the San Joaquin Valley Air Pollution Control District and Natural Resources Conservation Service to receive a grant to convert 80 acres of land from furrow to drip irrigation. This resulted in far more efficient water usage and lower costs.

Worked as office lead to switch over 100 acres of land from 'conventional' to CCOF Organic status, resulting in higher revenues from the land.

Acted as project leader to cancel ice delivery service and procure machinery to produce and store all ice in house and coordinate delivery to picking crews. Within 1 year the project paid for itself, and resulted in thousands of dollars saved every year after.

Mulholland Citrus

Sales Assistant 10/2007 - 4/2008

Responsibilities at Mulholland Citrus included assisting the head of marketing allocate existing inventory to incoming sales, quality control lead for incoming and outgoing product, and maintaining daily and weekly sales reports