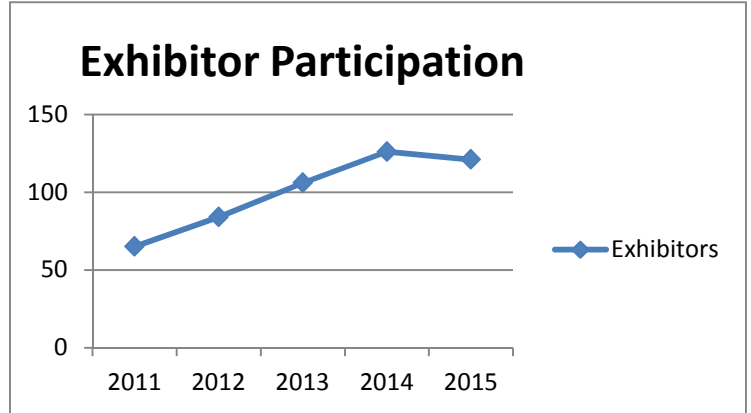


EXHIBIT "A"
2011 – 2015 FRESNO FOOD EXPO PARTICIPATION
Exhibitor/Buyer/Public/Funding

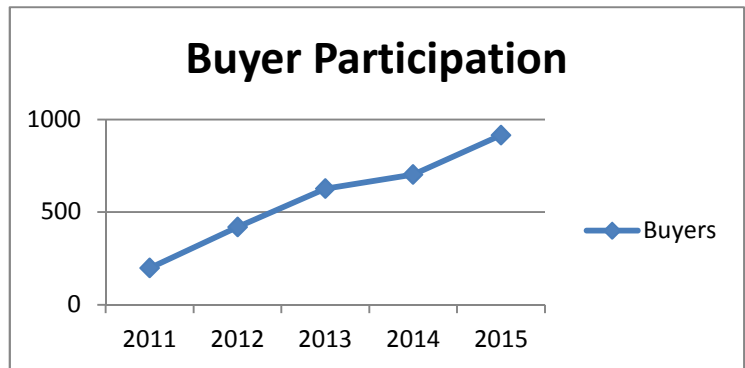
EXHIBITOR PARTICIPATION:

2011	65 Exhibitors
2012	84 Exhibitors
2013	106 Exhibitors
2014	126 Exhibitors
2015	121 Exhibitors



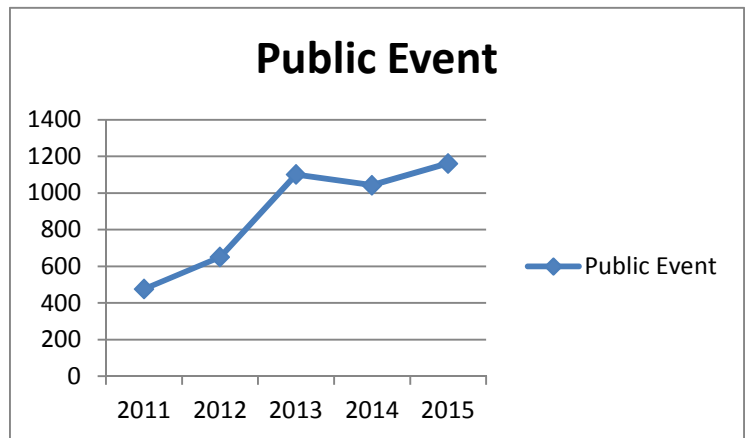
BUYER PARTICIPATION:

2011	198 Buyers
2012	419 Buyers
2013	626 Buyers
2014	702 Buyers
2015	914 Buyers



PUBLIC EVENT:

2011	476 in attendance
2012	650 in attendance
2013	1,101 in attendance
2014	1,043 in attendance
2015	1,161 in attendance



PRIVATE FUNDING:

2011 Income	\$90,750
2012 Income	\$205,794
2013 Income	\$400,802
2014 Income	\$408,894
2015 Income	\$430,250

