
From: Jennifer Clark

Sent: Thursday, November 5, 2020 11:05 AM

To: Daniel Zack <Daniel.Zack@fresno.gov>; Will Tackett <Will.Tackett@fresno.gov>; Aldi Ramirez <Aldi.Ramirez@fresno.gov>

Subject: FW: Variance for an 80 foot digital billboard on Howard Avenue between Alluvial and Herndon Avenues (adjacent to Freeway 41)

Hi. Are we already scheduled for November 19th?

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Nicole DeMera <Nicole.DeMera@fresno.gov>

Date: 11/5/20 11:02 AM (GMT-08:00)

To: Jennifer Clark <Jennifer.Clark@fresno.gov>

Cc: Garry Bredefeld <Garry.Bredefeld@fresno.gov>

Subject: Variance for an 80 foot digital billboard on Howard Avenue between Alluvial and Herndon Avenues (adjacent to Freeway 41)

Good Morning Jennifer,

We noticed that the variance for the digital billboard went before the Planning Commission last night and was approved. Lowering the height by 6 feet from its original requested height of 86 feet from last year (when we appealed the same variance in October 2019) is still not appropriate. Councilmember Bredefeld would like to appeal this again and bring it to the Council. Does Councilmember Bredefeld need to submit another letter of appeal to you?

Please advise.

Sincerely,
Nicole

Nicole DeMera
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Councilmember Garry Bredefeld
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